



Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District

Thursday, December 21, 2023 | 9 AM – 11:05 AM | University of Providence, McLaughlin Center, Providence Forum, 1415 20th Street South, Great Falls MT and Zoom:
<https://us02web.zoom.us/j/5456501810?pwd=WjlYbXp5dki5MjEzNEMwZ2ZVT3RDUT09&omn=89541467659>

9:00 | 1. Welcome, Introductions, Call to Order – Wayne Thares, Becky Amaral-Miller

9:05 | 2. Public Comment – Wayne Thares, Becky Amaral-Miller
Opportunity for public comment related to items on the agenda and related to Tourism in Great Falls, Montana.

9:10 | 3. Consent Agenda – Wayne Thares, Becky Amaral-Miller
Convention and Visitors Bureau Board of Directors
a) approve 11-16-2023 Minutes
b) accept November Financials

Tourism Business Improvement District Board of Directors
a) approve 11-16-2023 Minutes
b) accept November Financials

9:15 | 4. Voices of Montana Tourism Update – Dax Shieffer

9:20 | 5. Montana Travel Association Update – Dax Shieffer

9:25 | 6. Organizational Support – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny \$5,000 of general funds to support Montana Travel Association.

Tourism Business Improvement District Board of Directors approve/deny \$5,000 to support Voices of Motnana Tourism.

9:30 | 7. Presentation and Discussion of Great Falls Montana Tourism Strategic Plan and Comprehensive Strategic Tourism Master Plan for Great Falls, Montana – Berkeley Young and Darren Rudloff

11:00 | 8. Public Comment – Wayne Thares, Becky Amaral-Miller
Opportunity for public comment related to Tourism in Great Falls, Montana.

11:05 | 9. Adjourn – Wayne Thares, Becky Amaral-Miller