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**Great Falls Tourism Business Improvement District**

**Minutes: Request for Funding Presentations**

**1pm – April 21, 2011**

**Holiday Inn – 400 10<sup>th</sup> Avenue South, Great Falls, MT**

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**Chair**

**Secretary/Treasurer**

**Date:**

April 21, 2011

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Sandra Thares, David Buckingham, Ryan Carroll

Board members absent: Pam Volk and Malissa Hollan. One position is vacant.

Guests: Sue Ferrin; representing GF Advertising Federation and Dan Perbil; representing The History Museum/Blue Grass on the Bay

Meeting called to order: 1:02pm

Approval of minutes: The minutes will be approved at the April 28<sup>th</sup> Board of Directors meeting

Approval of financial report: The financial report will be approved at the April 28<sup>th</sup> Board of Directors meeting

Public comment on agenda items: Presentations from Sue Ferrin and Dan Perbil regarding request for funding as listed below.

**Agenda topics:**

**A. Request for funding presentations**

- a. Great Falls Advertising Federation requested funding for the 1<sup>st</sup> Annual Celebrity Luncheon.
  - i. Ms. Ferrin, Co-chair of the event provided the board with the required material. Ms. Ferrin explained the sponsorship level and the partnership that has been made with a hotel for rooms and event space.
  - ii. The board had discussion and Mr. Carroll made a motion to fund the event in the amount of \$500. A second was called for three times. Motion failed due to lack of second.
- b. History Museum/Blue Grass on the Bay
  - i. Mr. Perbi, presented for Norma Ashby the event chair. Mr. Perbill shared an excellently prepared presentation. Mr. Perbil could not provide concrete numbers to the number of guests that will stay in a lodging facility for this event.
  - ii. The board had discussion regarding the lack of ROI for hoteliers and that the request did not fit the TBID parameters. Mr. Buckingham made a motion to fund the event in the

amount of \$500. The motion was seconded by Mr. Dompier, **The motion failed to pass due to lack of majority vote in favor of funding.**

- c. Great Falls Public Schools/State AA Tennis meet
    - i. Mr. DeGooyer, GFPS Athletic Director, provided the TBID Board of Directors with required information and was accountable to the number of rooms that will be filled for the event.
    - ii. The board had discussion and Ms. Thares made a motion to fund the State AA Tennis tournament for the amount of \$1000. Mr. Buckingham seconded the motion. The motion was unanimously carried.
  - d. Great Falls Public Schools/State A Tennis meet
    - i. Mr. DeGooyer, GFPS Athletic Director provided the TBID Board of Directors with required information and was accountable to the number of rooms that will be filled for the event.
    - ii. Ms. Thares made a motion to fund the event in continued partnership with the GFPS for the amount of \$1000. Mr. Buckingham seconded the motion. The motion unanimously carried.
- B. TBID Board of Directors recommendation to the City of Great Falls to fill TBID Board of Director vacant position
- a. The TBID Board of Directors reviewed three applications for the vacant seat as director of the TBID Board of Directors.
    - i. Mr. Buckingham made a motion to recommend Scott Shull owner of the Days Inn to the City of Great Falls to fill the vacant position on the TBID Board of Directors. Mr. Carroll made a second motion and the motion was unanimously carried.
- C. Meeting adjourned: 2:20pm
- Next meeting:**  
**April 28<sup>th</sup>, 10am at the Holiday Inn**