

THE Mansfield

Center for the Performing Arts
ADVISORY BOARD

Friday, March 14, 2004
Gibson Room at the Great Falls Civic Center
Call to Order: 12:00 pm

ROLL CALL

Advisory Board Members Present: Mary Moe, Kelly Manzer, Carl Donovan, Larry Gomoll, Keern Haslem, Kim Thiel-Schaaf

Advisory Board Members Absent: Michael Gilboe

City Staff Present: Jennifer Reichelt

Guests: Bill Bronson, Carolyn Valacich

OLD BUSINESS:

Minutes

The minutes from the December 20, 2013 meeting were approved.

Moved by: Keern; 2nd by Kim

The motion passed.

Review alternatives for fees

The Advisory Board discussed three fee alternatives for the Mansfield Center for Performing Arts (see attached handout).

The Board also discussed whether or not it was appropriate to vary rates for different types of tickets or ticket holders; for example a different rate for tickets sold at the box office versus tickets sold online/phone. There was discussion on how this would be explained to event promoters and the public as well as how staff would implement the process. The board also discussed student ticket rates.

There was discussion, specifically, about option 3 (\$1 ticket surcharge; \$2 convenience fee and no handling fee). There was concern that with this option it would be hard to keep Mansfield's doors open.

Kim felt that no matter what option the Board selected the Board/City would be coming up short and it might be time to start thinking about fundraising.

Those at the meeting agreed that no matter what option they considered, the \$2 convenience fee needed be included/factored back into all online/mail and phone purchases. Many board members expressed concern that the fee wasn't included in the fee resolution taken to the Commission in February.

A motion was made by Carl to propose the following fees to the Commission:

- \$1.50 ticket surcharge on all tickets
- \$2 convenience fee on all tickets purchased online/mail and phone
- \$2 mailing fee for those tickets mailed to customers only (option presented in the third column with the addition of the mailing fee)

The action was 2nd by Larry.

The motion passed.

Mary explained that she felt the Board was very close to having a final and approved fee proposal to take to the Commission for consideration and suggested the Board meet again in March to review a final proposal. She asked staff to review the fees with the addition of the mailing fee.

Keern made a PowerPoint presentation on the Concierge Program. (see attached PowerPoint)


The Board discussed next steps on the Concierge Program, which included inviting potential participants to future meetings. It was suggested to invite guests that might be interested in the Concierge Program to an April meeting.

PETITIONS AND COMMUNICATIONS (Public Comment)

None

ADJOURNMENT

There being no further business before the Board meeting was adjourned at 1:15 p.m.



Mary Sheehy Moe, Chairman