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**Great Falls Tourism Business Improvement District
Minutes; Request for Funding Presentations
1pm – August 18, 2011
Holiday Inn – 400 10th Avenue South, Great Falls, MT**

Chair	Sec/Treasurer	Date:
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August 18, 2011

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Sandra Thares, David Buckingham, Ryan Carroll and Scott Shull

Board members absent: Pam Volk and Malissa Hollan

Guests: Wendy Thomas (City of Great Falls), Steve Hester and Randall McCamley (GF Fire Department)

Meeting called to order: 1:05pm

Approval of minutes: Minutes will be reviewed at the BOD meeting on August 25, 2012

Approval of financial report: Finance report will be reviewed at the BOD meeting on August 25, 2012

Agenda topics:

A. Presentations

a. Fire Fighters Consortium

- i. This would be a new event in GF, taking place the first week of May and June 2012. The event has taken place in Bozeman for the last 12 years. Fire Chief McCamley and Assistant Fire Chief Hester requested funding to offset the cost.
 1. Mr. Buckingham motioned to fund the event for \$2000.00. The motion died for lack of second.
 2. Discussion from the board, \$1500 was a more appropriate grant as it mirrored more closely the rooms that would be filled.
 3. Ms. Shull motioned to grant \$1500 in funding for the event. Ms. Thares seconded the motion. The motion was passed unanimously.

Comment [MSOffice1]: Mr.

b. Wendy Thomas – City of Great Falls

- i. Ms. Thomas shared her vision of inviting GF visitor's to downtown with free parking. "Shop 'till you drop in bed." Requested funds would be used to produce cards that patrons would place in their dashboards that allow them to part within the downtown, either at a meter, log or garage free of charge. The cards would be distributed by the lodging facilities.
 1. The board discussed and thought it best that Ms. Thomas present to the GFALA meeting on Sept. 27th. Ms. Venetz will invite her.

New Business:

A. Administrative & Marketing Director One Year Contract

- a. This contract ends October 4th - I will be purchasing General and Professional Liability Insurance in the next few weeks.
- b. TBID BOD decision to continue with Karen Venetz as Independent Contractor for the TBID
 - i. The Board and Ms. Venetz will review the contract and scope of work and bring suggested changes to the August 25th Board of Director meeting for discussion and approval.
- B. Survey: feedback for the Tourism Partner Retreat Survey
 - a. The Board agreed that the survey was fine to send out to the tourism partners
- C. MTOT FREE Event Management Workshop
 - a. Friday, August 26th in Missoula, 8am – noon at the Hilton Garden Inn
 - b. Workshop is free, costs incurred include mileage, room and meals
 - c. The workshop is on marketing and organizing events
 - d. There are no workshops planned for GF in the near future
 - i. The Board granted approval for Ms. Venetz to attend the workshop
- D. Power Point Class
 - a. September 23, 2011 – MSU College of Technology - 9am to 5pm
 - b. Cost \$84.00 – Would the TBID consider paying for the cost of the all-day class
 - c. Beneficial for future presentations
 - i. Ms. Venetz said that after further consideration she will not take the class due to time constraints. Mr. Dompier suggested Ms. Venetz watch for another PP class and try to make time to attend.
- E. Social Media Workshop
 - a. Social Media for Businesses: Expanding Your Digital Footprint
 - b. September 7th, 8:30 to 11:30 at the Hilton Garden Inn
 - c. Cost of \$49 – Karen will incur cost
 - d. Topics: Facebook, Twitter, LinkedIn, blogging and more
 - e. Presenter: Corey Perlman – owner eBoot Camp for Social Media
 - f. Workshop is presented by Dale Carnegie Training of Montana
 - i. The Board granted Ms. Venetz approval to attend the class.
 - 1. The class has been cancelled
- F. Rural Dynamics
 - a. Thank you note for grant
 - i. Ms. Venetz passed around the note
- G. Checks to be issued
 - a. JCCS
 - b. ML&H

Meeting adjourned: 2:50 pm

Next meetings:

August meetings	September meetings	October meetings
	September 15 – 1pm – Holiday Inn Request for funding presentations	October 20 – 1pm – Holiday Inn Request for funding presentations
August 25 – 10am – Holiday Inn Board of Director Meeting	September 22nd – Tourism Partner Retreat 1 to 5pm Chamber of Commerce Conference Room	October 27 th – 10am GF Community Ice Foundation Hockey Rink Tour Could we have the meeting at the Crystal Inn?

Please note the GFALA reconvenes on Tuesday, September 27th at 11:30am
Location: O'Haire Motor Inn – Chris Hickman will be the guest speaker