

GREAT FALLS PARKING ADVISORY COMMISSION
Minutes of September 21, 2017

The Parking Advisory Commission meeting was called to order by Vice Chairman Dave Snuggs at 3:32 P.M. in the City Commission Chambers.

Members Present: Bill Mintsiveris, Dave Snuggs, Dave Campbell, Katie Hanning, & Lee Weigand

Members Absent:

Staff Present: Craig Raymond, Director P&CD; Tammy Baber, Business License & Parking Technician

Others Present: Tena Grigsby, SP+; Greg Hoffman, SP+; Casey Jones, SP+, Joan Redeen, BID; Jenn Rowell, The Electric

Meeting Minutes: Mrs. Henning motioned to approve the minutes of the August 17th meeting. Mr. Campbell seconded. All being in favor, the motion passed.

OLD BUSINESS

NEW BUSINESS

Item 1. Recommendation for Kellie Pierce

Motion: The Parking Advisory Commission (PAC) recommends to the City Commission that Kellie Pierce be appointed to the PAC.

Made by: Dave Campbell
Second: Katie Henning

Vote: All in favor, motion passed.

Item 2. Kick-off of SP+ “Strategic Framework and Financial Plan Dev”

Mr. Jones led the discussion for the strategic framework and financial plan for upgrading the parking garages, surface lots, and on street parking.

SWOT analysis characteristic of the program (Strength, Weakness, Opportunity, Threats)

Strengths: plenty of parking, low rates, captured market, good employees (SP+), limited competition, passport parking, fair and consistent, and zero debt.

Weakness: clarity on how to use passport, not a vibrant downtown, private lots are cheaper, no advertising/signage, no branding/marketing, pay stations are not user friendly, small town with parking meters, lack of adequate revenue to maintain the facilities, no parking manager, cleanliness, lighting, security, perception of value, demeanor in field staff, and brand of SP+.

OTHER BUSINESS

PUBLIC COMMENT

ADJOURNMENT

There being no further business, the meeting adjourned at 5:15 P.M.