

RESOLUTION 10393

**A RESOLUTION BY THE CITY COMMISSION OF THE
CITY OF GREAT FALLS, MONTANA, TO ADOPT THE
CITY OF GREAT FALLS MONTANA WAYFINDING
PLAN, REFERRED TO AS THE WAYFINDING PLAN**

* * * * *

WHEREAS, the development and implementation of a Wayfinding Plan has been a long time community goal, as outlined in adopted policy documents such as the *City of Great Falls Downtown Master Plan* and the *City of Great Falls Growth Policy Update*; and

WHEREAS, the City of Great Falls and the Great Falls Business Improvement District have partnered together to apply for and receive a Montana Main Street Grant in the amount of \$15,000 to create a Wayfinding Plan; and,

WHEREAS, the Great Falls Business Improvement District and the City of Great Falls, together with their consultant, Cushing Terrell, referred to as the Steering Committee, have worked together to finalize the Wayfinding Plan; and,

WHEREAS, the Steering Committee engaged the public for comments and suggestions over the course of the design period; and,

WHEREAS, the Wayfinding Plan aims to create and install 58 motorist signs, 20 pedestrian signs, and up to 10 kiosks in order to inform and direct the public to places of interest within the City of Great Falls; and,

WHEREAS, the Wayfinding Plan is meant to direct the public to civic amenities and not-for-profit enterprises such as museums and galleries, or general commercial centers, and not for private commercial enterprises; and,

WHEREAS, a Memorandum of Understanding has been prepared between the City of Great Falls and the Downtown Development Partnership regarding implementation and long-term maintenance of the signage outlined in the Wayfinding Plan.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF GREAT FALLS, MONTANA, that the Wayfinding Plan for the City of Great Falls is hereby adopted.

PASSED AND ADOPTED by the City Commission of the City of Great Falls, Montana, on April 6, 2021.

Bob Kelly, Mayor

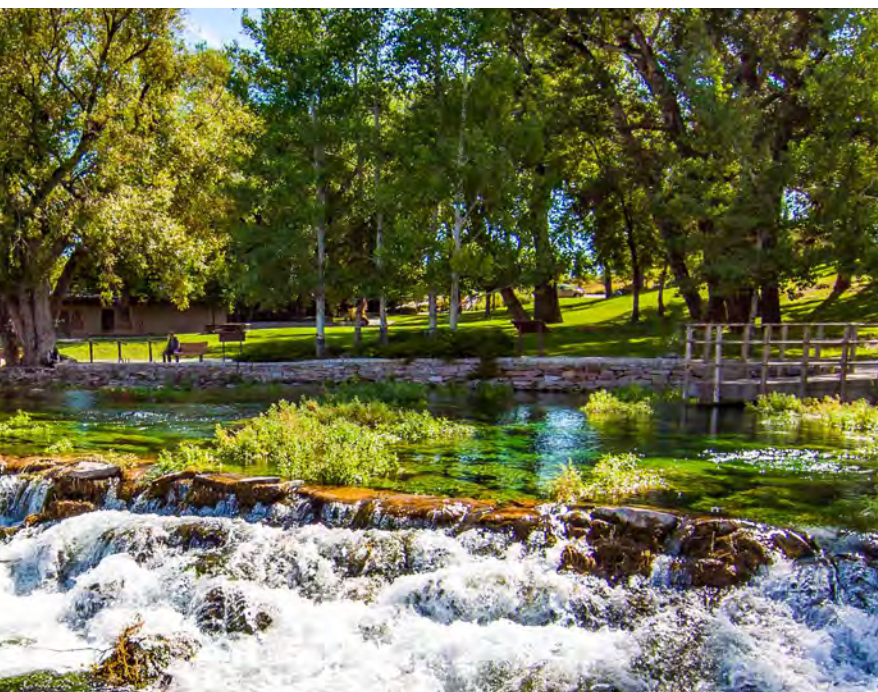
ATTEST:

Lisa Kunz, City Clerk

(SEAL OF CITY)

APPROVED FOR LEGAL CONTENT:

Sara R. Sexe, City Attorney



CITY OF GREAT FALLS WAYFINDING PLAN

NOVEMBER 2020



**CITY OF GREAT FALLS
WAYFINDING PLAN**

Acknowledgments

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Wayfinding Plan Steering Committee

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Rebecca Engum Great Falls Tourism

Bruce Pollington River's Edge Trail

Brett Doney Great Falls Development Authority

Shane Etwiler Great Falls Chamber of Commerce

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Jim Wingerter Montana Department of Transportation

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1.0

Project Background

Overview & Project History

The Great Falls Wayfinding Plan provides a vision and strategy for the community to implement a citywide sign program. The plan includes all of the information needed to implement and install signs as soon as funding and permits are secured. Funding for the development of this plan was obtained through a grant from the Department of Commerce’s Montana Main Street Program, the Downtown Tax Increment Financing (TIF) District, the WestBank Landing Tax Increment Financing (TIF) District, the Great Falls Business Improvement District (BID), Visit Great Falls, the Downtown Development Partnership (DDP), the Downtown Great Falls Association (DGFA), Great Falls Development Authority (GFDA) and the Great Falls Area Chamber of Commerce.

A comprehensive wayfinding program is essential to connect people traveling to Great Falls to the historic downtown and to the surrounding cultural, natural and recreational amenities. By providing prominent, appealing signage, many who would otherwise simply travel through Great Falls or those who are not familiar with the area, will learn about the services, destinations and points of interest that are available.

Existing Plan Review

- 2011 City of Great Falls Downtown Master Plan
- 2011 West Bank Master Plan
- 2012 Great Falls Brand Report
- 2013 Downtown Access, Circulation & Streetscape Plan

- 2013 City of Great Falls Growth Policy
- 2016 Great Falls Parks & Recreation Master
- 2018 Long Range Transportation Plan

The plan was created in three phases: assess, explore and apply. During each phase, emphasis was placed on public engagement and collecting feedback from the Steering Committee.

Wayfinding Plan Goals

1. Establish clear and consistent citywide signage geared toward vehicles and pedestrians that connect residents and visitors with downtown Great Falls and the area’s cultural, natural and recreational amenities.
2. Incorporate elements from existing logo/branding effort into the sign design.
3. Incorporate a variety of signs that reinforce a ‘sense of place and identity’ – providing visitors and residents with an understanding of where to find existing amenities and destinations.
4. Develop signs that add to a Great Falls aesthetic without creating clutter or discord.
5. Ensure signs comply with all applicable local, state and federal sign regulations.



What is Wayfinding

Wayfinding is a method to help people get from one location to another. It is an information system that guides people through a physical environment and enhances their understanding and experience of the space or area. A wayfinding program includes the signage, maps, symbols, colors, and other elements that are created for a specific place.

In general, a wayfinding plan considers local amenities, identifies a series of key decision points throughout the local area, and strategically places signs in locations so that the public can travel safely and efficiently from one destination to the next. Many of the signs proposed in this plan are directional in nature and are meant to guide the traveling public throughout the plan area. Signs can also be informative and include maps, text and historic context for the area.





How to use this plan

This plan provides guidance on sign placement, sign content, and design and construction specifications. While care was taken to create a comprehensive wayfinding program, like many planning documents, a wayfinding plan functions best when it is reviewed and updated on a regular basis. This plan should be periodically updated as destinations change and the needs of the community shift.

Refer to the sign location map and sign schedule for location and design information needed to complete any necessary permit process.

Construction drawings are used to communicate with a sign fabricator for bids and during sign construction. Construction drawings were created for four sign types listed below and are found in the appendix.

- Motorist Directional Sign
- Pedestrian Directional Sign
- Pedestrian Directional Totem
- Pedestrian Informational Kiosk

Updates can be made to specific plan elements without recreating the entire plan or redesigning the signs. For example, primary destinations can be added or removed to the list and new sign locations can be added to or removed from the sign schedule over time.

Additional Plan Elements

Amenity Map

The amenity map includes a comprehensive inventory of the destinations, amenities and attractions located within Great Falls. Compiled through a significant public outreach effort, these locations include educational institutions, medical facilities, civic and governmental buildings, natural sites, museums, historic attractions, sports and entertainment venues, transportation hubs, parks, trails, and other recreational destinations.

The locations found on this map may change as destinations evolve and are added to Great Falls over time.

Primary Destination List

The destinations selected for the primary destination list were chosen due to their significance in the community. The sign program was created around these destinations. Significant destinations were selected in the following categories

Primary Destination Categories

- Downtown
- Natural Sites
- Sports & Entertainment Venues
- Educational Institutions
- Transportation Hubs
- Civic Government services
- City Parks & Recreation

Sign Schedule

The sign schedule outlines the details for each sign proposed in the wayfinding program. The schedule assigns each sign a number, defines the sign type, and provides directional elements and destination content for each sign. In addition, the Sign Schedule identifies the proposed location for the sign through a written description and photos.

Location Maps

The sign location maps visually depict the proposed locations for each sign in the wayfinding program. The signs are numbered and correspond to the numbers found on the sign schedule.



Primary Destinations

The following destinations were identified by the Stakeholders group as primary to the Great Falls community, and guide the basis of the wayfinding plan.

DOWNTOWN:

Historic Downtown
Great Falls Visitor's Center (Chamber)*
Civic Center /Mansfield Theater

NATURAL SITES:

Black Eagle Falls, Memorial Island and Dam
Giant Springs State Park
Rainbow Falls and Dam

MUSEUM/HISTORY:

CM Russell Museum Complex
Children's Museum of Montana
First Peoples Buffalo Jump State Park
Galerie Trinitas
Lewis & Clark National Historic Trail Interpretive Center
Malmstrom Air Force Base Museum & Air Park
Paris Gibson Square Museum of Art
The History Museum
Ursuline Centre

** The Great Falls Visitor's Center (Chamber) is potentially changing locations but was ultimately included using the existing location*

SPORTS & ENTERTAINMENT VENUES:

Centene Stadium
Montana ExpoPark & Four Seasons Arena
Multi Sports Complex
Siebel Soccer Fields

TRANSPORTATION HUBS

Airport
Bus Transit Transfer Station
North Parking Garage
South Parking Garage

EDUCATIONAL INSTITUTIONS:

University of Providence
Great Falls College - MSU

CIVIC GOVERNMENT SERVICES:

Cascade County Courthouse
Montana Fish Wildlife & Parks
US District Court
Public Library
Cemetery (ies)

POPULAR CITY PARKS & RECREATION:

Broadwater Bay Park
Overlook Park
Electric City Water Park
Elks Riverside Park
Gibson Park
Golf Courses:

- Eagle Falls Golf Club
- Anaconda Hills Golf

Jaycee Park & Pool
Oddfellows Park
River's Edge Trail / Caboose Trailhead
Weissman Walking Bridge
10th Street Walking Bridge
Wadsworth Park
West Bank Park

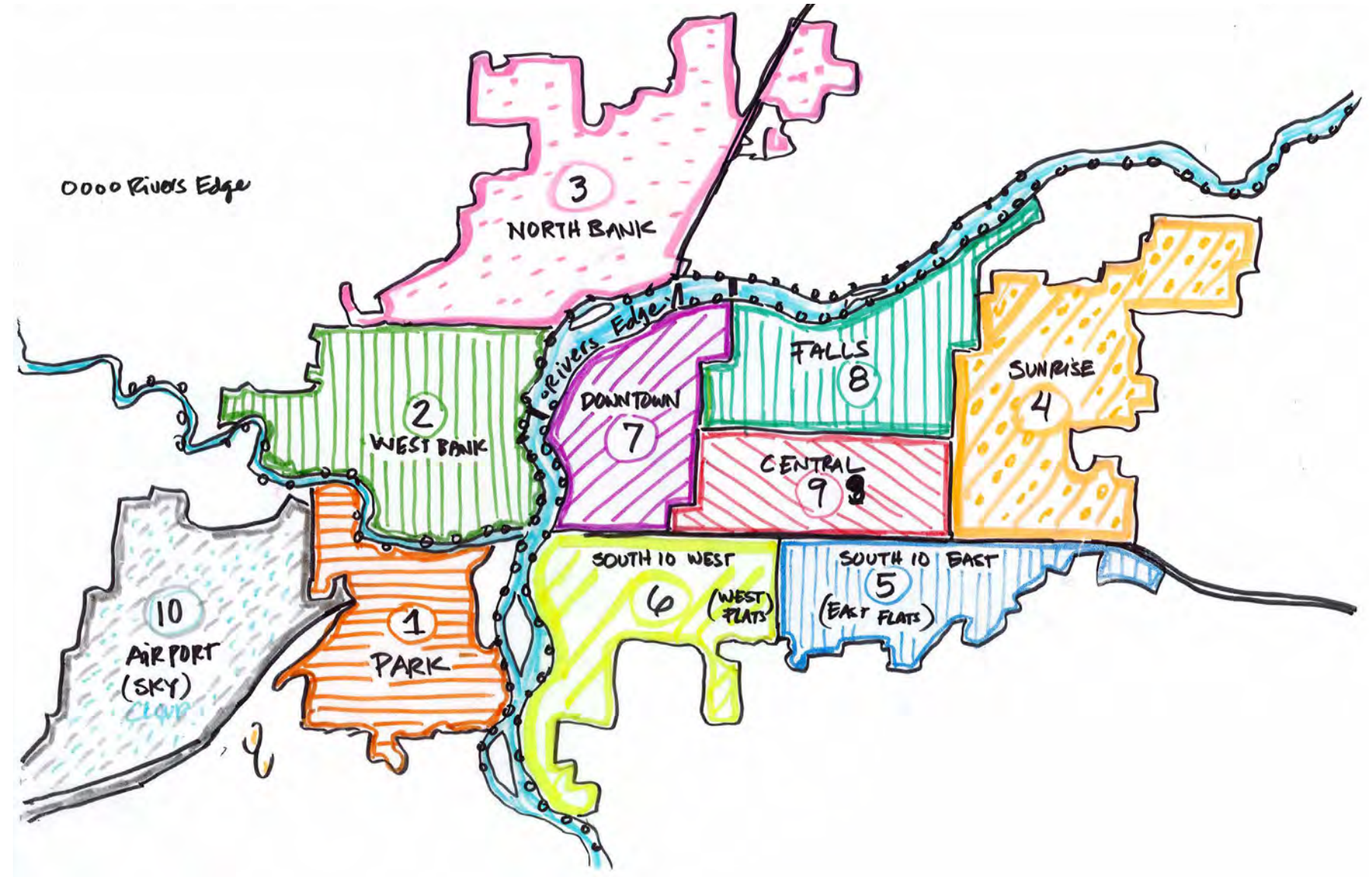
Plan Area

Cascade County

Sign locations were identified outside city limits in Cascade County. Additional consideration from the Cascade County Commission and Planning Department is needed before installation is completed.

City of Great Falls

The Great Falls Wayfinding plan is a citywide plan. Destinations and sign locations have been identified throughout the city. It is important to note that the City is divided into nine Neighborhood Council areas. Future Wayfinding efforts and planning could be completed within each neighborhood to help define neighborhood identity and to highlight additional amenities.



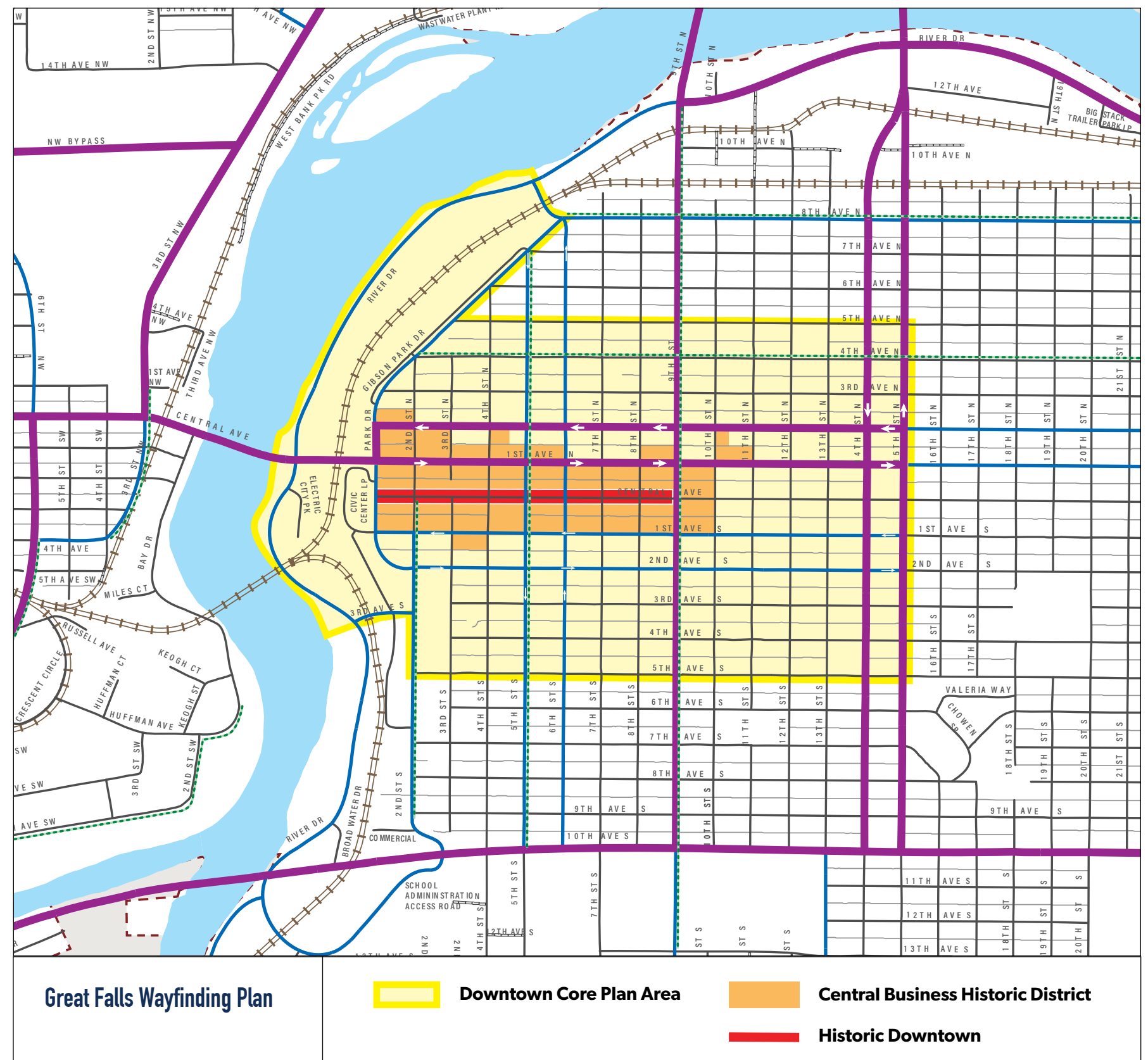
Downtown Core Plan Area

The Downtown Core Plan Area (Plan Area) used in this plan covers approximately 687 acres and aligns with the Downtown Planning Area defined in the 2011 Great Falls Downtown Master Plan. Primary Destinations and sign locations were planned throughout the City of Great Falls, however, placement of pedestrian signs was focused within this Downtown Core.

'Historic Downtown' Area

Located within Downtown Core, the Central Business Historic District includes buildings, landmarks and architectural details uniquely Great Falls. The District was listed on the National Register of Historic Places in 2004 and is a celebrated area in the community.

Located within the District, and characterized by retail storefronts, restaurants and parking is the heart of the commercial downtown. This wayfinding plan highlights Historic Downtown as Central Avenue between Park Drive and 9th Street.







2.0

Planning Process

Assess

During the Assess Phase the team analyzed existing plans that the City of Great Falls had already completed. The team also collected and reviewed recommendations that supported the creation of a wayfinding plan through a comprehensive and highly participative community involvement and public outreach effort.

- **Creation of the Steering Committee**

Steering Committee members were selected to represent a variety of community organizations. Leaders from the business community, recreation management, government and non-profit organizations participated throughout the development of the plan and ultimately selected the sign family design.

- **The Explore Great Falls Wayfinding Facebook Page**

The Facebook page was the primary way for the public to track the project throughout its development. Relying on a follower base associated with the Destination Downtown Great Falls Facebook page, the project was able to immediately tap into an existing network of community-minded followers.

- **Press Release**

Multiple press releases were used throughout the planning process to inform the media on significant events and project developments.

Explore

The Explore Phase focused attention toward understanding what is important to Great Falls and which destinations are most significant to community members. Destinations, recreational locations and community amenities were identified and collected from committee members and the public. The locations were categorized and inventoried and provided the basis for further plan development.

Community Remarks

Destination and location information was collected online using a mapping platform called Community Remarks. This platform provided participants with the opportunity to drop a pin onto a map and comment on the locations and amenities special to them.

Online Survey

To refine the destination information collected from Community Remarks, and to better understand community identity and design preference, a survey was created and posted online. Over 300 responses were collected. Questions focused on prioritizing destinations and design preferences. Using design preference questions, participants were asked to rank which images and buildings appealed the most to them.

Identifying Stakeholders

Stakeholders connected to the Great Falls community in important ways were invited to share their thoughts and opinions about the wayfinding plan. Representing diverse interests like transit, recreation, accessibility, universities and others, the stakeholder group participated in a work session and provided comments on the plan draft.

Design Work Sessions

Work sessions were held virtually with Steering Committee members and Stakeholders. Participants answered live poll questions developed to enhance the creation of sign characteristics. Using photos of local iconic buildings, architectural elements and other visual cues, the team collected information that was used in the development of three potential sign families.

Scavenger Hunt

The Expedition Scavenger Hunt was created to encourage the public to get involved in the creation of the wayfinding plan. Participants followed a series of clues that brought them on a tour of some of Great Falls destinations. Given restrictions on large public meetings, the Scavenger Hunt brought awareness to the planning effort without encouraging large public gatherings.

Apply

Final design concepts for the wayfinding signs and elements were created to integrate preferences and themes identified during the Design Work Session and from the public survey. Design options were presented to the Steering Committee for final selection. Once selected, construction documents were created for four of the signs from the selected design.

Routes and key intersections

Maps were created with proposed sign locations and were sent to Montana Department of Transportation, the City of Great Falls, Steering Committee members and the Stakeholder group for comment. Comments were incorporated and adjustments were made to the final proposed sign location maps. Mapping was focused on motorist and pedestrian travel based on significant public comment.

Motorist Directional Signs

Directional motorist signs were planned primarily along Principal Arterial routes as identified in the 2018 Great Falls Area Long Range Transportation Plan (LRTP) in order to reach the greatest number of travelers. According to the LRTP, the purpose of Principal Arterials are to “serve the major centers of activity, the highest traffic volume corridors...” Carrying the highest proportion of total traffic, placing signs along the Principal Arterials will enhance maximize sign visibility to the most vehicles entering and leaving the area.

Pedestrian Directional Signs

Sign locations were chosen to enhance pedestrian connectivity between destinations in the historic downtown core. Downtown destinations were simplified to include only thirteen (13) Primary Destination locations. While several notable destinations exist in the downtown area, the number and density of these locations could complicate directional signs and create sign clutter. As an alternative, all downtown destinations could be included on informational kiosks and amenity maps.

Pedestrian Destinations

- Great Falls Visitor Information Center
- Great Falls Civic Center/Mansfield Theater
- Gibson Park
- Weissman Walking Bridge
- CM Russell Museum
- Paris Gibson Square Museum
- Great Falls Transit Transfer Station
- The History Museum
- Electric City Water Park
- Rivers Edge Trail
- City Parking Structures
- West Bank Park
- 10th Street Walking Bridge



PUBLIC

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Gateways and Kiosk Locations

Gateways are locations that define entry into a distinct place with a defined identity. Typically designated with a monument or artwork, gateways are the first indication that a visitor has arrived into a particular place and provide an opportunity for a community to create a placemaking identity. It is recommended that current gateway-type signs throughout the community be assessed to determine if they fall within current and consistent Great Falls brand standards.

Information kiosks provide maps and other navigational information or can even provide destination information. Kiosk locations were also selected based on the availability of open space and are most effective when placed in plazas, parks, rest areas or other locations where pedestrians travel. Due to their size, kiosk locations must be large enough to allow for their construction. Additionally, a kiosk will display details and maps and are meant to serve as gathering points and destinations in and of themselves. Space should also be allocated to promote congregation and visibility of the kiosk at a distance.

Utilize Existing Structures

Wayfinding information can also be added to and highlighted on existing structures and elements. Some of these opportunities may include bus shelters, waste receptacles, bike racks, signal boxes, or light posts.

**Gateway Sign opportunity:
2nd Street South entrance point from 10th Avenue South**



Bus Shelter concept with wayfinding brand implemented



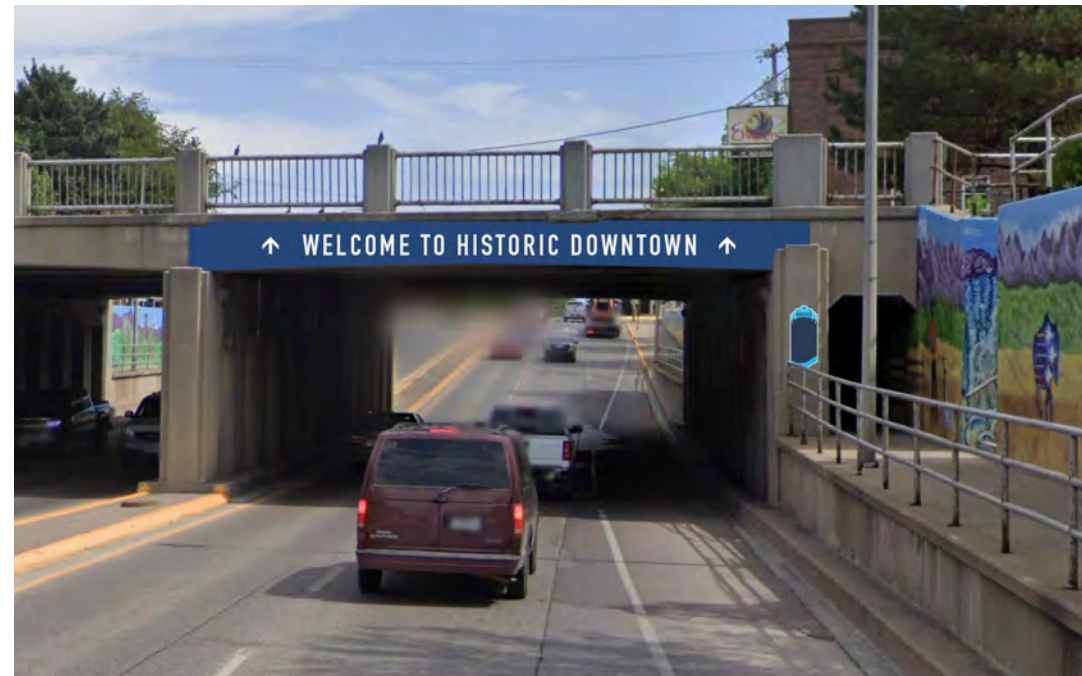
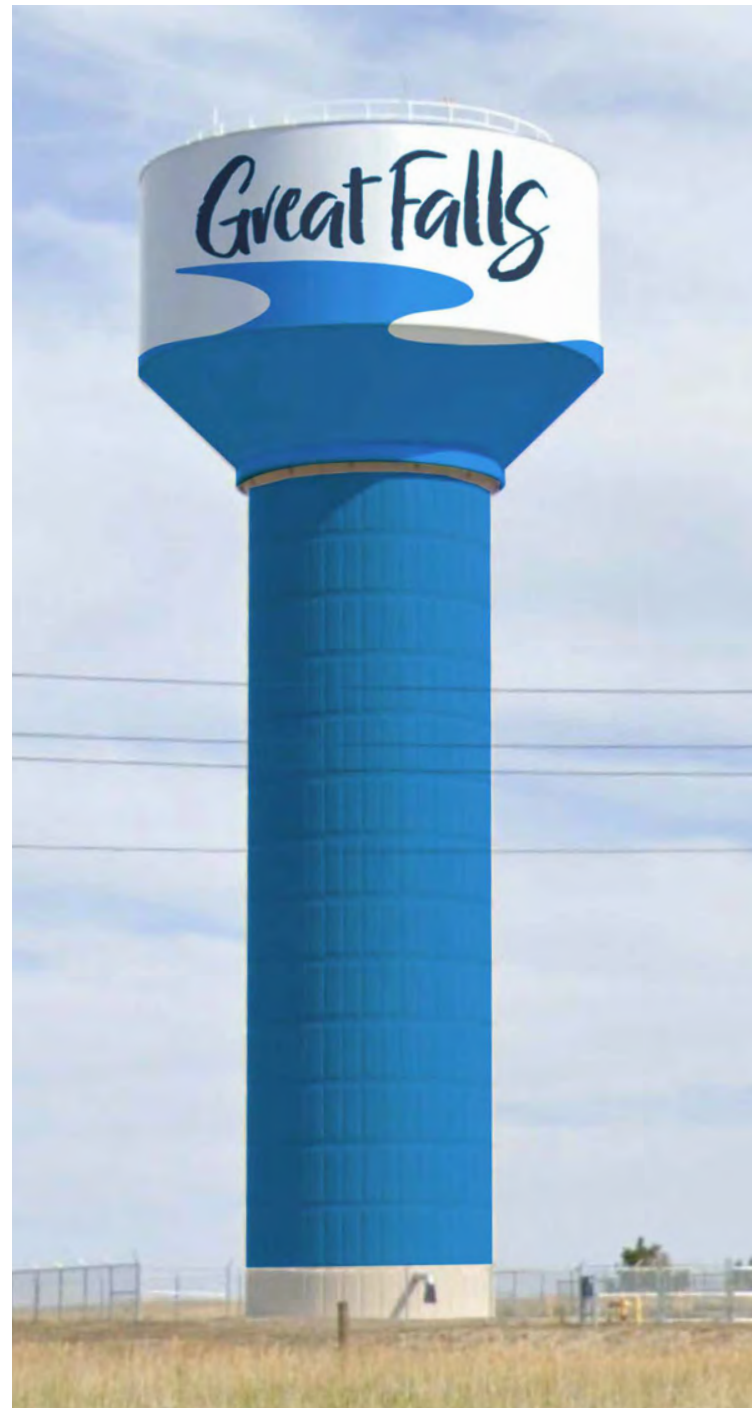
**Kiosk location opportunity:
Great Falls Tourist Visitor Center / Broadwater Overlook Park**



**Waste receptacle steel slip collar concept
with wayfinding brand implemented**



Concept ideas for implementing wayfinding on existing structures or gateway points



3.0 Design

Federal Design Guidance Document

The Manual on Uniform Traffic Control Devices, or MUTCD, is a document issued by the Federal Highway Administration (FHWA) of United States Department of Transportation and used by the Montana Department of Transportation. The MUTCD specifies the standard for all traffic control devices installed on any street, highway, bikeway, or private road open to public travel. The Community Wayfinding Sign standards defined in the MUTCD allow for slight deviations from typical traffic control parameters. Wayfinding sign design may incorporate brand specific design elements through the use of enhancement markers, and color variations.

Sign Aesthetic & Character

Stakeholder visual preference surveys, along with Cushing Terrell's research and observations, informed the look and feel of the draft sign concepts. Sign Characteristics (shown on this page) were established by direct feedback from the community. Three draft concepts were presented to the Core Team for discussion, from which two were refined for presentation to the Steering Committee.

During a virtual work session, committee members reviewed the design options and discussed the character and functionality of both. Discussion led the committee to select the preferred design with a slight modification to the tagline: replace "EXPLORE" with "DISCOVER".

The preferred sign design incorporates national best practices, community input, durable materials, and distinctive architectural details to create a unique wayfinding identity that reflects what makes Great Falls such a special place.

SIGN CHARACTERISTICS

Style:

Classical | Traditional | Historical
Retro-Contemporary
Iconic
Symmetry

Brand Graphic/Icon Inspiration:

Conservative with a contemporary bent
Forward-looking
Great Falls Tourism brand elements

Descriptors:

Motion / Movement / Flowing / Fluid
Growing / Changing / Improving
Forward-thinking
Friendly / Welcoming
Straight - forward / Honest
Hardworking / Conservative / Blue collar

User Focus:

Motorist - Great Falls overall
Motorist & Pedestrian - Downtown
Identity Influences
Missouri River
The Falls
The Springs
'By the River'
Outdoor Rec culture
Artistic

Fabrication /Construction

Implementable | Maintainable | Economical

Icon Sign Graphic



(Artwork provided)

Sign Color Palette



PANTONE 298C - Light Blue
C66 M10 Y1 K0



PANTONE 648C - Navy Blue
C100 M85 Y35 K35



WHITE



WHITE Reflective

Fonts

Pedestrian Directional signage:

DIN Schrift - 1451 Engschrift

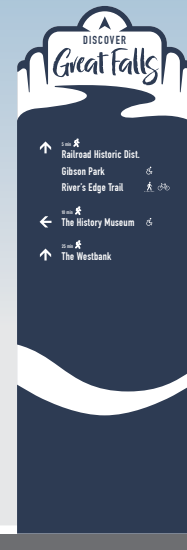
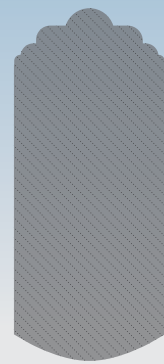
AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz
1234567890

Motorist Directional signage:

Mission Gothic - Regular

AaBbCcDdEeFfGgHhIiJjK-
kLl MmNnOoPpQqRrSsTt
UuV WwXxYyZz
1234567890

Iconography and Symbols



PRIMARY HEADER / BRAND GRAPHIC
Secondary headers - color usage

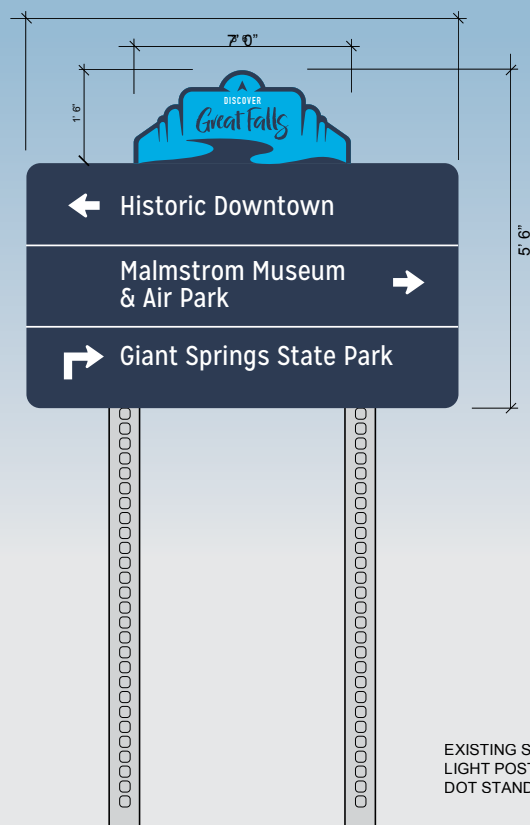
PRIMARY SIGN SHAPE

Pedestrian Totem
Informational Side 1

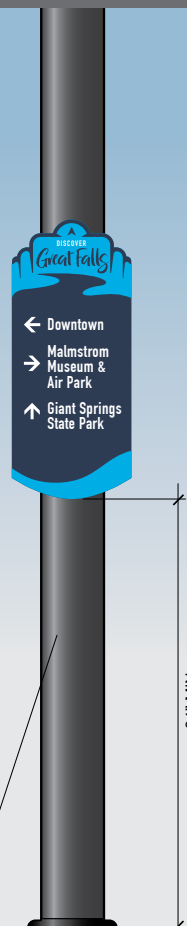
Profile
View

Pedestrian Totem
Directional Side 2

Informational & Orientation Kiosk - Side 1
(Directional - side 2)



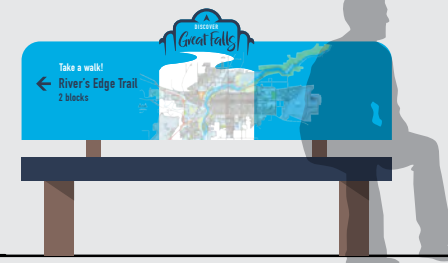
EXISTING STREET
LIGHT POST, OR NEW
DOT STANDARD POLE



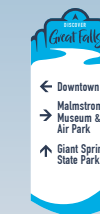
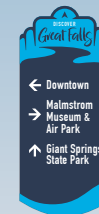
84" MIN.



POLE WRAP
PED/BIKE



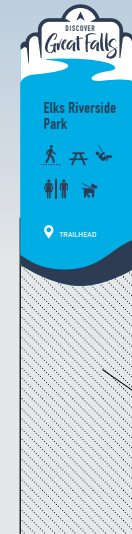
BENCH BACK



84" MIN.

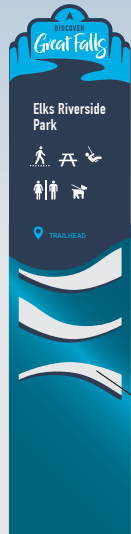
SMALL
ROADSIDE DIRECTIONAL

EXISTING STREET
LIGHT POST, OR NEW
DOT STANDARD POLE



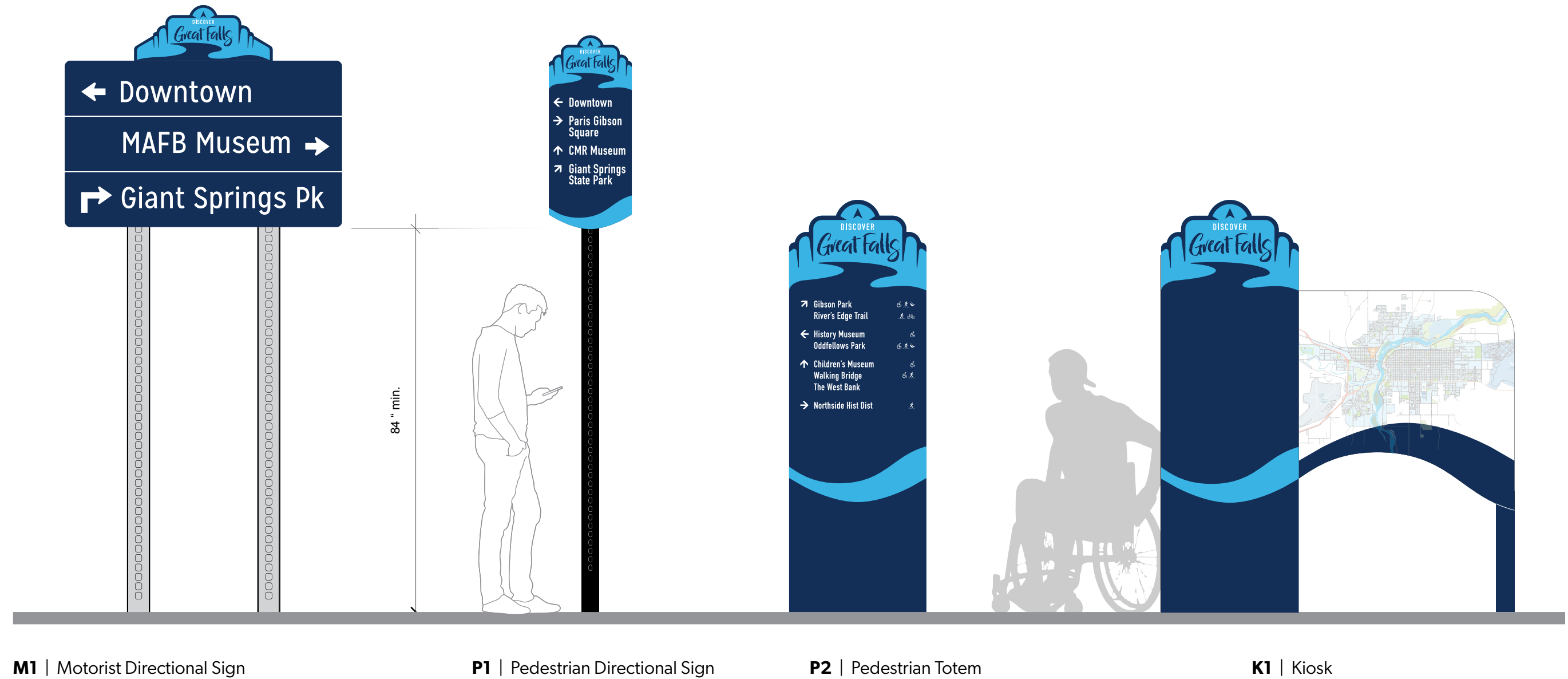
PEDESTRIAN/BIKE ICON

THIS SIGN HEIGHT
MUST HAVE POLE/POST
STRUCTURE EQUAL TO
OR GREATER THAN
SIGN WIDTH



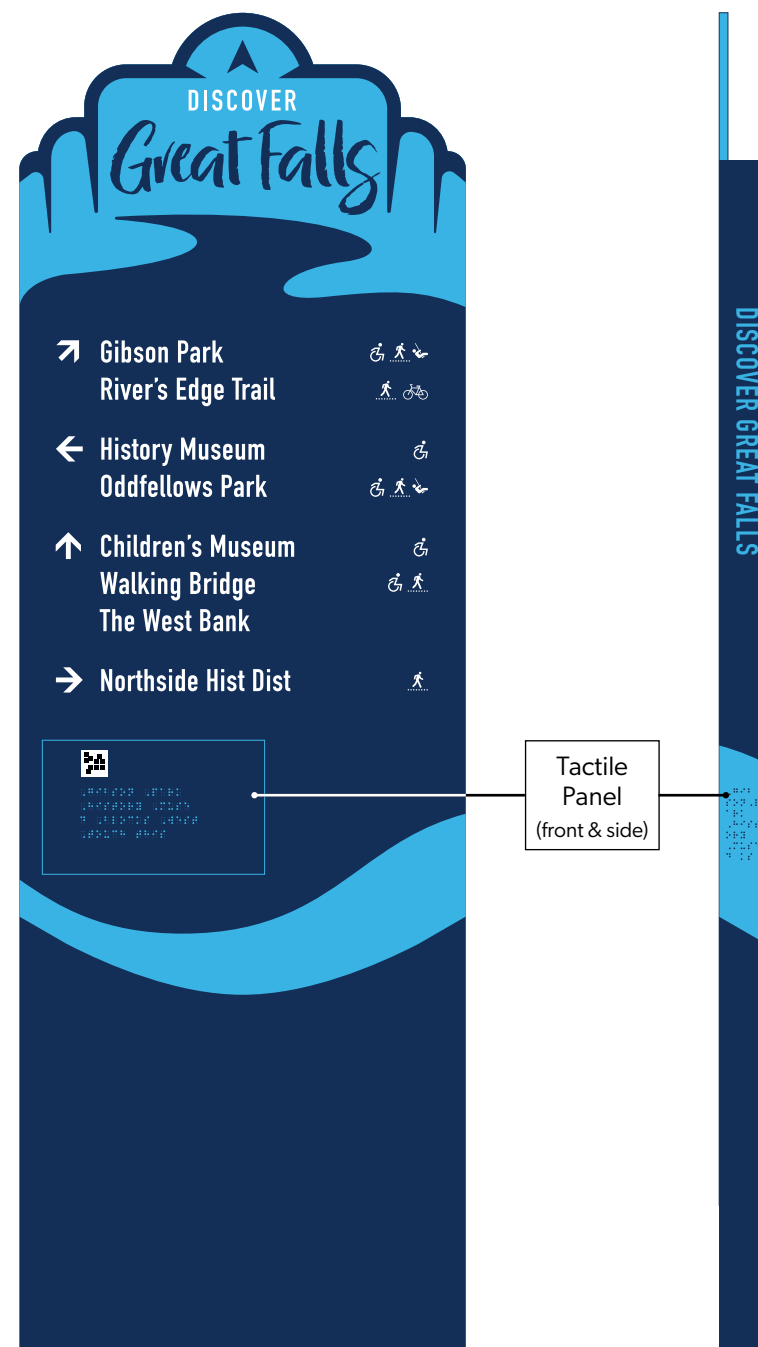
Cut out steel totem
for wind pass-thru

Final Primary Sign Family



Accessibility

Ensuring that the sign program is accessible to everyone was considered during plan creation and effort was made to align with the Complete Streets approach. Complete Streets is a transportation policy and design method mentioned in the 2011 Great Falls Downtown Master Plan. According to the National Complete Streets Coalition, integrating their approach into project design will create streets that are safe for people of all ages and abilities.



Braille and Tactile Panel

Braille and tactile panels may be added onto kiosks and pedestrian totems. Content may include the location of the kiosk or the directional elements used on the pedestrian totem.

Sign Design

High contrast colors were selected for the final sign design to enhance visibility to motorists and pedestrians. The design of the informational kiosks maximizes information surface area without jeopardizing visibility. Pedestrian directional sign height and kiosks are designed to enhance visibility and avoid collision.

Future Opportunities

Opportunities to link wayfinding signs to accessibility technology in the future should also be considered. Whether connecting on street signs to digital tools through QR codes, sensors, applications or similar technology, making additions to the wayfinding system after signs are installed is possible.



Accessible Apps for Wayfinding

There are many apps available to incorporate audible GPS locating for the blind, deafblind and partially sighted for a wayfinding system. Some include BlindSquare and NaviLens.

BlindSquare pairs with third-party navigation apps, delivering self-voicing detailed points of interest and intersections for safe, reliable travel both outside and inside.



How does it work?

LOCATION

After determining your location, BlindSquare gathers information about your surroundings on Foursquare and OpenStreetMap.

INTERESTS

Algorithms determine what information is most useful to you such as popular cafes, post offices or libraries.

NAVIGATION

- Shake your device to hear your current address and details about the nearest intersection and venues around you.
- BlindSquare will track your destination and periodically announce the distance and direction you're headed.
- Mark your position if you'd like help finding your way back later.

FILTERS

Filters can be applied to provide only the information you're looking for so you're not overwhelmed by details on your surroundings.

FAVORITES

- Mark your saved places and Foursquare venues as Favorites and BlindSquare will always notify you once you reach them.
- Favorites will be saved in iCloud and synced to all iOS devices for device consistency.

VOICEOVER

BlindSquare uses Acapela voices in many different languages to announce information about your environment even when your device is tucked away for a hands-free experience.

SOCIAL MEDIA

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- Share your check-ins on Facebook, Twitter, or keep them private if you wish.





4.0
Maps

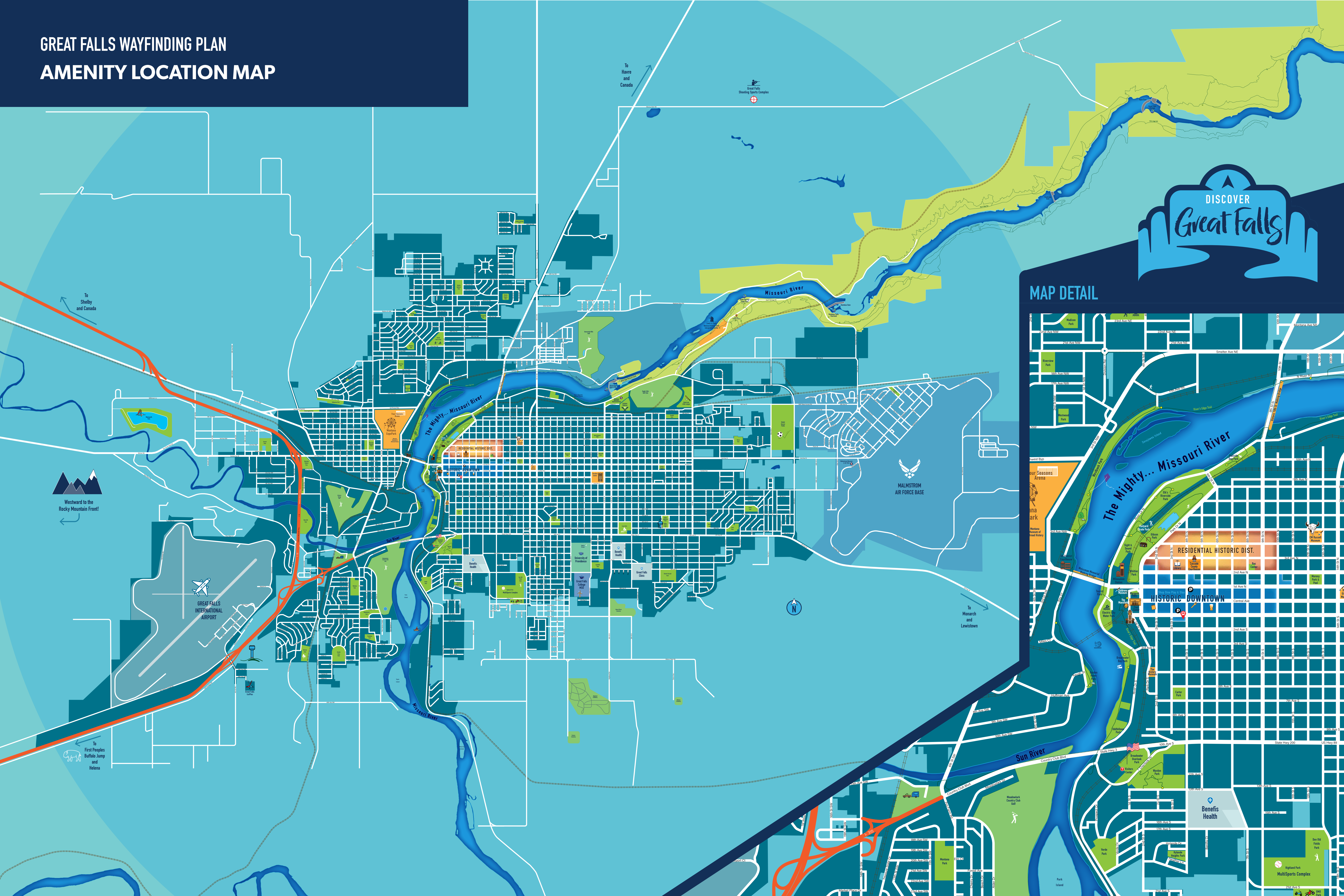
Amenity Location

Motorist Sign Location

Pedestrian Sign Location

Kiosk/Gateway Opportunities

GREAT FALLS WAYFINDING PLAN AMENITY LOCATION MAP

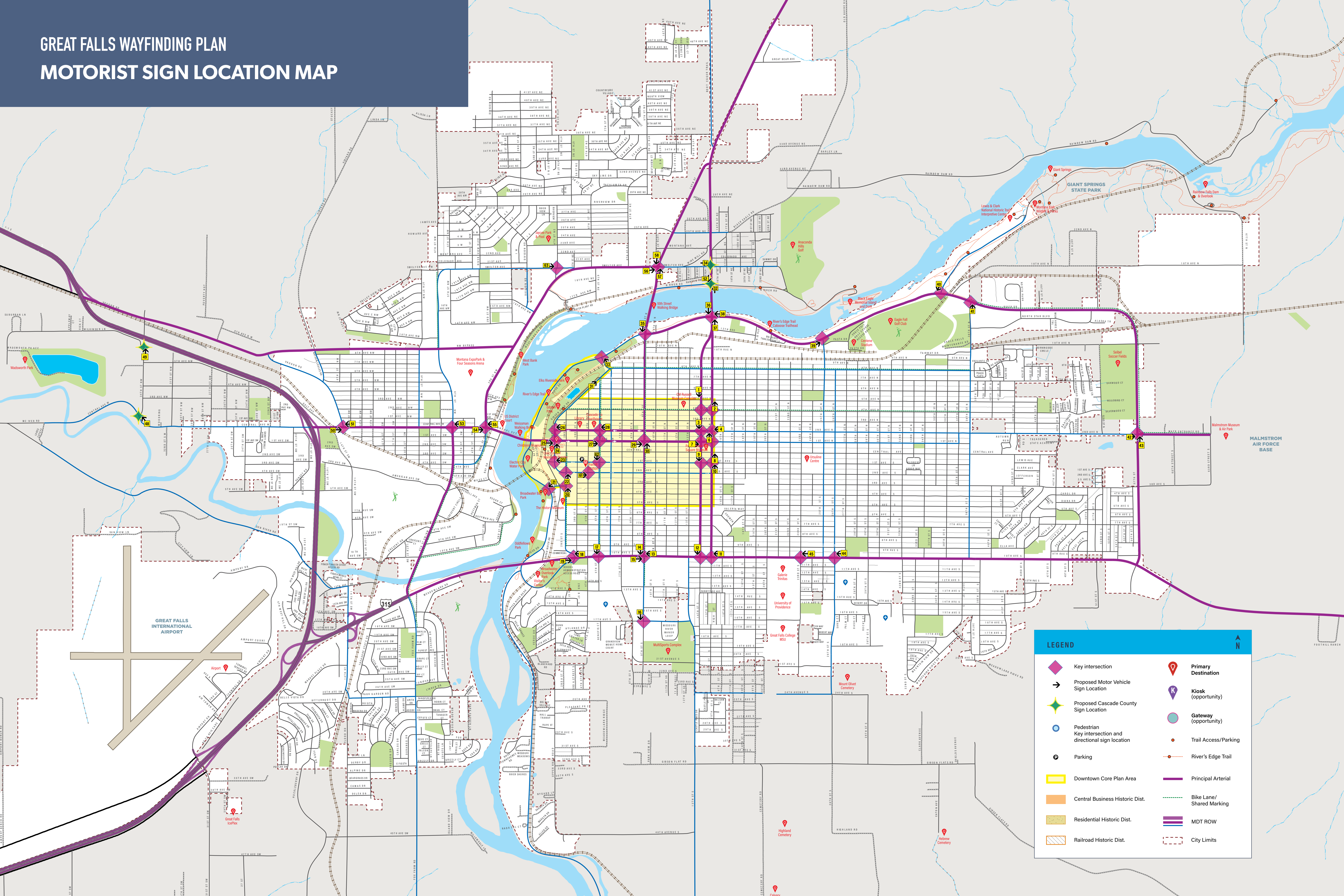


MAP DETAIL



GREAT FALLS WAYFINDING PLAN

MOTORIST SIGN LOCATION MAP

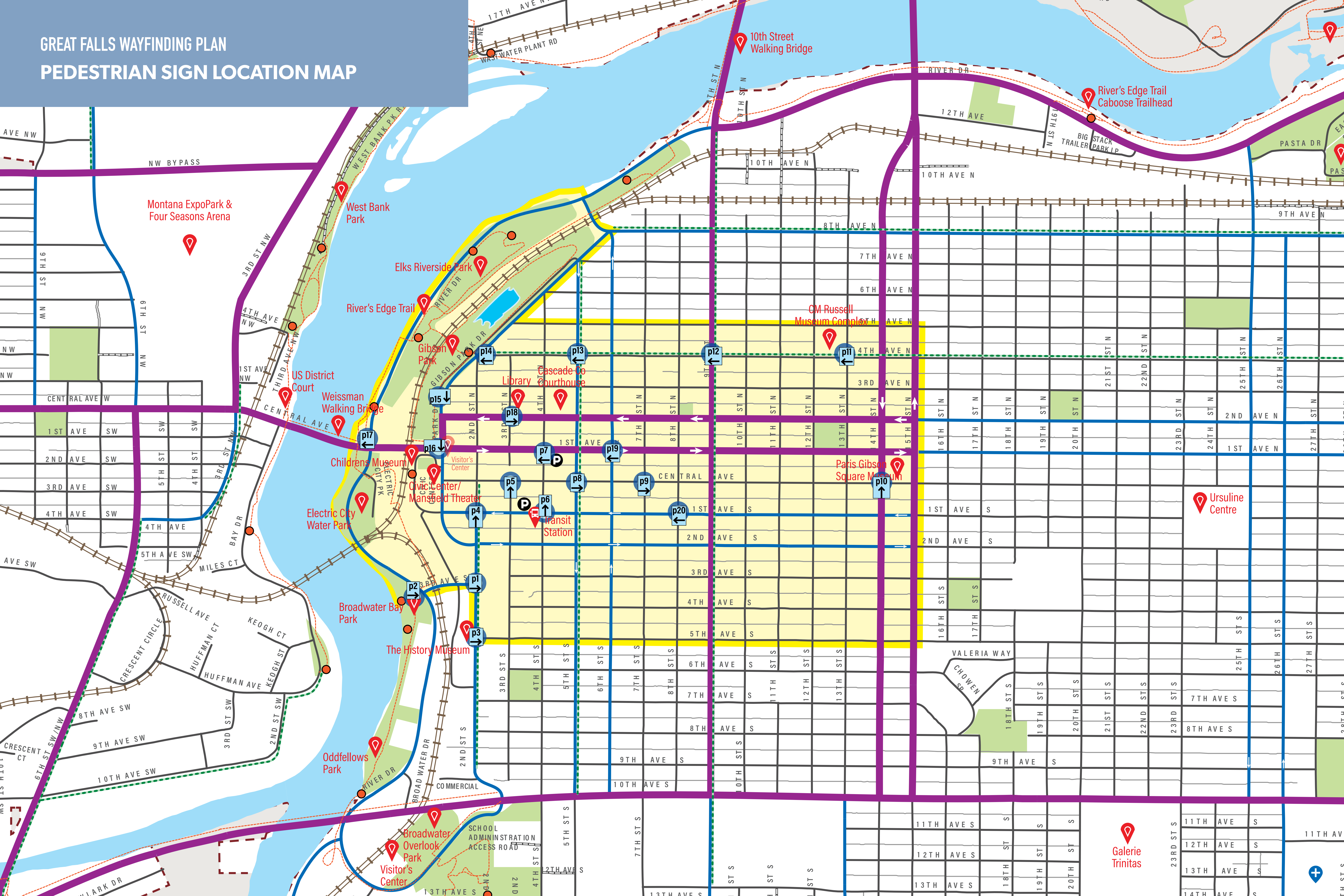


LEGEND

	Key intersection		Primary Destination
	Proposed Motor Vehicle Sign Location		Kiosk (opportunity)
	Proposed Cascade County Sign Location		Gateway (opportunity)
	Pedestrian Key intersection and directional sign location		Trail Access/Parking
	Parking		River's Edge Trail
	Downtown Core Plan Area		Principal Arterial
	Central Business Historic Dist.		Bike Lane/ Shared Marking
	Residential Historic Dist.		MDT ROW
	Railroad Historic Dist.		City Limits

GREAT FALLS WAYFINDING PLAN

PEDESTRIAN SIGN LOCATION MAP



Montana ExpoPark & Four Seasons Arena

West Bank Park

Elks Riverside Park

River's Edge Trail

Gibson Park

US District Court

Weisman Walking Bridge

Children's Museum

Electric City Water Park

Broadwater Bay Park

The History Museum

Oddfellows Park

Broadwater Overlook Park

Visitor's Center

10th Street Walking Bridge

River's Edge Trail Caboose Trailhead

CM Russell Museum Complex

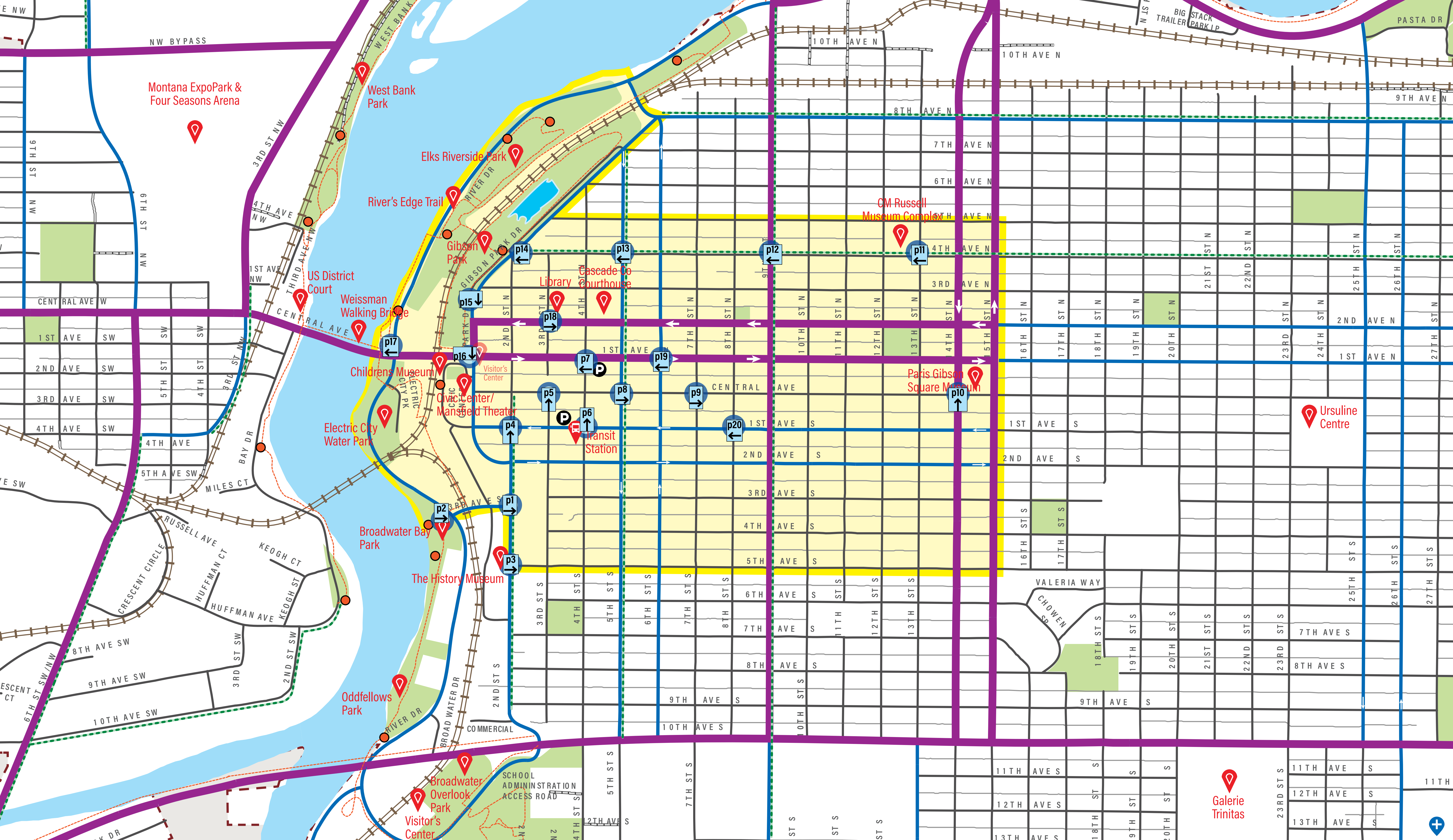
Library

Cascade Courthouse

Paris Gibson Square Museum

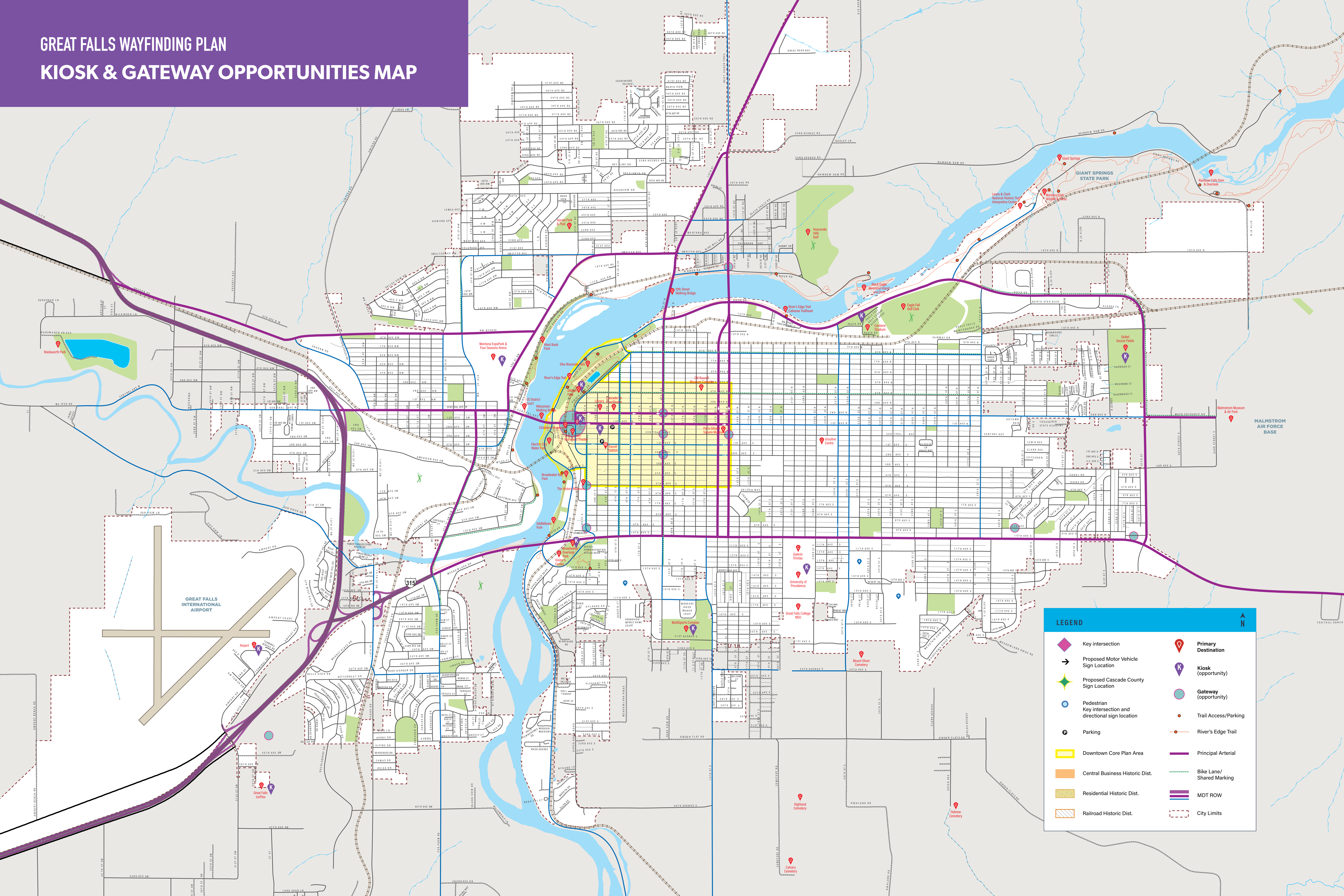
Ursuline Centre

Galerie Trinitas



GREAT FALLS WAYFINDING PLAN

KIOSK & GATEWAY OPPORTUNITIES MAP










LEGEND





	Key intersection		Primary Destination
	Proposed Motor Vehicle Sign Location		Kiosk (opportunity)
	Proposed Cascade County Sign Location		Gateway (opportunity)
	Pedestrian Key intersection and directional sign location		Trail Access/Parking
	Parking		River's Edge Trail
	Downtown Core Plan Area		Principal Arterial
	Central Business Historic Dist.		Bike Lane/Shared Marking
	Residential Historic Dist.		MDT ROW
	Railroad Historic Dist.		City Limits

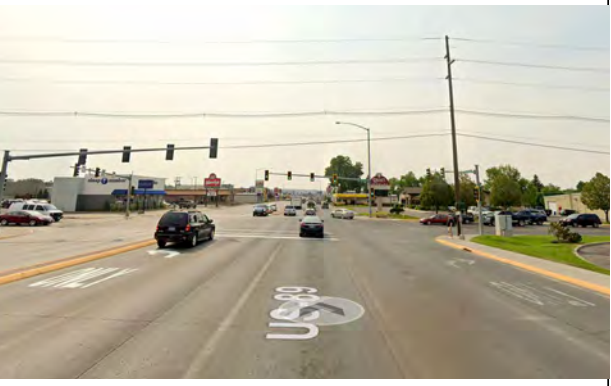



5.0 Sign Schedule




MOTORIST Directional Signs





NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
1	M1 Roadway Directional	↑ → →	Paris Gibson Museum CM Russell Museum Gibson Park	Southbound - 14th St N (US 87) (One way)	West side of 14th St N 5th Ave N intersection MDT ROW 30 mph	New Sign	
2	M1 Roadway Directional	↑ ↑ ←	Anaconda Hills Golf Course River's Edge Trail Caboose CM Russell Museum	Northbound - 15th St N (US 87) (One way)	East side of 15th St N at 5th Ave N intersection MDT ROW 30 mph	New Sign	
3	M1 Roadway Directional	↑ → →	Paris Gibson Museum Public Library Historic Downtown	Southbound - 14th St N (US 87) (One way)	West side of 14th St N 2nd Ave N intersection; Traffic signal MDT ROW 30 mph	New Sign	





NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
4	M1 Roadway Directional	↑ → → ↑ ←	Historic Downtown River's Edge Trail Caboose Lewis & Clark Center Library Paris Gibson Museum (Choose only 3 of the above)	Westbound - 2nd Ave N (One way)	North side of 2nd Ave N 15th St N intersection; Traffic signal MDT ROW 30 mph		
6	M1 Roadway Directional	↑ ← ←	River's Edge Trail Caboose Public Library Gibson Park	Northbound - 15th St N (US 87) (One way)	West side of 15th St N 2nd Ave N intersection; Traffic signal; MDT ROW 30 mph	New Sign	
7	M1 Roadway Directional	→ →	Paris Gibson Museum Multi Sports Complex	Eastbound - 1st Ave N (One way)	South side of 1st Ave N 14th St N intersection; Traffic signal MDT ROW 30 mph	New Sign	
8	M1 Roadway Directional	↑ ↑ ← ← ←	Lewis & Clark Center River's Edge Trail Caboose Historic Downtown Paris Gibson Museum (Choose only 3 of the above)	Northbound - 15th St S (US 87) (One way)	East side of 15th St S Central Ave intersection; Traffic signal; MDT ROW 25/30 mph	New Sign	





NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
9	M1 Roadway Directional	↑ → →	Multi Sports Complex Parking Civic Center	Southbound - 14th St S (US 87) (One way)	West side of 14th St S 1st Ave S intersection; MDT ROW 25/30 mph	New Sign	
10	M1 Roadway Directional	↑ ← ← ↗	River's Edge Trail Caboose Historic Downtown Civic Center/Mansfield Theater Ursuline Centre (Choose only 3 of the above)	Northbound - 15th St S (US 87) (One way)	West side of 15th St S 1st Ave S intersection; MDT ROW 25/30 mph	New Sign	
11	M1 Roadway Directional	→ → → →	Historic Downtown Paris Gibson Museum CM Russell Museum River's Edge Trail Caboose (Choose only 3 of the above)	Westbound - 10th Ave S (MT200)	North side of 10th Ave S 15th St S intersection; MDT ROW 35 mph	New Sign	
12	M1 Roadway Directional	← ←	University of Providence Great Falls College - MSU	Southbound - 14th St S (US 87) (One way)	West side of 14th St S 10th Ave S (MT200) intersection; MDT ROW 30 mph	New Sign	





NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
13	M1 Roadway Directional	↑ ← →	Overlook Park Multi Sports Complex Historic Downtown	Westbound - 10th Ave S (US89)	North side of 10th Ave S 9th St S intersection; MDT ROW 35 mph	New Sign	
14	M1 Roadway Directional	↑ ← → ←	Multi Sports Complex University of Providence Overlook Park Great Falls College - MSU (Choose only 3 of the above)	Southbound - 9th St S	West side of 9th St S 10th Ave S (US89) intersection; MDT ROW 30 mph	New Sign	
15	M1 Roadway Directional	↑ ← → ↑	University of Providence Historic Downtown Multi Sports Complex Great Falls College - MSU (Choose only 3 of the above)	Eastbound - 10th Ave S (US89)	South side of 10th Ave S 9th St S intersection; MDT ROW 35 mph	New Sign	
16	M1 Roadway Directional	↑	Multi Sports Complex	Southbound - 9th St S	West side of 9th St S 17th Ave S intersection/ stop sign; MDT ROW 25-30 mph	New Sign	






NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
17	M1 Roadway Directional	← ← →	University of Providence Great Falls College - MSU Overlook Park	Southbound - 5th St S (one way)	West side of 5th St S 10th Ave S (MT 200) intersection; MDT ROW 35 mph	New Sign	
18	M1 Roadway Directional	← ← → →	Overlook Park Oddfellows Park History Museum Historic Downtown (Choose only 3 of the above)	Westbound - 10th Ave S (US89)	North side of 10th Ave S (MT 200) 2nd St S/Overlook Dr. intersection; MDT ROW 35 mph	New Sign PED Crosswalk & sign Signs Prior to intersection: Right Lane Must Turn Right HISTORIC DIST. (right arrow)	
19	M1 Roadway Directional	← ← → ←	History Museum Historic Downtown Overlook Park Broadwater Bay Park (Choose only 3 of the above)	Eastbound - 10th Ave S (US89)	South side of 10th Ave S (MT 200) Overlook Dr./2nd St S intersection; MDT ROW 35 mph	New Sign Signs Prior to intersection: Exit to River RD. (Turn Right) HISTORIC DIST. (right arrow) Visitor Info. (left arrow)	





NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
20	M1 Roadway Directional Consider PED size Sign placed on existing posts or private property	← ← ←	Broadwater Bay Park Electric City Water Park Oddfellows Park	Northbound - 2nd St S	East side of 2nd St S Prior to intersection with 3rd Ave S MDT ROW 30 mph Emergency Snow Route	New Sign	
21	M1 Roadway Directional	← → → ↑	Oddfellows Park Electric City Water Park Elks Riverside Park Broadwater Bay Park (Choose only 3 of the above)	Westbound - 3rd Ave S	North side of 3rd Ave S Prior to intersection with River Dr. S MDT ROW 25 mph	New Sign PED Crosswalk	
22	M1 Roadway Directional	↑ ↑ → ↑	Gibson Park Historic Downtown Parking Visitor's Center (Choose only 3 of the above)	Northbound - 2nd St S	East side of 2nd St S Prior to intersection with 2nd Ave S MDT ROW 25 mph	New Sign	
23	M1 Roadway Directional	↑ ↑ →	Children's Museum Civic Center/Mansfield Theater Visitor's Center	Westbound - 1st Ave S (One Way)	North side of 1st Ave S Prior to intersection and merge lane with Park Dr. S MDT ROW 25 mph		





NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
24	M1 Roadway Directional Possible: PED size sign	↑ ← →	Gibson Park MT ExpoPark & Arena Paris Gibson Museum	Northbound - Park Dr. N	East side of Park Dr. N 1st Ave N intersection MDT ROW 25 mph	New Sign Option: Use large PED sign at intersection posts	
25	M1 Roadway Directional	↑ ← →	Paris Gibson Museum Gibson Park Civic Center/Mansfield Theater	Eastbound - 1st Ave N	South side of 1st Ave N Park Dr. N intersection MDT ROW 25 mph	New Sign Locate west of 'Civic Center' monument sign, south of HWY directional signs	
26	M1 Roadway Directional	← → → ←	Civic Center/Mansfield Theater Gibson Park Elks Riverside Park Visitor's Center (Choose only 3 of the above)	Westbound - 2nd Ave N	North side of 2nd Ave N Park Dr. N intersection MDT ROW 25 mph	New Sign Transfer 'North I15' signage to sign posts with new sign	
27	M1 Roadway Directional Possible: PED size sign	← ↑ →	CM Russell Museum Paris Gibson Museum Historic Downtown	Eastbound - 1st Ave N	South side of 1st Ave N 5th St N intersection MDT ROW 25 mph	New Sign Option: Use PED size sign and attach to existing historic light post	






NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
28	M1 Roadway Directional	↑ ↑ ← ←	Library County Courthouse Historic Downtown Parking (Choose only 3 of the above)	Westbound - 2nd Ave N	North side of 2nd Ave N 5th St N intersection MDT ROW 25 mph	New Sign	
29	M1 Roadway Directional	↑ → →	Paris Gibson Museum Historic Downtown Multi Sports Complex	Eastbound - 1st Ave N	South side of 1st Ave N 9th St N intersection MDT ROW 25 mph	New Sign	
30	M1 Roadway Directional	← ← ← →	County Courthouse Library Gibson Park Paris Gibson Museum (Choose only 3 of the above)	Northbound - 9th St N	East side of 9th St N 1st Ave N intersection MDT ROW 25 mph		
31	M1 Roadway Directional	← →	Elks Riverside Park Historic Downtown	Northeast bound Park Dr. N	East side of Park Dr. N prior to 5th St N intersection/junction	New Sign	




NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
33	M1 Roadway Directional	← ←	Elks Riverside Park Electric City Water Park	Northwest bound 6th St N	East side of 6th St N River Dr N intersection MDT ROW 25-30 mph	New Sign Opportunity: Collect OLD WEST TRAIL sign with this new sign Gateway opportunity prior to this intersection underpass of old railway bridge	
35	M1 Roadway Directional	↑ ← →	Historic Downtown River's Edge Trail Caboose Elks Riverside Park	Southbound 9th St N	West side of 9th St N River Dr N intersection MDT ROW 30 mph	New Sign	
36	M1 Roadway Directional	↑ ↑ ←	Historic Downtown CM Russell Museum River's Edge Trail Caboose	Southbound 15th St N	West side of 15th St N River Dr N intersection MDT ROW 30 mph	New Sign	
37	M1 Roadway Directional	↗ ← → →	Black Eagle Falls Elks Riverside Park River's Edge Trail Caboose Eagle Falls Golf Course (Choose only 3 of the above)	Northbound 15th St N	East side of 15th St N River Dr N intersection MDT ROW 30 mph	New sign Option: Wrap utility box with branded design	

NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
38	M1 Roadway Directional	↑ ← ←	Elks Riverside Park CM Russell Museum Historic Downtown	Westbound River Dr N	North side of River Dr N 15th St N intersection MDT ROW 30 mph	New Sign	
39	M1 Roadway Directional	→ → → ↑	Eagle Falls Golf Course MT Veteran's Park Centene Stadium Rainbow Overlook (Choose only 3 of the above)	Eastbound River Dr N	South side of River Dr N prior to 25th St N intersection MDT ROW 30 mph	New Sign Opportunity to Collect various directional signs to one sign post: Golf Course Icon sign/Vets Memorial/Centene Stadium/etc.	
40	M1 Roadway Directional	← ← → →	Siebel Soccer Fields Malmstrom Museum Centene Stadium River's Edge Trail Caboose (Choose only 3 of the above)	Southbound Giant Springs Rd	West side Giant Springs Rd prior to T-junction with River Dr N MDT ROW 30 mph	New Sign	
41	M1 Roadway Directional	← ← →	Lewis & Clark Center Giant Springs State Park Siebel Soccer Fields	Northbound 38th St N	East side of 38th St N River Dr N intersection MDT ROW 30 mph	New Sign	
42	M1 Roadway Directional	↑ ←	Malmstrom Museum Siebel Soccer Fields	Eastbound 2nd Ave N	South side of 2nd Ave N 57th St intersection MDT ROW 30 mph	New Sign	

NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
43	M1 Roadway Directional	↑ ↑ →	Siebel Soccer Fields Lewis & Clark Center Malmstrom Museum	Northbound 57th St	East side of 57th St 2nd Ave N intersection MDT ROW 30 mph	New Sign	
44	M1 Roadway Directional	↑ → ←	Galerie Trinitas Ursuline Centre Cemetery	Westbound 10th Ave S (MT 200)	North side of 10th Ave S 26th St S intersection MDT ROW 30 mph	New Sign	
45	M1 Roadway Directional	← ← →	University of Providence Great Falls College - MSU Ursuline Centre	Westbound 10th Ave S (MT 200)	North side of 10th Ave S 23th St S intersection MDT ROW 30 mph	New Sign	
50	M1 Roadway Directional	↑ ↑	MT ExpoPark & Arena Historic Downtown	Eastbound Central Ave W	South side of Central Ave W near Vaughn Rd. T-junction MDT ROW 40 mph	New Sign	






NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
51	M1 Roadway Directional	↑	Wadsworth Park	Westbound Central Ave W	North side of Central Ave W prior to Vaughn Rd. T-junction MDT ROW 40 mph	New Sign	
53	M1 Roadway Directional	↑ ↑ ←	Great Falls Airport Wadsworth Park US District Court	Westbound Central Ave W	North side of Central Ave W 6th St NW intersection MDT ROW 30 mph	New Sign Option: Include Airport icon sign onto new sign	
54	M1 Roadway Directional	↑ ← ← ←	Historic Downtown US District Court MT ExpoPark & Arena West Bank Park (Choose only 3 of the above)	Eastbound Central Ave W	South side of Central Ave W 3rd S NW intersection MDT ROW 30 mph	New Sign	
55	M1 Roadway Directional	→ → → →	Jaycee Park & Pool US District Court MT ExpoPark & Arena West Bank Park (Choose only 3 of the above)	Westbound Central Ave W	North side of Central Ave W 3rd S NW intersection or further east near rail crossing MDT ROW 30 mph	New Sign	

NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
56	M1 Roadway Directional	↑ → → →	Anaconda Hills Golf Course Black Eagle Falls Historic Downtown 10th St Walking Bridge (Choose only 3 of the above)	Eastbound Smelter Ave	South side of Smelter Ave Old Havre HWY/10th S NE intersection MDT ROW 30 mph South side of Smelter Ave	New Sign Possible incorporation of smaller sign on decorative light posts (refinery ROW) Incorporate new sign with existing MDT (green) directional sign	 
57	M1 Roadway Directional	← → → ↑	MT ExpoPark & Arena Anaconda Hills Golf Course Black Eagle Falls 10th St Walking Bridge (Choose only 3 of the above)	Northbound 10th S NE	East side of 10th S NE Smelter Ave intersection MDT ROW 30 mph	New Sign Consider PED size sign on directional arrow post upright prior to intersection	 
58	M1 Roadway Directional	↑ ← →	Historic Downtown Anaconda Hills Golf Course MT ExpoPark & Arena	Southbound Old Havre HWY/ 10th S NE	West side of Old Havre HWY Smelter Ave intersection MDT ROW 30 mph	New Sign	

NO.	SIGN TYPE	DIRECTION	CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
61	M1 Roadway Directional	← ← ←	Bus Transfer Station Parking Historic Downtown	Eastbound 2nd Ave S	South side 2nd Ave S intersection 4th St S MDT ROW 25-30 mph	New Sign	
62	M1 Roadway Directional	→ →	Parking Civic Center/Mansfield Theater	Southbound 5th St S	West side of 5th St S intersection 1st Ave S MDT ROW 25-30 mph	New Sign	
63	M1 Roadway Directional	↑ ←	Anaconda Hills Golf Course Jaycee Park & Pool	Eastbound on Smelter Ave	South side of Smelter Ave intersection 4th St NE MDT ROW 25-30 mph Non Controlled intersection	New Sign	



5.0 Sign Schedule




SUGGESTED MOTORIST Directional Signs: Additional coordination with Cascade County is needed.



NO.	SIGN TYPE	MESSAGE CONTENT	DRIVING DIRECTION	LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
32	M1 Roadway Directional	→ Black Eagle Falls	Northbound 15th St N	East side of 15th St N N River Rd intersection Cascade County ROW	New Sign	
34	M1 Roadway Directional	↑ Anaconda Hills Golf	Eastbound Smelter Ave	East side of 9th St N River Dr N intersection Cascade County ROW	New Sign	
48	M1 Roadway Directional	→ Wadsworth Park	Northwest bound Central Ave W	Northeast side of Central Ave W 34th S NW T-junction Cascade County ROW	New Sign	
49	P1 Pedestrian Directional Use smaller PED sign to comply with Cascade County Zoning regulations	← Wadsworth Park	Northbound 34th St NW	East side of 34th St NW Wilkinson Rd. T-junction Cascade County ROW	New Sign	
52	M1 Roadway Directional	← Black Eagle Falls	Southbound 15 St N	West side of 15th St N at N River Road intersection Cascade County ROW	New Sign	

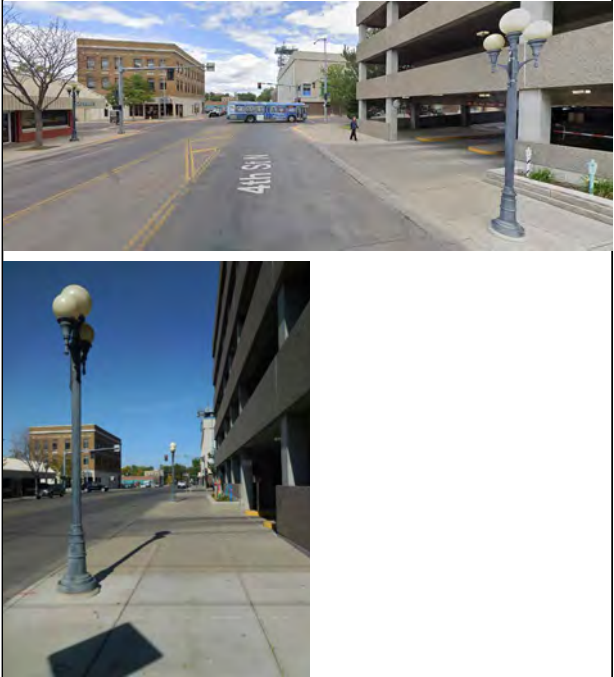


5.0 Sign Schedule




PEDESTRIAN Directional Signs

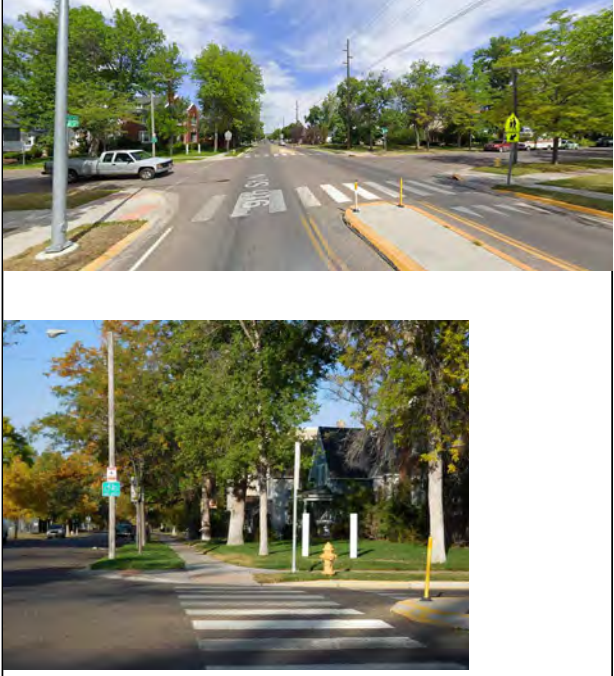

NO.	SIGN TYPE	DIRECTION	CONTENT		LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
p1	P1 Pedestrian Directional Face 2 Option:	← ← → ← ↑ ↑ ↙ ←	Historic Downtown Civic Center/Mansfield Theater The History Museum Visitor's Center River's Edge Trail Broadwater Bay Park Oddfellows Park The History Museum		Position in City of Great Falls ROW Sidewalk on 3rd Ave S and 2nd St S Sign(s) orientated parallel to 2nd St S		
p2	P1 Pedestrian Directional Secondary Option: PED Totem	↙ ↘	Historic Downtown The History Museum Side 1: Directional information Side 2: Map		Position in City of Great Falls ROW Near crosswalk either side of River Dr S Sign orientated parallel to 2nd St S Option: Place PED Totem within Broadwater Bay Park near cross walk or River's Edge Trail sign	This site has opportunity to use PED Totem with a map	


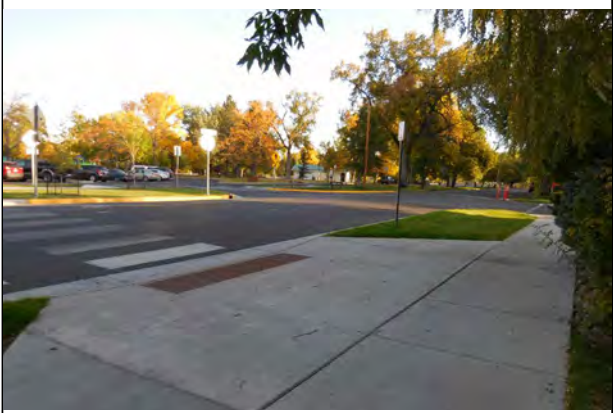


NO.	SIGN TYPE	DIRECTION	CONTENT		LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
p3	P1 Pedestrian Directional	← ← ← → ←	Historic Downtown Civic Center/Mansfield Theater Transit Station Broadwater Overlook Park Visitor's Center		Position on History Museum property or within City of Great Falls ROW Exiting Museum property; Sign orientated parallel to 2nd St S	This site has opportunity to use PED Totem with a map	
p4	P1 Pedestrian Directional Face 2 Option:	← ← → → ↙ ↑ → ↘	Civic Center/Mansfield Theater River's Edge Trail Parking Transit Station Visitor's Center The History Museum River's Edge Trail Broadwater Bay Park		Position in City of Great Falls ROW Intersection of 2nd St s & 1st Ave S Sign(s) set parallel to 1st Ave S	Opportunities: Utilize Existing Structures if possible: Bus Shelter, benches; pole wraps, utility boxes, etc. This site has opportunity to use PED Totem with a map	 




NO.	SIGN TYPE	DIRECTION	CONTENT		LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
p5	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>← ← →</p> <p>→ → ←</p>	<p>Welcome to Historic Downtown</p> <p>Civic Center/Mansfield Theater Childrens Museum Paris Gibson Museum</p> <p>Welcome to Historic Downtown</p> <p>Civic Center/Mansfield Theater Childrens Museum Paris Gibson Museum</p>		<p>Position in City of Great Falls ROW Intersection of 3rd St S and Central Ave</p> <p>Sign(s) set parallel to Central Ave</p>	<p>Opportunity: PED Totem with Map or Kiosk within CMR statue Plaza:</p>	
p6	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>↑ ↙ ← ← →</p> <p>→ → → ←</p>	<p>North Parking Library South Parking Civic Center/Mansfield Theater Paris Gibson Museum</p> <p>Civic Center/Mansfield Theater River's Edge Trail South Parking Paris Gibson Museum</p>		<p>Position in City of Great Falls ROW Intersection of 4th St S & 1st Ave S</p> <p>Sign(s) set parallel to 1st Ave S</p>	<p>This site has opportunity to use PED Totem with a map near the Transit Station</p>	



NO.	SIGN TYPE	DIRECTION	CONTENT		LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
p7	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>↑ → ←</p> <p>↑</p> <p>↑ ← → ←</p>	<p>Visitor's Center Weissman Walking Bridge Courthouse / Library Historic Downtown</p> <p>Visitor's Center</p> <p>Paris Gibson Museum CM Russell Museum Historic Downtown Courthouse / Library</p>		<p>Position in City of Great Falls ROW Near EXIT of Parking Garage N on sidewalk of 4th S N</p> <p>Sign(s) set parallel to 4th S N</p>		
p8	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>↑ ← ← ←</p> <p>↑ ↑ → →</p> <p>↑</p>	<p>Welcome to Historic Downtown</p> <p>Paris Gibson Museum CM Russell Museum County Courthouse Library</p> <p>Civic Center/Mansfield Theater Childrens Museum County Courthouse Library</p> <p>Visitor's Center</p>		<p>Position in City of Great Falls ROW Intersection of 5th St/Central Ave</p> <p>Sign(s) set parallel to 5th St</p> <p>Opportunity: Position near/behind National Historic Marker sign in sidewalk bump-out</p> 	<p>Opportunity to use PED Totem at this location with directional informational and Map</p>	

NO.	SIGN TYPE	DIRECTION	CONTENT		LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
p9	P1 Pedestrian Directional	↑ ↙ ↑	Welcome to Historic Downtown Paris Gibson Museum 7 blocks CM Russell Museum 10 blocks Ursuline Centre 16 blocks		Position in City of Great Falls ROW Intersection of 7th St /Central Ave Sign(s) set parallel to 7th St		
	Face 2 Option:	↑ ↑ ↙ ↑	Welcome to Historic Downtown Childrens Museum Civic Center/ Mansfield Theater Transit Station Visitor's Center				
p10	P1 Pedestrian Directional	↑ ↙ ← →	Rivers Edge Trail CM Russell Museum Historic Downtown Ursuline Centre		Position in City of Great Falls ROW Intersection of 14th St N /Central Ave or on Paris Gibson Square property Sign(s) set parallel to Central Ave	Opportunity: Use PED Totem with Map on corner of Paris Gibson Square property Include walking distance in 'blocks'	
	Face 2 Option:	← → →	Ursuline Centre Historic Downtown Civic Center/ Mansfield Theater				
p11	P1 Pedestrian Directional	↑ ← ↙	Gibson Park River's Edge Trail Historic Downtown		Position in City of Great Falls ROW Sidewalk on 4th Ave N and 13th St N at CM Russell Museum Sign(s) set parallel to 13th St N	New sign	
	Face 2 Option:	→ →	Paris Gibson Museum 4 blocks Ursuline Centre 13 blocks				

NO.	SIGN TYPE	DIRECTION	CONTENT		LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
p12	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>↑ ↑ ← →</p> <p>↑ ↗ ←</p>	<p>Gibson Park Rivers Edge Trail Historic Downtown 10th St Walking Bridge</p> <p>CM Russell Museum Paris Gibson Museum 10th St Walking Bridge</p> <p>Option on face/top of sign(s): Welcome to Historic Northside</p>		<p>Position in City of Great Falls ROW Intersection of 9th St N /4th Ave N</p> <p>Sign(s) set parallel to 9th St N</p>	<p>Keep Pedestrians signs to north side of 4th Ave following Northside Historic District signage</p>	
p13	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>↑ ↑ ← ← ←</p> <p>↑ ↙ →</p>	<p>Gibson Park River's Edge Trail Historic Downtown County Courthouse Library</p> <p>CM Russell Museum 10th St Walking Bridge Historic Downtown</p> <p>Option on face/top of sign(s): Welcome to Historic Northside</p>		<p>Position in City of Great Falls ROW Intersection of 5th St N /4th Ave N</p> <p>Sign(s) set parallel to 5th St N</p>	<p>Keep Pedestrians signs to north side of 4th Ave following Northside Historic District signage</p> <p>Utilize corner of private property apartment building if possible; This location has opportunity to use PED Totem with a map</p>	

NO.	SIGN TYPE	DIRECTION	CONTENT		LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
p14	P1 Pedestrian Directional	↑ ↑ ← ← ←	Gibson Park River's Edge Trail Civic Center/Mansfield Theater Historic Downtown Visitor's Center		Position in City of Great Falls ROW Intersection of Park Dr N /4th Ave N or near Gibson Park Main Entrance at crosswalk Sign set parallel to Park Dr N	This site has opportunity to use PED Totem with a map Opportunity: Position at crosswalk or out of MDT ROW with Northside Historic Dist. sign	 
p15	P1 Pedestrian Directional	↑ ↑ ↗ ↑	Historic Downtown Civic Center/Mansfield Theater Weissman Walking Bridge Visitor's Center		Position in City of Great Falls ROW near Gibson Park Exit Drive Sign set perpendicular to Park Dr N		 

NO.	SIGN TYPE	DIRECTION	CONTENT		LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
p16	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>↑ ↗ → →</p> <p>↑</p> <p>↑ ↑ ←</p>	<p>Welcome to Historic Downtown</p> <p>Civic Center/Mansfield Theater Childrens Museum Weissman Walking Bridge River's Edge Trail</p> <p>Visitor's Center</p> <p>Elks Riverside Park Gibson Park Weissman Walking Bridge</p>		<p>Position in City of Great Falls ROW Intersection of Park Dr. N /1st Ave N by crosswalk signal east of Park Dr and north of 1st Ave N</p> <p>Sign set parallel to 1st Ave N</p>	<p>Route Peds to sidewalk on east side of Park Dr. / Cross to west side via Chamber corner only</p>	
p17	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>↑ ← → →</p> <p>↑ ↑ → ← ←</p>	<p>West Bank Park Electric City Water Park River's Edge Trail Gibson Park</p> <p>Historic Downtown Childrens Museum Electric City Water Park River's Edge Trail Gibson Park</p>		<p>Position in City of Great Falls ROW Intersection of River Dr. N / Central Ave</p> <p>Position near entrance to Weissman Walking Bridge</p> <p>Sign set parallel to River Dr. N</p>	<p>Opportunity: Consider PED Totem this location with Map showing amenities on both sides of river near here.</p>	
p18	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>↗ ↑ →</p> <p>↑ ↑ ←</p>	<p>CM Russell Museum County Courthouse Historic Downtown</p> <p>Weissman Walking Bridge Gibson Park Historic Downtown</p>		<p>Position in City of Great Falls ROW on Library property</p> <p>Sign set parallel to 3rd St N</p>	<p>Opportunity: Consider PED Totem this location with Map</p>	

NO.	SIGN TYPE	DIRECTION	CONTENT		LOCATION SPECIFICS	NOTES	GENERAL SITE PHOTO
p19	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>↑ ←</p> <p>↑</p> <p>↑ ↙ →</p>	<p>North Parking Historic Downtown</p> <p>Visitor's Center</p> <p>Paris Gibson Museum CM Russell Museum Historic Downtown</p>		<p>Position in City of Great Falls ROW Intersection 1st Ave N/ 6th St N</p> <p>Sign set parallel to 6th St N</p>		
p20	<p>P1 Pedestrian Directional</p> <p>Face 2 Option:</p>	<p>↑ ↑ ↑ ↑</p> <p>↑ ↑ ↙ ←</p>	<p>Welcome to Historic Downtown</p> <p>Electric City Water Park Childrens Museum Civic Center/Mansfield Theater Transit Station</p> <p>Welcome to Historic Downtown</p> <p>Paris Gibson Museum Ursuline Centre CM Russell Museum 10th St Walking Bridge</p>		<p>Position in City of Great Falls ROW Intersection 1st Ave S/ 8th St S</p> <p>Sign set parallel to 8th St S</p>		

6.0 Implementation

Cost Estimates

Cost estimates shown here were provided by local sign fabrication firms. These estimates should be viewed in general terms only.

At the time of implementation, a bid should be requested for the entire project with local contractors given the opportunity to resubmit their bids at that time.

Estimates shown here include color graphics and retro-reflective vinyl guaranteeing a seven (7) year life cycle under normal wear and tear conditions.

Motorist sign: \$1,940.00 approx.

Pedestrian sign: \$540.00 approx.

Kiosk: \$1,530.00 approx. plus labor

(Above pricing does not include shipping or additional costs incurred for equipment rental exceeding one day.)

FASTSIGNS 2701 16th St NE
 More than fast. More than signs.® Black Eagle, MT 59414
 (406) 315-2700

More than fast. More than signs. ®
 fastsigns.com/2310

ESTIMATE EST-1881

Payment Terms: Cash Customer

Created Date: 11/5/2020

DESCRIPTION: Reorder: Motorist / Pedestrian / Kiosks / Pedestrian Totem Directional Sign

Bill To: Great Falls Business Improvement District
 318 Central Ave
 GREAT FALLS, MT 59401
 US

Pickup At: Great Falls Business Improvement District
 Joan Redeen
 318 Central Ave
 GREAT FALLS, MT 59401
 US

Requested By: Joan Redeen
 Email: info@greatfallsbid.com
 Cell Phone: (406) 727-5430

Salesperson: Jesse Copenhaver
 Email: jesse.copenhaver@fastsigns.com
 Work Phone: 406-315-2700

NO.	Product Summary	QTY	UNIT PRICE	AMOUNT
1	Motorist Directional Sign	63	\$1,295.647	\$81,625.76
2	Pedestrian Directional Sign	17	\$344.9718	\$5,864.52
3	Kiosks	10	\$1,531.001	\$15,310.01
4	Pedestrian Totem	1	\$880.95	\$880.95
5	Labor / Building / Parts Installation / CNC CUTTING	1	\$23,475.00	\$23,475.00
			Base Subtotal:	\$127,156.24
			Discount:	(\$9,536.72)
			Shipping:	\$1,098.65
			Subtotal:	\$118,718.17
			Taxes:	\$0.00
			Grand Total:	\$118,718.17

Signature: _____ Date: _____



CAT GRAPHICS, INC.
 www.catgraphics.net
 1600 STUCKEY RD
 GREAT FALLS, MT 59404

Estimate

DATE	ESTIMATE NO.
10/20/2020	10445

NAME / ADDRESS
CUSHING TERRELL 219 2nd Avenue South Great Falls, MT 59405

DESCRIPTION	QTY	COST	Total	TERMS	REP	JOB PACKET #
				50%DOWN,NET ON INSTALL	KD	J12916
.080 aluminum signs, cut to shape, sized at 18"w x 42"h, with digitally printed copy/graphics reading "DISCOVER--Great Falls" at the top, and locations and arrows below for wayfinding. Graphics printed on reflective 3M white vinyl, with overlamine for uv protection. Price will decrease with larger quantities.	1	332.50	332.50			
Installation of wayfinding sign above. Includes hole digger, concrete, assembling and installation. If unforeseen circumstances are encountered, price will increase. (buried old concrete or debris unknown underground.) Posts and reaways are additional, see below.	1	767.00	767.00			
.080 aluminum signs, cut to shape, sized at 5'w x 4'h, with digitally printed copy/graphics reading "DISCOVER--Great Falls" at the top, and locations and arrows below for directions. Graphics printed on reflective 3M white vinyl, with overlamine for uv protection. Price will decrease with larger quantities	1	1,232.00	1,232.00			
Installation of motorist directional sign above. Includes hole digger, concrete, assembling and installation. If unforeseen circumstances are encountered, price will increase. (buried old concrete or debris unknown underground.) Posts and breakaways are additional, see below.	1	1,998.20	1,998.20			
10' length, 2" X 2" galvanized square posts.	30	62.00	1,860.00			
Shipping for qty of 30 posts. (shipping not marked up)		530.00	530.00			
Breakaway bases--(as of 2:15pm 10/20, vendor has not quoted)		0.00	0.00			
Shipping on breakaway bases.		0.00	0.00			
Signage Permit Fee--to be determined		0.00	0.00			

Unforeseen circumstances may add additional costs. Estimates good for 90 days.

Phone #	Web Site
406-452-1603	www.catgraphics.net

Permitting

Encroachment Permit Montana Department of Transportation

Before a sign can be installed along a road that is a state controlled route, an Encroachment Permit must be approved by the Montana Department of Transportation (MDT).

A permit may be issued for multiple signs on the same MDT route. An approved encroachment permit will allow installation of a sign at the locations and methods approved during the permit review.

The applicant for this permit would ultimately be responsible for the signs. Sign maintenance will be required to keep them in "like new" condition. Signs shall be cleaned, installed properly, and contain appropriate messaging. If the signs are not maintained and/or improved to a compliant condition, MDT may remove them.

[[See Appendix for MDT Controlled Routes](#)]



**CITY OF GREAT FALLS
WAYFINDING PLAN**



APPENDIX

Reference Maps

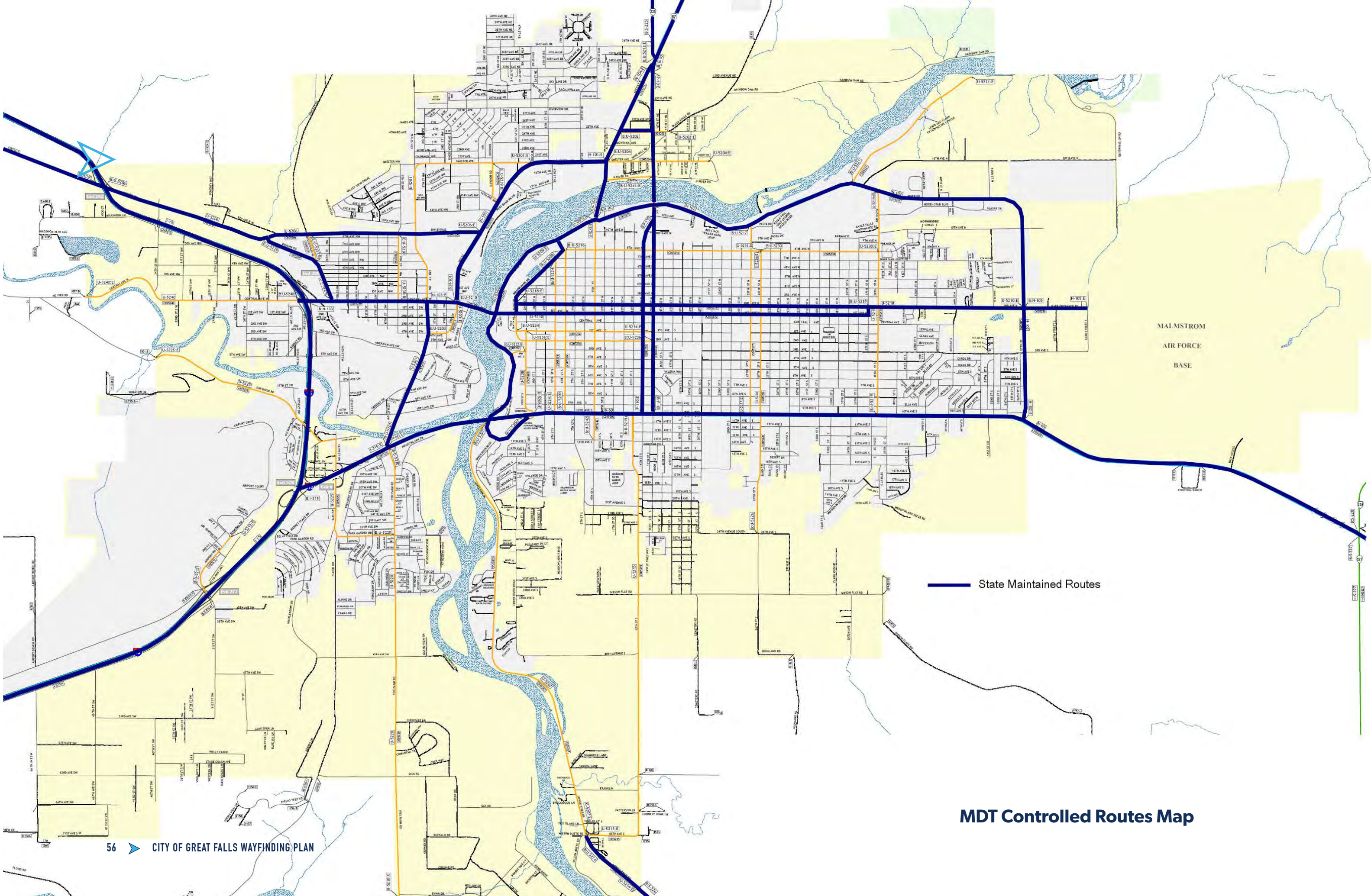
Design Drawings

Proposed Designs

Community Remarks

Survey Results

Online Public Outreach



State Maintained Routes

MDT Controlled Routes Map

Major Street Network | Great Falls Area Long Range Transportation Plan - 2018 Update

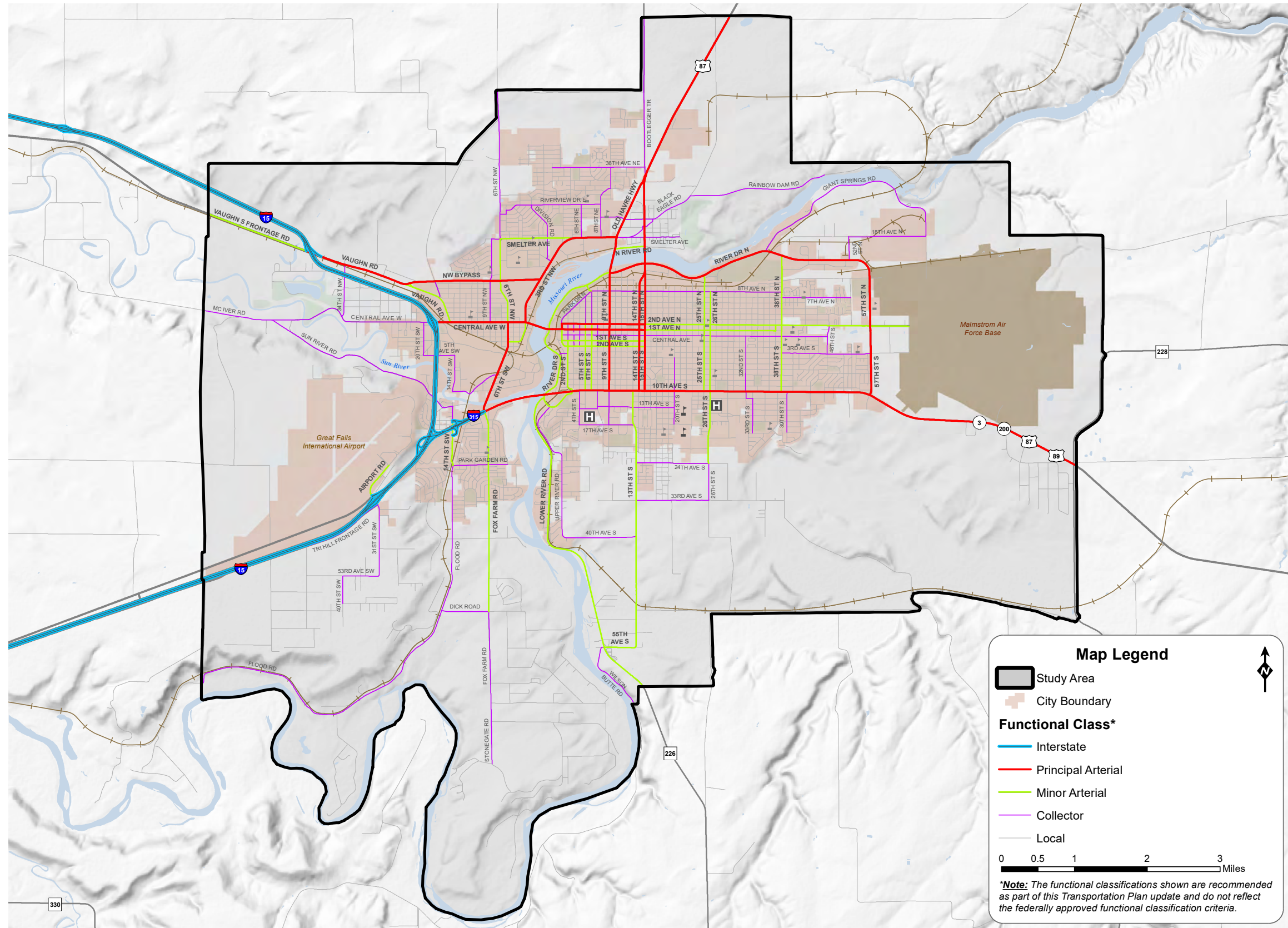


FIGURE 5: Major Street Network



DESIGN DOCUMENTS

GREAT FALLS WAYFINDING PLAN

Great Falls Business Improvement District
318 Central Avenue | Great Falls, Montana 59404 | info@greatfallsbid.com

CONTENTS:

Graphic Standards	2
Sign Fabrication.....	3
Sign Family Overview	4
Motorist Directional Signage	5
Motorist Directional Sign Panel	6
Pedestrian Directional Sign & Panel	7
Pedestrian Totem & Sign Panel	8
Kiosk	9
Accessibility Features	10

GRAPHIC STANDARDS

SIGN MATERIALS / COLOR PALETTE

Contractor is responsible for matching all colors and materials within the palette as specified and is required to provide color and material samples for each sign type to the Project Owner for approval.

	W White	Wr White Reflective	B Light Blue	N Navy Blue	K Black	A Aluminum
COLOR	White	MP18071	Color match: C66 M10 Y1 K0 Pantone 298C	Color match: C100 M85 Y35 K35 Pantone 648C	Deep Black Color match: k100	
MATERIAL/ PROCESS	TBD	TBD	TBD	TBD	Powder Coat; prismatic powder	Metal

All retro-reflective vinyl material to receive UV/Anti-Graffiti over-laminate, or owner approved equal.

All painted surfaces to receive Matthews Paint Ultraviolet (UV) and Anti-Graffiti coating, or owner approved equal.

GENERAL NOTES

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- Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.
- Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.
- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

Fabrication

- All welds shall be ground smooth, paint all seams.
- All exposed hardware shall be tamper proof fasteners.
- All exposed edges painted to match adjacent face.

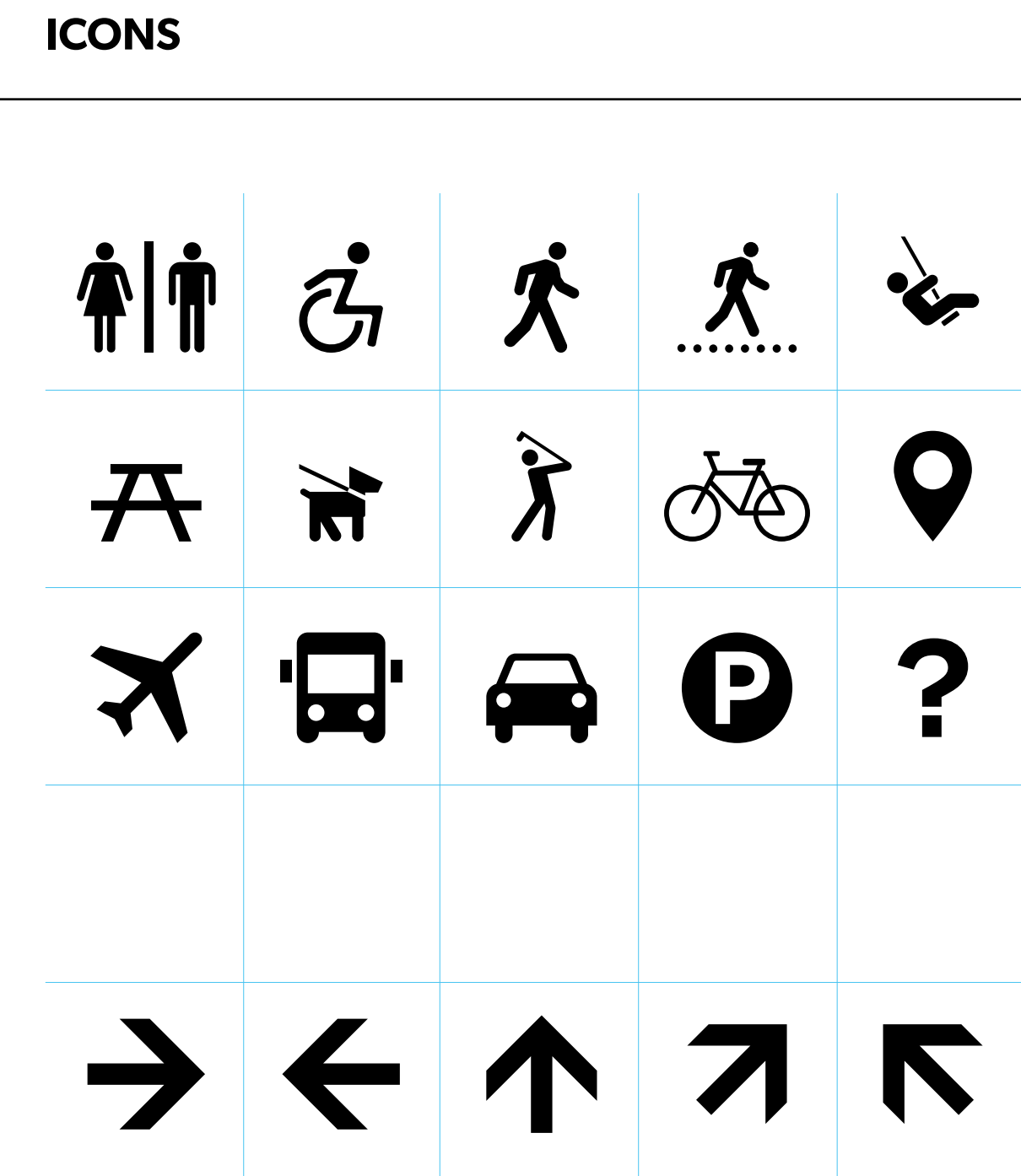
SIGN TYPE

TYPOGRAPHY
Fabricator is responsible for acquiring project related fonts. No substitute typefaces will be accepted. Set kerning tracks to visually approximate sign drawings. Kerning shown may vary from exact kerning used to create sign drawings. Refer to specific applications for type sizes and leading requirements.

ARTWORK
All artwork shown here shall be provided by Project Owner as electronic vector art.

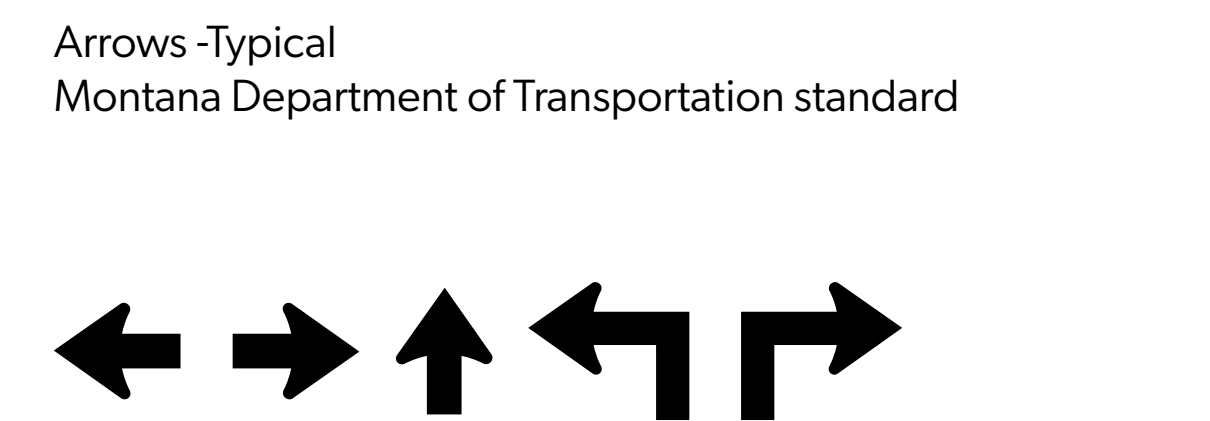
PEDESTRIAN

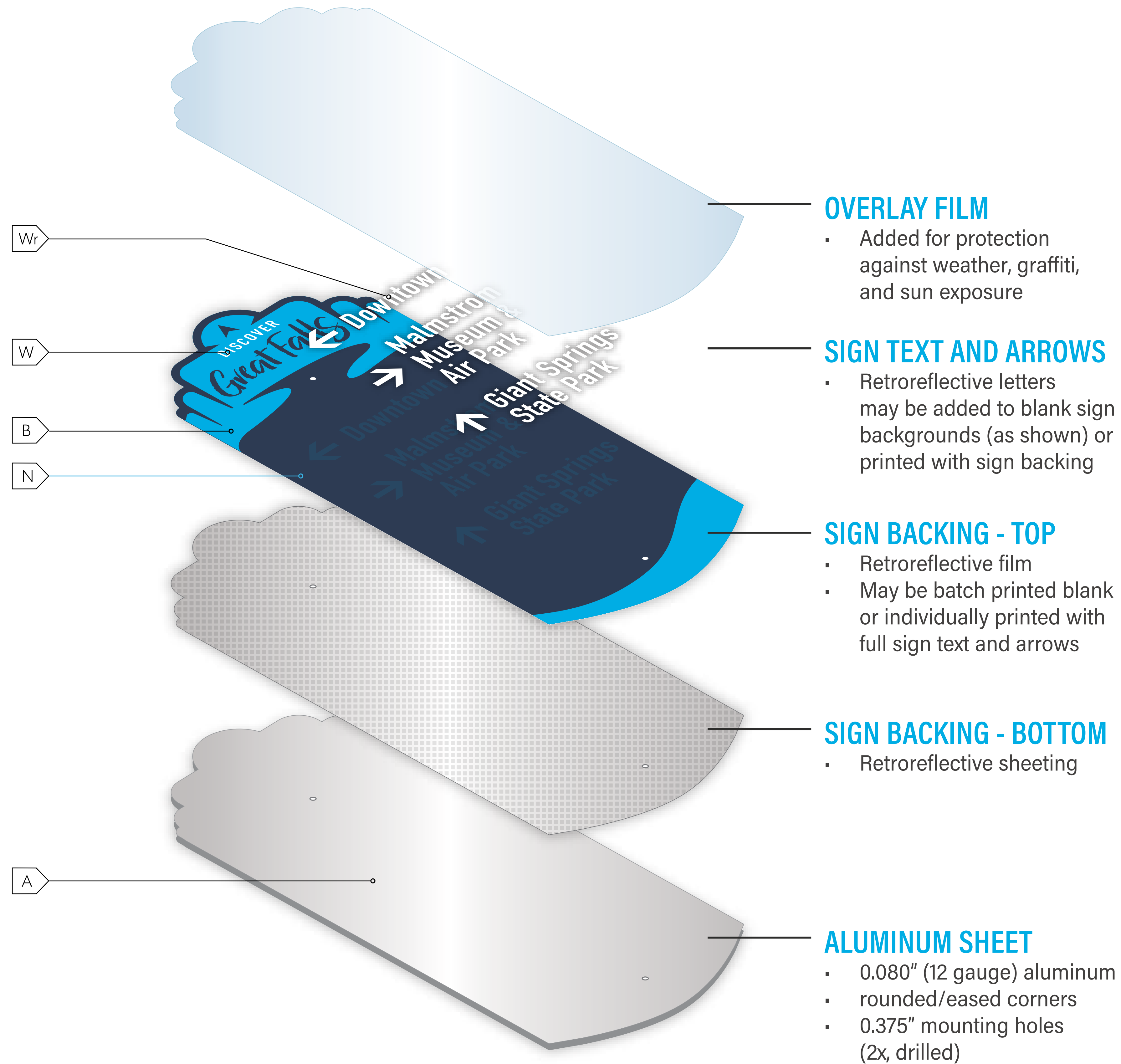
DIN Schrift - 1451 Engschrift
AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz
1234567890



MOTORIST

Mission Gothic - Regular
AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz
1234567890





FABRICATION NOTES:

LIFE-CYCLE OF SIGN PANEL IMAGE:
7-10 YRS

SIGN PANEL

MATERIAL: .080 gauge aluminum

EDGES: routed, finished smooth

GRAPHICS: printed latex on high intensity prismatic reflective vinyl: (ATSM D4956-04 /Type IV)
Visibility at night: 1,000 ft

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawing submittals shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

NOTES:

- These details for reference only; Use artwork files for sign copy editing and printing; See Sign Schedule for sign copy, icons or symbols
- For destination names that exceed given dimensions/limits, adjust kerning and/or text height; Any adjustments to text kerning and/or height to be approved by Owner before printing

GENERAL NOTES

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- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

Fabrication

- All welds shall be ground smooth, paint all seams.
- All exposed hardware shall be tamper proof fasteners.
- All exposed edges painted to match adjacent face.

SIGN FAMILY OVERVIEW

GENERAL NOTES

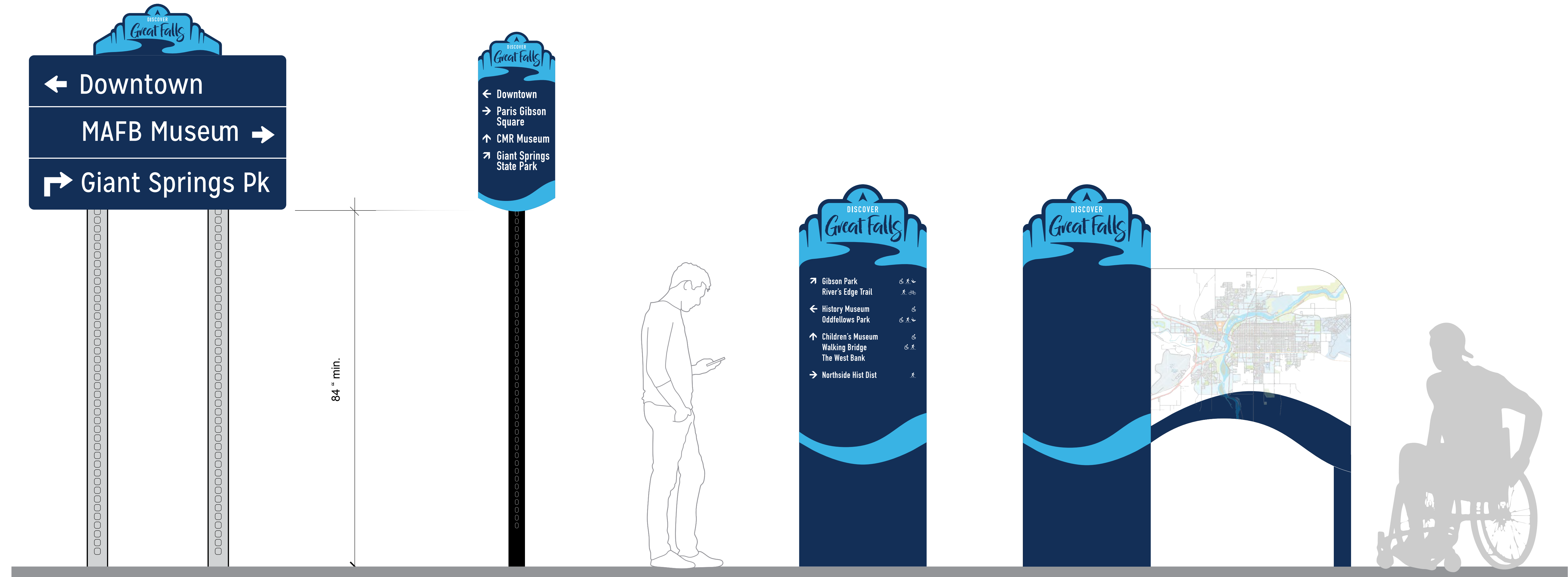
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Fabrication

- All welds shall be ground smooth, paint all seams.
- All exposed hardware shall be tamper proof fasteners.
- All exposed edges painted to match adjacent face.



M1 | Motorist Directional Sign

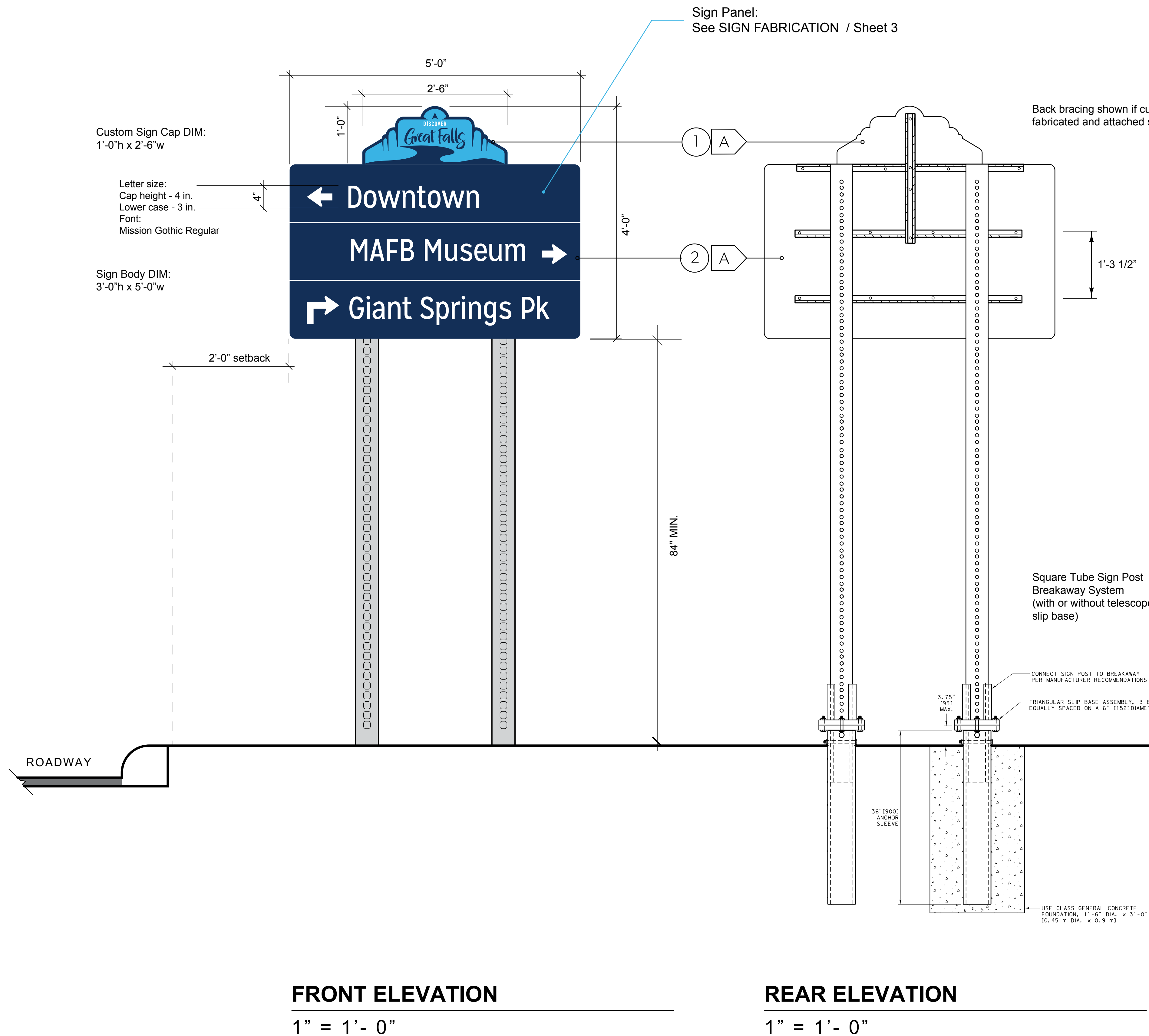
P1 | Pedestrian Directional Sign

P2 | Pedestrian Totem

K1 | Kiosk

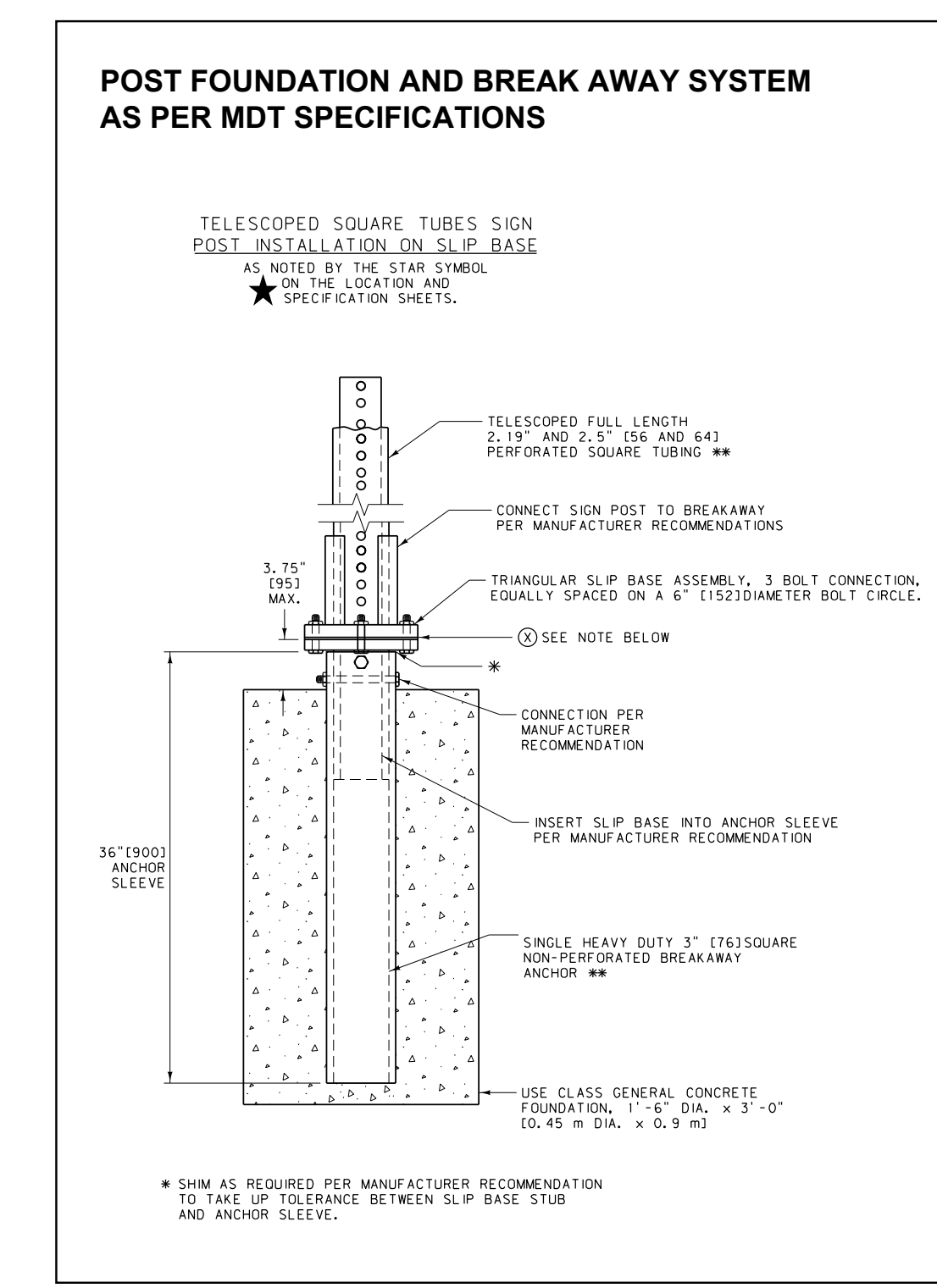
MOTORIST DIRECTIONAL SIGNAGE

Community Wayfinding Sign | MUTCD/MDT Standard with Custom Cap



FRONT ELEVATION
1" = 1'-0"

REAR ELEVATION
1" = 1'-0"



- FABRICATION NOTES:**
- SIGN TOPPER**
MATERIAL: .080 gauge aluminum sign blank; custom shape
EDGES: routed, finished smooth
GRAPHICS: printed latex on high intensity prismatic reflective vinyl
COATING: 3m clear laminate with UV protection and scratch resistance
FASTENERS: 1" drive rivets, 3/8" shaft
 - SIGN PANEL**
MATERIAL: .080 gauge aluminum sign blank (MUTCD standard)
EDGES: routed, finished smooth
GRAPHICS: printed latex on high intensity prismatic reflective vinyl
COATING: 3m clear laminate with UV protection and scratch resistance
FASTENERS: 1" drive rivets, 3/8" shaft
 - POST**
MATERIAL: 2" square galvanized steel tubing with perforated holes on all four sides
 - POST ANCHOR**
Breakaway System; verify location
 - RIVETS**
Tamper-proof blind rivets; contractor to determine size; locate rivets a minimum of 3" from edge of sign and where least likely to obscure sign message
MATERIAL: stainless steel

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawing submittals shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

- NOTES:**
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 - Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.
 - Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

- Fabrication**
- All welds shall be ground smooth, paint all seams.
 - All exposed hardware shall be tamper proof fasteners.
 - All exposed edges painted to match adjacent face.

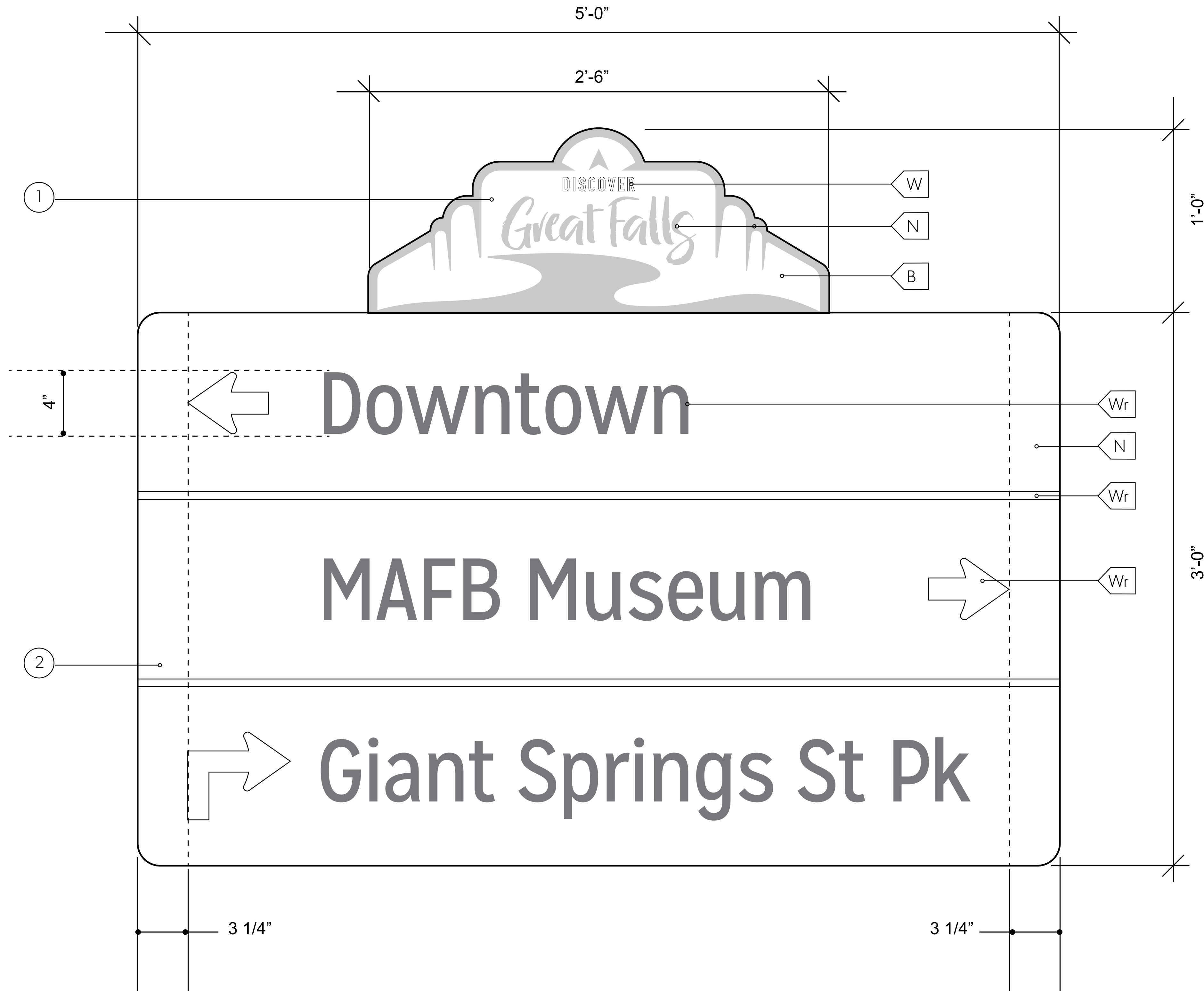
MOTORIST DIRECTIONAL SIGNAGE

Community Wayfinding Sign | MUTCD/MDT Standard with Custom Cap

Custom Sign Cap DIM:
1'-0" h x 2'-6" w

Letter size:
Cap height - 4 in.
Lower case - 3 in.
Font:
Mission Gothic Regular

Sign Body DIM:
3'-0" h x 5'-0" w



FABRICATION NOTES:

1. SIGN TOPPER

MATERIAL: .080 gauge aluminum sign blank; custom shape
EDGES: routed, finished smooth
GRAPHICS: printed latex on high intensity prismatic reflective vinyl
COATING: 3m clear laminate with UV protection and scratch resistance
FASTENERS: 1" drive rivets, 3/8" shaft

2. SIGN PANEL

MATERIAL: .080 gauge aluminum sign blank (MUTCD standard)
EDGES: routed, finished smooth
GRAPHICS: printed latex on high intensity prismatic reflective vinyl
COATING: 3m clear laminate with UV protection and scratch resistance
FASTENERS: 1" drive rivets, 3/8" shaft

POST

MATERIAL: 2" square galvanized steel tubing with perforated holes on all four sides

POST ANCHOR

Breakaway System; verify location

RIVETS

Tamper-proof blind rivets; contractor to determine size; locate rivets a minimum of 3" from edge of sign and where least likely to obscure sign message
MATERIAL: stainless steel

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawing submittals shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

NOTES:

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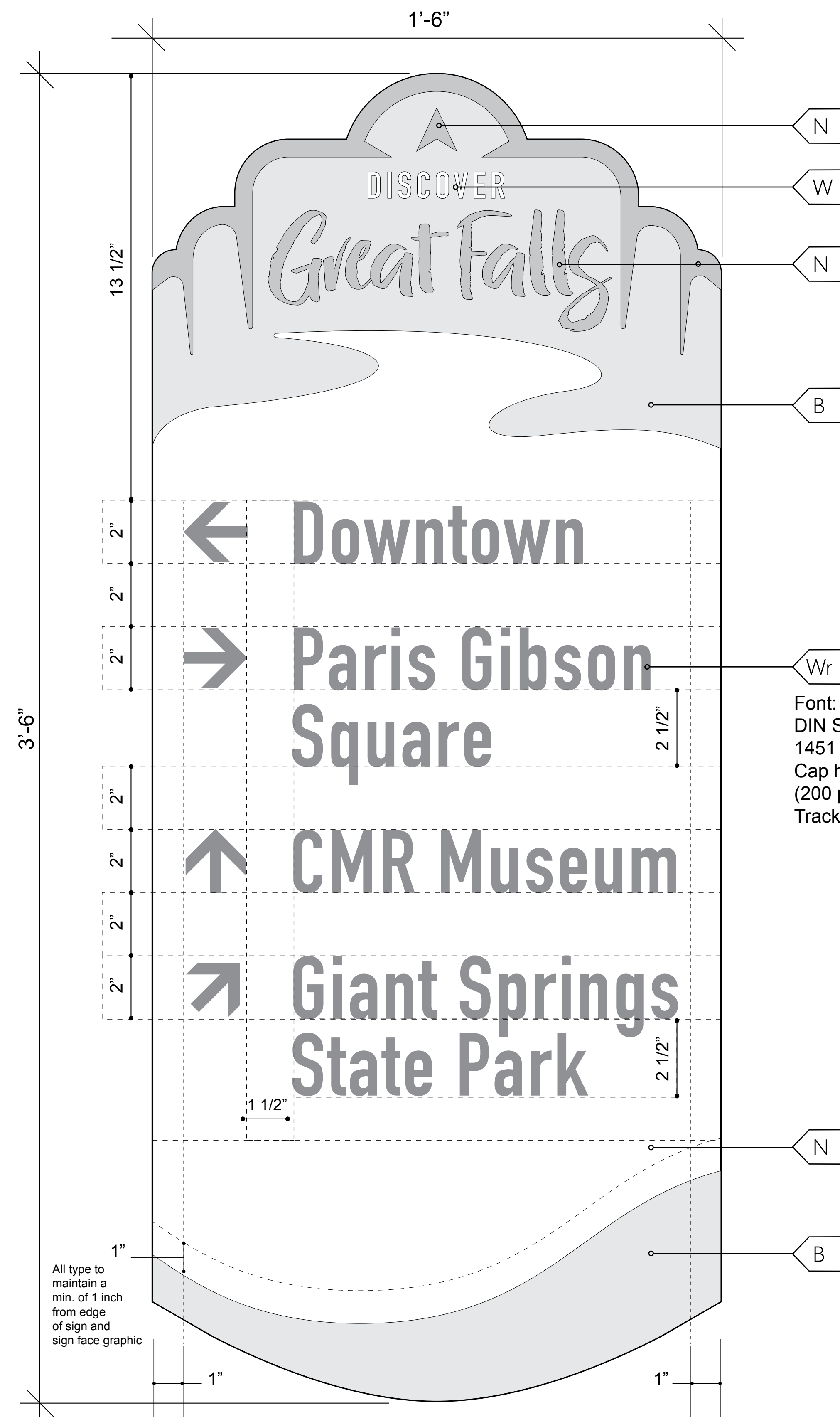
- Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.
- Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.
- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

Fabrication

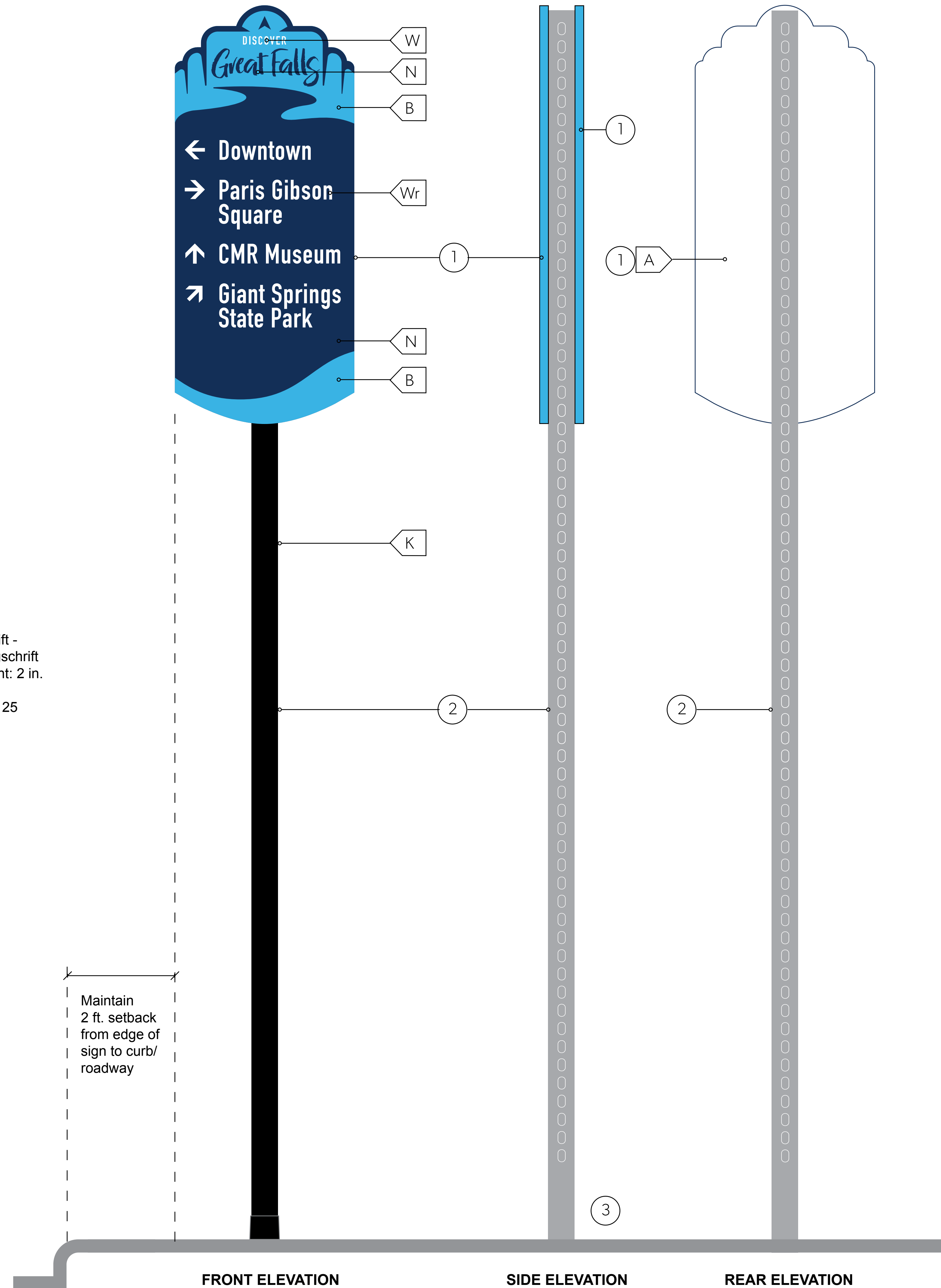
- All welds shall be ground smooth, paint all seams.
- All exposed hardware shall be tamper proof fasteners.
- All exposed edges painted to match adjacent face.

SIGN PANEL LAYOUT

PEDESTRIAN DIRECTIONAL SIGNAGE



SIGN PANEL LAYOUT



FRONT ELEVATION

SIDE ELEVATION showing double sign

REAR ELEVATION showing single sign

FABRICATION NOTES:

1. SIGN PANEL
 MATERIAL: .080 gauge aluminum sign blank; custom shape
 EDGES: routed, finished smooth
 GRAPHICS: printed latex on high intensity prismatic reflective vinyl
 COATING: 3m clear laminate with UV protection and scratch resistance
 FASTENERS: 1" drive rivets, 3/8" shaft

2. POST
 MATERIAL: 2" square galvanized steel tubing with perforated holes on all four sides;

or 2" square steel tubing, powder coated Black (K) to match Downtown Great Falls Streetscape Plan.

or attached to existing street lamp posts via recommended mounting system as directed by City of Great Falls.

3. POST ANCHOR
 2-1/4" drivable anchor or breakaway post; verify location

RIVETS
 Tamper-proof blind rivets; contractor to determine size; locate rivets a minimum of 3" from edge of sign O.C., and where least likely to obscure sign message
 MATERIAL: stainless steel

All attachment details to be verified and engineered by contractor.

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawing submittals shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

NOTES:

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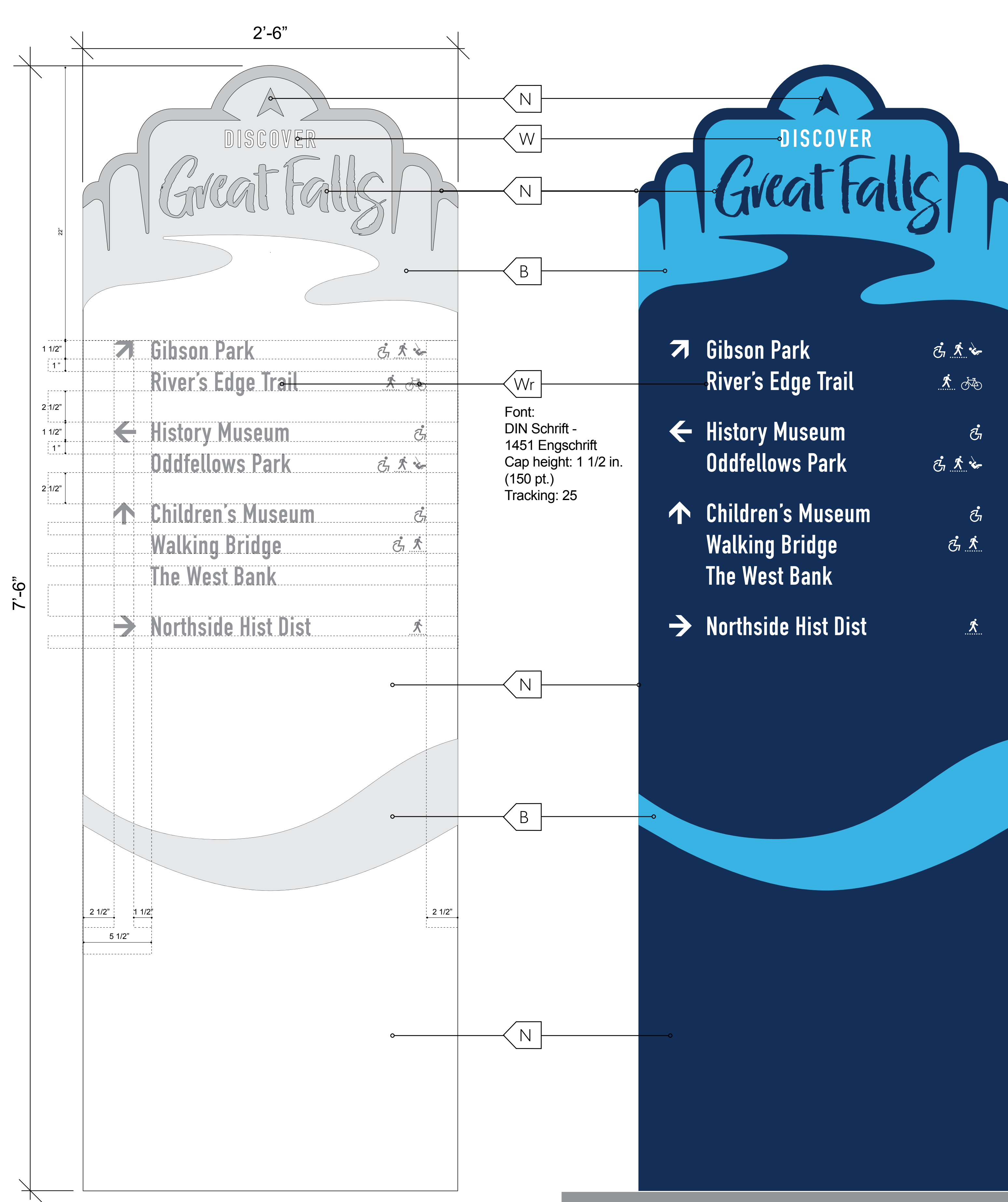
- Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.

- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

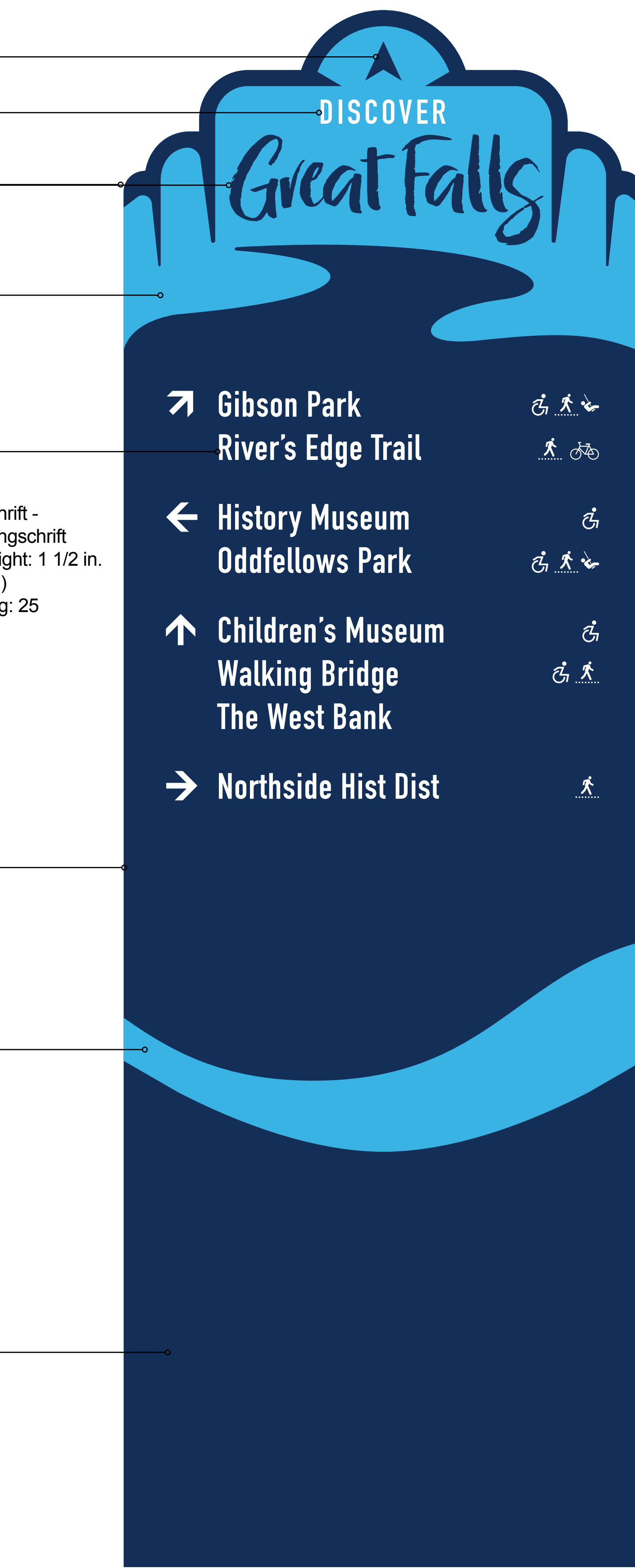
Fabrication

- All welds shall be ground smooth, paint all seams.
- All exposed hardware shall be tamper proof fasteners.
- All exposed edges painted to match adjacent face.

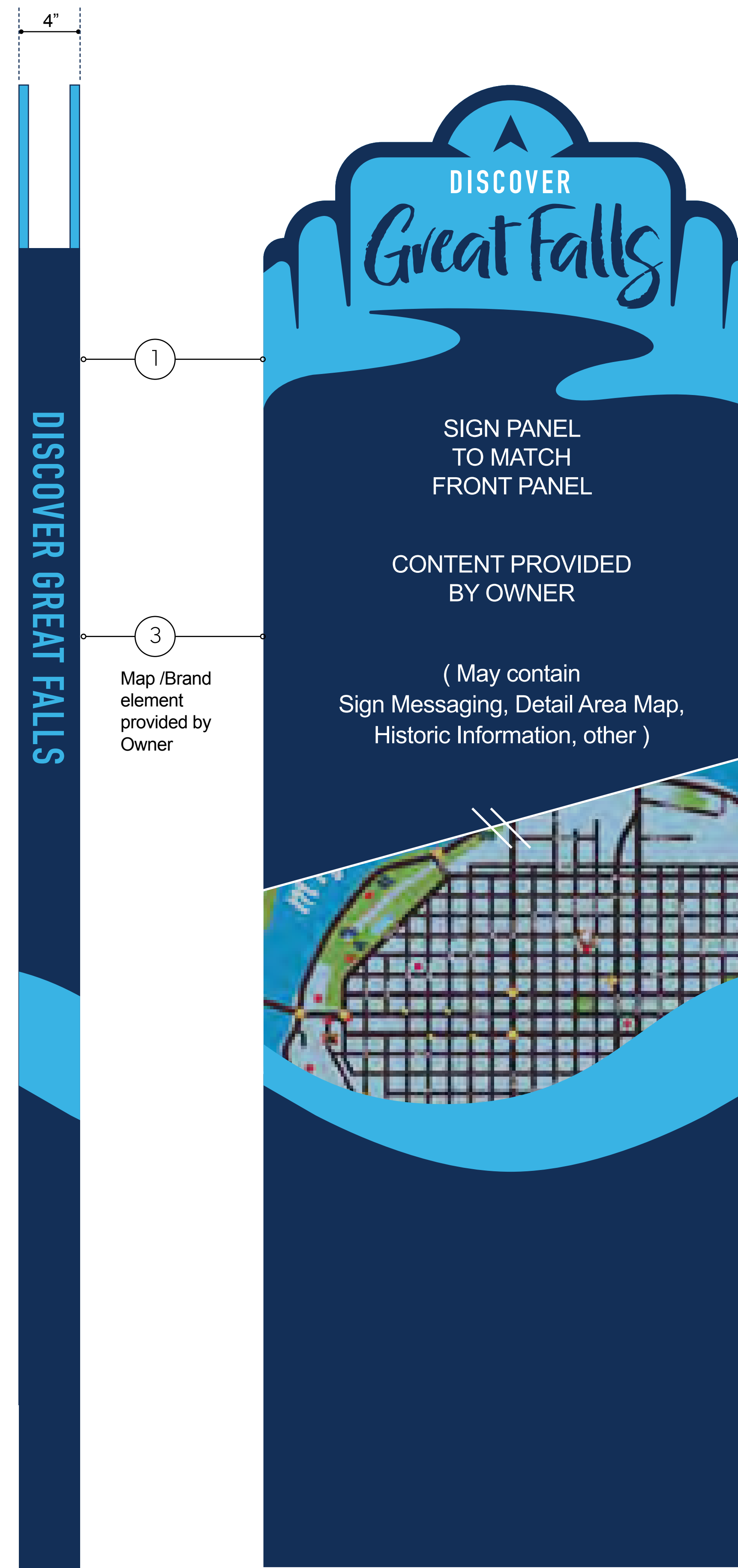
PEDESTRIAN TOTEM



SIGN PANEL LAYOUT



FRONT ELEVATION



SIDE ELEVATION

REAR ELEVATION

FABRICATION NOTES:

- 1. SIGN PANEL**
MATERIAL: .080 gauge aluminum sign blank; custom shape
FABRICATION: routed, edges finished smooth
GRAPHICS: printed vinyl
ICONS/TEXT: Retro-reflective vinyl
COATING: UV protection and scratch resistance
FASTENERS: All attachment details to be verified and engineered by contractor.
 - 2. SIGN FRAME**
Fabricated aluminum channel internal structure to engineer's specification. All attachment details to be verified and engineered by contractor. Hidden frame to be set inside perimeter of sign sleeve. Conceal all hold down bolts with sign structure
 - 3. MAP/BRAND ELEMENT GRAPHICS**
Printed Graphics or Owner approved equal; Can be printed in conjunction with Sign Panel or attached separately
- All attachment details to be verified and engineered by contractor.**

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawing submittals shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

NOTES:

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- For destination names that exceed given dimensions/limits, adjust kerning and/or text height; Any adjustments to text kerning and/or height to be approved by Owner before printing

GENERAL NOTES

These drawings illustrate design intent only and are not for construction. All final engineering and conditions of the project are the responsibility of the contractor. Contractor shop drawings must be submitted for approval, prior to proceeding with fabrication.

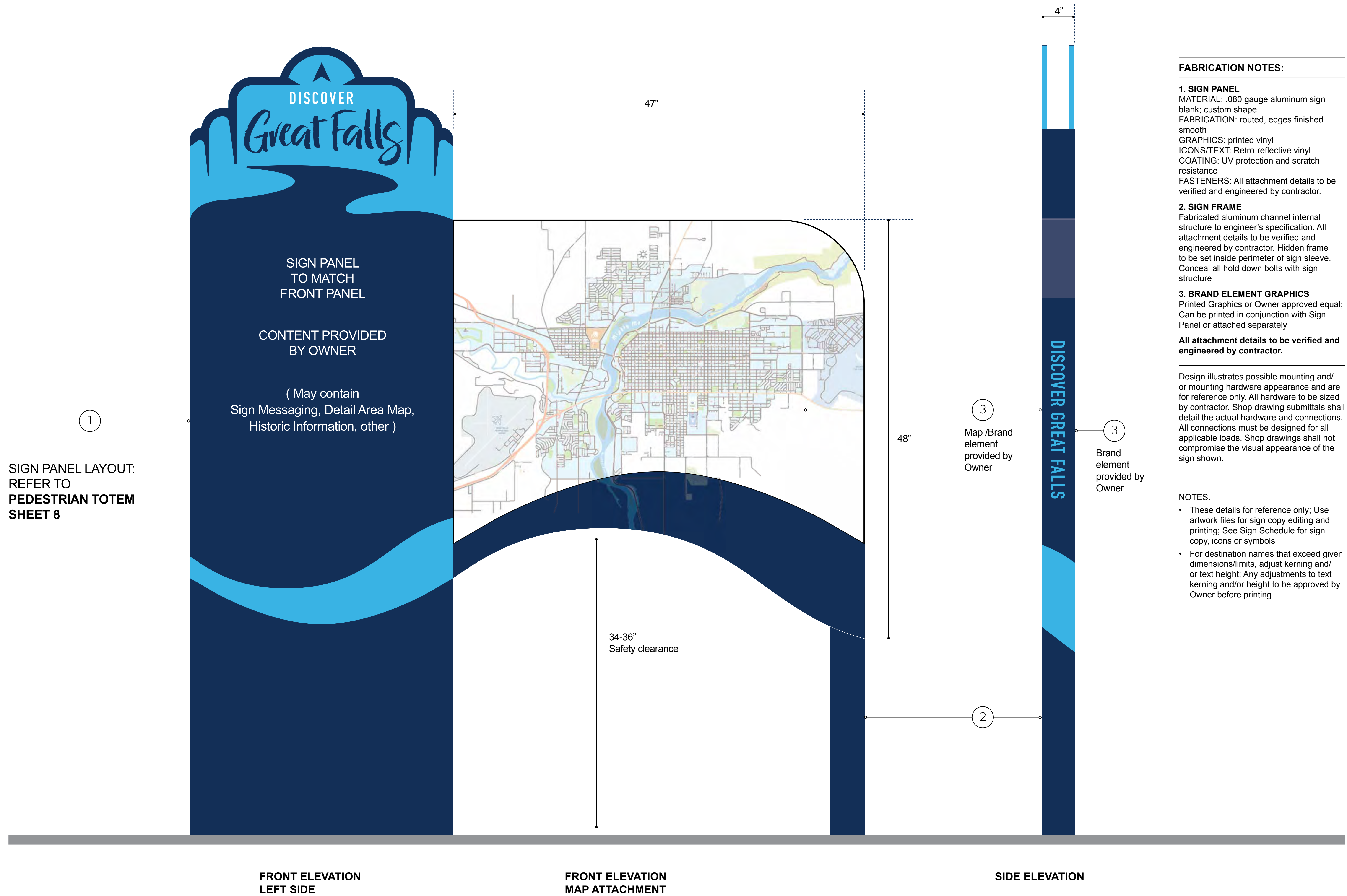
The quality of fit and finish on the final product must meet or exceed the requirements of these design intent documents. Any variations to design, materials, or fabrication methods must be approved by the Owner or Representative.

- Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.
- Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.
- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

Fabrication

- All welds shall be ground smooth, paint all seams.
- All exposed hardware shall be tamper proof fasteners.
- All exposed edges painted to match adjacent face.

KIOSK



SIGN PANEL LAYOUT:
REFER TO
**PEDESTRIAN TOTEM
SHEET 8**

SIGN PANEL
TO MATCH
FRONT PANEL

CONTENT PROVIDED
BY OWNER

(May contain
Sign Messaging, Detail Area Map,
Historic Information, other)

34-36"
Safety clearance

3
Map / Brand
element
provided by
Owner

3
Brand
element
provided by
Owner

FABRICATION NOTES:

1. SIGN PANEL
MATERIAL: .080 gauge aluminum sign blank; custom shape
FABRICATION: routed, edges finished smooth
GRAPHICS: printed vinyl
ICONS/TEXT: Retro-reflective vinyl
COATING: UV protection and scratch resistance
FASTENERS: All attachment details to be verified and engineered by contractor.

2. SIGN FRAME
Fabricated aluminum channel internal structure to engineer's specification. All attachment details to be verified and engineered by contractor. Hidden frame to be set inside perimeter of sign sleeve. Conceal all hold down bolts with sign structure

3. BRAND ELEMENT GRAPHICS
Printed Graphics or Owner approved equal; Can be printed in conjunction with Sign Panel or attached separately

All attachment details to be verified and engineered by contractor.

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawing submittals shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

NOTES:

- These details for reference only; Use artwork files for sign copy editing and printing; See Sign Schedule for sign copy, icons or symbols
- For destination names that exceed given dimensions/limits, adjust kerning and/or text height; Any adjustments to text kerning and/or height to be approved by Owner before printing

GENERAL NOTES

These drawings illustrate design intent only and are not for construction. All final engineering and conditions of the project are the responsibility of the contractor. Contractor shop drawings must be submitted for approval, prior to proceeding with fabrication.

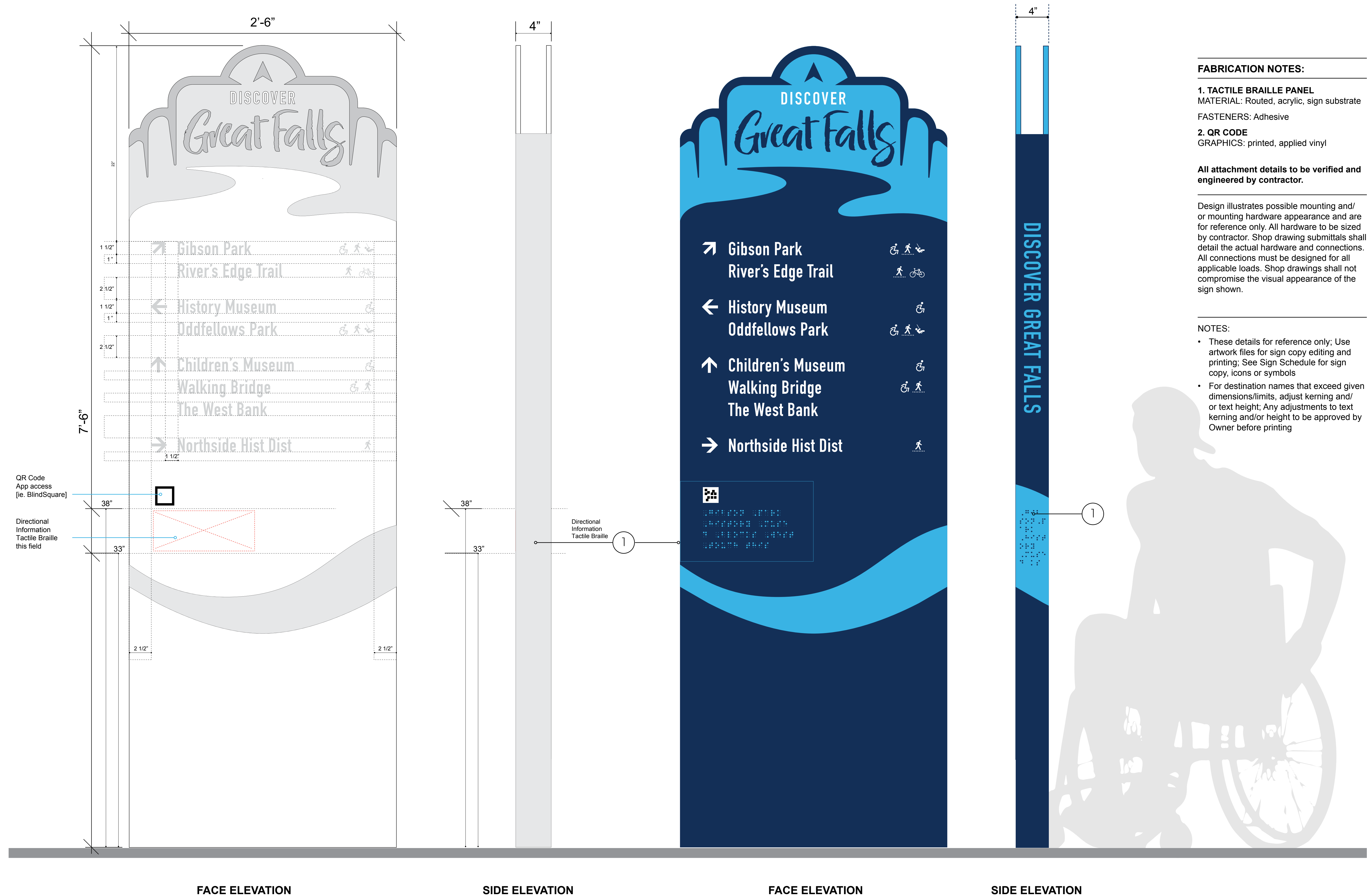
The quality of fit and finish on the final product must meet or exceed the requirements of these design intent documents. Any variations to design, materials, or fabrication methods must be approved by the Owner or Representative.

- Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.
- Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.
- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

Fabrication

- All welds shall be ground smooth, paint all seams.
- All exposed hardware shall be tamper proof fasteners.
- All exposed edges painted to match adjacent face.

ACCESSIBILITY FEATURES | Typical to PED Totem and Kiosk



FABRICATION NOTES:

- 1. TACTILE BRAILLE PANEL**
MATERIAL: Routed, acrylic, sign substrate
FASTENERS: Adhesive
- 2. QR CODE**
GRAPHICS: printed, applied vinyl

All attachment details to be verified and engineered by contractor.

Design illustrates possible mounting and/or mounting hardware appearance and are for reference only. All hardware to be sized by contractor. Shop drawing submittals shall detail the actual hardware and connections. All connections must be designed for all applicable loads. Shop drawings shall not compromise the visual appearance of the sign shown.

NOTES:

- These details for reference only; Use artwork files for sign copy editing and printing; See Sign Schedule for sign copy, icons or symbols
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GENERAL NOTES

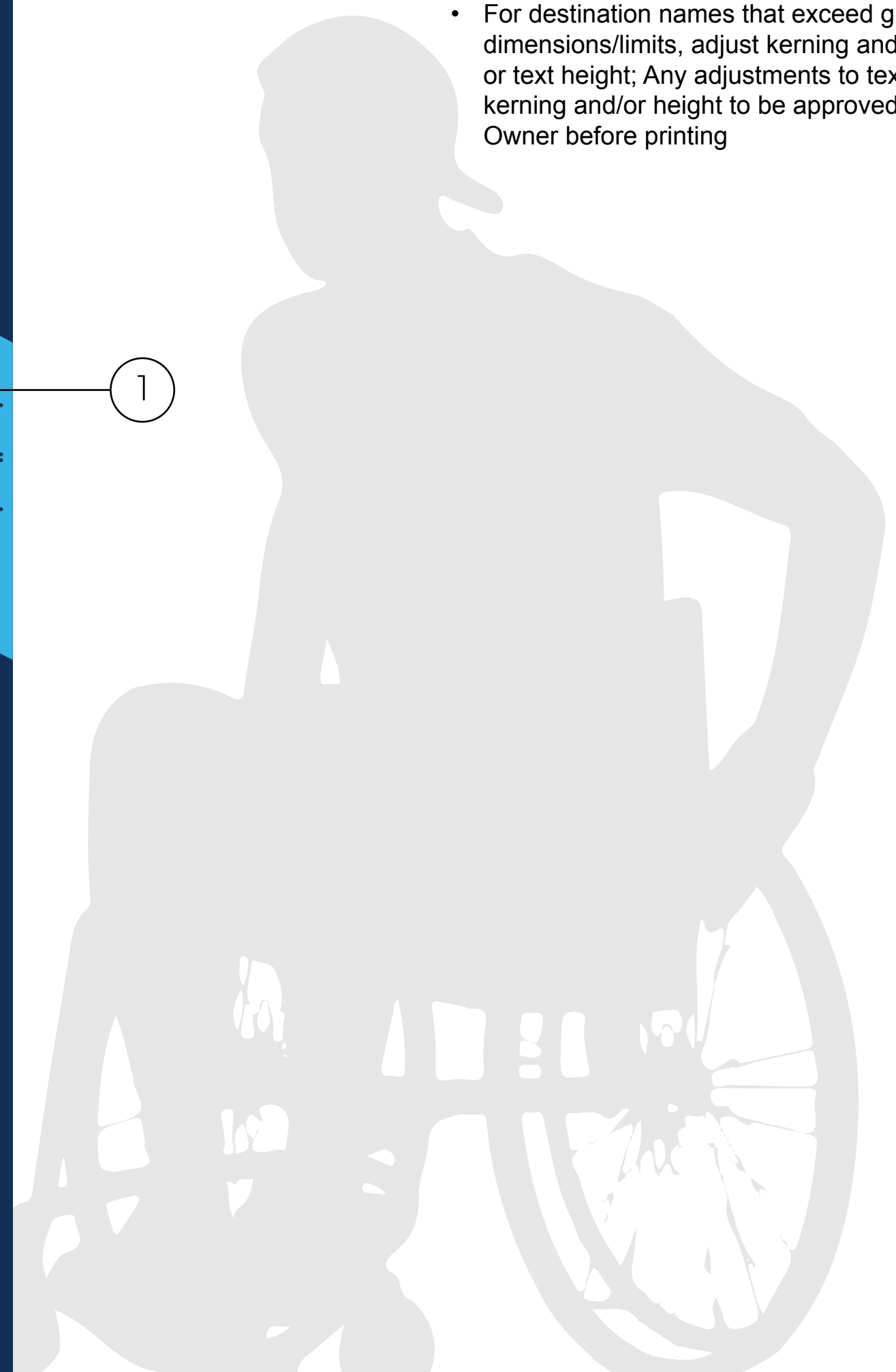
These drawings illustrate design intent only and are not for construction. All final engineering and conditions of the project are the responsibility of the contractor. Contractor shop drawings must be submitted for approval, prior to proceeding with fabrication.

The quality of fit and finish on the final product must meet or exceed the requirements of these design intent documents. Any variations to design, materials, or fabrication methods must be approved by the Owner or Representative.

- Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys may be required prior to fabrication and installation.
- Sign messaging should be referenced to the Sign Schedule. Messages shown here are for general reference only.
- Color systems should be referenced within these drawings for actual specifications. Colors shown are for reference only.

Fabrication

- All welds shall be ground smooth, paint all seams.
- All exposed hardware shall be tamper proof fasteners.
- All exposed edges painted to match adjacent face.





APPENDIX

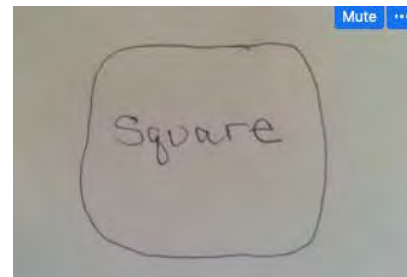
Design Activity Results

Steering Committee Concepts

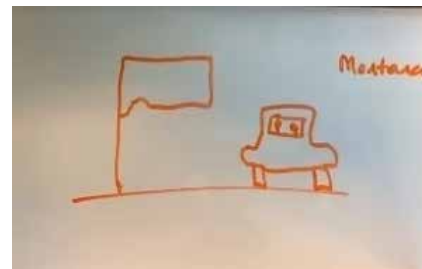
Draw a simple sign shape of what you think could represent the Great Falls community character?

Describe it with one word or phrase.

example:  *organized*



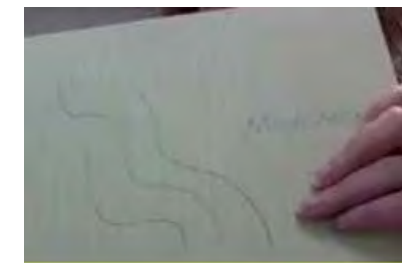
Square with gentle corners
(like a nerd 'square')
"We generally don't think 'outside the box' but we are bendable/moldable"



Shape of **Montana**/unique shape (speaks MT)
want Forward thinking
More modern but slightly classic/mid-century look; something different & stands out, but not too flashy or complicated



River and our proximity to the mountains/Natural
Fluid



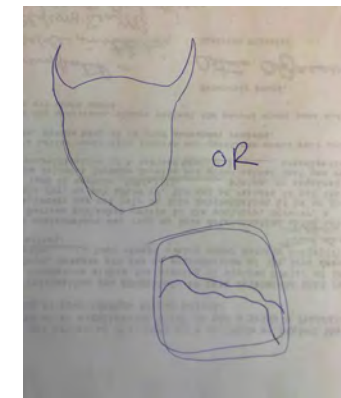
Water/Falls/River/Dams/Natural
iconic Movement
Getting us Moving (forward) getting people out and exploring our community



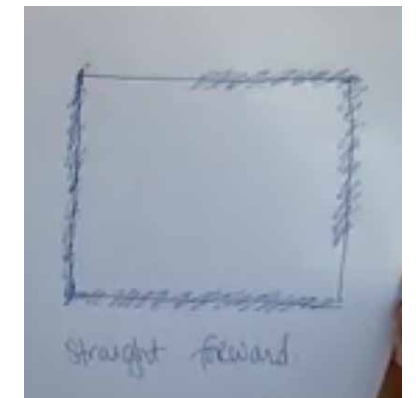
Flow (die-cut shape)
- The mullet of signs - "serious business side yet the vibe of movement and flow of the river"



Conventional with a twist
We have fun & we do have interesting personalities in the community; we have a creative side but we need a little push sometimes because it is hidden and not out front



Bison Skull - holds historical value / brand recognition; easy to pick out on a landscape
Round cornered square with a river running through it - River provides orientation, Mighty Mo is the 'heart' running through the community
Movement



Artistic Square - Fancy
Speak to embracing the art in the community
We are straight forward and honest / don't beat around the bush

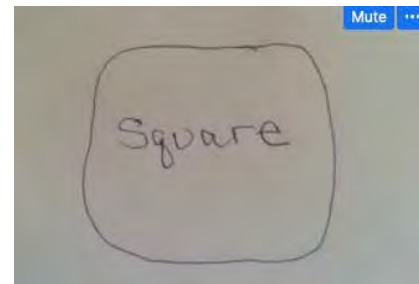
Design Activity Results

Stakeholders Concepts

Draw a simple sign shape of what you think could represent the Great Falls community character?

Describe it with one word or phrase.

example:  organized



Square with gentle corners
(like a nerd 'square')
"We generally don't think 'outside the box' but we are bendable/moldable"



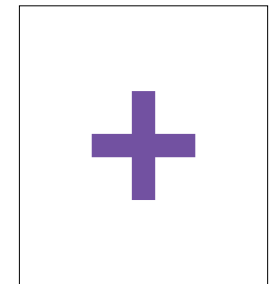
Shape of **Montana**/
unique shape (speaks MT)
hard working /
enjoy recreating



Circle (loosely)
Connected, dynamic
but uneven



Fluid shape
Dynamic, changing
& in motion



Plus sign
Positivity; tie to
electricity/ Electric City
- turn on the power
- positive **charge of**
energy;
Also the "add" sign -
add to and **Grow**



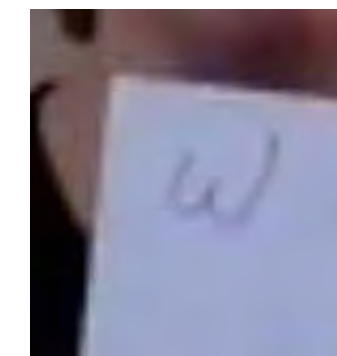
We are the '**Hidden Star**'
(uneven star)
great areas; spread out;
no central focal point



River shape or swoosh
of a paint brush stroke
Tie to the **river** and our
history as a Western Art
Community



Wave Form -
We **undulate** and grow and change;
dynamic; change ebbs and flows



'W' shape
fluid; flowing dynamic
'W' stands for 'Welcoming'
and Windy

Design Reference Materials

Downtown Great Falls Logo



Great Falls Tourism Logo/Brand

THE BASECAMP STYLE GUIDE

Fonts, Colors, and Logo Usage For Our Brand

FONTS

The following fonts should be used for best representation of the Great Falls Brand. Use bold text to create contrast between headings and paragraph text. Sticking to black or white colors for fonts will add to brand continuity.

Hello Bethy

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

Montserrat Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

Montserrat Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

SAMPLE HEADLINE

Montserrat Bold

200 Kerning

85% Black

Sample Body Copy Style

Montserrat Regular or Monserrat Light

9-11pt

30 Kerning

85% Black

Attributes

Hello Bethy

Attributes should be used sparingly and for singular words that reinforce the brand. Font size should be proportionate to the scaled size of the logo and be an appropriate color from the color palette or white for darker backgrounds.

COLORS

The following color palette is used for the Great Falls brand and can be used for various styles ranging from text color to blocking. Using the predefined colors will ensure consistency and help you with branding. However, Designers should also use their own best judgment based on contrast, readability, and specific media applications.

Great Falls Montana Color Palette

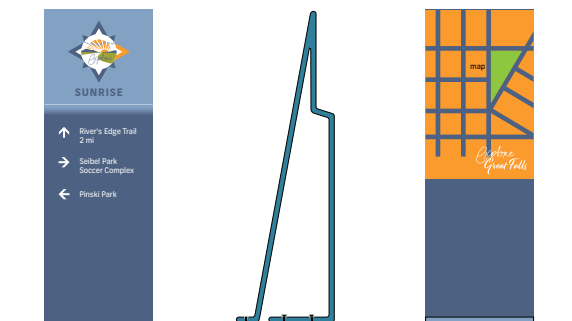
	Indigo Blue PMS 648 C100 M62 Y0 K52 R29 G61 B102 HEX 032D58
	Blue Slate PMS 645 C55 M24 Y0 K9 R121 G160 B198 HEX 7E98BA
	Green PMS 5555 C43 M0 Y34 K38 R108 G138 B120 HEX 72887E
	Gold PMS 613 C0 M4 Y100 K30 R188 G167 B5 HEX B0A200
	Spanish Orange PMS 130 C0 M30 Y100 K0 R237 G172 B26 HEX EDAC1A
	Gray PMS Warm Gray 11 C0 M17 Y34 K62 R108 G96 B84 HEX 655C54
	Tuscan Red PMS 174 C0 M70 Y100 K36 R156 G65 B36 HEX 883E2B

VISIT
Great Falls
MONTANA

Proposed Designs

Schematic Design Concepts

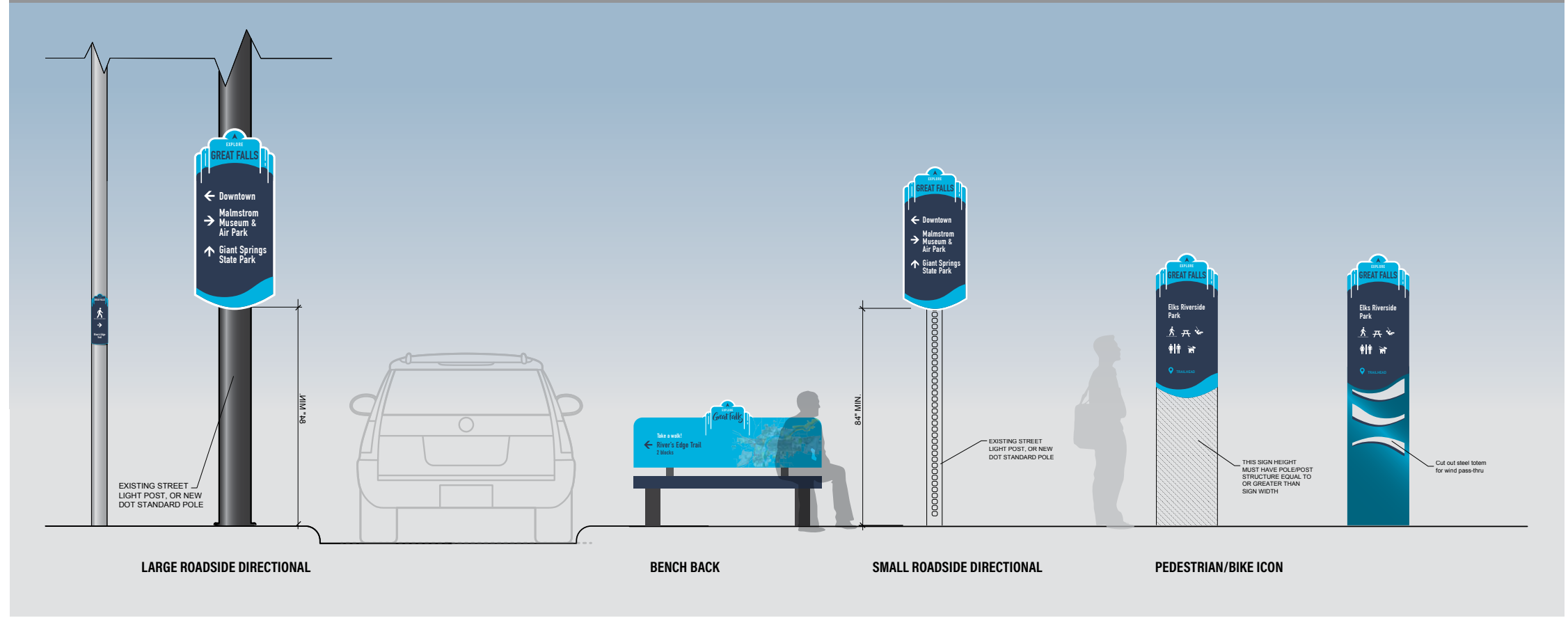
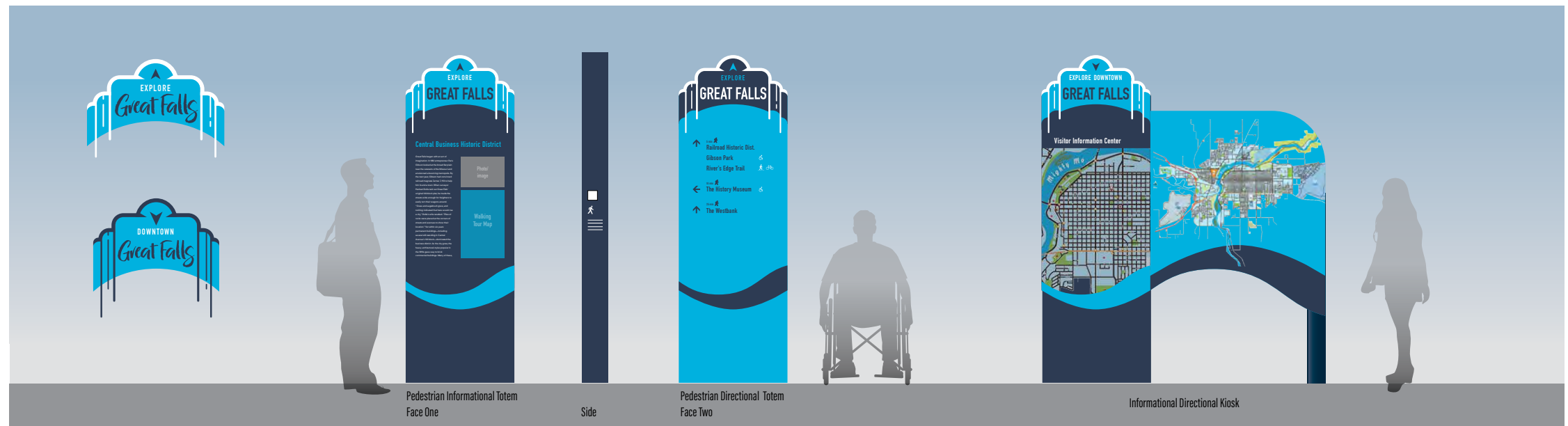
Community identification concepts



river
fluid
flowing
motion
movement
spirited
falls
natural
swash
history
art
real
straight forward
friendly
unique
positive
conservative
veterans

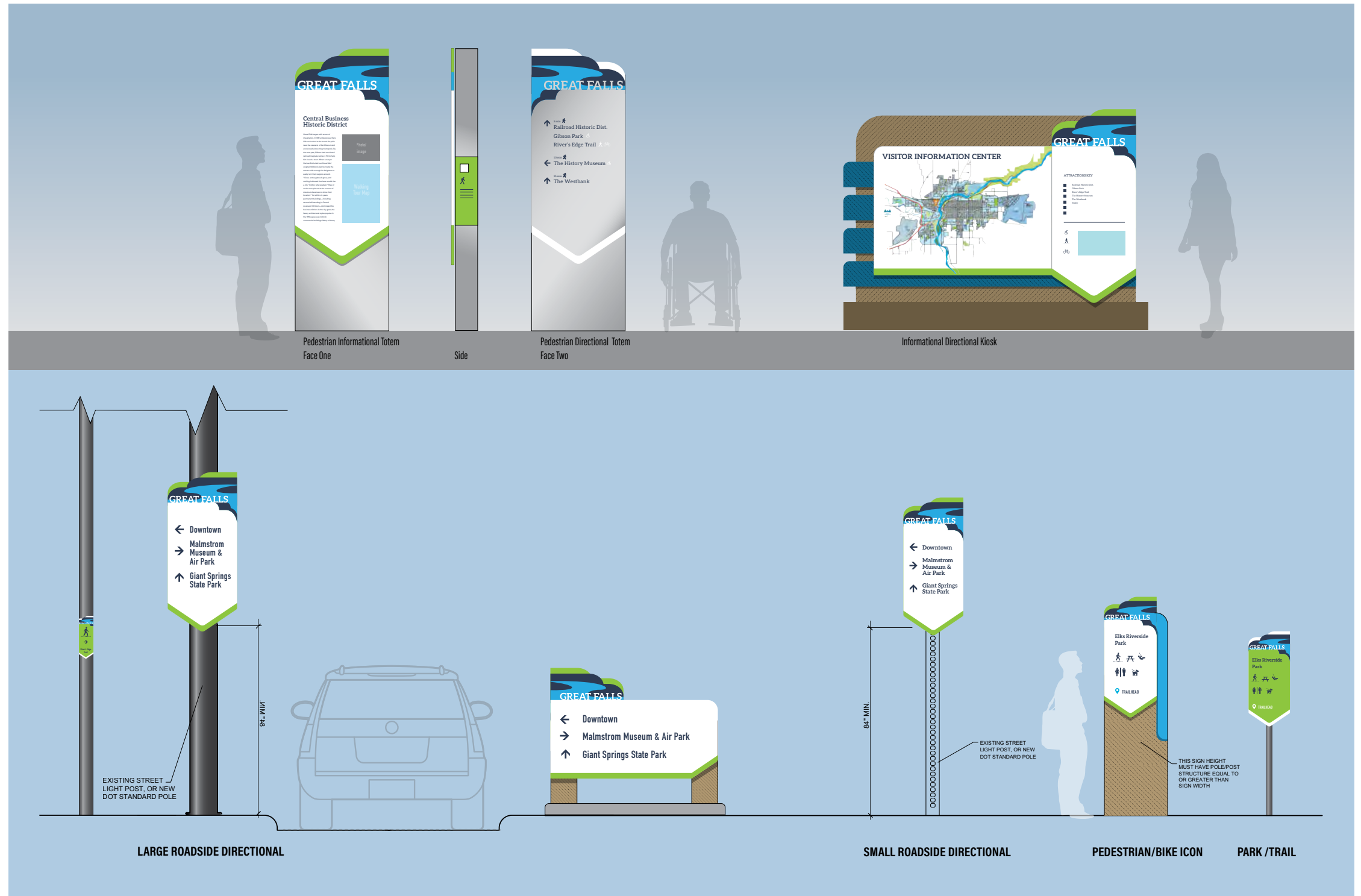
Proposed Designs

Schematic Design Option 1



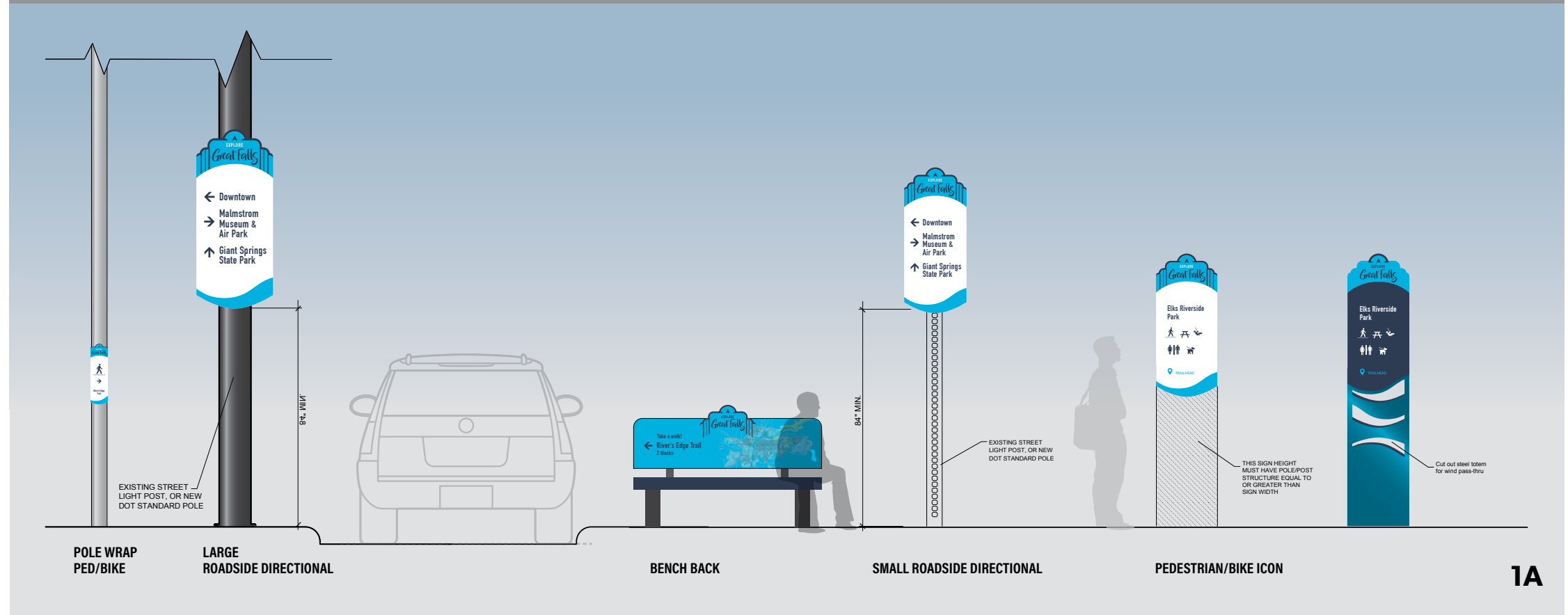
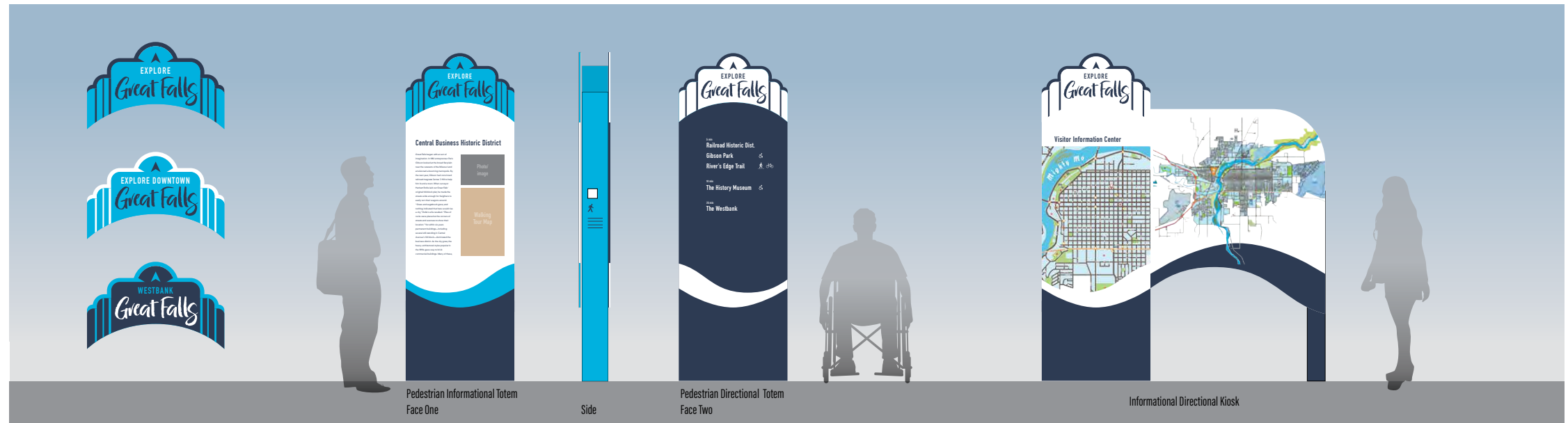
Proposed Designs

Schematic Design Option 2



Proposed Designs

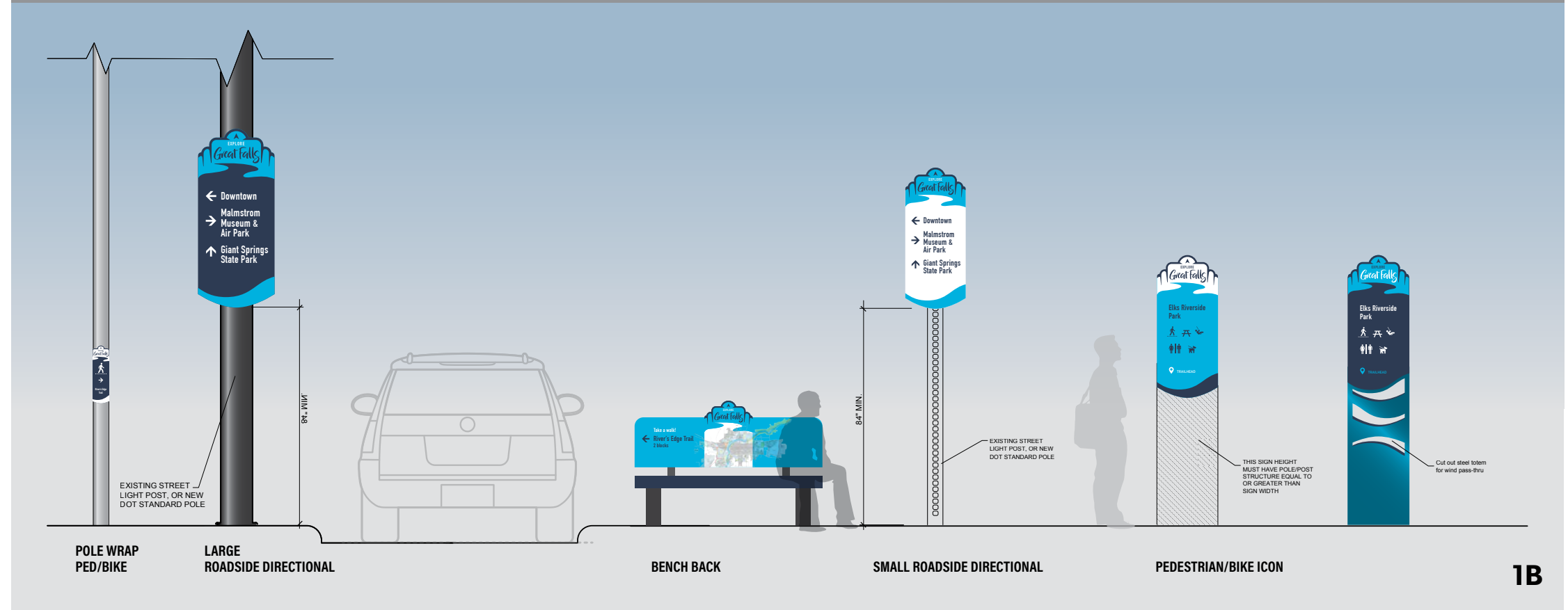
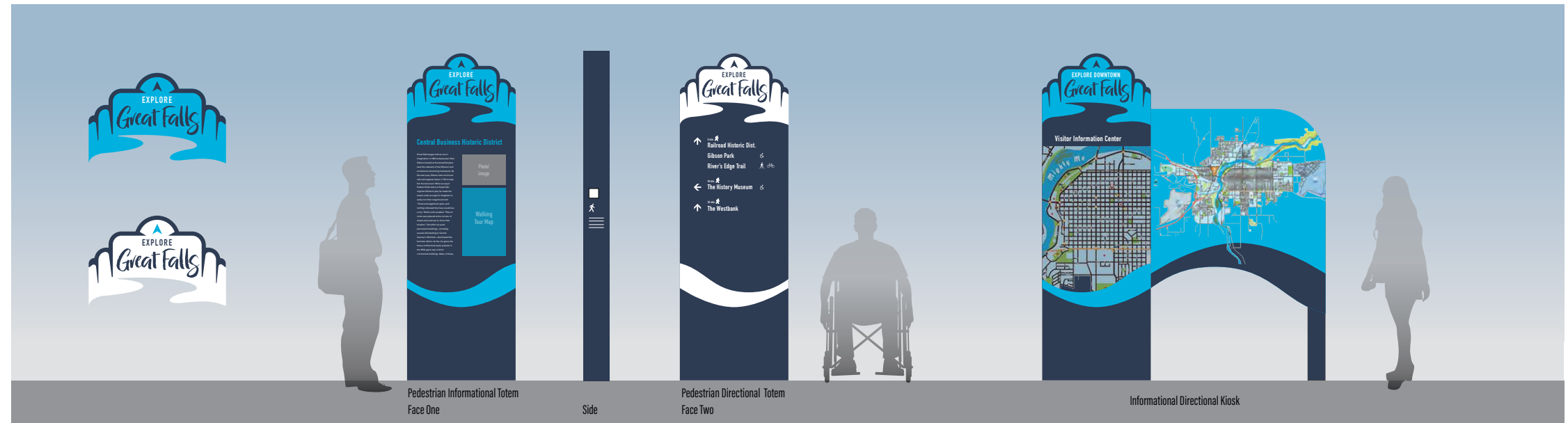
Design Development Option 1A



1A

Proposed Designs

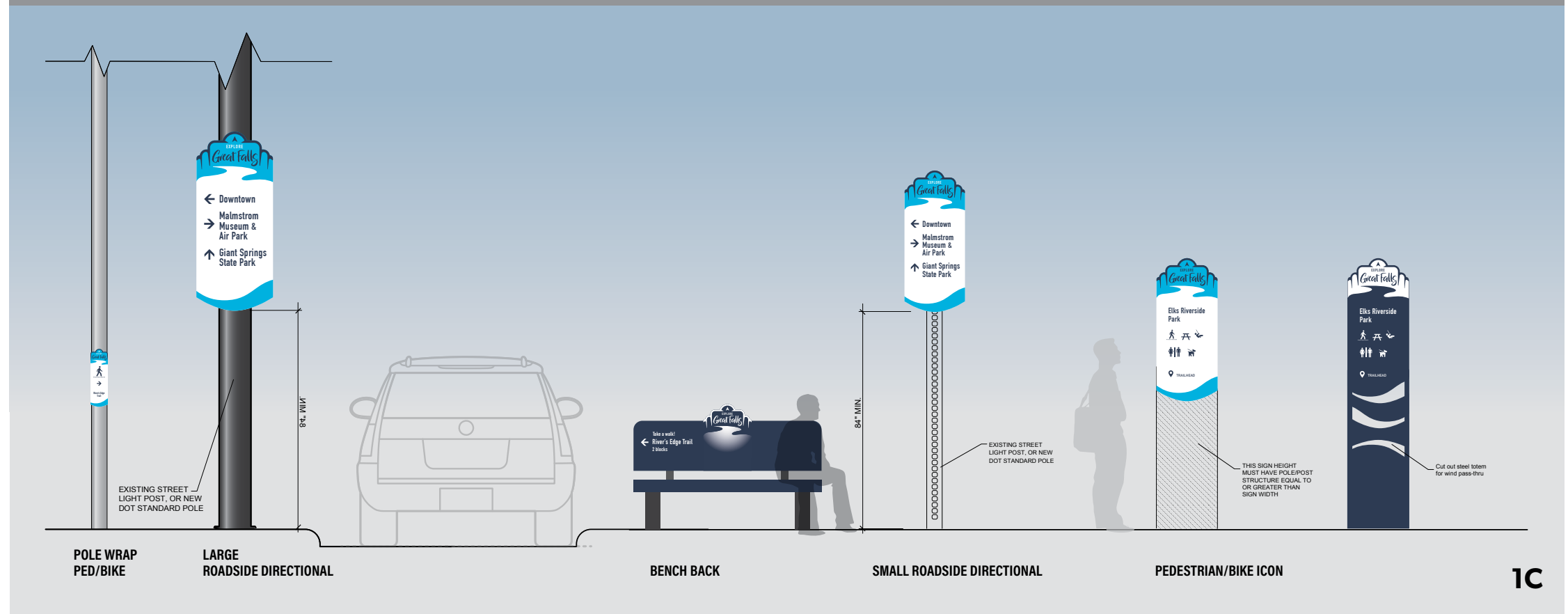
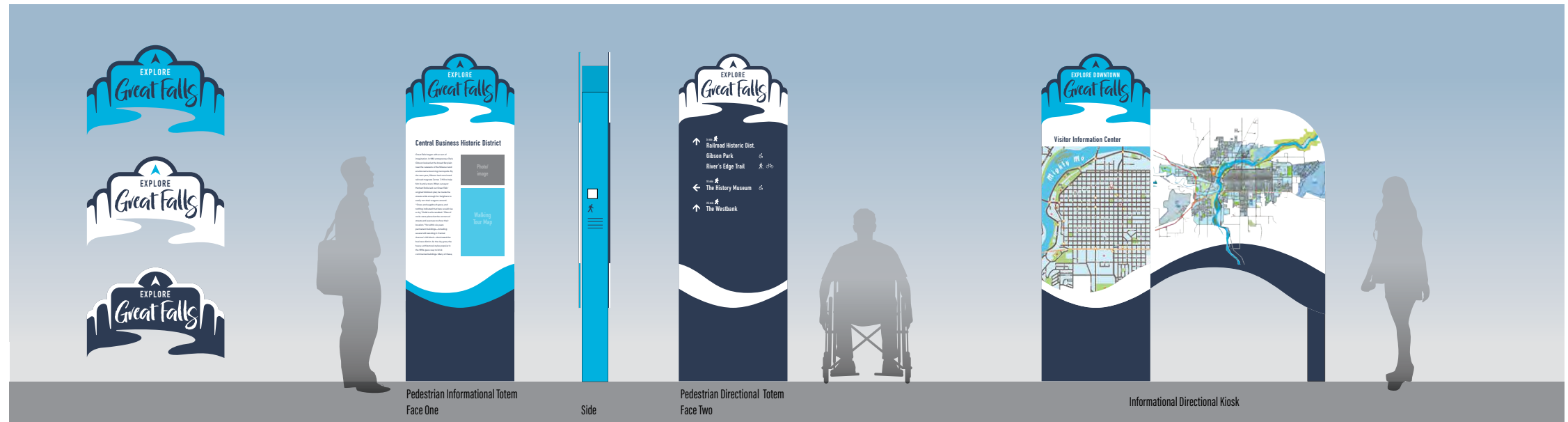
Design Development Option 1B



1B

Proposed Designs

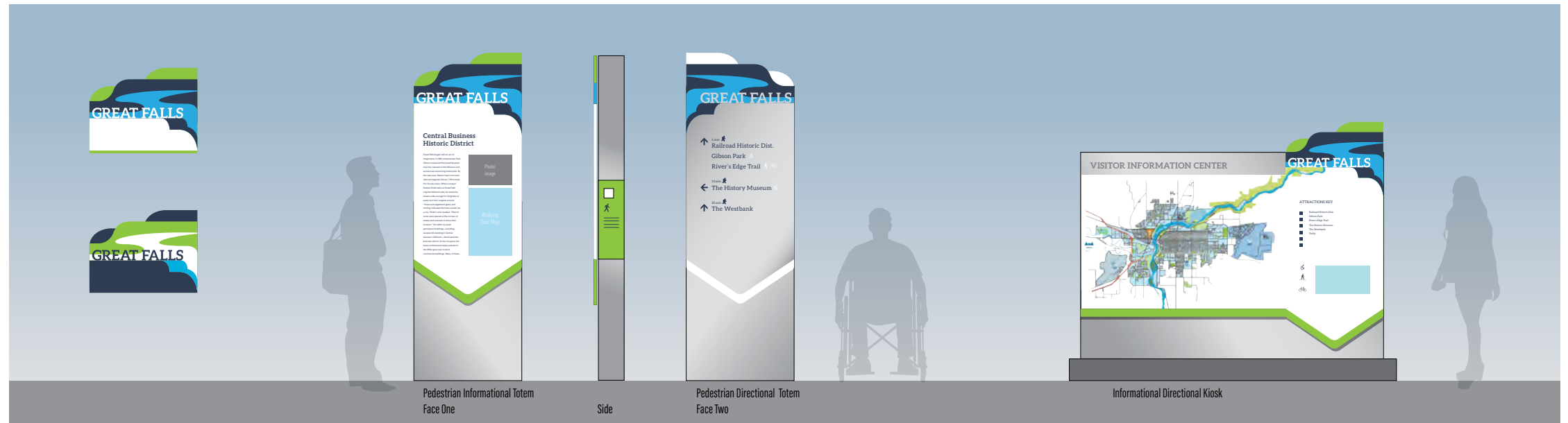
Design Development Option 1C



1C

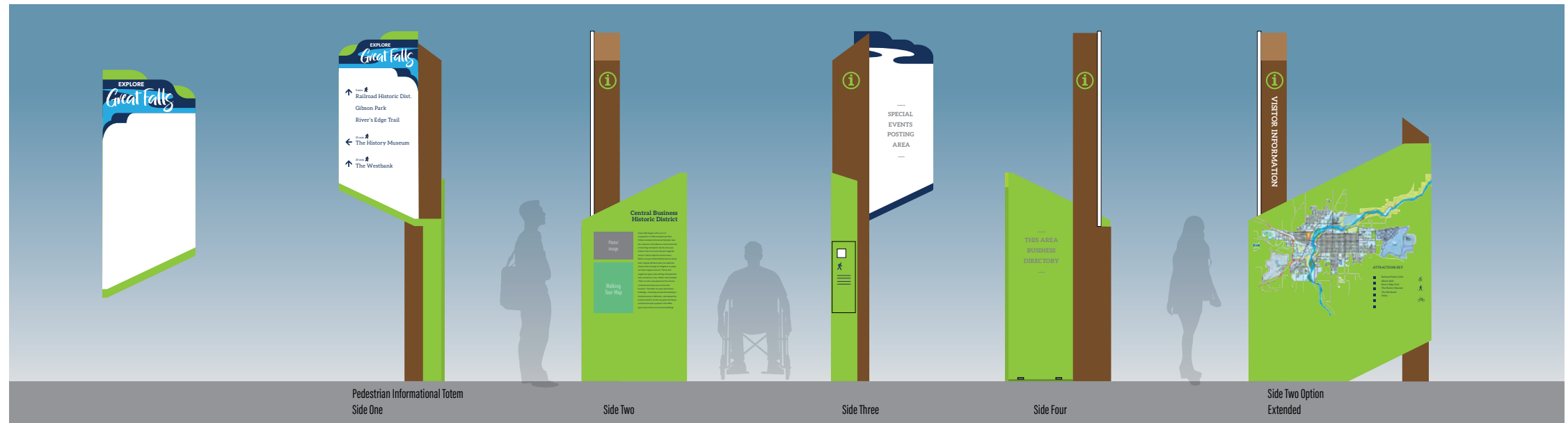
Proposed Designs

Design Development Option 2A



Proposed Designs

Design Development Option 2B



Proposed Designs

Design Development Option 2B



Gateway concepts

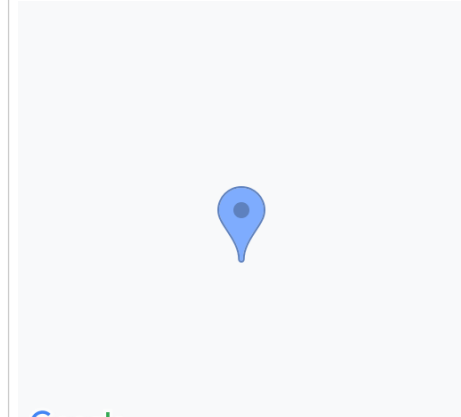
[Cushing Terrell only / unshared with Core Team]





Buchanan Ln Great Falls, MT 59404

SW Point
point
2020-05-19 15:12:32



Google Map data ©2020

Hush House Rd Great Falls, MT 59404

Anonymous
Signs should help visitors get to downtown from the airport
2020-05-20 10:32:59



Google Map data ©2020

Hush House Rd Great Falls, MT 59404

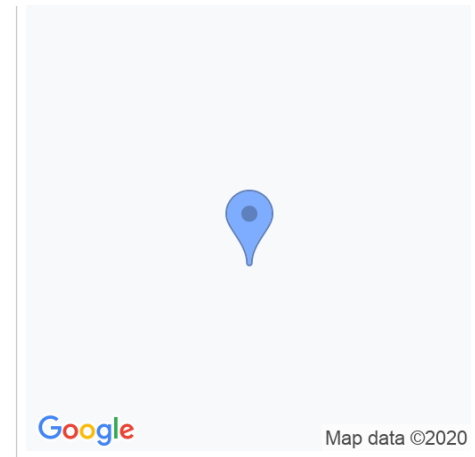
Anonymous
Signs should help visitors get to downtown from the airport
2020-05-20 10:35:39



Google Map data ©2020

2 73rd St N Malmstrom Afb, MT 59402-7513

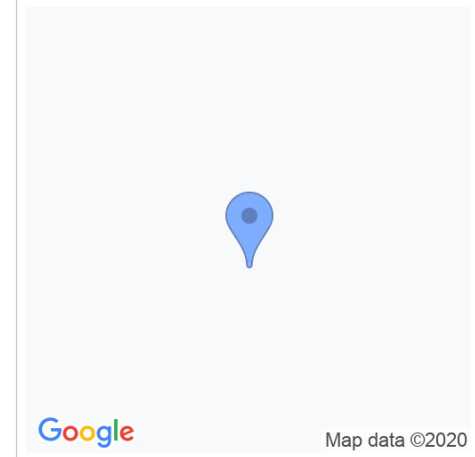
Anonymous
Signs should help encourage military & family to visit attractions in other areas of Great Falls
2020-05-20 10:37:13
Thumbs Up:1



Google Map data ©2020

2 73rd St N Malmstrom Afb, MT 59402-7513

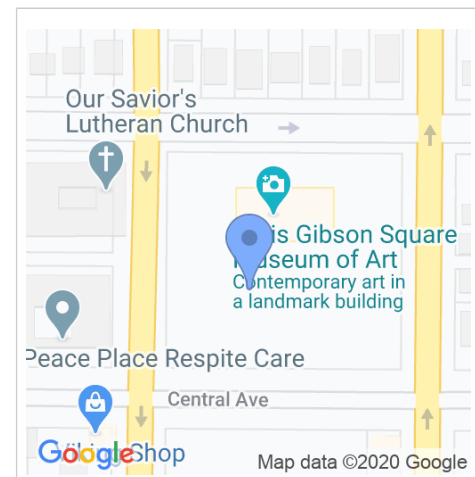
Anonymous
Signs should help encourage military & family to visit attractions in other areas of Great Falls
2020-05-20 10:40:18



Google Map data ©2020

43 14th St N Great Falls, MT 59401

Paris Gibson Square Museum of Art
Great museum!
2020-05-20 10:58:27
Thumbs Up:2



Google Shop Map data ©2020 Google



4709 Giant Springs Rd Great Falls, MT 59405

Anonymous

Great place to spend time with family and hike or play

2020-05-20 10:58:59



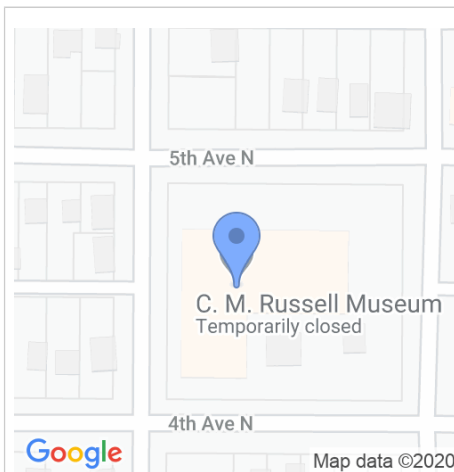
1248 5th Ave N Great Falls, MT 59401

Charles M Russell Museum

Another great museum

2020-05-20 11:01:17

Thumbs Up:2



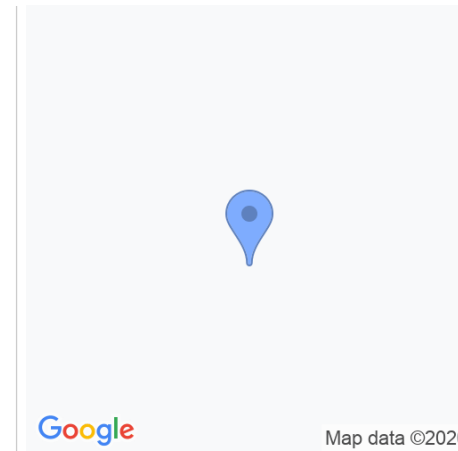
439 12th St N Great Falls, MT 59401

Anonymous

Great museum and historic home site. Great for families.

2020-05-20 11:01:46

Thumbs Up:1

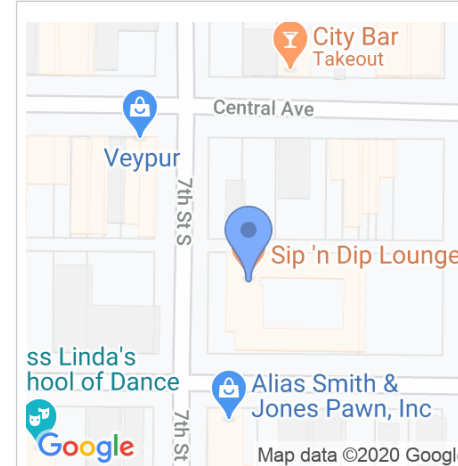


2 73rd St N Malmstrom Afb, MT 59402-7513

Anonymous

Signs should help encourage military & family to visit attractions in other areas of Great Falls

2020-05-20 11:02:21



55 7th St S Great Falls, MT 59401-3630

Mermaids!

Tiki bar with mermaids

2020-05-20 11:02:27



Overlook Dr Great Falls, MT 59405

Flag hill aka Overlook Park

Our HUGE flag that overlooks our beautiful city

2020-05-20 11:04:53



420 2nd St S Great Falls, MT 59405-1816

History Museum

Great museum that offers the history of our local area

2020-05-20 11:07:55
Thumbs Up:1

Anonymous

Covers not only Great Falls but the whole county! Has exhibits, giftshop and archives.

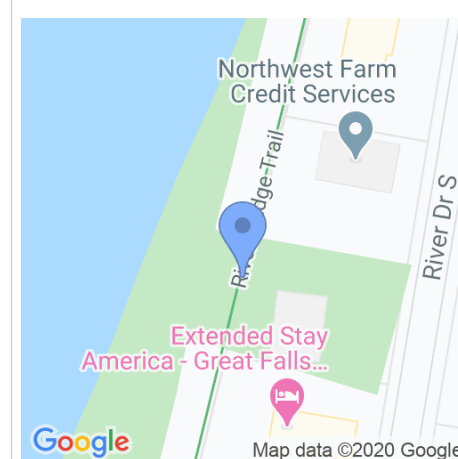


57 7th St S Great Falls, MT 59401-3630

Anonymous

Sip n Dip Lounge - I tell my friends if you are visiting or enjoying an evening out downtown Great Falls, you have to go here at least once!

2020-05-20 11:08:01

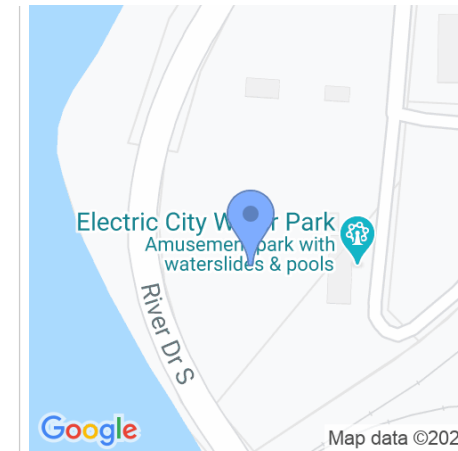


River's Edge Trl Great Falls, MT 59405

Anonymous

Rivers Edge Trail - When I travel here for work, I usually stay in one of these hotels, so I have direct access to walk the trail morning and evening! great trail - peaceful along the river and goes for miles if you want to!

2020-05-20 11:13:30
Thumbs Up:1



60 River Dr S Great Falls, MT 59405

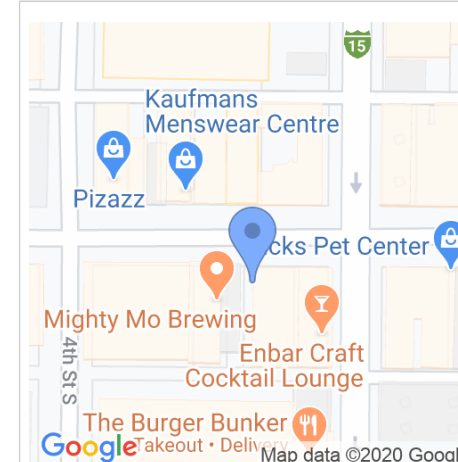
Anonymous

Water Park and Pool - great fun for families - and access to the trail

2020-05-20 11:32:13

Cory Jassen

Electric City Water park is a fun family place. The "wave rider" is very exciting for older kids (and adults) There is a not-so-lazy lazy river for floating, and a large general play pool with slides.

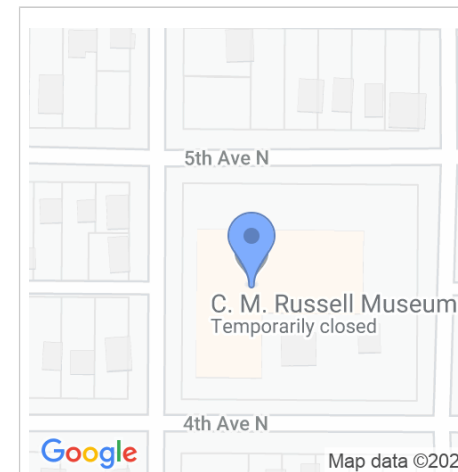


464 Central Ave Great Falls, MT 59401-3116

Anonymous

Central Ave Meats and Mighty Mo Brewing, etc. Local sourced and made products, knowledgeable staff, very welcoming and informative of how their products are made & raised.

2020-05-20 11:41:49
Thumbs Up:1



439 12th St N Great Falls, MT 59401

Anonymous

Great museum and historic home site. Great for families.

2020-05-20 11:44:00

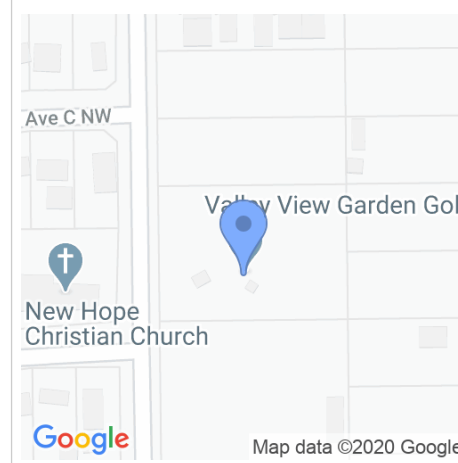


420 2nd St S Great Falls, MT 59405-1816

History Museum

Great museum that offers the history of o our local area

2020-05-20 13:52:05



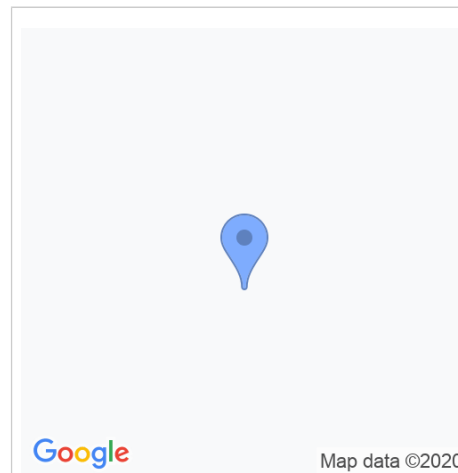
1435 9th St NW Great Falls, MT 59404-1819

Anonymous

Mini golf

2020-05-20 14:43:15

Thumbs Up:1



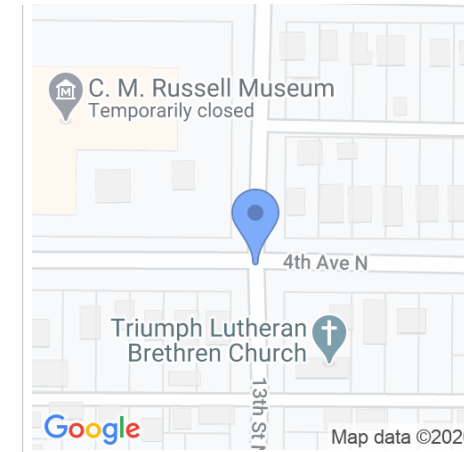
712 33rd Ave S Great Falls, MT 59405-7400

Anonymous

The 3.5-mile River Loop Trail. Fascinating artwork along with nature's beauty. Plenty of places to park and get on the trail.

2020-05-20 16:12:09

Anonymous
The River Loop Trail is part of the River's Edge Trail. It crosses the Missouri River at the 9th St. bridge and Central Avenue W. bridge.



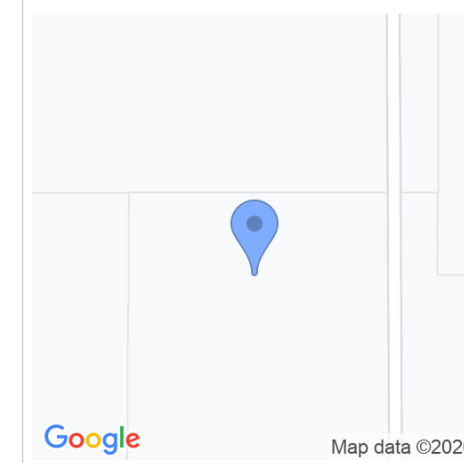
1297 4th Ave N Great Falls, MT 59401-1413

Anne L. Martinez

C.M. Russell Museum

2020-05-20 16:29:26

Thumbs Up:1



4211 18th Ave N Great Falls, MT 59405-1008

Anonymous

Lewis & Clark National Historic Trail Interpretive Center

2020-05-20 17:28:44



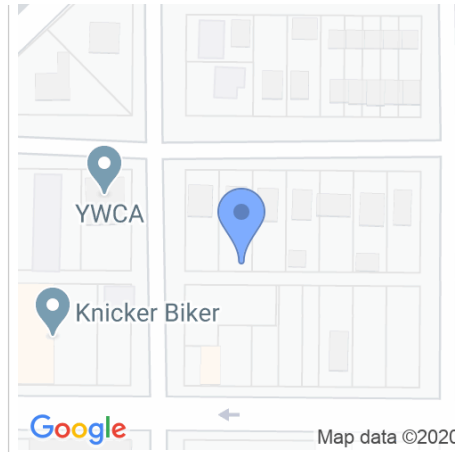
656 River Dr N Great Falls, MT 59401

Anonymous

Dog parks, one for big dogs and one for small dogs, well groomed, pick up after your dog.

2020-05-20 22:36:42

Anonymous
Wonderful and happy place to visit with people from Great Falls and those from out of town and Canada.



263 2nd St N Great Falls, MT 59401

Susie

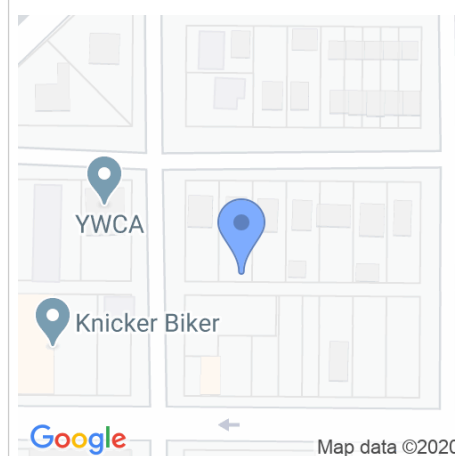
Great Falls Public Library

2020-05-21 07:44:42

Google Map data ©2020

Susie

I couldn't get the pin to drop in the correct location. The actual address for the Library is 301 2nd Avenue North



263 2nd St N Great Falls, MT 59401

Susie

Great Falls Public Library

2020-05-21 07:44:42

Google Map data ©2020



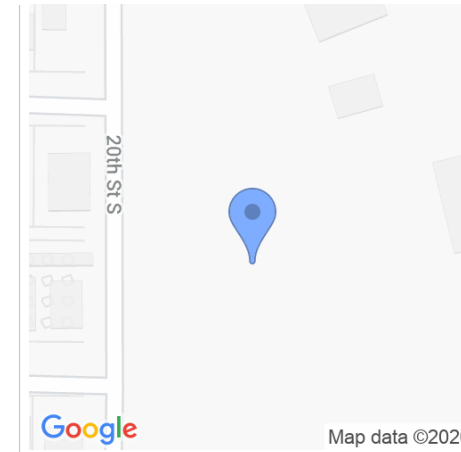
452 Central Ave Great Falls, MT 59401-3116

Anonymous

A must visit, family friendly.

2020-05-21 07:56:36

Google Map data ©2020 Google



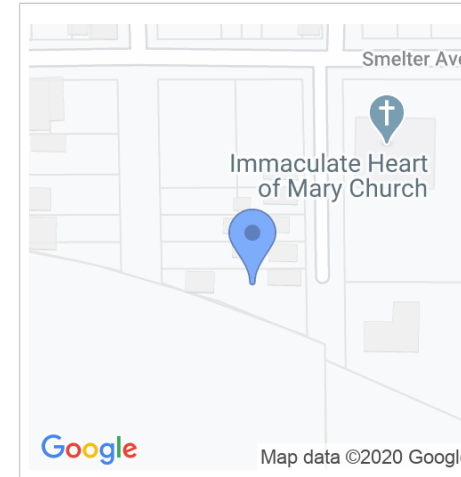
1329 20th St S Great Falls, MT 59405-4934

Anonymous

4 year catholic university, holds many public cultural events.

2020-05-21 07:59:01

Google Map data ©2020



102 22nd St NE Black Eagle, MT 59414-1223

Black Eagle Park

This is a perfect family fun park with an incredibly long slide down the hill side, half buried tractors tires to jump on, great picnic and play areas, restrooms, and bbq pits.

2020-05-21 09:56:30

Google Map data ©2020 Google



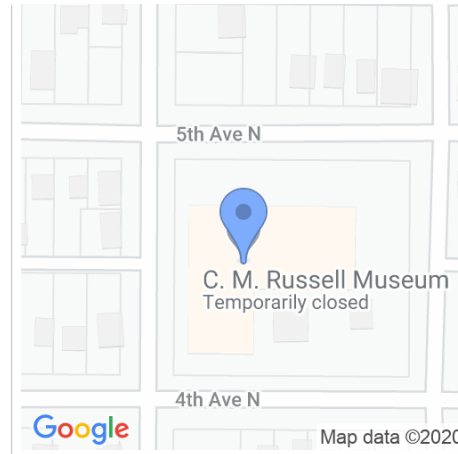
177 13th Ave S Great Falls, MT 59405

Warden Park Folf Course

Great Disc Golf Course

2020-05-21 09:57:20

Google Map data ©2020

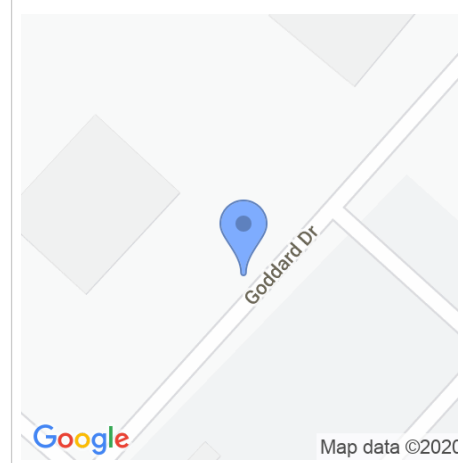


439 12th St N Great Falls, MT 59401

Anonymous

Great museum and historic home site. Great for families.

2020-05-21 11:12:18



7143 Goddard Dr Malmstrom AFB, MT 59402

Phil

Redhorse Unit, Malmstrom AFB

2020-05-21 16:55:17

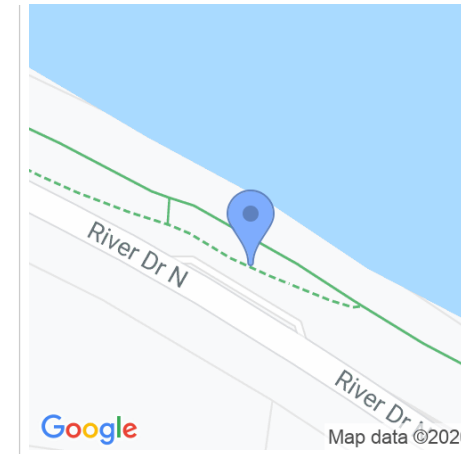


44 5th St S Great Falls, MT 59401-3621

Tim Peterson

The Block Bar and Grill

2020-05-21 23:11:33

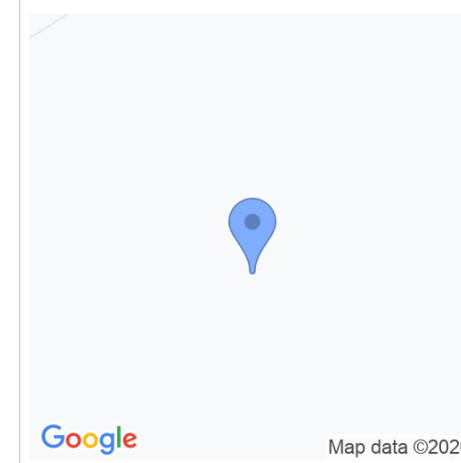


Rivers Edge Trl Great Falls, MT 59401

Anonymous

The caboose and Rivers Edge Trail

2020-05-21 23:29:50

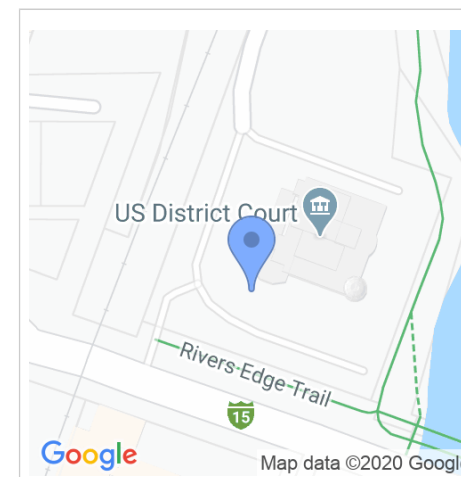


3328 River Dr N Great Falls, MT 59401

Donald Peterson

Black Eagle Falls

2020-05-22 10:28:31



137 Central Ave W Great Falls, MT 59404-2825

Donald Peterson

Statue of Sacajawea on E side of court house

2020-05-22 10:32:17



9 Overlook Dr Great Falls, MT 59405-4178

Phil

Lewis and Clark; Explorers at the Portage statue

2020-05-22 13:01:35

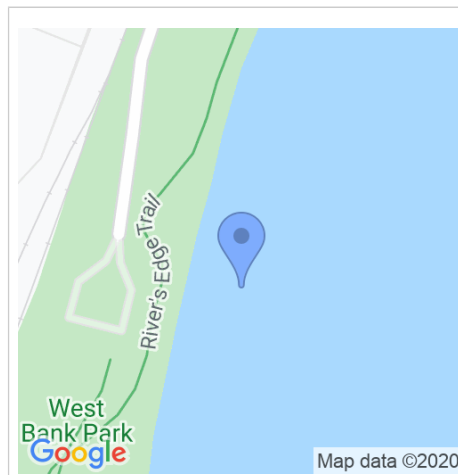


1099 Broadwater Dr Great Falls, MT 59405-4079

GFPD - Adrienne Ehrke

Great Falls and Cascade County Law Enforcement Memorial at Flag Hill

2020-05-22 13:02:16



669 3rd St NW Great Falls, MT 59404-4108

Phil

Lewis and Clark site; grizzly chased Lewis into the Missouri River here

2020-05-22 13:06:07

Thumbs Up:1



101 Central Ave Great Falls, MT 59401-3109

Anonymous

Mansfield Center for the Performing Arts

2020-05-22 13:22:47

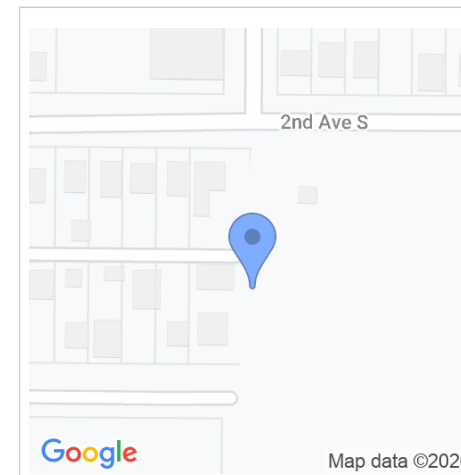


6368 Rainbow Dam Rd Great Falls, MT 59404-6040

Anonymous

Crooked Falls

2020-05-22 22:49:09

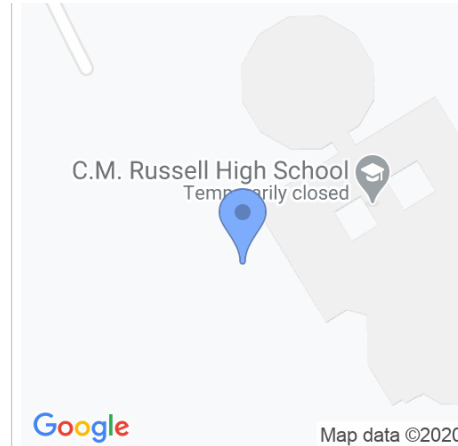


137 18th St S Great Falls, MT 59405

Phil

Memorial Stadium the city's primary sporting venue for high school sports

2020-05-23 11:09:17



600 Holland Ct Great Falls, MT 59404-1877

Phil

CMR High School opened in 1965. Has history of successful football and softball teams

2020-05-23 11:18:38

Google Map data ©2020

Anonymous

CMR also has a Frisbee golf course setup around the campus.



230 5th St S Great Falls, MT 59405-1917

Anonymous

5th & Wine has some of the most delicious cuisine in town & I believe the largest wine selection in the state

2020-05-24 22:58:23

Google Map data ©2020



3307 Vaughn Rd Great Falls, MT 59404-5819

Anonymous

Best Coffee Ever! Roasted in Fort Shaw too!

2020-05-24 22:59:35

Google Map data ©2020



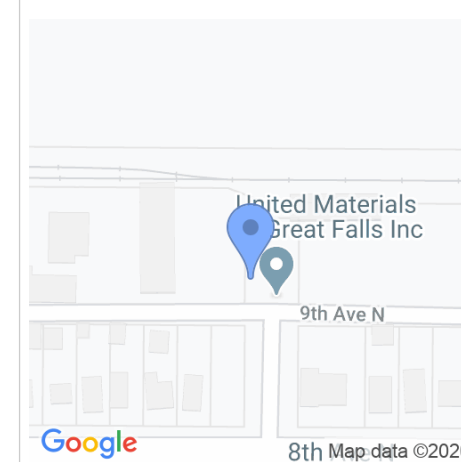
5544 8th Ave S Great Falls, MT 59405-5802

Anonymous

The kids love Cosmic Night at Flippin Family Fun

2020-05-24 23:01:37

Google Map data ©2020



812 21st St N Great Falls, MT 59401

Susan Crocker

The Good Wood Guys provide urban sawmill demonstrations for the public, teaching about reclaiming urban wood, the biology of the tree, and woodworking processes. They also have classes and seasonal events, including a fall wooden pumpkin patch and a Santa's wood shop for kids.

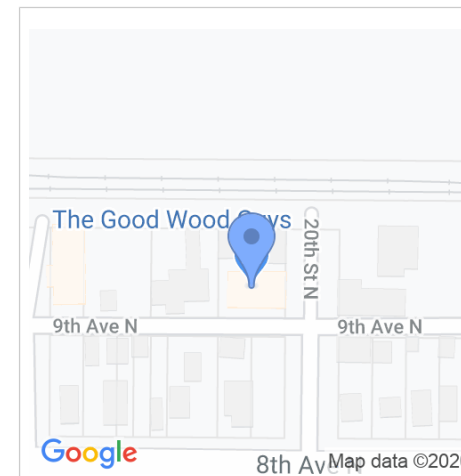
2020-05-26 12:38:59

Thumbs Up:2

Google Map data ©2020

Justin

Always worth a visit to see, especially if it's a Saturday @10am because they are usually milling a log!!! Also you should stop in to see Josie the good Wood puppy!! She loves visits!!



844 20th St N Great Falls, MT 59401-1320

Anonymous

A great place to learn about Great Falls and good wood.

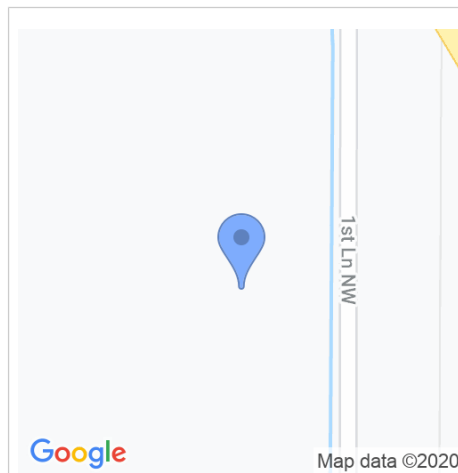
2020-05-26 13:05:18

Thumbs Up:2

Google Map data ©2020

Doug

So much more than a place to buy beautiful wood! Urban sawmill demonstrations (kid friendly!) and great explanations of the science behind the growth rings. Awesome wood fragrances fill the showroom of custom projects, many with intriguing copper or silver inlays. A place to be inspired!

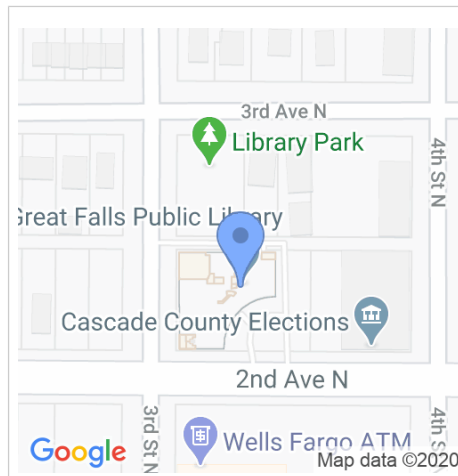


516 1st Ln NW Fairfield, MT 59436

Freezout Lake Wildlife Viewing/Migratory Birds

Place to walk, camp, and view bird migrations. Spectacular snow geese, swans and the like during spring and fall migrations.

2020-05-26 17:26:59

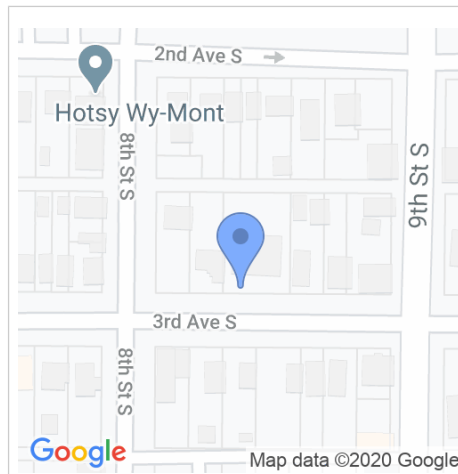


321 2nd Ave N Great Falls, MT 59401-2517

Susie

Great Falls Public Library

2020-05-27 11:54:27



839 3rd Ave S Great Falls, MT 59405-2102

Rage Rooms of Mt

We ALL know how Stressful Life can Be! We provide an outlet for individuals to relieve built up stress and anxiety in a safe environment, in a healthy way - where you don't have to clean up the mess! OR JUST SMASH STUFF FOR FUN!

2020-05-28 13:49:45



218 River Dr S Great Falls, MT 59405

Soren Chargois

Nice place to take kids

2020-05-28 16:26:57



200 4th Ave N Great Falls, MT 59401-2307

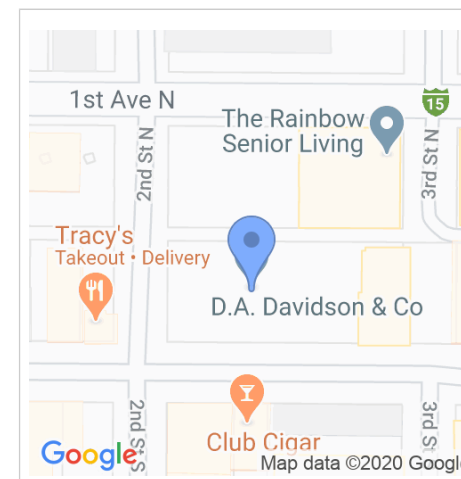
Soren

Park for kids - best in GF

2020-05-28 16:27:49

Cory Jassen

Gibson Park is a very nice park. Nice playground for kids. Lot's of nice green space to spread out and fine your own area. The perimeter walking path is more than a mile around, great for walking/ jogging.



239 Central Ave Great Falls, MT 59401-3111

Soren

Davidson Plaza - need to make this an even more central, welcoming place! Maybe a water feature...

2020-05-28 16:29:16



636 1st Ave S Great Falls, MT 59401-3607

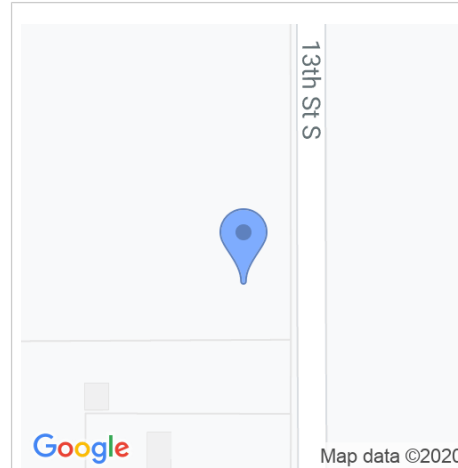
Soren

A great centrally-located indoor climbing center!

2020-05-28 16:30:19

Thumbs Up:1

Brian Thompson
hilineclimbingcenter.com

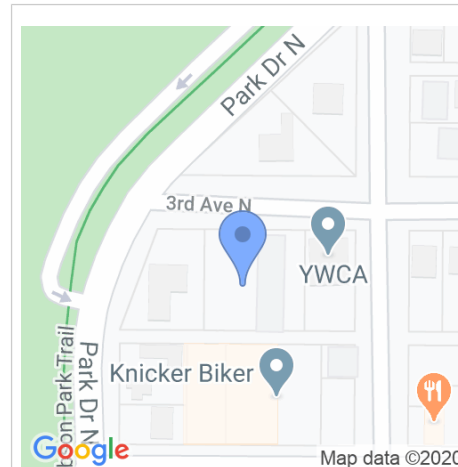
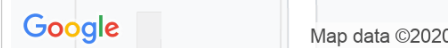


4144 13th St S Great Falls, MT 59405-8123

Anonymous

Move the visitor center back up to Flag Pole hill where it is more accessible.

2020-05-28 18:42:28

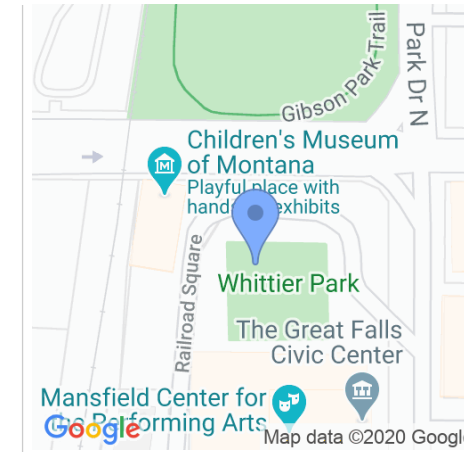


140 3rd Ave N Great Falls, MT 59401-2417

Anonymous

The history museum on 2nd st south has a great collection of cascade county and great falls history. They also have a nice gift shop and admission is free

2020-05-28 18:51:19

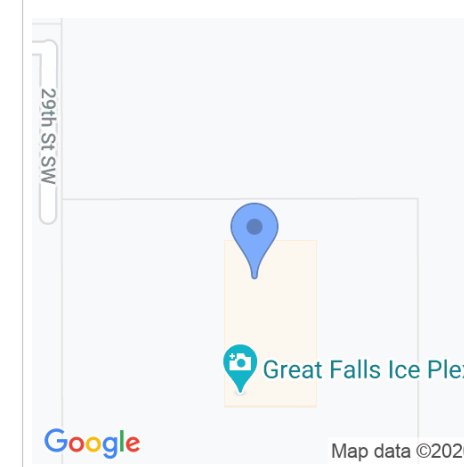


31 Railroad Sq Great Falls, MT 59401

Children's Museum of Montana

Fun and educational exploration that is a must see for all!

2020-05-28 20:39:37

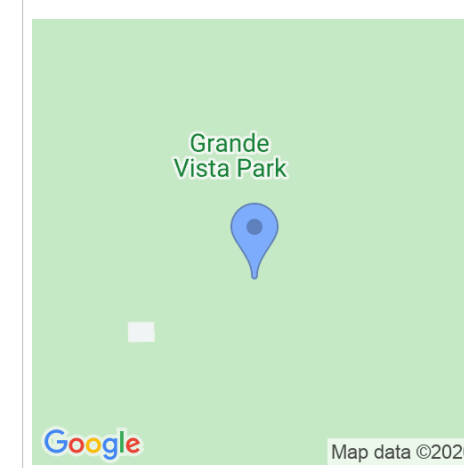
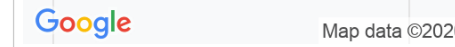


2201 46th Ave SW Great Falls, MT 59404

Jeff

This is the Great Falls IcePlex. Great place for hockey, skating, and other events that happen up here.

2020-05-29 09:48:07

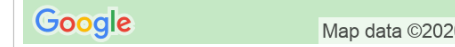


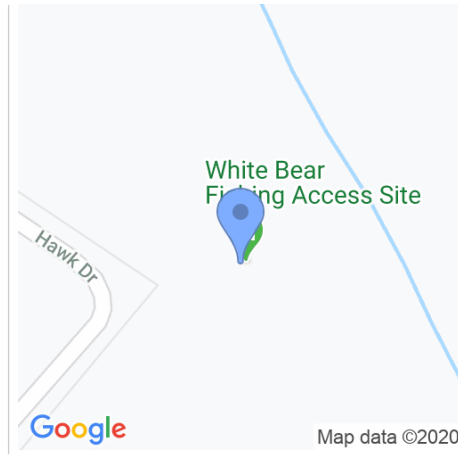
1198 El Paso Dr Great Falls, MT 59404-3716

Anonymous

Westside Little League

2020-05-29 14:06:43





165 Hawk Dr Great Falls, MT 59404-6427

Anonymous

White Bear FAS

2020-05-29 14:07:39

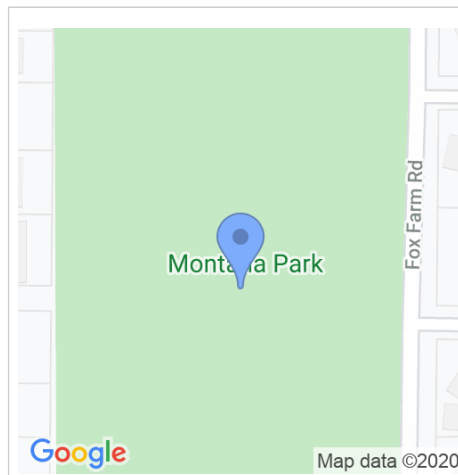


2222 Juniper Ave Great Falls, MT 59404-3557

Anonymous

Meadowlark Park

2020-05-29 14:08:35



Fox Farm Rd Great Falls, MT 59404

Anonymous

Montana Park

2020-05-29 14:09:04



270 Park Dr N Great Falls, MT 59401

Anonymous

Gibson Flower Gardens

2020-05-29 14:10:28



176 16th St NE Black Eagle, MT 59414-1025

Anonymous

Main Street Black Eagle (Smelter Ave) 3D, Borries

2020-05-29 14:11:50

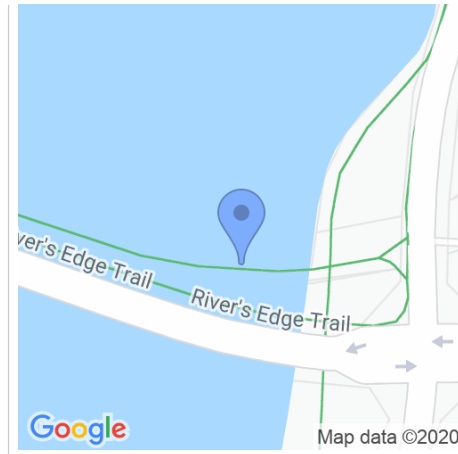


193 13th Ave S Great Falls, MT 59405

Anonymous

Warden Park Gazebo

2020-05-29 14:13:03



Central Ave W Great Falls, MT 59401

Anonymous

Weidmann Bridge, bison fish, federal courthouse, river from access, west bank park etc

2020-05-29 14:14:58

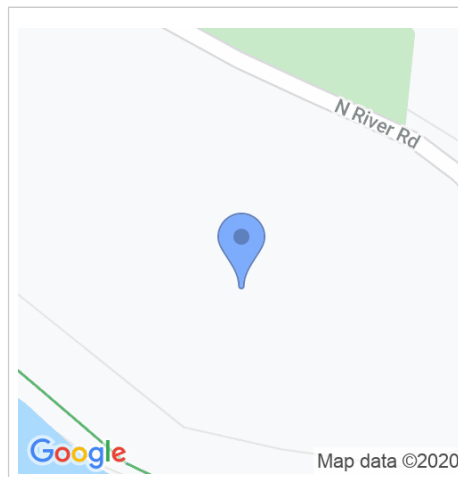


10th St N Great Falls, MT 59401

Anonymous

10th street bridge historic landmark

2020-05-29 14:15:47



6 Anaconda Hills Dr Black Eagle, MT 59414

Anonymous

Smelter Hill historical area

2020-05-29 14:16:31



79 Anaconda Hills Dr Black Eagle, MT 59414-1211

Anonymous

Black Eagle Dam/Island

2020-05-29 14:17:08



79 Pasta Pl Great Falls, MT 59401-1377

Anonymous

Baseball Stadium

2020-05-29 14:18:36

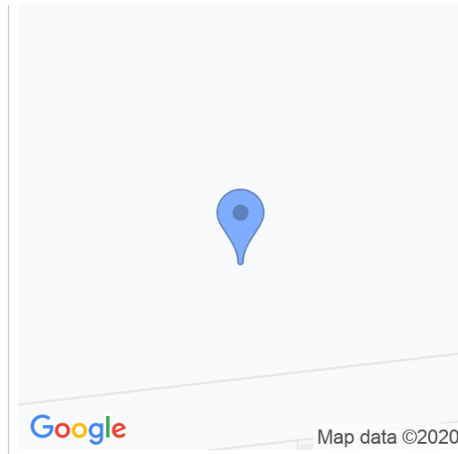


Pasta Pl Great Falls, MT 59401

Anonymous

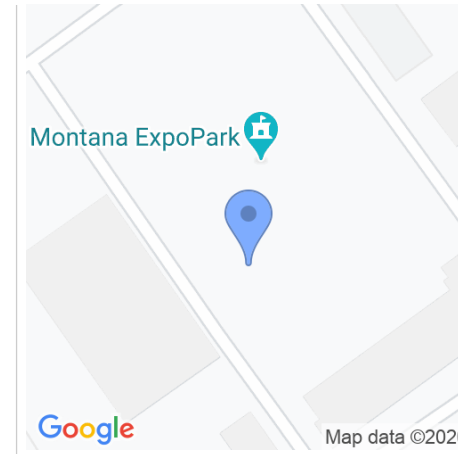
Vetrans Memorial

2020-05-29 14:19:07



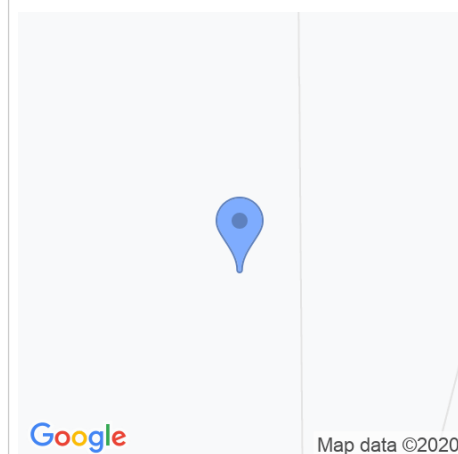
3647 Fairway Dr Great Falls, MT 59401-2286

Anonymous
Americans Little League
2020-05-29 14:19:59



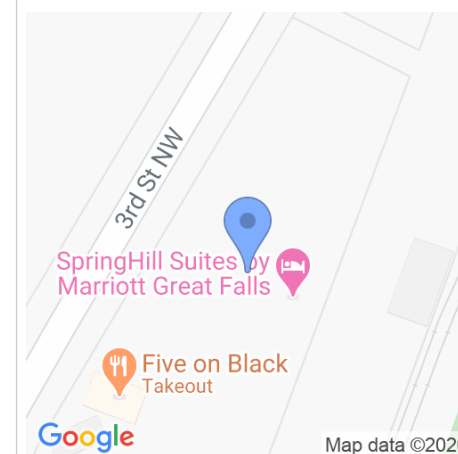
214 Fair Entrance Rd Great Falls, MT 59404

Anonymous
Expo Park
2020-05-29 14:21:35



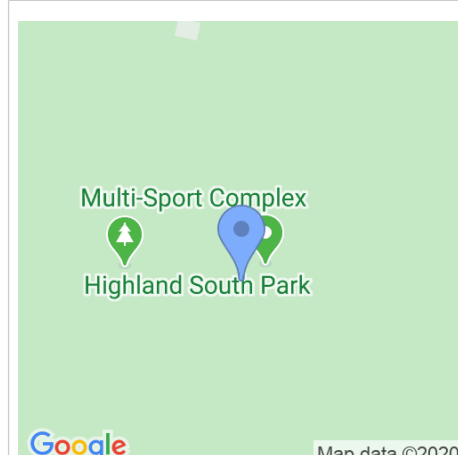
498 38th Ave NE Great Falls, MT 59404

Anonymous
Riverside Little League
2020-05-29 14:20:31



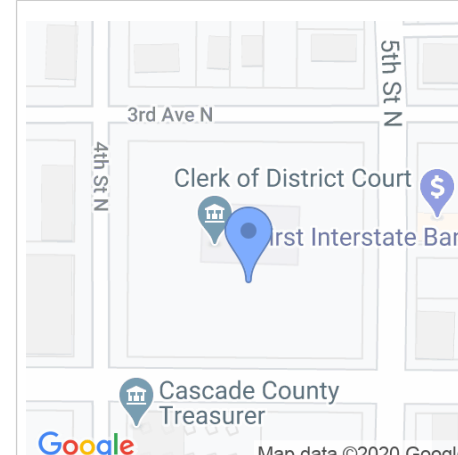
513 3rd St NW Great Falls, MT 59404-4106

Anonymous
West Bank Area (Should have its own westside theme separate from downtown) - parks, hotels, restaurants, office/retail/residential buildings, federal courthouse, etc
2020-05-29 14:23:34



1071 21st Ave S Great Falls, MT 59405

Anonymous
Multi-sport Complex
2020-05-29 14:21:02



437 2nd Ave N Great Falls, MT 59401-2519

Anonymous
County Courthouse
2020-05-29 14:25:22



448 River Dr N Great Falls, MT 59401

Anonymous

Riverside park - Skate park, playground equipment, trail, tennis courts

2020-05-29 14:26:08



8994 US Highway 89 Great Falls, MT 59405-8039

Anonymous

there should be a sign here that says something about downtown GF, with the logo, maybe with directions like turn at 2nd st s.

2020-05-29 14:27:26



Giant Springs Rd Great Falls, MT 59405

Cory Jassen

The parking lot at Rainbow dam is the stepping off place to some great mountain biking trails which are part of the Rivers Edge Trail system. They are existing challenging trails and only minutes from Great Falls.

2020-05-29 18:29:31



101 2nd Ave NW Great Falls, MT 59404

Cory Jassen

West Bank Park is a great spot to park for a walk or run on the rivers edge trail. You can do the "bridge loop" for about 4 miles total, crossing the Weissman Bridge and the 9th St. Bridge. There are many nice sculptures along the trail as well as view of the river and historic sites.

2020-05-29 18:38:26



199 2nd St S Great Falls, MT 59405-1802

Anonymous

Family owned and operated business with amazing coffee, focusing on coffee bean origin without all the surgery frills, seasonal menus with attention to presentation and locally sourced when possible. Nothing like it in town! Attractive to visitors, especially from larger cities with similar coffee options.

2020-05-29 20:50:40

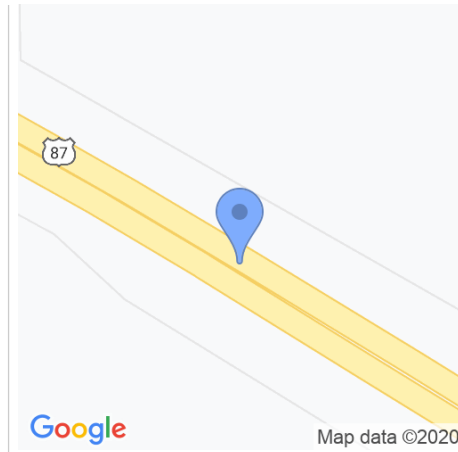


8994 US Highway 89 Great Falls, MT 59405-8039

Anonymous

there should be a sign here that says something about downtown GF, with the logo, maybe with directions like turn at 2nd st s.

2020-05-31 22:38:57



8994 US Highway 89 Great Falls, MT 59405-8039

Anonymous

there should be a sign here that says something about downtown GF, with the logo, maybe with directions like turn at 2nd st s.

2020-06-01 11:52:18



Giant Springs Rd Great Falls, MT 59405

South Shore Hiking and Mountain Biking trail head

Intermediate to advanced bike trails. Beautiful views.

2020-06-03 15:14:24

Thumbs Up:1

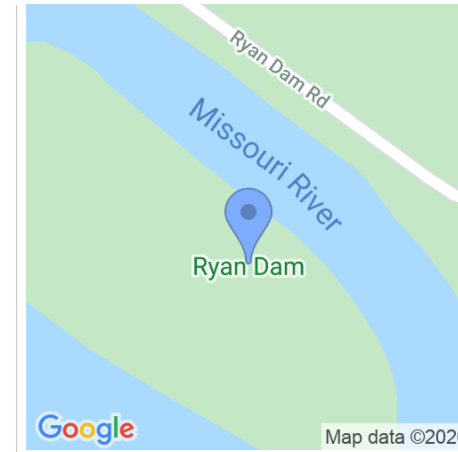


6479 Rainbow Dam Rd Great Falls, MT 59404-6040

Brian Thompson

North Shore hiking and biking trails. Intermediate to advanced.

2020-06-03 15:15:53



176 Ryan Dam Rd Great Falls, MT 59404-6006

Brian Thompson

Ryan Island Park. Great place to view the falls of the Missouri and have a picnic.

2020-06-03 15:17:03

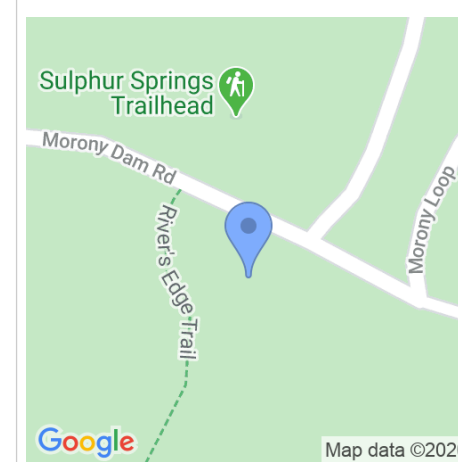


184 Ryan Dam Rd Great Falls, MT 59404-6006

Brian Thompson

River's edge trail near Ryan dam. Head upstream or downstream for some great mtn biking.

2020-06-03 15:18:20



1191 Morony Dam Rd Great Falls, MT 59404

Brian Thompson

Sulphur Springs trail, Lewis and Clark sites, Mountain biking and hiking.

2020-06-03 15:19:53

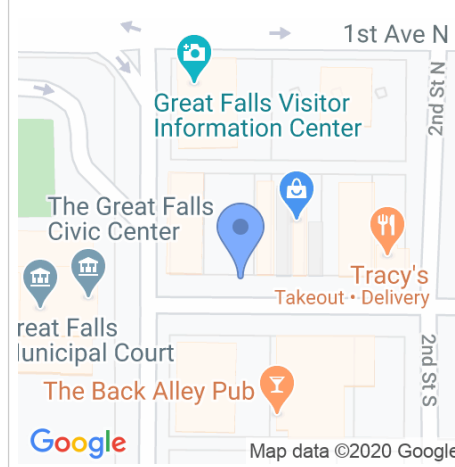


926 River Dr S Great Falls, MT 59405

Brian Thompson

Odd Fellows Park and Broad water Bay. Great place to launch for paddle boarding or canoeing the Missouri and Sun River.

2020-06-03 15:21:22

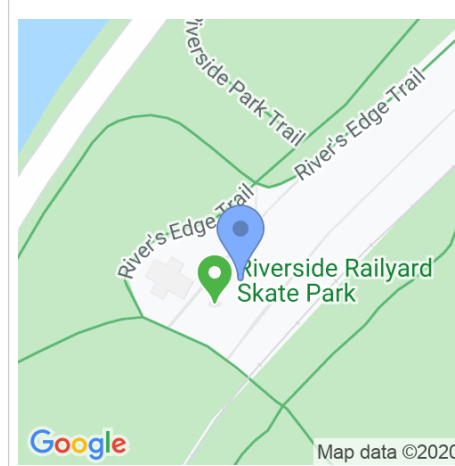


137 Central Ave Great Falls, MT 59401-3109

Brian Thompson

Kellergheist Pub Theatre

2020-06-03 15:24:03

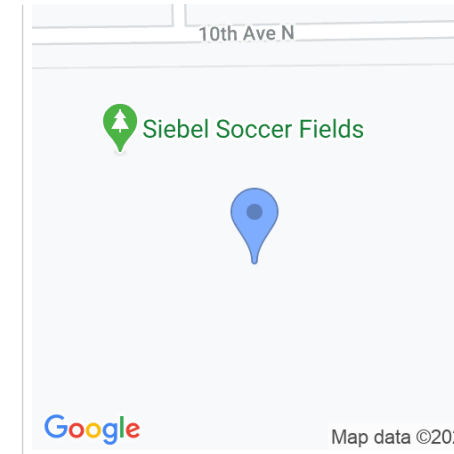


426 River Dr N Great Falls, MT 59401

Brian Thompson

Skate Park

2020-06-03 15:24:46

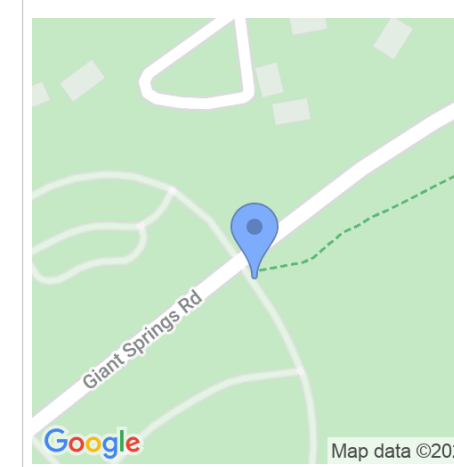


5322 10th Ave N Great Falls, MT 59405

Brian Thompson

Siebel Park Soccer Complex

2020-06-03 15:26:55

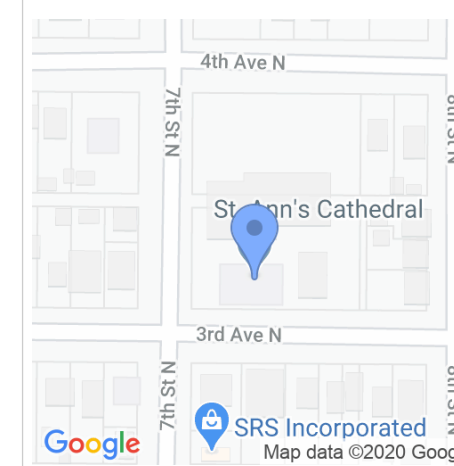


4743 Giant Springs Rd Great Falls, MT 59405

Brian Thompson

Mountain bike and hiking trails. Rolling plains and coulees. Good place close to town to get exercise.

2020-06-03 15:28:20

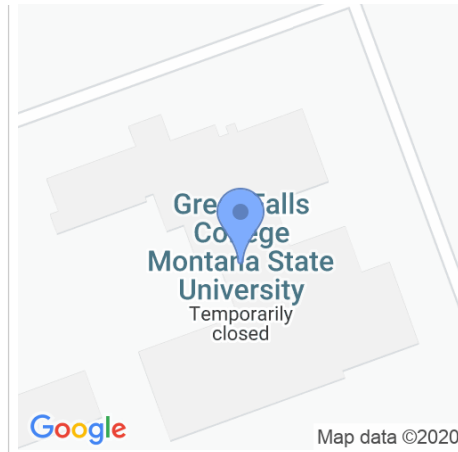


733 3rd Ave N Great Falls, MT 59401-1501

Brian Thompson

St Ann's Cathedral

2020-06-03 15:32:23



1722 23rd St S Great Falls, MT 59405-5143

Brian Thompson

Great Falls College- Montana State University

2020-06-03 15:34:25

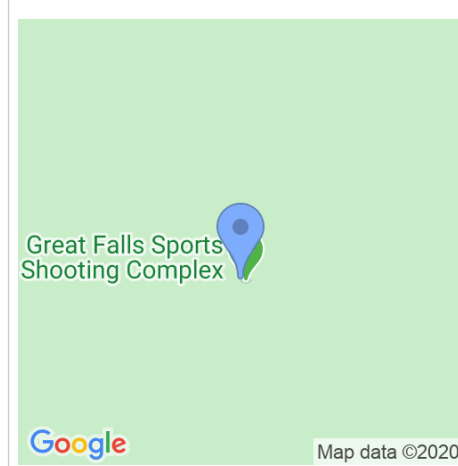


1604 25th Ave NE Black Eagle, MT 59414

Brian Thompson

Black Eagle Brewery

2020-06-03 15:36:05

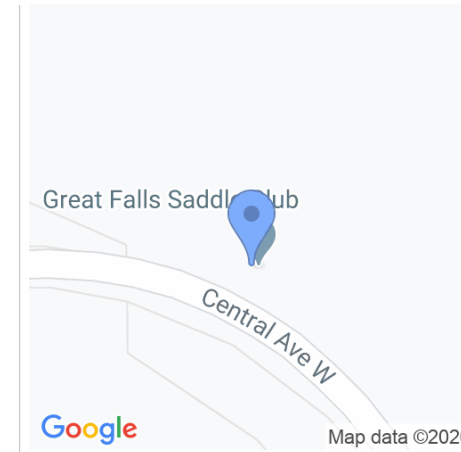


32 Sportsman Trl Great Falls, MT 59404-6015

Anonymous

Not quite sure what category to pin this under, but this seems like a great amenity so close by!

2020-06-03 15:36:36

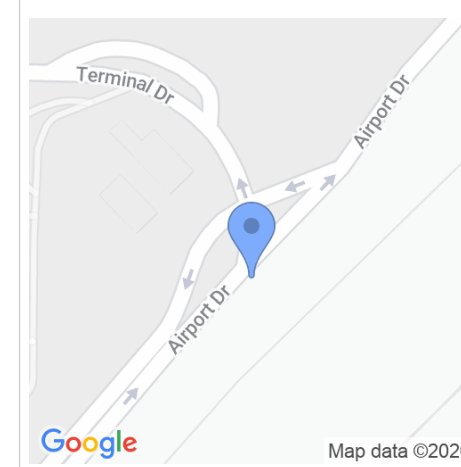


Sun River Park Rd Great Falls, MT 59404

Anonymous

Great Falls Saddle Club - is this open to the public for riding?

2020-06-03 15:54:55

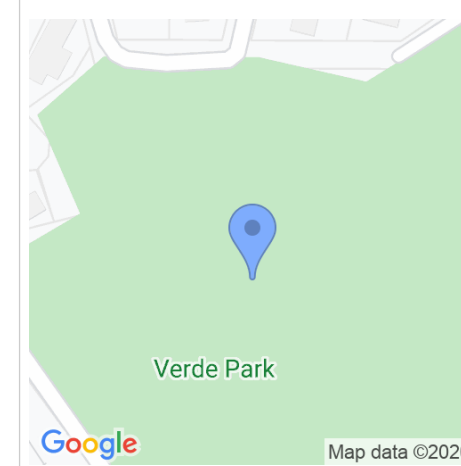


1997 Airport Dr Great Falls, MT 59404

City overlook

This road has pull offs that provide spectacular vies of the Great Fall area.

2020-06-04 16:27:03

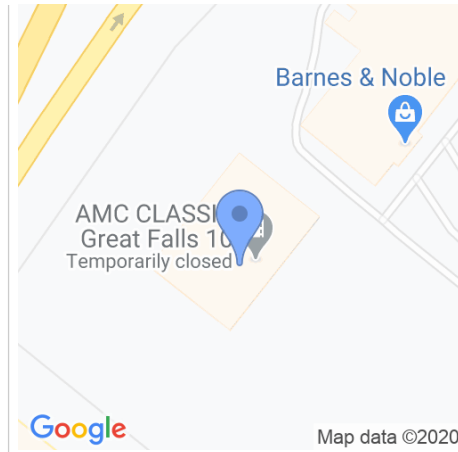


1665 Upper River Rd Great Falls, MT 59405

Anonymous

One of the best hills in Great Falls to go sledding.

2020-06-04 16:28:43



I-15 N Great Falls, MT 59404

Anonymous

AMC Movie theater

2020-06-04 16:30:22

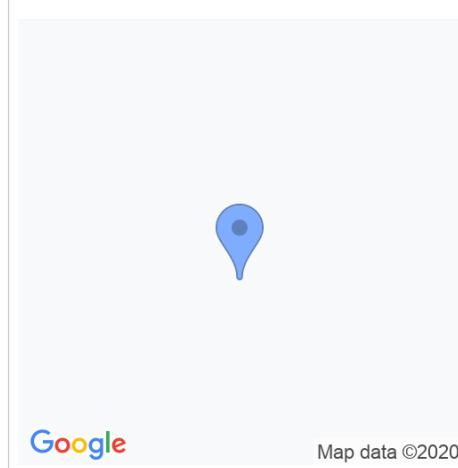


581 Central Ave Great Falls, MT 59401-3117

Carolyn Brown

One of the largest Made in Montana Gift stores and showcasing one of a kind Montana Made items

2020-06-05 20:15:00

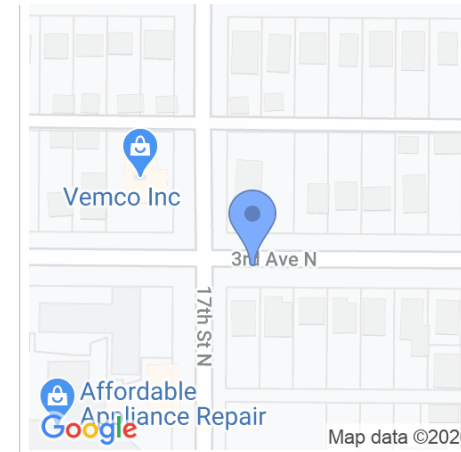


Sun River Park Rd Great Falls, MT 59404

Anonymous

Wadsworth Park

2020-06-06 07:22:06

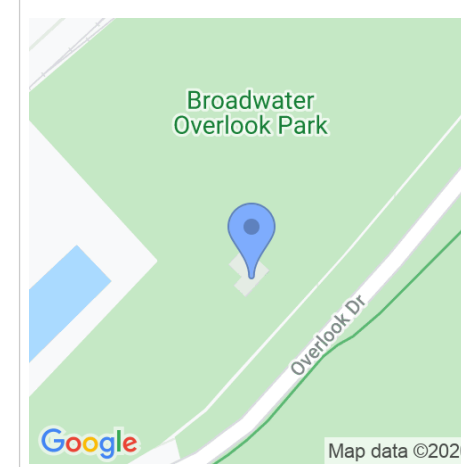


1718 3rd Ave N Great Falls, MT 59401-2715

Anonymous

Several homes in this area are part of the historic society for various reasons and have plaques depicting as much. Being here showcases the beautiful, well kept homes and what they mean for the history of our area.

2020-06-06 07:24:21



53 Overlook Dr Great Falls, MT 59405-4178

Anonymous

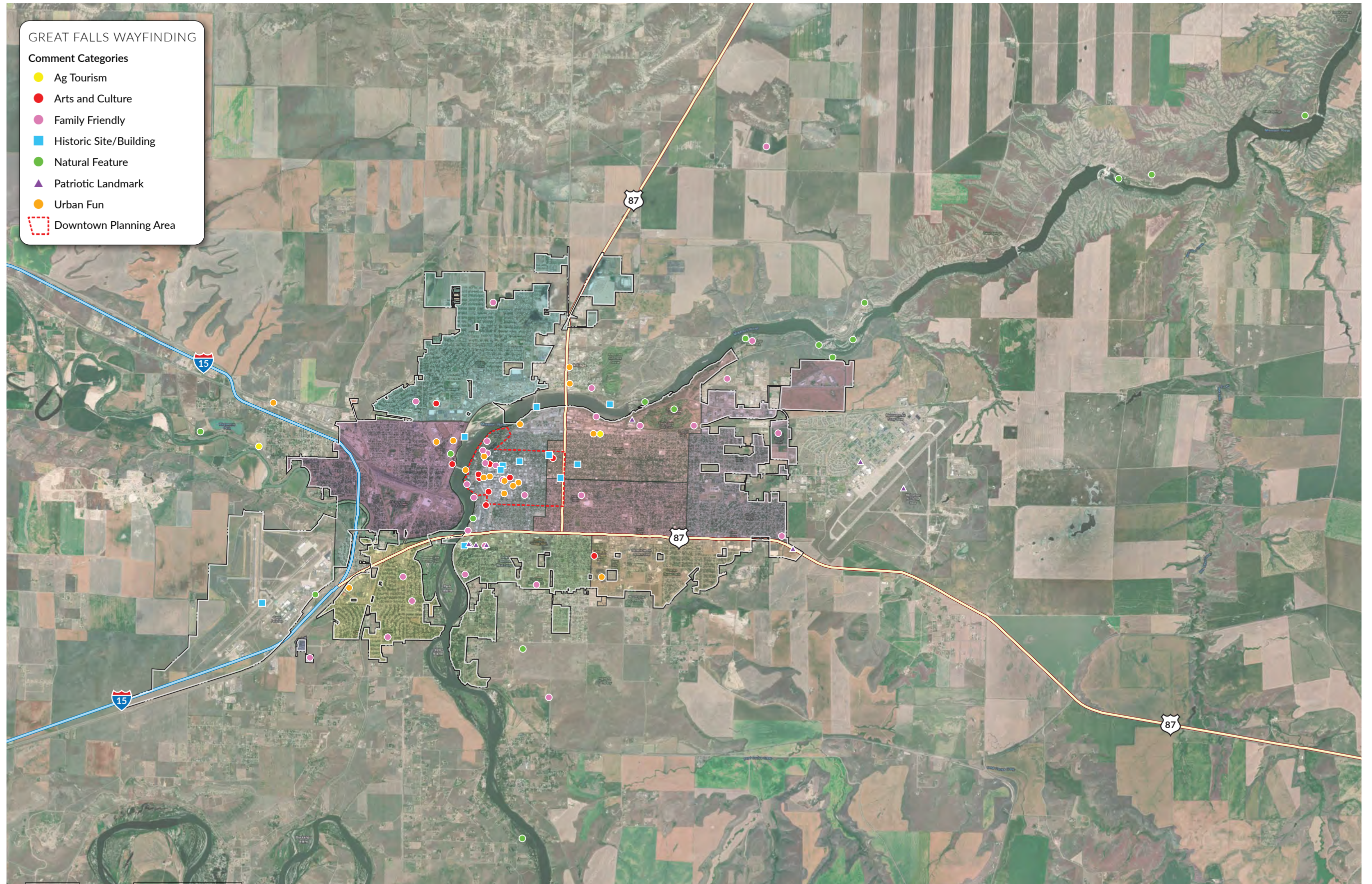
The memorial for officers, the flag, and the loss of the information center. If this could have still remained here maps could have been given out there and hotels to showcase downtown. Have had countless guests tell me they are at a loss when traveling with a large motorhome/camp trailer in an unfamiliar city trying to maneuver downtown to find the information center.

2020-06-06 07:29:07

Community Remarks

Destination Pin Mapping Results





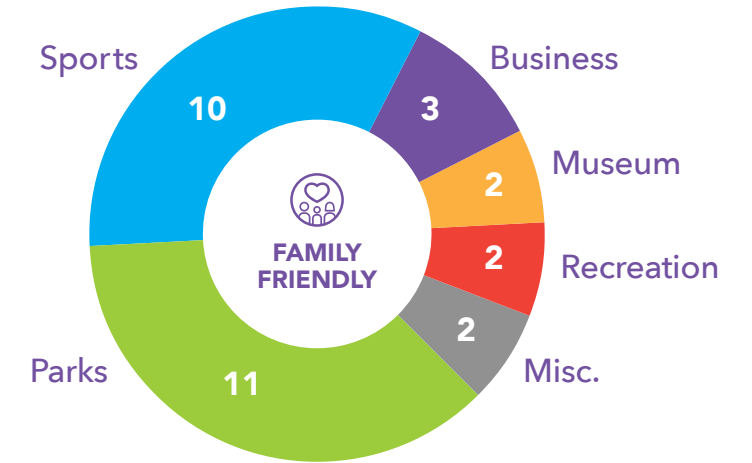
COMMUNITY REMARKS | **Pin Summary**



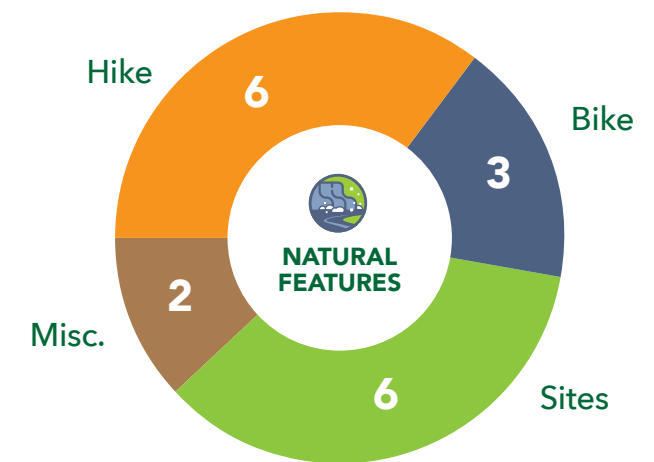
Historic Site/Building	15	
Natural Features	19	
Patriotic Landmark	13	
Urban Fun	21	
Family Friendly	32	
Ag Tourism	4	
Arts & Culture	13	



COMMUNITY REMARKS | **'Family Fun'** Pin Summary



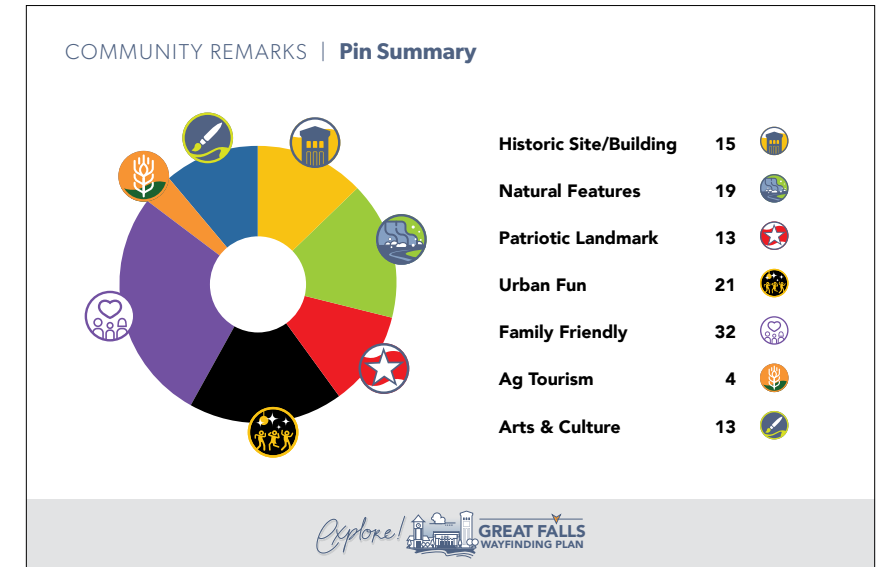
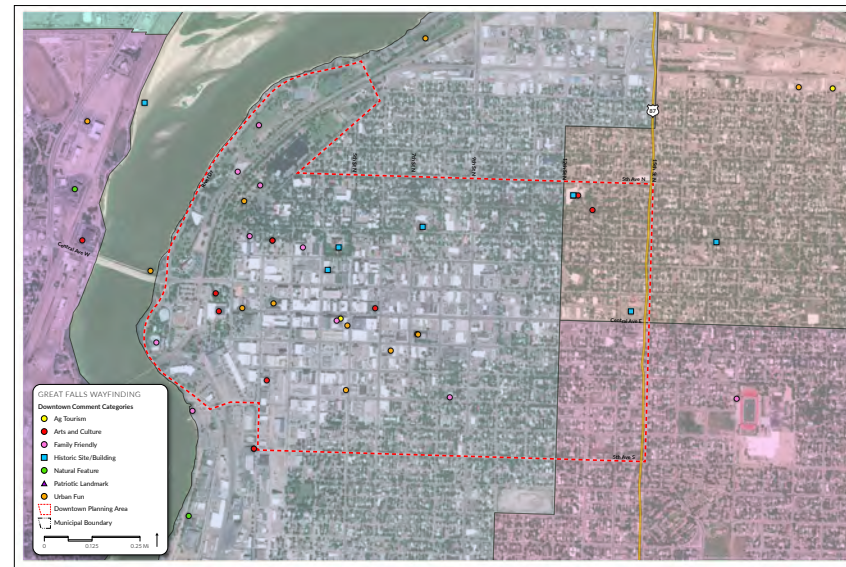
COMMUNITY REMARKS | **'Natural Features'** Pin Summary





APPENDIX

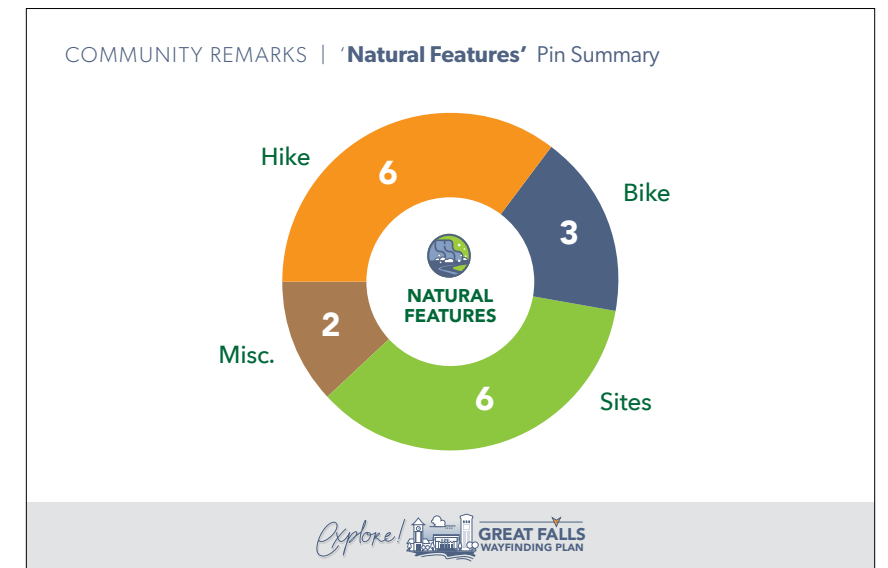
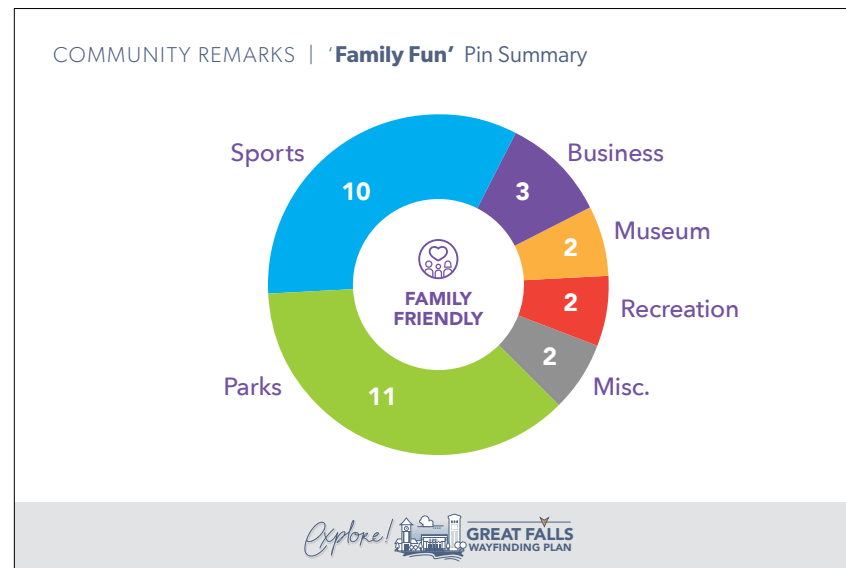
Steering Committee Engagement - Presentation & Survey Results



Public Engagement
STEERING COMMITTEE MEETING
07/16/2020
(This meeting will be recorded)

Explore! GREAT FALLS WAYFINDING PLAN

"If you don't know where you are going, you'll end up someplace else."
- Yogi Berra



Discovering the Great Falls Sign Characteristic

*Please gather a pencil/pen/marker and paper now for the closing activity.







2. Which one is your favorite classical Great Falls structure?



Majority Response: #10


4. Which two (2) modes of signage/wayfinding do you feel are most important for Downtown Great Falls?

Select 2 answers.

-  Pedestrian
-  Bike
-  Bus Transit
-  Motor Vehicle


Majority Response: Motor Vehicle
Pedestrian

1. Which one is your favorite classical Great Falls structure?



Majority Response: #2





3. Which one is your favorite classical Great Falls structure?



Majority Response: #19

5. Which single mode of signage/wayfinding do you feel is most important for the future vision of Great Falls?

Select one.

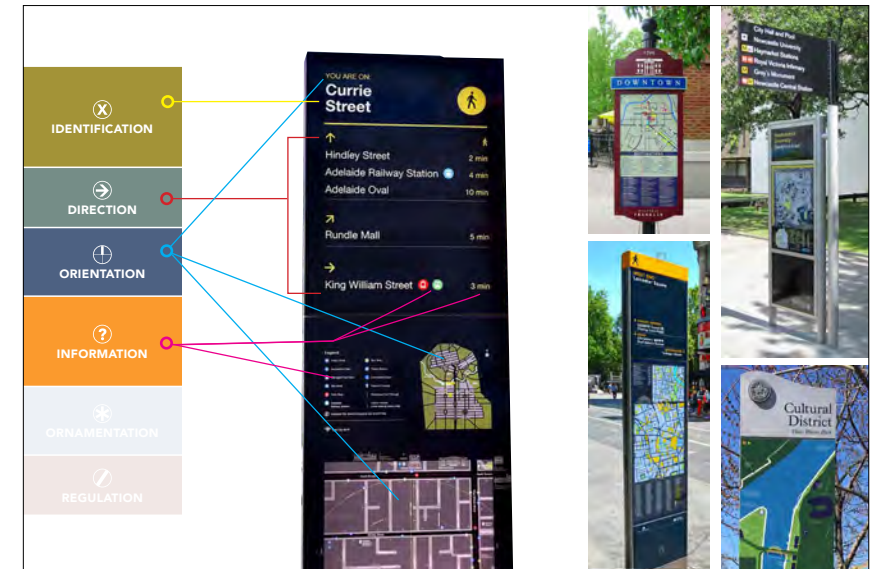
-  Pedestrian
-  Bike
-  Bus Transit
-  Motor Vehicle

Majority Response: Motor Vehicle

6. Select your favorite map style.

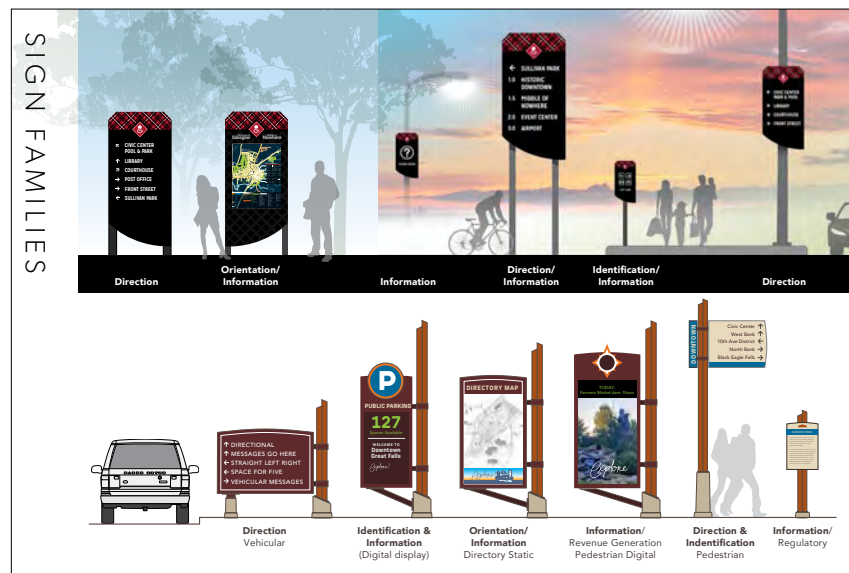


SIGN CLASSIFICATION		
USE	PURPOSE	SIGN APPLICATION
<p>MACRO</p> <p>IDENTIFICATION</p>	Confirm destinations, establish recognition of place/location, site, area, thing, person, room	<p>Gateway ID</p> <p>Event ID</p> <p>Monument ID</p> <p>Building ID</p> <p>Entrance ID</p> <p>Parking ID</p> <p>Neighborhood/District ID</p>
<p>DIRECTION</p>	Guide the user to the destination	<p>Vehicular Directional</p> <p>Pedestrian Directional</p>
<p>ORIENTATION</p>	Locate the user in the environment with reference to place (or time)	<p>Landmark ID</p> <p>Maps - Static</p> <p>Maps - Digital</p> <p>Maps - Dimensional</p>
<p>INFORMATION</p>	Communicate knowledge about destinations, facts, circumstances, events, event locations, times, or other information	<p>Directory - Static</p> <p>Directory - Digital</p> <p>Interactive Display - Event Information</p> <p>Display - Menu, Poster, Billboard</p> <p>Interpretive Signs</p>
<p>ORNAMENTATION</p>	Embellish, enhance, beautify the appearance of the environment and elements within	<p>Ceremonial</p> <p>Commemorative</p> <p>Pageantry (Neighborhood/District)</p> <p>Murals</p>
<p>MICRO</p> <p>REGULATION</p>	Display rules of use, conduct or regulations governing conduct, prohibited activities and access	<p>Regulations - Site</p> <p>Regulations - Parking</p>



Majority Response: C & G

7. Select your favorite map style.



8. Which do you feel should be of primary importance to Great Falls wayfinding signage?

Select one.

- IDENTIFICATION (Confirming the destination, establishing recognition of place, site, area, or thing)
- DIRECTION (Guiding to the destination)
- ORIENTATION (Locating the user within the environment with reference to place)
- INFORMATION (Communicating knowledge and facts about destinations)

Majority Response: U & W

Majority Response: Direction - 4 of 7
Orientation - 3 of 7

9. Which do you feel should be of secondary importance to Great Falls wayfinding signage?

Select one.

- IDENTIFICATION** (Confirming the destination, establishing recognition of place, site, area, or thing)
- DIRECTION** (Guiding to the destination)
- ORIENTATION** (Locating the user within the environment with reference to place)
- INFORMATION** (Communicating knowledge and facts about destinations)

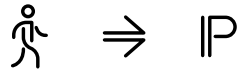


Draw a simple sign shape of what you think could represent the Great Falls community character?

Describe it with one word or phrase.

example:  *organized*

10. Which icon style best reflects the character of the Great Falls community or future community?

Select one.

- 
- 
- 

Majority Response: #3

DESTINATIONS

Downtown
Great Falls Visitors Center
Chamber of Commerce
Broadwater Overlook
Gibson Park
Riverside Park
River's Edge Trail (trail heads)
Black Eagle Falls and Dam
Lewis & Clark Interpretive Center
The Lewis & Clark Portage Marker
Giant Springs State Park
Rainbow Falls and Dam
Cochrane Dam
Ryan Dam
Morony Dam
Paris Gibson Square
Museum/History:
CM Russell Museum Complex
Cascade County Historical Society
Children's Museum of Montana
Ursuline Centre
Galerie Trinitas
Malmstrom Air Force Base Museum
Paris Gibson Museum

Montana Veterans Memorial Park
First Peoples Buffalo Jump
Anaconda Smoke Stack Site?

Activity Centers
Easter Seals Goodwill Work Activity Center

Retail
Downtown Area; Holiday Village Mall;
University Plaza; 10th Ave East End;
Northwest Bypass Complex; Large Box
Stores (Walmart); Great Falls Market Place

Unique Downtown Attractions:
The Sip 'n' Dip
?

Sports & Entertainment Venues:
Theatres; Amphitheatres;
Fairgrounds and Rodeo Arenas
Montana Expo Center
MultiSports Complex
Centene Stadium
Siebel Soccer Fields
Four Seasons Arena
Great Falls Ice Plex
GFalls Shooting Sports Complex

Lodging/Campgrounds
with Specialty Amenities
(Pools, Trails, Activities)

Educational Institutions:
Universities; Higher Ed;
Schools - Elem, Mid & High;
Specialty; Private; Education Centers

Transportation Hubs
International Airport; City Bus stops;
Bike Lanes & Trails; Pedestrian Trails

Civic Government Services:
Federal, State, County, and City
Offices; National Parks;
Fish Wildlife & Parks;
Chamber of Commerce

Healthcare Facilities
Benefis Health System;
Great Falls Clinic

Photo Ops /View Sheds
Broadwater Overlook
Airport Overlook?
Lewis&Clark Center Amphitheatre
Square Butte
The Rocky Mountain Front
Dams: Black Eagle Falls; Rainbow
Falls; Great Falls Portage; Ryan
Dam; Morony Dam/Reservoir

OUTDOOR RECREATIONAL OPPORTUNITIES

PARKS

Bel View	Graybill	Roosevelt
Boston Heights	Heren	Sacajawea
Broadwater Overlook	Horizon	Sand Hills
Cambridge Court	Hyland Heights	Seible Soccer Park
Carter	Kranz	Skyline
Charles Russell	Lions	Sunnyside
Chowen	Madison	Sunrise
City Rec Ball Park	Meadow Lark	Tourist
Centene Baseball?	Memorial	Valley View
Clara	Montana	Verde
Dudley-Anderson	Morony	Wadsworth
Eagle's Crossing	Noah's Ark	Warden
Elks Riverside	North Kiwanis	West Bank
Fox Hollow	Oddfellows	West Hill
Gallatin	Pacific Steel Trailside	West Side Kiwanis
George Pinski	Dog Park	West Side Viaduct
Gibson	Rhodes	Westwood
Grande Vista	Riverview	Whittier

TRAILS & WALKING TOURS

River's Edge Trail	Historic District Tour
Wadsworth Park Walking Trail	Railroad Trail Tour

Central Business Historic District;
Railroad Historic District;
Rivers Edge History;
Historic Lower North Side Residential

WATER SPORTS

City Swimming Pool	Missouri River Rafting?
--------------------	-------------------------

GOLF COURSES

Hickory Springs
Meadowlark Country Club
Anaconda Hills
Eagle Falls Municipal



Destinations, Amenities & 'Jewels'

DOWNTOWN GREAT FALLS WAYFINDING PLAN 



APPENDIX

Stakeholders Engagement - Presentation & Survey Results

WHAT IS WAYFINDING?

Wayfinding refers to information systems that **GUIDE** people through a physical environment and **ENHANCE** their understanding and experience of the space or area



COMMUNITY REMARKS | Pin Summary



Historic Site/Building	15	
Natural Features	19	
Patriotic Landmark	13	
Urban Fun	21	
Family Friendly	32	
Ag Tourism	4	
Arts & Culture	13	



"If you don't know where you are going, you'll end up someplace else."
- Yogi Berra



Public Engagement
STAKEHOLDER MEETING
08/05/2020
(This meeting will be recorded)



Destination Maps & Sign Program Plans







Sign Design Inspiration

Discovering the Great Falls Sign Characteristic

*Please gather a pencil/pen/marker and paper now for the closing activity.



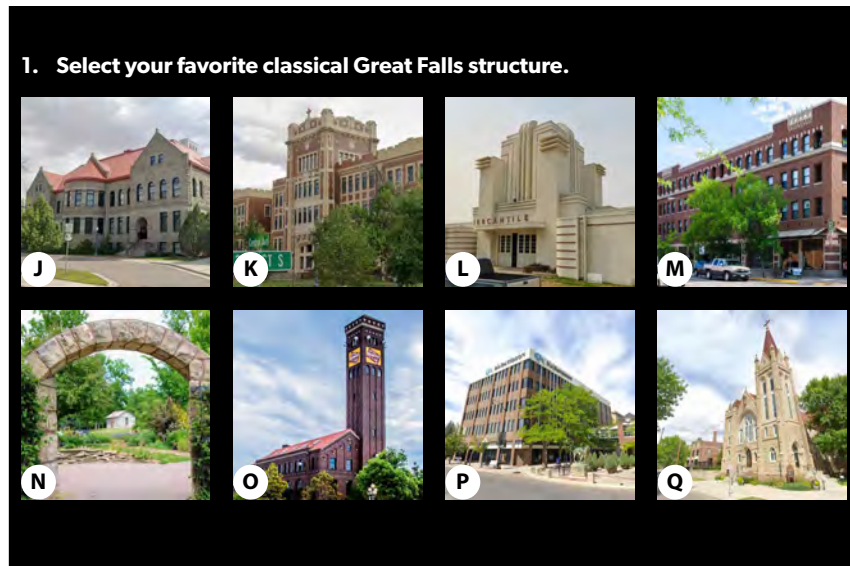
2. Which single mode of signage/wayfinding do you feel is most important for the future vision of Great Falls? Select one.

-  **Pedestrian**
-  **Bike**
-  **Bus Transit**
-  **Motor Vehicle**

SIGN CLASSIFICATION		
USE	PURPOSE	SIGN APPLICATION
⊗ IDENTIFICATION	Confirm destinations, establish recognition of place/location, site, area, thing, person, room	Gateway ID Event ID Monument ID Building ID Entrance ID Parking ID Neighborhood/District ID
➔ DIRECTION	Guide the user to the destination	Vehicular Directional Pedestrian Directional
⊕ ORIENTATION	Locate the user in the environment with reference to place (or time)	Landmark ID Maps - Static Maps - Digital Maps - Dimensional
? INFORMATION	Communicate knowledge about destinations, facts, circumstances, events, event locations, times, or other information	Directory - Static Directory - Digital Interactive Directory - Digital Non-interactive Display - Event Information Display - Menu, Poster, Billboard Interpretive Signs
✳ ORNAMENTATION	Embellish, enhance, beautify the appearance of the environment and elements within	Ceremonial Commemorative Pageantry (Neighborhood/District) Murals
⚡ REGULATION	Display rules of use, conduct or regulations governing conduct, prohibited activities and access	Regulations - Site Regulations - Parking

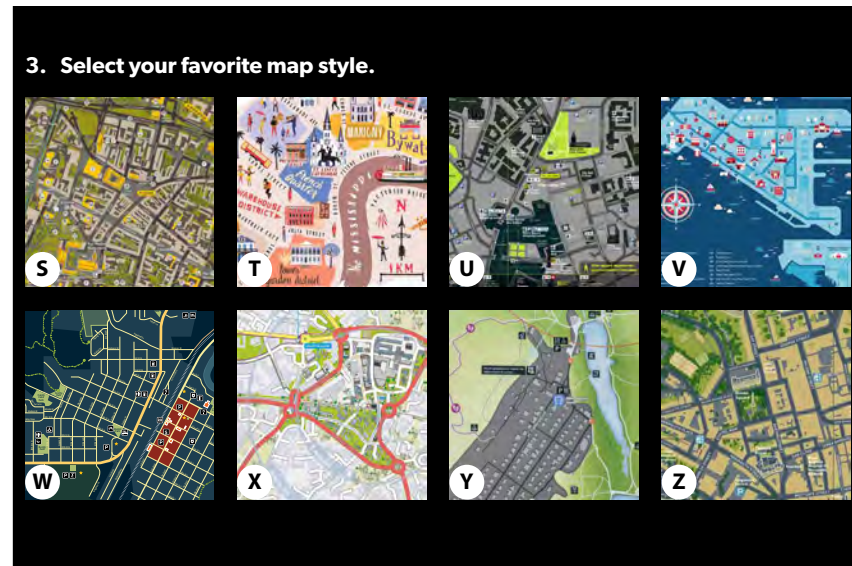
Majority Response: Pedestrian - 5 of 9
Motor Vehicle - 4 of 9

1. Select your favorite classical Great Falls structure.




Majority Response: O & J

3. Select your favorite map style.



Majority Response: T, V & W

SIGN FAMILIES





5. Within Downtown Great Falls, I feel Accessibility indicators on signage are:

Select one.

1. Poor
2. Adequate
3. More than Adequate
4. I do not know.



Majority Response: #1 - Poor

4. Which do you feel should be of **primary** importance to Great Falls wayfinding signage?

Select one.

1. **IDENTIFICATION** (Confirming the destination, establishing recognition of place, site, area, or thing)
2. **DIRECTION** (Guiding to the destination)
3. **ORIENTATION** (Locating the user within the environment with reference to place)
4. **INFORMATION** (Communicating knowledge and facts about destinations)

Draw a simple sign shape of what you think could represent the Great Falls community character?

Describe it with one word or phrase.

example:  organized

Majority Response: Direction



APPENDIX

Public Survey Results

Explore Great Falls Wayfinding Public Survey Page 1 of 10

Explore Great Falls Wayfinding Public Survey

Current run (last updated Aug 7, 2020 5:13pm)

10

Activities

310

Participants

391

Average responses

81%

Average engagement

What word would you use to describe the Great Falls community?



Responses

- super kind and friendly
- Friendly & welcoming people, shortest commute, easy access to either National Parks. Water access right in community for boarding, boating, fishing, and birding. Price of living is easy.
- friendly Fun Active Bikeable Walkable Missouri
- Interesting Varied Friendly Historic Unique Supportive
- Small-town Sedated Traditional
- Great community, small enough to be friendly, large enough to have some choices and diversity
- Diverse fantastic Amazing music, syphony, live bands, etc
- Great Downtown! Easy to get around. Friendly Independent
- Eclectic Tight-knit Friendly Military Slow Genuine Caring
- Close-minded Determined Hungry Generous Close Tight
- Recreational Committed Growing comfortable
- Waterfront community with potential Updating Blue-Collar
- Outdoorsy Unique Fab Giving community, slow on development
- Friendly friendly Amazing Mixed Active Balanced Historic
- Beautiful Fun Welcoming Compassionate Proud Friendly
- Diverse Old Friendly Generous Generous Generous
- Generous Welcoming Old caring Healthy Friendly
- Authentic Growing segmented Friendly real Friendly
- Philanthropic good people conservative Trails Great
- Hard-Working Static improving Potential Struggling Friendly
- Anti growth. All the organizations ask the taxpayers to support their "investment" in the community as that will help bring business. Not happening due to inadequate city leadership.
- Conflicted Welcoming Changing Clean Fun Friendly
- Rust belt Diverse Mixed (some good some bad) Rambunctious
- Crazy Different Stunted Potential Stagnant fine
- Working on becoming more progressive and appealing to a more diverse population.
- Age-focused (older or younger, but never middle) Welcoming Dying
- Promising Friendly Beautiful Beautiful Stagnant



436 Responses

Responses

Conservative Stagnant Kind

Great Falls Community is a diverse population. There is a little bit of everything to satisfy residents.

Welcoming Adventurers Divided Irresponsible Inadequate

Blue Collar Bred, Blue Collar Born People in Great Falls are "Nice"

Elderly Conservative Declining traditional Welcoming

Underutilized friendly Arrogant Ignored affordable Stagnant

dying Supportive Welcoming, home, friendly, casual, inviting

boring friendly elderly underappreciated Welcoming friendly

Laidback Friendly generous generous Home

Casino and Meth big Western Friendly

The downtown community is becoming more of a close knit community. Things are improving as a result.

Crime ridden meth capital of Montana Outdated outdated Separate

Bland Potential Active Easygoing Friendly charming

small town calm Vibrant Fun Outgoing Generous Friendly

Resilient Tough Central Hopeful Underappreciated Dull

Generous inviting friendly welcoming Diamond (in the rough)

Very Friendly hard-working retired Growing! Togetherness

Quiet little town with great potential to regrow after all the madness of the pandemic is over.

nice nice very nice Friendly potential Hopeful Outgoing

Friendly small Caring, big/small town Chill evolving Clickish

Peaceful Supportive Outdated Stagnant

Vibrant but with a bit of low self esteem Supportive Behind Diverse

comfortable comtortable Caring Friendly Growing Improving

Close knit Tight Tight stable Value Friendly Conflicted

Big small town Middle class Friendly Generous Fun Potential

disconnected Old-fashioned Seeking Small family Mediocre

friendly Old-fashioned Senior citizens Innovative fantastic

Great Stalled Fine Fine Fine Great Fine Pretty

Neighborly Western scary Home Supportive and positive.

Beautiful Emerging Generous Caring friendly Conservative

Safe Friendly Stagnant Nothing for kids Retirement Boring

Responses

Perhaps 20% highly engaged in improving this community and 80% apathetic and disinterested.

decent Stagnant Stubborn Ready Dreamers Hard working

Friendly Great potential Adapting Stagnant Family Friendly

Dependable. Old Generous Awakening Conflicted Decrepit

Outgoing Nice The hard working supporting the hardly working.

Mixed

Divisive, old-fashioned, conservative, stodgy, stuck in the past, stagnant, unimaginative, anti-progress

Limited Political Addicts Old fashioned Strong Dated

Frustrating Up-and-coming Generous Community Friendly

Growing Determined Old Stagnate Growing Progressing

Trying Progressing Comfortable Anti business

Undiscovered Adventures Family friendly Safe Great

Hard working generous Manners Sleepy

Drug addicted with lack of enforcement dealing with the problem and instead harassing the hardworking taxpayer base of great falls.

conservative generous Small middleclass Lethargic Average

Apathetic Mediocre Proud Struggling Comfortable

Comfortable Methy Supportive Potential Unchanging

judgmental Base Uneventful integrated Comfortable

Underutilized Generally friendly Supportive Friendly helpful

Regular Friendly Small town feeling Authentic Depressed

Friendly Divided nice inviting inclusive parks games

friendly Dinosaur community Big small town

The best kept secret sluggish

Great Falls covers many "communities", living in the downtown area, there is more and more emptiness along Central Ave. And more and more panhandling, you have to watch a block ahead to keep from running into these people, some even passed out in the middle of the day, the parking lot area behind the now derelict hotel Greystone is particularly active as well as IGA & Zip Trip.

Dumpy especially 10th so Adventerous River Scenic Great

Antiquated Stagnant Fucked up Dying Drug Central

Nonexistent friendly Dying CLEAN Undiscovered Confused

Comfortable Stagnant Strong, traditional, slowly evolving Great

Responses

Mainstream Potential Connected Caring Friendly Generous
 Great scenic Welcoming Almost Underrated Beautiful
 Genuine RETRO SMALL Diverse Aging - but getting younger
 Historic Vibrant history parks trees convenient river
 four-seasons caring windy well-planned Friendly Historic
 Welcoming RETRO Traditional Friendly Pretty Lower income
 Nice Conservative Mixed Quaint Downtown is walkable
 Vibrant Surprising Optimistic Longing Unique Vibrant
 Middle class retirement town. But slowly broadening for other demographics to enjoy.
 Together Innovative Practical grit

What word would you use to describe the heart of Downtown Great Falls?



Responses

Where to go for...food, cocktails, pizza, shopping, TOYS, beer, grilled cheese.
 FUN
 Historic Walkable Entertaining Hopeful Pigeon-palace
 Shopping outstanding The heart is our people!
 Interesting shops and places to eat or have coffee. Improving
 Up and coming Quaint Small Changing Heartfelt Positive
 Unrelenting Strong Community-focused Ambitious Determined
 Flourishing Historical Improving welcoming Underutilized
 More shops Trendy Sad, forlorn in places Lively
 Caring, but needs help barren

What is this question asking? The most crucial part of downtown? Without it, it wouldn't be "the same?" Or without it, there would be no downtown? The most popular aspect, thus it's the most important? "The people of the city or else it wouldn't exist?" The buildings because those are literally downtown? What sort of answers are you looking for by using vague idioms?

Tight Historic Trying Potential Empty unpleasant at this time
 Progressing Uninspiring diverse Trying trying Quiet
 Changing improving! barely alive Lively Improving Tired
 progressive Emerging
 Starting to show life but need to eliminate parking meters. Improving
 Grubby Abandoned buildings Changing confused Downtown
 struggling Dying Unique Pretentious New Growing Boring
 Trying Homeless Ghost town slow revival. Mixed Thriving
 Lethargic with hints of exceptional Uninteresting Dying Sad
 Exciting growing Fun Dirty Potential Unrealistic emerging
 Dirty
 trying to grow but stifled by unnecessary rules, red tape, and plain old good ole boy syndrome
 Getting there thriving Eclectic Growing Transient Run down
 Scant Depressed Quaint Traditional Developing Fun
 Classic Outdated homeless Bland Evolving Developing
 eclectic Community Authentic Historic Invigorating
 Optimistic Treading water Downtown Growing friendly



279 Responses

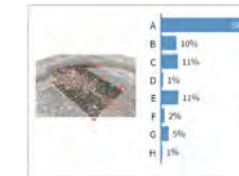
Responses

inviting quaint Community positive burgeoning developing
 Responsive Potential comeback potential Potential
 Resurgent tiny Growing Funky emerging Beautiful
 Underrated & a pleasure Changing Fun Everchanging Dirty
 Eclectic needy Active (non-COVID times) Improved ghost town
 potential Improving Unrealistic Growing Fluttering Vital
 Up and coming tired Boring Delightful Transitioning
 Struggling Potential Run - down Growing Unfriendly
 Getting better Uppity stagnant Rejuvenated slum overpriced
 Trashy Civic (Center) Mishmash. Friendly Improving
 Emerging Fun Culture unexciting Revitalisation
 Scary at night Good stores Only good vibrancy progressing
 Historic, specialty shop drive Aspiring Dead Rebounding! Sleepy
 Social Improving The historical buildings
 Needs a community down there like a spray park so parents can take kids and meet up for coffee or something like that. Rapid City, South Dakota has a great example of this.
 Enjoyable Thriving
 Needs work but getting there, look at Missoula, Butte, Billings. Dying
 Political Hopeful Sketchy Overpriced Potential Eclectic
 Growing Limited Interesting Starting Stagnant Improving
 Growing Outdated
 Trying, but only if your a certain group of developers and contractors. Good luck if you're not in the good ole boys club here. The city is corrupt and wastes tax payer money to funnel it to there buddies.
 developing Aspiring Ubiquitous Growing Progressing
 "Mediocre" Transients Energized Dilapidated Growing
 Historic Sparkless improving Entertaining and artistic Eager
 boring Underused Great entrepreneurs trying to make it Fun
 Overated Lamé colorful fun business-friendly historic
 Sleepy eclectic dilapidated Abandoned Potential Historic
 Growing Vacant Scetchy CHANGING Rebuilding Historic
 Struggling Fun Stagnant Transient vibrant Revitalized
 Potential Growing Engaging Fun charming Fun Mayberry

Responses

Eclectic Up-And-Coming Energized Progressing Quaint
 distinct DUMPY Potential On the rise Local Vibrant
 Trending IMPROVING Safe Quaint Growing Historic
 Growing Sweet Welcoming Revitalization Growing Historic
 Vibrant historic

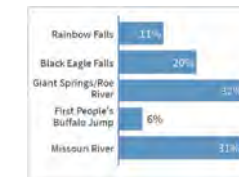
At what intersection do you enter the heart of Downtown Great Falls?



Response options	Count	Percentage
A	156	58%
B	27	10%
C	29	11%
D	4	1%
E	30	11%
F	6	2%
G	13	5%
H	2	1%

86% Engagement
 267 Responses

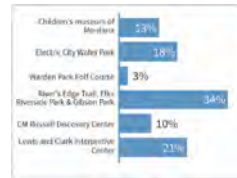
Select your 3 favorite Natural Features in Great Falls.



Response options	Count	Percentage
Rainbow Falls	79	11%
Black Eagle Falls	138	20%
Giant Springs/Roe River	223	32%
First People's Buffalo Jump	42	6%
Missouri River	218	31%

83% Engagement
 700 Responses

Select your 3 favorite Family Friendly destinations in Great Falls.



Response options	Count	Percentage
Children's museum of Montana	89	13%
Electric City Water Park	129	18%
Warden Park Golf Course	20	3%
River's Edge Trail, Elks Riverside Park & Gibson Park	241	34%
CM Russell Discovery Center	71	10%
Lewis and Clark interpretive Center	150	21%

84% Engagement

700 Responses

Select your 3 favorite sporting event destinations.

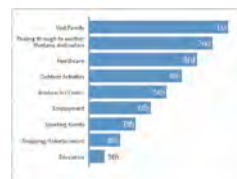


Response options	Count	Percentage
Four Seasons Arena	169	29%
Centene Stadium	192	33%
Multit Sports Complex	66	11%
Great Falls Ice Plex	85	15%
Siebel Soccer Fields	63	11%

75% Engagement

575 Responses

Why do people visit Great Falls? Please rank your answers from 1=most common to 9=least common



Response options	Rank
Visit Family	1st
Passing through to another Montana destination	2nd
Healthcare	3rd
Outdoor Activities	4th
Western Art Center	5th
Employment	6th
Sporting Events	7th
Shopping/Entertainment	8th
Education	9th

57% Engagement

178 Responses

Which icon style best reflects the character of the Future Great Falls community?



Response options	Count	Percentage
X	57	23%
Y	70	28%
Z	124	49%

81% Engagement

251 Responses

Which one is your favorite classic Great Falls structure?



Response options	Count	Percentage
J	30	11%
K	20	8%
L	6	2%
M	2	1%
N	26	10%
O	164	63%
P	0	0%
Q	14	5%

85% Engagement

262 Responses

Select the sign style you like best.



Response options	Count	Percentage
R	3	1%
S	18	7%
T	28	11%
U	80	31%
V	114	44%
W	14	5%

83% Engagement

257 Responses

Online Public Outreach

Facebook Project Portal

(This page)

Scavenger Hunt

(Following page)

The screenshot shows the Facebook profile page for 'Explore Great Falls Wayfinding Plan'. The page header includes the Facebook logo and login fields for 'Email or Phone' and 'Password', with a 'Log In' button and a 'Forgot account?' link. The profile picture is a circular logo with the text 'GREAT FALLS WAYFINDING PLAN' and an illustration of a building. The cover photo features a scenic view of Great Falls with the word 'Explore!' written in large, cursive script over it. The page navigation menu on the left includes 'Home', 'Posts', 'Reviews', 'Photos', 'Events', 'About', and 'Community', along with a 'Create a Page' button. The main content area shows a post from 'Explore Great Falls Wayfinding Plan' dated October 21 at 2:08 PM. The post features a graphic with 'Explore!' and an illustration of a building, and a text overlay from 'THEELECTRICGF.COM' stating 'Draft wayfinding plan available for public comment'. The post has 2 likes, 1 comment, and 1 share. Below the post is another post from the same page dated October 16 at 5:03 PM. On the right side, there is a 'Community Organization' section with a banner for 'Explore! GREAT FALLS WAYFINDING PLAN' and a description: 'The Explore Great Falls Wayfinding Plan will connect pedestrians, cyclists, and vehicles with downto...'. Below this is a 'Community' section showing 185 likes and 199 followers, and an 'About' section with contact information for the project.



Explore Great Falls Wayfinding Destinations!

 **Expedition #1 | Downtown**

Using chalk, write the Name of your favorite Great Falls destination on the sidewalk in front of the Downtown office at 318 Central Ave. Check out the GRAND prize! Take a picture!

 **Expedition #2 | Go Fish!**

Did you know there are over 65 city parks!? This is the city park is located the farthest west and has a fishing access. Snap a selfie in front of the pond.

 **Expedition #3 | History**

Have you met Avalanche the Goat? Snap a selfie with him in a mask and you've completed Expedition #3!



 **Expedition #4 | Skill**

This two-year technical school began as a Vocational Technical Center in 1969 but didn't become affiliated with Montana State University until 1994. Find the main sign for campus and snap a selfie in front of it.

 **Expedition #5 | Nature**

Recorded by Captain Lewis as "Beautiful Cascade" in his journal, this popular destination was also known as "Handsome Falls" before it was given present day name. Which iconic Great Falls natural feature is this? Take a selfie there and tell us where you are.

EXPLORE GREAT FALLS WAYFINDING SCAVENGER HUNT

The Goal of the Hunt!

To complete all 5 expeditions accurately and submit requested photos and information before the contest closes as described in the entry instructions listed below.

Who Can Play

- **Individual players:** Must be 18 years or older to win a prize
- **Teams:** Must have at least one member of the team over the age of 18. This is the only way in which children under age 18 may compete for a prize.

Entry Instructions

- Entries must include:
 1. Name, physical address & email of the player or team members
 2. Photos & answers to all 5 expeditions clearly depicted
- Final submission of photos and answers must be compiled into a **single email** and sent to nicoleolmstead@cushingterrell.com before the contest closes on August 31, 2020 at 5pm MST to be eligible for prize drawings.
- No late submissions will be accepted.
- No incomplete, illegible or corrupted entries will be accepted. Entries not in accordance with the entry instructions will not be accepted.
- Only one entry permitted per household.

Contest Details

- Contest begins on August 21, 2020 at noon and closes on August 31, 2020 at 5pm MST.
- Please direct any contest questions to nicoleolmstead@cushingterrell.com

Prizes

1. All complete entries received before the contest ends will be entered into the prize drawing.
2. All winners will be drawn at random.
3. The prize drawing is limited to one entry per person. If the Promoter suspects that an entrant has used multiple email addresses to submit more than one entry, only one entry will be considered.
4. The winner will be notified by email within a week following the draw date and must claim their prize within 30 days of notification.
5. Prizes must be claimed in person between 8am - Noon Monday - Friday at:
 - GF Business Improvement District Downtown Office
 - 318 Central Avenue
 - Great Falls, MT 59401
6. In the event of any winner failing to claim their prize after 30 days following attempt at notification, a second draw will take place, and so on until a winner comes forward.
7. Prizes will be as stated. The prizes cannot be transferred and there is no cash alternative. Prizes are subject to availability and the Promoter reserves the right to substitute any prize with another of equivalent value without giving notice. All taxes, costs, liabilities and unspecified expenses associated with the usage of the prize are the sole responsibility of the winner.

CITY OF GREAT FALLS WAYFINDING PLAN



This document was created for
the community of Great Falls by:

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