



P. O. Box 648 Great Falls, MT 59403 406-868-5989 director@gftourismbid.com www.gftourismbid.com

Great Falls Tourism Business Improvement District
Agenda; Board of Director Meeting
10am, March 23rd, 2011
Holiday Inn – 400 10th Avenue South, Great Falls, MT

March 23, 2011

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present:

Board members absent:

Guests:

Meeting called to order:

Approval of minutes:

Approval of financial report:

Public comment on agenda items

Old Business:

- A. GFAA -Low cost air carrier update
- B. GF/LA Allegiant direct flight update
- C. HBO miniseries update
- D. Goals and objectives for TBID
- E. Phoenix sportsman tradeshow update
- F. Reports on TBID funded events;
 - a. Northern Montana Wrestling Club
 - b. Western Masters Art Show & Sale
 - c. Wild Bunch Art Show
 - d. MT Pro Rodeo Circuit Finals
- G. Website update
- H. Governor's Conference on Tourism/TBID meeting reminder

New Business:

- I. Requests for funding
 - a. Divisional C Basketball tournaments
 - b. Great Falls Development Authority
 - c. Peoples Park and Recreation Foundation of Great Falls
- J. New TBID board member
- K. City of Great Falls training session regarding public participation, open meeting laws, parliamentary procedures and ethics
- L. Montana Legislative current news
- M. May 2011 City Commission meeting
- N. CD and money market opportunities
- O. Tribune Canadian campaign
- P. 2011 Montana State Annual Report Fee

- Q. Thank you from MT Senior Olympics
- R. Meeting reports for;
 - a. Russell Country
 - b. Convention and Visitors Bureau
 - c. Lodging Association
 - d. Downtown Action Alliance
- S. TBID Annual budget discussion
- T. June 10-12, 2011 State Soccer tournament lodging
- U. TBID taxes
- V. Checks to be issued

Meeting adjourned:

Next meetings:

- **April 21st, 1pm at the Holiday Inn**
- **April 28th, 10am at the Holiday Inn**