



P. O. Box 648 Great Falls, MT 59403 406-868-5989 [director@gftourismbid.com](mailto:director@gftourismbid.com) www.gftourismbid.com

**Great Falls Tourism Business Improvement District**  
**Minutes; Request for funding presentations**  
**1pm – June 16, 2011**  
**Holiday Inn – 400 10<sup>th</sup> Avenue South, Great Falls, MT**

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<b>Chair</b>	<b>Secretary/Treasurer</b>	<b>Date</b>
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June 16, 2011

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Pam Volk, Ryan Carroll, Scott Shull and Malissa Hollan

Board members absent: Sandi Thares, David Buckingham

Guests: John Faulkner and Lara Tait of the Great Falls International Airport Authority, Gayle Fisher of Russell Country and Carol Lindseth of the GF CVB

Meeting called to order: 1:06

Approval of minutes: Minutes will be presented at the June 23, 2011 meeting

Approval of financial report: Minutes will be presented at the June 23, 2011 meeting

Public comment on agenda items: No comments

Agenda topics:

A. Presentations

- a. GF Athletic Department; State B-C Softball tournament
  - i. The GFAD requested funding for \$750 for the State B-C softball tournaments held in Great Falls May 26-29, 2011. The games were held in Great Falls at the last minute due to the flooding of fields in Glasgow. The GFAD has submitted an itemized list of costs.
  - ii. The board reported that many lodging properties in Great Falls benefited from the last minute change in venue.
  - iii. Mr. Shull motioned to cover the \$750 requested. Ms. Volk seconded the motion. The motion was passed unanimously.
  - iv. Ms. Venetz will contact the GFAD
- b. Toastmasters
  - i. The Toastmasters, District 78 submitted a request for \$2500.00 for a conference to be held October 21, 23, 2011. The funding would be used to assist with advertising the conference and to upgrade programs and conference offerings. The request went on to say that the TM's who travel to Great Falls and experience the friendliness and excellent tourist sites will carry the excitement back to their clubs and membership, ensuring that interest in Great Falls as a tourist destination spreads throughout the District. The event is held at the Holiday Inn
  - ii. The board appreciated the idea of building excitement of Great Falls as a tourist destination among the attendees. However the board feels that funding should benefit all lodging facilities and since this one was already reserved at Holiday Inn it may not be fair to fund the event.
  - iii. Ms. Volk made a motion to fund \$500 towards the event. The motion failed with lack of a second motion. Mr. Dompier recused himself.
  - iv. Ms. Venetz will contact the Toastmasters
- c. Great Falls International Airport Authority

- i. Mr. Faulkner and Ms. Tait presented a preliminary scope of work marketing Frontier Airlines Flights. Mr. Faulkner and Mr. Malicott (GF Area Chamber of Commerce) are travelling the week of June 20<sup>th</sup> to meet with the airline in Denver. They must be able to assure the airline that they have partnership back up. If the GFIAA is successful in bringing Frontier Airlines to Great Falls in spring of 2012 all systems must be in place by January 2012 to market the new flights. The TBID Board of Directors assured Mr. Faulkner that they will be on board in some fashion to support this new tourism opportunity.
- ii. No further action was taken

The meeting was adjourned at 2:30pm

**Next meetings:**

**June 23' 2011 – 10 am at the Holiday Inn**

**July 21, 2011 – 1pm at the Holiday Inn**

**July 28' 2011 – 10 am at the Holiday Inn**

**August 18, 2011 – 1pm at the Holiday Inn**

**August 25, 2011 – 10 am at the Holiday Inn**