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**Great Falls Tourism Business Improvement District
Board of Director Meeting Agenda - 1pm – 2:30pm, Thursday, February 17, 2011
Holiday Inn – 400 10th Avenue South, Great Falls, MT**

February 17, 2011

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present:

Board members absent:

Guests:

Meeting called to order:

Approval of minutes:

Approval of financial report:

Old Business:

- A. Meeting with 4-Seasons Sports Foundation
- B. Goals & Objectives for TBID Administrator/Marketing Director
- C. Air service initiative status
- D. Allegiant Airlines/LA
- E. Wrestling mats

New Business:

- A. Request for funding via email
 - a. American Institute of Architects
 - b. State 4x4 Association
 - c. CMR Wrestling
- B. New request for funding requests
 - a. Chargers Baseball
 - b. People's Park & Recreation Board
- C. City of Great Falls open meeting training session
- D. TBID meeting in Helena, Sunday, March 27th, 4pm-6pm in the Lewis & Clark room of the Red Lion Inn
- E. Phoenix Sportsman Show – Feb. 24 – 27, travel on the 23rd and 28th.
 - a. Final product of rack card for trade show
- F. TBID booth at WMAS&S at the Heritage Inn, March 17 – 20th.
- G. Mesa CVB
- H. Checking and money market opportunities – information will be available on Feb. 17th.
- I. MT Expo Park feasibility study – preliminary results
- J. Summary of TAC meeting
- K. CVB report
- L. Funding grants – line item stipulation
- M. Website update
- N. Checks requiring signature

Meeting adjourned:

Next meeting: March 24th, 10am at the Holiday Inn