



Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes

Thursday, November 17th, 2016 | 11:00 AM – 2:30 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, Great Falls, Montana

Signature: _____

Date: 11/4/16

Board: Scott Shull, Sandra Johnson-Thares, Malissa Hollan, Robert Dompier, Laurie Price-Manning

Staff: Rebecca Engum, Vanessa Hayden, Dorothy Meyer

Guests: Brad Livingston, Doug Ormseth, Steffan Janikula, Mandy LaPierre, Jeff Beisecker, Keith Schnider, Susan Shannon

11:00 | Visitor Center – Shane Etzwiler
Discuss long-term vision for Visitor Center.

ACTION TAKEN

Consensus to discuss again in January 2017.

12:30 | Call to Order and Consent Agenda – Scott Shull
The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.
a) Accept Excused Absences: Becky Amaral-Miller, Scott Arensmeyer
b) Approve minutes of 10-27-2016 Board of Directors Meeting

ACTION TAKEN

Motion made to approve consent agenda. Seconded. No discussion. All in favor. None opposed. The motion passed.

12:35 | Tourism Project Funding Requests

City of Great Falls Park and Recreation, \$1,010 for reprint of 5,000 River's Edge Trail Maps – Steffan Janikula

ACTION TAKEN

Motion made to approve \$500 for reprint of River's Edge Trail Maps. Seconded. No discussion. All in favor. None opposed. The motion passed.

Great Falls Selects ASA Fast Pitch Spring Classic Tournament, May 19-21, 2017, \$7,000 for operations – Michelle Cohens

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

ACTION TAKEN

No motion made.

Confero Sports Foundation, Northern C Boy's & Girl's Divisional Basketball Tournament February 24-27, 2017 & AA Boy's and Girl's State Basketball Tournament March 10-12, 2017, \$10,000 for tournament bids – Keith Schnider

ACTION TAKEN

Motion made to approve Confero Sports Foundation, Northern C Boy's & Girl's Divisional Basketball Tournament February 24-27, 2017 & AA Boy's and Girl's State Basketball Tournament March 10-12, 2017, \$10,000 for tournament bids. Seconded. No discussion. All in favor. None opposed. The motion passed. Robert Dompier abstained.

Montana Coaches Association All Sport Coaching Clinic, August 2-4, 2017, \$10,000 for speaker fees and travel costs – Don Olsen

REMOVED FROM AGENDA

Montana State AAU Folkstyle Wrestling, March 10-12, 2017, \$8,000 for Operations

ACTION TAKEN

No motion made.

Montana State High School Lacrosse Tournament, May 19-21, 2017, \$5,625 for Operations

ACTION TAKEN

Motion made to fund Montana State High School Lacrosse Tournament, May 19-21, 2017, \$1,000 for Operations. Seconded. No discussion. All in favor. None opposed. The motion passed.

1:51 | Executive Director Report – Rebecca Engum

ACTION TAKEN

Rebecca Engum provided report.

1:57 | Performance Dashboard – Rebecca Engum

ACTION TAKEN

Rebecca Engum provided report.

2:05 | Financial Review – Rebecca Engum
Accept October Financials

ACTION TAKEN

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Motion made to accept October Financials. Seconded. No discussion. All in favor. None opposed. The motion passed.

2:06 | 3-Year Timeline – Rebecca Engum
Take action as deemed necessary.

NO ACTION TAKEN

2:15 | ExpoPark – Rebecca Engum
Approve/reject accepting \$50,000 U.S. Economic Development Administration (EDA) grant if awarded, authorizing Executive Director to execute contract with EDA if grant awarded, authorizing letting of Request for Proposal for Expo Park Study Consultant, forming RFP evaluation committee and authorizing Executive Director to execute contract with consultant upon consensus from RFP evaluation committee process.

ACTION TAKEN

Motion made to approve accepting \$50,000 U.S. Economic Development Administration (EDA) grant if awarded, authorizing Executive Director to execute contract with EDA if grant awarded. If not awarded, approve funding of \$40,000 to complete funding needed for ExpoPark Study. Authorize letting of Request for Proposal for Expo Park Study Consultant and forming RFP evaluation committee. Seconded. No discussion. All in favor. None opposed. The motion passed.

2:32 | Leisure Trade Shows – Rebecca Engum
Approve/reject attending Denver International Sportsmen's Expo, Chicago Adventure Travel Expo and Northwest Sports Show in Minneapolis in partnership with Central Montana and Seattle Bike Show and Travel Adventure Gear Expo and expending funds associated with cost of booth and travel.

ACTION TAKEN

Motion made to approve attending Denver International Sportsmen's Expo, Chicago Adventure Travel Expo and Northwest Sports Show in Minneapolis in partnership with Central Montana and Seattle Bike Show and Travel Adventure Gear Expo and expending funds associated with cost of booth and travel. Seconded. No discussion. All in favor. None opposed. The motion passed.

2:36 | Public Comment – Scott Shull
Opportunity for public comment.

No public comment.

2:36 | Adjourn – Scott Shull

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