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Great Falls Tourism Business Improvement District Minutes; Special meeting 10am, April 8, 2011 Holiday Inn – 400 10th Avenue South, Great Falls, MT

Date

Chair Secretary/Treasurer

April 8, 2011

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Sandra Thares, David Buckingham, Pam Volk, Malissa Hollan and Ryan Carroll

Board members absent: All board members were present

Guests: Kay Rossi, KRTV and Gary DeGooyer, GFPS Athletic Director

Meeting called to order: 10:07am

Approval of minutes: Minutes were not reviewed. The minutes will be reviewed at the April 28, 2011 Board of Director meeting Approval of financial report: The financial report was not reviewed. The finance report will be reviewed at the April 28, 2011 Board of Director meeting.

Public comment on agenda items:

- Kay Rossi interviewed Mr. Dompier regarding the impact that tournaments have in the Great Falls community, especially during the shoulder season.
- Mr. DeGooyer shared the 2013 tournament schedules for districts, divisional and state tournaments.

2013 GFPS Basketball tournaments

- A special meeting was called to reach agreement on the bidding process of the 2013 State Basketball tournaments. The bidding will take place in in two weeks and the 4-Seasons Sports Foundation needed to know how much support the TBID may be able to grant them.
- b. Discussion between the public schools, 4-Seasons Sports Foundation, Expo Park and the TBID will take place much earlier next year.
- The tournaments bring in a minimum of 3000 rooms per night and each tournament is two to three days in length.
- Ms. Thares motioned the TBID potentially fund two (2) tournaments that bid at zero and two (2) tournaments that bid at \$5000 each for the 2013 State Basketball tournaments. Ms. Volk seconded the motion. The motion was unanimously passed.

Mr. McGladdery email of March 31, 2011

- Mr. McGladdery emailed Ms. Venetz with a list of nine requests. Ms. Venetz forwarded the email to the Board of Directors on March 31, 2011. Mr. Dompier and Ms. Thares had a conference call with Mr. McGladdery (Director of Operations for the Town House Inns of Montana) the week of April 4th regarding his requests. John Brewer of the Billings Chamber, Steve Wahrlich of the Billings Lodging Association and Gayle Fisher, Executive Director of Russell Country were also on the conference call.
- Mr. Dompier and Ms. Thares will extend an invitation to Mr. McGladdery and Kevin Kenneally of the Town Pump Corporation to visit Great Falls and discuss the GF TBID. In the meantime Ms. Venetz will prepare reports on TBID assessments for 2010, total disbursement per market segmentation for 2010 and the financial information. Ms. Venetz had requested City Attorney review Bylaws.

Meeting adjourned: 2:38pm

Next meetings:

- April 21st, 1pm at the Holiday Inn
- April 28th, 10am at the Holiday Inn