

## **Meeting Notes**

Commercial Corridors Ad-Hoc Group meeting

3/06/2014

P&CD Conference Room, 7:00 PM

### Attendance:

Gregg Benson, staff

Dan Payne

Jule Stuver

Ellen Sievert

Bob Milford

Tara Tronson

Ryan Smith

Ken Sievert

The workgroup was shown a presentation by staff talking about commercial corridors: type, style, and orientation, and the difference between Auto oriented and Pedestrian oriented corridors. There was discussion about what the group feels the City's assets and impediments are along corridors. Staff related that we wanted to talk about what we are doing right. There was discussion about branding and how to ensure we aren't putting local business at a disadvantage.

The group participated in an activity: each member drew their own map of the City. We received a variety of responses, each showing major corridors. Each committee member talked about their maps and why they put on it what they did.

Ken Sievert asked if they were limited in their thinking of what they would like to see. Staff responded that there was no limit, that anything could be placed on the table for discussion. There was some discussion about getting out and looking at the different corridors at some time in the process. Staff will look into getting a vehicle to accommodate a tour. Staff gave an assignment to the committee to go out and take pictures of the items they like along the commercial corridors and bring them to the next meeting.

Committee talked about the best time for the next meeting. Meeting time was set for 7:00 p.m. on Thursday, March 20, 2014.