



Great Falls Montana Tourism Joint Powers Meeting of Great Falls Convention and Visitors Bureau Board of Directors and Great Falls Tourism Business Improvement District Board of Directors Agenda

Thursday, May 18, 2017 | 9:00 AM – 10:30 AM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

9:00 | Welcome, Introductions, Call to Order and Approve Minutes – Tom Alfrey
Convention and Visitors Bureau Board of Directors
a) approve/reject 5-4-2017 Minutes

9:02 | Call to Order, and Approve Minutes - Scott Shull
Tourism Business Improvement District Board of Directors
a) approve/reject 4-20-2017 Joint Powers Board of Directors Minutes
b) approve/reject 4-27-2017 Minutes

9:05 | DRAFT FY18 Joint Budget – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/reject Fiscal Year 2018 Joint Budget.

9:10 | Creative Strategy
Convention and Visitors Bureau Board of Directors approve/reject Creative Strategy.

Tourism Business Improvement District Board of Directors approve/reject Creative Strategy

9:30 | Financial Review – Rebecca Engum
Convention and Visitors Bureau Board of Directors accept April Financials.

Tourism Business Improvement District Board of Directors April Financials.

9:40 | Board of Directors Nomination Slate – Jackie Slovak
Convention and Visitors Bureau Board of Directors approve/reject Bylaw/Nominating Committee Board of Directors Slate of Nominees.

9:50 | Convention and Visitors Bureau Annual Membership Meeting – Tom Alfrey
Convention and Visitors Bureau Board of Directors set date for annual membership meeting to elect Directors to serve one (1) three (3) year term beginning 7-1-2017.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

- 10:00 | Montana ExpoPark – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/reject
Executive Director executing contract with successful consultant from RFP process.
- 10:10 | Visitor Center Relocation – Rebecca Engum
Take action as deemed necessary.
- 10:15 | Executive Director Report – Rebecca Engum
- 10:20 | Performance Dashboard Review – Rebecca Engum
- 10:25 | Public Comment – Tom Alfrey, Scott Shull
Opportunity for public comment.
- 10:30 | Adjourn – Tom Alfrey, Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.