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**Great Falls Tourism Business Improvement District
Minutes; Special meeting**

**11:30 to 12:30 – Wednesday, September 28, 2011
Holiday Inn – 400 10th Avenue South, Great Falls, MT**

Chair

Secretary/Treasurer

Date

September 28, 2011

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Sandra Thares, Pam Volk, Malissa Hollan, Scott Shull and David Buckingham

Board members absent: Ryan Carroll

Guests: Gayle Fisher; Russell Country and Carol Lindseth; GF CVB

Meeting called to order: 11:45am

Approval of minutes: Minutes will be reviewed at next Board of Director meeting

Approval of financial report: Finance report will be reviewed at next Board of Director meeting

Agenda topics:

Tradeshow and Consumer Shows

- Ms. Fisher and Ms. Lindseth were invited to the special meeting to discuss consumer show partnerships.
- Russell Country is already partnering with the GFIAP and the CVB to attend the International Sportsmen's Exposition in Denver, CO and the San Francisco Adventure Expo. RC is also partnering with the GFIAP to attend the Puyallup, WA show.
- Several shows were discussed that aligned with the visitors that visit Montana and GF specifically
- Puyallup, WA- O'Laughlin Sportsmen show. January 25-29, 2012
 - Ms. Thares motioned to fund the Puyallup, WA sportsman show not to exceed \$3000. The TBID will partner with Russell Country and the GFIAP on the Puyallup, WA sportsmen show, January 25-29. The shows booth will be divided 3-ways with the partners. Ms. Venetz will attend the show with Ms. Fisher. The motion was seconded by Ms. Hollan. The motion passed with unanimous consent
- International Sportsmen's Exposition. Salt Lake City, UT - March 15-18, 2012
 - Ms. Thares motioned to fund expenses for the SLC show not to exceed \$3500. Ms. Venetz and Ms. Fisher will attend the show. The motion was seconded by Ms. Volk. The motion passed with unanimous consent
- Calgary AB Adventures Travel Show Booth – March 24 – 25, 2012

- Ms. Thares motioned to attend the Calgary show in partners with the GF CVB not to exceed \$3500. The booth fee will be split between the TBID and the GF CVB. Ms. Venetz and a CVB representative.. The motion was seconded by Ms. Volk. The motion passed with unanimous consent.

Low Cost Air Carrier

- This item was added after the agenda was sent to the City for posting on the City website. This item may be discussed but a Board vote may not be called for.
 - The Chamber of Commerce and the GFIAP were seeking the continued support of the low cost air initiative, even though the original plan has been altered.
 - The Board felt that the commitment was there as in the original request.
 - This item had discussion only – no action took place

Meeting adjourned: 12:45pm