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Great Falls Tourism Business Improvement District
Minutes; Request for Funding Presentations
1pm – September 15, 2011
Holiday Inn – 400 10th Avenue South, Great Falls, MT

Chair

Secretary/Treasurer

Date

September 15, 2011

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: All Board members were in attendance

Board members absent:

Guests: Bob Kelly; Special Olympics, Caleb Schaeffer and Gary Ehnes; University of Great Falls, Paul Lloyd Davies and Dona Hughes; Mansfield Center for the Performing Arts and Rebecca Richards; GF Community Recreation Center.

Meeting called to order: 1:11pm

Approval of minutes: Minutes will be reviewed at next Board of Director meeting

Approval of financial report: Finance report will be reviewed at next Board of Director meeting

Agenda topics:

A. Presentations

- a. Special Olympics; Mr. Kelly requested funding for the November 3 – 5, 2012 Basketball Tournament to be held in Great Falls in 2012, 2013 & 2014. Room nights were estimated to be approximately 500. Town Pump and Town House Inn are major corporate sponsors. Possible sponsorship reciprocals include; Banners, ads, logo in big screen power point and TBID website representation.
 - i. Ms. Volk motioned to provide the event with a \$2500 in grant; the motion was seconded by Mr. Buckingham. The motion was carried with unanimous consent.
- b. University of Great Falls; Mr. Schaeffer presented the Board with the opportunity to expand a The Battle of The Rockies – wrestling event to be held in Great Falls December 2 & 3, 2011. If UGF is able to give guarantees to a few select top traveling NAIA teams it makes it very manageable for them to travel. If top teams are guaranteed to be at the tournament it brings in teams from other divisions who want to compete from around the region. Room nights are estimated at approximately 360. The TBID would receive logo mention on the jumbo Trinitron, banners, website, mass email and program ads.
 - i. Ms. Thares motioned to fund the event with a \$3000 grant; the motion was seconded by Ms. Hollan. The motion carried unanimously.
- c. Mansfield Center for the Performing Arts; Mr. Davies requested funding for the Made in Montana Marketplace taking place March 22-24, 2012. Expected attendance is estimated at 454

maximum. The Center is working to expand the show to encourage statewide and Canadian markets to travel and stay additional nights. The Missoula and Billings market are expressing desire to take the show from Great Falls. The sponsor recognition will be discussed upon sponsor level decision.

- i. Mr. Shull motioned to fund the event with a \$1250 grant; the motion was seconded by Ms. Volk. The motion passed by unanimous consent.
- d. Great Falls Community Recreation Center; Ms. Richards requested funding for the Electric City Winter Classic Basketball Tournament to be held the first full weekend in January 2012. The event is estimated to bring in 480 students and 4800 adults. The event has potential to grow. The TBID sponsor recognition will be arranged upon decision of sponsor level.
 - i. Mr. Buckingham motioned to fund the event with a \$1000 grant and an additional \$250 to purchase additional T-shirts with the TBID logo included. The motion was seconded by Mr. Carroll. The motion passed with unanimous consent.
 - 1. Ms. Venetz will invite Ms. Richards to the October 20th presentation meeting to request funding for other events.

Old Business:

- A. Administrative & Marketing Director Contract
 - a. Ms. Volk presented the final draft of the contract between the TBID and Karen Venetz as Independent Contractor.
 - i. Ms. Thares motioned to accept the contract as presented; the motion was seconded by Mr. Shull. The motion carried by unanimous consent. Mr. Dompier and Ms. Venetz signed the documents. The original is filed with Ms. Volk.
- B. MTOT FREE Event Management Workshop
 - a. Ms. Venetz handed out a summary of the workshop
- C. Social Media Workshop
 - a. This workshop was cancelled due to lack of interest
- D. Rural Dynamics
 - a. Ms. Venetz remarked on the outstanding conference
- E. City Commission – City Assessments
 - a. Ms. Venetz shared an email from Kelby Donnelly, (JCCS) sharing the amount of the final assessments total as \$386,974.00. This will be billed to the properties in November 2011 and May 2012.
- F. Checks to be issued
 - a. GF Community Ice Foundation

Meeting adjourned: 2:59pm

Next meetings:

September meetings	October meetings	November meetings
September 15 – 1pm – Holiday Inn Request for funding presentations	October 20 – 1pm – Holiday Inn Request for funding presentations	November 17th – 1pm – Holiday Inn Request for funding presentations
September 22nd – Tourism Partner Retreat 1 to 4pm Chamber of Commerce Conference Room	October 27 th – 10am GF Community Ice Foundation Hockey Rink Tour Board meeting to be held at the Crystal Inn	November 24 th Thanksgiving No TBID Board meeting New date, time and location TBD

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Please note the GFALA reconvenes on Tuesday, September 27th at 11:30am

Location: O'Haire Motor Inn – Chris Hickman will be the guest speaker