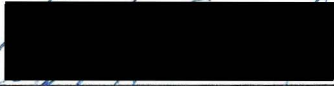




**Boards of Directors Meeting Agenda
Great Falls Tourism Business Improvement District**

Tuesday, July 2, 2019 | 8:30 AM – 9:30 AM | Video Conference Center, 100 1st Avenue N, Great Falls, Montana

TBID Board Signature: _____



TBID Board: Malissa Hollan, Becky Amaral-Miller, Sandra

Johnson-Thares, Scott Shull, Robert Dompier

Staff: Rebecca Engum, Kristin Dayao

Guests: John Faulkner, Shane Etwiler

8:32 | 1. Welcome, Introductions, Call to Order –Scott Shull

8:33 | 2. Public Comment –Scott Shull

Opportunity for public comment related to items on the agenda

No Public Comment

8:35 | 3. Airline Investments – John Faulkner & Shane Etwiler

Approve/reject \$50,000 to be used as match for a \$400,000 SCASD grant application in June 2020, \$100,000 profit guarantee, and \$120,000 in 3 years of marketing assistance to pitch Frontier for service direct to Denver for a total \$270,000 investment over 3 years.

ACTION TAKEN

Motion made to approve \$50,000 to be used as match for a \$400,000 SCASD grant application in June 2020, and \$100,000 profit guarantee from reserves and \$120,000 in 3 years of marketing assistance to pitch Frontier for service direct to Denver from annual opportunity budget. Motion seconded. Discussion made about if we can afford this, what amount have peer communities invested, what the actual return on investment will be, timing of flights, and specific marketing messages. All in favor. None opposed. The motion passed.

9:40 | 4. TBID Officers – Scott Shull

Approve/reject nominations for Chair, Vice Chair, and Secretary/Treasurer to serve for FY2020.

ACTION TAKEN: Motion not yet made to approve/reject nominations for Chair, Vice Chair, and Secretary/Treasurer to serve for FY2020. Will revisit at next board meeting.

9:54 | 5. Public Comment –Scott Shull

Opportunity for public comment related to Tourism in Great Falls, Montana

No public comment

9:56 | 6. Adjourn –Scott Shull

Grow Tourism | Develop the Destination | Advocate for Tourism