



**Boards of Directors Meeting Minutes
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District**

Thursday, January 20, 2022 | 9:01 AM – 10:19 AM | 100 1st Ave N, Lower-Level Conference Room

CVB Directors: Wendy Lee, Wayne Thares, Kellie Pierce, Kerry McInerney, Susan Shannon, Christina Horton, Rustin Lippincott, Brian Thompson, John Faulkner, Lexi Jones

TBID Directors: David Buckingham, Becky Amaral-Miller, Peggy O'Hare-Becker, Laurie Price, Peter Jennings, Scott Shull

Staff: Rebecca Engum, Kali Jean Tuckerman, Marisela Hazzard

Guest: Shane Etzwiler

9:01 | 1. Welcome, Introductions, Call to Order – Wayne Thares, David Buckingham

9:03 | 2. Public Comment – Wayne Thares, David Buckingham
Opportunity for public comment related to items on the agenda

No public comment.

9:04 | 3. Consent Agenda – Wayne Thares, David Buckingham
Convention and Visitors Bureau Board of Directors
a) approve 12-16-2021 Minutes
b) accept December Financials

CVB ACTION TAKEN

Motion made to approve consent agenda. Seconded. No discussion. All in favor. None opposed. The motion passed.

Tourism Business Improvement District Board of Directors

- c) approve 12-16-2021 Minutes
- d) accept December Financials

TBID ACTION TAKEN

Motion made to approve consent agenda. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:05 | 4. Review 990 – Rebecca Engum
Convention and Visitors Bureau Board of Directors review 990.

No review of 990, awaiting receipt.

9:05 | 5. Western Art Week Show Guide Partnership – Rebecca Engum
Tourism Business Improvement District Board of Directors take action as needed.

TBID ACTION TAKEN

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Motion made to approve Western Art Week Show Guide Partnership with Portfolio with 5,000 trifold inserts for \$4,087. Seconded. Concerns about condensed timeline with Treasure Lifestyle Magazine because of limited availability with graphic designer. Preferred smaller size of trifold insert verses full-page tear out. All in favor. None opposed. The motion passed.

9:20 | 6. Budget Amendment – Rebecca Engum

Tourism Business Improvement District Board of Directors approve FY22 Budget Amendment as presented.

TBID ACTION TAKEN

Motion made to approve FY22 Budget Amendment. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:23 | 7. TBID Officer Election – David Buckingham

Chair – Becky Amaral-Miller

Vice Chair – Sandra Johnson-Thares

Secretary/Treasurer – David Buckingham

Tourism Business Improvement District Board of Directors elect officers after nominations from the floor taken to serve from January 21, 2022 to June 30, 2022.

TBID ACTION

Motion made to close the nominations from the floor. Seconded. No discussion. All in favor. None opposed. The motion passed.

TBID ACTION

Motion made to approve Becky Amaral-Miller as TBID Chair, Sandra Johnson-Thares as TBID Vice Chair, and David Buckingham as TBID Secretary/Treasurer. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:26 | 8. Reports

1. Marketing – Marisela Hazzard

Marisela Hazzard gave report.

2. Business Development Pipeline – Kali Jean Tuckerman

Kali Jean Tuckerman gave report.

3. Executive Director – Rebecca Engum

Rebecca Engum gave report.

9:53 | 9. Roundtable – Wayne Thares, David Buckingham

Sharing of items impacting Great Falls, Montana and Tourism, such as:

- announced/unannounced events
- changes in services

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- updates on key initiatives
- exciting developments
- noticeable trends
- potential issues
- new ideas
- important efforts

MAGIE to will be this weekend. Montana Pro Rodeo Circuit Finals leaving Great Falls, Montana is just a rumor. Rodeo had congressional attendance and overall, attendance was built by moving the event to a Thursday – Sunday event. Great Falls International Airport hosting meeting January 27, 2022 to discuss future of the airport and ask for monetary support.

10:18 | 10. Public Comment – Wayne Thares, David Buckingham

Opportunity for public comment related to Tourism in Great Falls, Montana.

No public comment.

10:19 | 11. Adjourn – Wayne Thares, David Buckingham

Meeting adjourned.