



**Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes**

Thursday, December 15th, 2016 | 1:30 PM – 3:30 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, Great Falls, Montana

Signature: \_\_\_\_\_

Date: 1/26/17

**Board:** Scott Shull, Robert Dompier, Sandra Johnson-Thares, Laurie Price, Becky Amaral-Miller

**Staff:** Rebecca Engum, Vanessa Hayden, Dorothy Meyer

**Guests:** Austin Walker, Jerry Jordan, Jamie McGraw, Brad Livingston

1:39 | Call to Order and Consent Agenda – Robert Dompier

*The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.*

- a) Accept Excused Absences: Scott Arensmeyer, Malissa Hollan
- b) Approve minutes of 11-17-2016 Board of Directors Meeting

1:39 | Tourism Project Funding Request

City of Great Falls Park and Recreation, Electric City Winter Classic Basketball Tournament, January 6-8, 2017, \$2,000 for operations – Jerry Jordan

Approve/reject funding request

**ACTION TAKEN**

Motion made to approve City of Great Falls Park and Recreation, Electric City Winter Classic Basketball Tournament, January 6-8, 2017, \$1,500 for operations. Seconded. No discussion. All in favor. None opposed. The motion passed.

1:54 | Executive Director Report – Rebecca Engum

**ACTION TAKEN**

Rebecca Engum provided report.

2:03 | Performance Dashboard – Rebecca Engum

**ACTION TAKEN**

Rebecca Engum provided report.

**Mission**

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

2:11 | Financial Review – Rebecca Engum

Accept November Financials.

**ACTION TAKEN**

Motion made to accept November financials. Seconded. All in favor. None opposed. The motion passed.

2:12 | Visitor Center Long-Term Vision – Rebecca Engum

Take action as deemed necessary.

No action taken.

2:17 | Yellowstone Journal – Rebecca Engum

Approve/reject Yellowstone Journal placement for \$4,639 plus production cost, with remaining \$1,356 considered by Convention and Visitors Bureau Board of Directors.

**ACTION TAKEN**

Motion made to approve Yellowstone Journal placement for \$4,639 plus production cost, with remaining \$1,356 considered by Convention and Visitors Bureau Board of Directors. Seconded. No discussion. All in favor. None opposed. The motion passed.

2:21 | Brand USA – Rebecca Engum

Approve/reject placement with Brand USA for \$9,570 plus production cost.

**ACTION TAKEN**

No motion made.

2:25 | SocialToaster Partnership – Rebecca Engum

Approve/reject \$3,000 SocialToaster membership.

**ACTION TAKEN**

Motion made to approve \$3,000 SocialToaster membership. Seconded. No discussion. All in favor. None opposed. The motion passed.

2:44 | Western Art Week – Rebecca Engum

Approve/reject \$2,200 for Western Art Week Video and \$1,603 for increased brochure printing.

**ACTION TAKEN**

Motion made to approve \$2,200 for Western Art Week Video and \$1,603 for increased brochure printing. Seconded. No discussion. All in favor. None opposed. The motion passed.

3:12 | Public Comment – Robert Dompier

Opportunity for public comment.

Brad Livingston provided public comment on the Great Falls Chamber of Commerce's legislative efforts.

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