



Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District

Thursday, January 18, 2024 | 9 AM – 10:30 AM | University of Providence, McLaughlin Center,
Providence Forum, 1415 20th Street South, Great Falls MT

9:00 | 1. Welcome, Introductions, Call to Order – Wayne Thares, Becky Amaral-Miller

9:05 | 2. Public Comment – Wayne Thares, Becky Amaral-Miller
Opportunity for public comment related to items on the agenda and related to
Tourism in Great Falls, Montana.

9:10 | 3. Consent Agenda – Wayne Thares, Becky Amaral-Miller
Convention and Visitors Bureau Board of Directors
a) approve 12-21-2023 Minutes
b) accept December Financials

Tourism Business Improvement District Board of Directors
a) approve 12-21-2023 Minutes
b) accept December Financials

9:15 | 4. Great Falls Development Alliance Update – Jenn Gallmeier
Tourism Business Improvement District Board of Directors approve/deny \$5,000
investment in Great Falls Development Alliance.

9:25 | 5. Voyagers Flo Sports – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny \$10,000
sponsorship of Flo Sports for 2024 Voyager games.

9:30 | 6. Financial Management Policy – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny Finance
Management Policy as presented.

9:40 | 7. Great Falls Montana Tourism Strategic Plan & Great Falls, Montana Travel Industry
Growth Plan
Discuss an Inspire Great Falls Residents effort and potential resource commitment.

9:55 | 8. Membership to Partnership Shift – Wayne Thares
Convention and Visitors Bureau Board of Directors discuss concept and take
volunteers for Bylaw Revision Committee.

10:00 | 9. Executive Director Report – Rebecca Engum

10:15 | 10. Director Open Discussion – Wayne Thares, Becky Amaral-Miller
Opportunity for Directors share items impacting Great Falls, Montana and Tourism.
Discussion topics could include but are not limited to:

- Has there been changes in services?
- Are you embarking on new initiatives?

- Do you have updates regarding ongoing initiatives and important efforts?
- Is there something new and exciting developing?
- Are there noticeable trends in customers, requests?
- Is there something you see coming that could create potential issues?
- What events are three months out that would bring non-Great Falls attendance?
- What new ideas have you been thinking could grow tourism in Great Falls?

10:25 | 11. Public Comment – Wayne Thares, Becky Amaral-Miller
Opportunity for public comment related to Tourism in Great Falls, Montana.

10:30 | 12. Adjourn – Wayne Thares, Becky Amaral-Miller