

**MANSFIELD CENTER FOR THE PERFORMING ARTS**  
**REVENUE GENERATED FROM PROPOSED FEES - RES. 10071**

<b>By Area Increases</b>	<b>Projected Amount of Increase from fees Adopted in Resolution 10053</b>	<b>Projected Amount of Revenue from Resolution 10071 with Ticket Surcharge: \$1.50, Convenience Fee: \$2.00 and \$1.00**</b>
Missouri Room Rentals	\$4,592.25	\$4,592.25
Convention Center Rentals	\$6,240.00	\$6,240.00
Gibson Room Rentals	\$3,296.00	\$3,296.00
Commission Chambers Rentals	\$245.00	\$245.00
Linen & Skirts	\$699.00	\$699.00
Sound System	\$675.00	\$675.00
Catering Fee (4% of Gross of \$15/meal)	\$7,674.60	\$7,674.60
Box Office Fee/ Plus Additional Per Ticket Fee	\$61,532.00	
Convenience Fee Per Ticket		<b>\$22,146.00</b> *
Convenience Fee Per Package		<b>\$796.00</b>
Ticket Surcharge (\$1.50 per ticket)		\$63,069.00
Handling Fee	\$5,640.00	\$0.00
Facility and Equipment Surcharge Convention Center	\$2,643.00	\$2,643.00
Facility and Equipment Surcharge Missouri	\$554.75	\$554.75
	\$93,791.60	\$112,630.60
Amount of New Revenue without Convenience Fee		\$90,484.60

**TICKETING NUMBERS\*\***

Ticket Number Used	30,766
Amount of Increase	\$2.00
	<u>\$61,532.00</u>
Total Ticket Sales	42,046
Minus Ones Purchased On-Line, Mail, Phone*	<u>(11,280)</u>
	30,766

\*Already paid a \$2 convenience fee under old rate structure, this fee is NOT considered new revenue.

\*\*Ticket numbers were estimated from FY 2013. The numbers were used for projection purposes only, revenue from tickets surcharges may vary greatly depending on the number and types of shows on a yearly basis.