

THE Mansfield

Center for the Performing Arts

ADVISORY BOARD

-- SPECIAL MEETING --

Friday, March 28, 2014

Great Falls Civic Center Gibson Room 212

Call to Order: 12:15 pm

ROLL CALL

Advisory Board Members Present: Michael Gilboe, Larry Gomoll, Keern Haslem, Mary Sheehy Moe

Advisory Board Members Attending Telephonically: Kim Thiel Schaaf and Kelly Manzer

Advisory Board Members Absent: Carl Donovan

City Staff Present: Jennifer Reichelt, Assistant City Manager; Dona Hughes, Events Supervisor

Guests: Commissioners Bill Bronson and Bob Kelly

INTRODUCTIONS

None necessary

OLD BUSINESS

Amended Proposal for Fees

Chairperson Moe reviewed the amended proposal for fees:

- \$2/ticket convenience fee for all single tickets purchased via internet, phone or mail
- \$1/ticket convenience fee for all package tickets that are purchased via internet, phone or mail (This is a change from the March 14th meeting.)
- Eliminate the mail fee of \$2/order (This is a change from the March 14th meeting.)
- \$1.50/ticket surcharge fee

Board Member Gilboe discussed his concerns regarding the \$1.50/ticket surcharge for smaller events and for events held offsite. He suggested it may make it unfeasible to use the Mansfield Box Office's services. He further expressed concerns that the on-line fee may discourage purchases.

Chairperson Moe explained that the \$2/ticket convenience is not new and will not apply to walk-up purchasers at the Box Office window, and that the \$1.50 surcharge is 25% lower than the amount the Commission approved in February.

There was concern that the on-line convenience fee for the purchase of a package of six might discourage people from buying. Deputy Manager Reichelt pointed out that most packages are not purchased online. Board Member Schaaf felt that the fee was a modest figure and pointed

out that it was comparable to the \$5 handling fee the Symphony charges for the classic 6 concert series and the \$7 handling fee that they charge for the 4 or 5 show Broadway series.

Chairperson Moe reminded everyone that the revenue is to keep The Mansfield's doors open.

Board Member Haslem moved, seconded by Board Member Schaaf, that the Mansfield Center for the Performing Arts Advisory Board approve the fees (outlined on Exhibit A) and recommend that the City Commission adopt same.

Chairperson Moe asked if there was any further discussion amongst the Board or comments from the public. Hearing none, Chairperson Moe called for the vote.

Motion carried 6-0-1.

Board members were reminded that The Mansfield fees will come before the City Commission for consideration on April 15, 2014. Chairperson Moe suggested the Board attend and support their recommendation.

PETITIONS AND COMMUNICATIONS (Public Comment)

Chairperson Moe asked if there were any comments from the public. No one responded.


ADJOURNMENT

There being no further business to come before The Mansfield Center for the Performing Arts Advisory Board, Board Member Haslem moved, seconded by Board Member Gomoll, to adjourn the special meeting of February 28, 2014, at 12:25 pm.

Motion carried 6-0-1.



Mary Sheehy Moe, Chairperson



Dona Hughes, Secretary

Minutes Approved: May 16, 2014