

GREAT FALLS PARKING FACILITIES



Garages:

- **North Deck** – Gated facility with transient and monthly parking controlled by Federal APD PARC's equipment and SKNET card access.
- **North Deck** - Monthly permits sold in garage office.
- **North Deck** - Gates down M-F 7:30a to 6p
- **South Deck** – ungated facility with monthly and transient parking. Transient parking paid through Flowbird unit.
- **South Deck** - Monthly parking sold by City (via Passport) and license plate enforced by SP+ enforcement staff

Surface Lots & Meter:

Four surface lots

- Lot 2 – 38 spaces – permits only
- Lot 4 - 139 spaces - permits and coin box transient parking
- Lot 7 – 30 spaces – permits and coin box transient parking
- Lot 8 – 58 spaces – permits and coin box transient parking



GREAT FALLS PARKING



- \$20 Meter Parking Permit
- Parking Lot/Garage
- Downtown Parking District
- Business Improvement District

0.25 Miles

October, 2020



GREAT FALLS –CURRENT STATE 2024

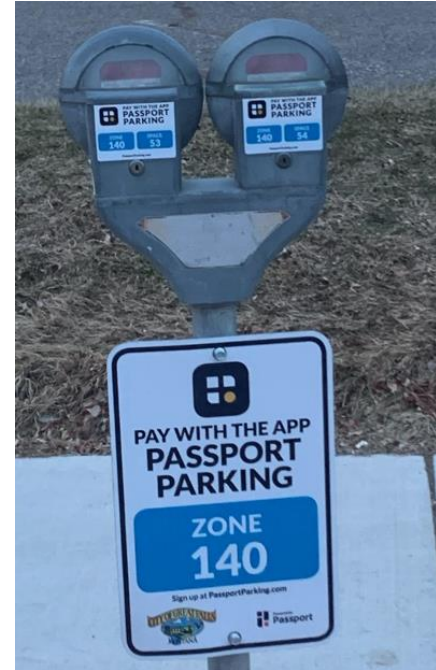


HIGHLIGHTS:

- Garage parking equipment that is 40 years old
- Single and double space meter heads accepting coins
- Coin boxes on surface lots
- Parking rates have not changed since 2019
- Multi-space meters located on Central Avenue

OBJECTIVES:

- Update parking equipment to increase efficiency and control
- Use technology to create the opportunity to utilize staff to provide better service at no additional cost to the City
- Use technology to improve the customer experience



GREAT FALLS – 2021 to 2023 Financial Performance



Great Falls Financial Review

- 2023 Operating Surplus 5% growth over 2022.
- Monthly Parking has increased from \$253,981 in 2021 to \$355,525 in 2023
- Transient Parking & Meter Parking have increased from \$163,589 in 2021 to \$221,342 in 2023
- Operating expenses have only increased 3.2% since 2021

	Dec-23	Dec-22	Dec-21
Gross Revenue	593,968.00	588,324.00	435,384.00
Operating Expenses			
Wages	203,590.00	217,881.00	218,657.00
Taxes and Benefits	77,050.00	65,723.00	65,747.00
Other Operating Expenses	109,116.00	111,376.00	95,523.00
Management Fee	24,859.00	23,221.00	21,999.00
Total Expenses	414,615.00	418,201.00	401,926.00
Operating Surplus	179,353.00	170,123.00	33,458.00

GREAT FALLS STAFFING



Staffing

- **Facility Manager (1)** – manage the SP+ team, SP+ liason to the City of Great Fall
- **North Deck Cashier / Customer Service Rep (1)** – Cashier for transient parking customers. Greet & assist customers who stop in garage office
- **Maintenance Technician (1)** – maintain equipment on locations, clean the facilities (include sweeping, power washing and snow removal), 4 days a week provide second person to empty meters.
- **Enforcement Officers (3)** – Enforce three areas of the downtown area

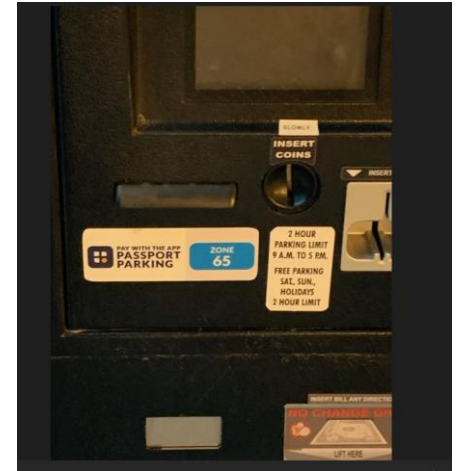


GREAT FALLS ENFORCEMENT ZONES



Enforcement Zones

- **Zone 1** – walking route - North parking meter areas
- **Zone 2** - walking route – South parking meter areas
- **Zone 3** – Vehicle enforcement – South Deck, surface lots and Central Avenue
- Central Avenue has 14 Flowbird multi-space meters
- Enforcement revenue is processed through Passport and distributed to the City by Passport on a monthly basis.



GREAT FALLS PARKING RATES



Great Falls Garage & Surface Lot rates

- Transient parking 50 cents an hour to a \$5 daily maximum
- Garage parking monthly rate - \$51
- Surface Lot monthly rate - \$35
- Parking holiday scheduled to end 8/31/24

Great Falls on street rates and Violations

- \$1 per hour with a two hour maximum time stay

Violations

- Enforcement Notice 1 – Courtesy Notice
- Enforcement Notice 2 - \$5 violation
- Enforcement Notice 3 - \$10 violation
- Enforcement Notice 4 - \$20 violation
- Violations reset annually
- Courtesy notice is a 1 time per plate courtesy



32" x 32" Pay Sign





MISSOULA & HELENA PARKING RATES

Missoula Parking rates

- Transient parking \$1 per hour to a \$10 daily maximum
- Garage parking monthly rate - \$75 to \$85
- Surface Lot monthly rate - \$35 to \$70

Missoula on street rates and Violations

- Tiered starting at \$1 per hour up to \$18.50 for 8 hours of parking

Violations

- Enforcement Notice 1 – Courtesy Notice
- Enforcement Notice 2 - \$5 violation
- Enforcement Notice 3 - \$10 violation
- Enforcement Notice 4 - \$15 violation
- Enforcement Notice 5 - \$20 violation
- Handicap parking Violations - \$100

Helena Garage & Surface Lot rates

- Transient parking \$1 per hour to a \$8 daily maximum
- Monday to Friday, 8a to 5p 1 hour free at two locations
- Free parking evenings, weekends and holidays
- Garage parking monthly rate - \$85
- Surface Lot monthly rate - \$70
- On-Street permit - \$60

Violations

- \$10 meter violation
- \$25 overtime and other street violation
- \$100 handicap violation



GREAT FALLS PARKING SYSTEM OPPORTUNITIES



- Replace the parking equipment in the garages with camera based equipment
- System can be gated or ungated using AI cameras
- In the gated environment, payment must be made to exit and can be supported with 24/7 customer service support
- New equipment will improve controls, reduce revenue leakage, and improve the customer experience
- New technology can also be the basis for a small increase in rates
- Increase rates to to on par with other cities in Montana
- Little to no capital investment by the City for a SaaS Fee based digital solution
- Replace the Coin Boxes with QR code signage to allow customers to Scan to Pay digitally
- Camera based technology creates the opportunity for the North garage cashier to be free to be a full-time customer service representative to assist with monthly parking questions and violation questions
- Convert on-street meters to text to pay/QR code scan to pay eliminating meter head repair costs. Open API solutions to allow multiple apps on the same meter.

