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**Great Falls Tourism Business Improvement District
Board of Director Meeting Agenda
10am - 11:30am, Thursday, January 27, 2011
Holiday Inn - 400 10th Avenue South, Great Falls, MT**

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz - Administrative & Marketing Director

Board members present:

Board members absent:

Guests:

Meeting called to order:

Approval of minutes:

Approval of financial report:

- A. FY 2009-2010 Audit report - Mark Cappis, Hamilton & Misfeldt (10 minutes presentation/10 minutes questions and answers)
- B. Old Business
 - a. Gary DeGooyer
 - b. CVB observation
 - c. Allegiant Air
 - d. Goals/objectives for Administrative & Marketing Director
 - e. CVB print committee
- C. New Business
 - a. MWB has supplied the snacks
 - b. Request for funding
 - i. GF Development Authority
 - ii. Mountain View Sports Complex
 - iii. Montana Senior Olympics
 - iv. Wendt Integrated media plan
 - c. Website update
 - d. Sponsor levels for Western Masters Art Show and Sale and Wild Bunch Art Show
 - i. Booth space at Heritage Inn?
 - e. Banners
 - f. Montana Lodging & Hospitality Association Membership Application
 - g. Lodging for:
 - i. TAC - February 7, 8 & 9 - Helena. (Event held at Holiday Inn)
 - ii. Governor's Conference - Helena. (Event held at Red Lion)
 - h. Tradeshow unanimous vote via email per Bylaws section 3.6
 - i. Legislation - Sandra Thares
 - j. Protocol for reviewing RFF/ rejecting RFF

- k. Downtown Great Falls Association calendar of events
- l. Montana Open Meeting Law handout
- m. Report from the TBID chair
- n. Report from the Administrative and Marketing Director
- o. Signature required for tax form 1096
- p. Checks to be issued:
 - i. Shortgrass Web Development
 - ii. Montana Lodging & Hospitality Association if membership approved

Meeting adjourned:

Next Board of Director meeting will be held on:

February 24th? - Karen Venetz will be in Phoenix at the ISE trade show.

March presentation meeting is March 17th Western Art Week - would the board like to change to March 24th. Karen is out of town on March 10th.

| Scheduled date | Actual Date | Meeting type |
|--|-------------|-------------------|
| February 17 th | | Presentation |
| February 24 th (Karen attending tradeshow) | | Board of Director |
| March 17 st (Western Art Week in GF and out of town March 10th) | | Presentation |
| March 24 th | | Board of Director |
| April 21 st | | Presentation |
| April 28 th | | Board of Director |