



Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District

Thursday, October 19, 2023 | 9 AM – 10:30 AM | Great Falls Chamber Video Conference Center, 100 1st Avenue North, Lower Level Suite

9:00 | 1. Welcome, Introductions, Call to Order – Wayne Thares, Becky Amaral-Miller

9:05 | 2. Public Comment – Wayne Thares, Becky Amaral-Miller
Opportunity for public comment related to items on the agenda and related to Tourism in Great Falls, Montana.

9:10 | 3. Consent Agenda – Wayne Thares, Becky Amaral-Miller
Convention and Visitors Bureau Board of Directors
a) approve 9-21-2023 Minutes
b) accept September Financials

Tourism Business Improvement District Board of Directors
a) approve 9-21-2023 Minutes
b) accept September Financials

9:15 | 4. Short-Term Rental Member Benefits – Wayne Thares
Discussion regarding CVB Member benefits for Short-Term Rentals.

Convention and Visitors Bureau Board of Directors take action as necessary.

9:30 | 5. Montana PRCA Circuit Finals Sponsorship Proposal – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny \$10,000 sponsorship of Montana PRCA Circuit Finals Rodeo in Great Falls January 11-13, 2024 at Montana ExpoPark.

9:40 | 6. Open D.A. Davidson Account – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny opening account at D.A. Davidson and appoint Chair, Vice Chair, Secretary/Treasurer, and Executive Director as Control Persons.

9:45 | 7. Quarterly FY24 Plan Progress Report – Rebecca Engum

10:00 | 8. Reports
a) Marketing – Shannon Newth & Rebecca Engum
b) Business Development – Kali Jean Tuckerman
c) Executive Director – Rebecca Engum

10:15 | 9. Director Open Discussion – Wayne Thares, Becky Amaral-Miller
Opportunity for Directors share items impacting Great Falls, Montana and Tourism.
Discussion topics could include but are not limited to:

- Has there been changes in services?
- Are you embarking on new initiatives?

- Do you have updates regarding ongoing initiatives and important efforts?
- Is there something new and exciting developing?
- Are there noticeable trends in customers, requests?
- Is there something you see coming that could create potential issues?
- What events are three months out that would bring non-Great Falls attendance?
- What new ideas have you been thinking could grow tourism in Great Falls?

10:25 | 10. Public Comment – Wayne Thares, Becky Amaral-Miller
Opportunity for public comment related to Tourism in Great Falls, Montana.

10:30 | 11. Adjourn – Wayne Thares, Becky Amaral-Miller