

RESOLUTION 9753

A RESOLUTION DESIGNATING THE GREAT FALLS CONVENTION AND VISITORS BUREAU AS THE NON-PROFIT ORGANIZATION TO RECEIVE AVAILABLE LODGING FACILITY USE TAX REVENUE FOR THE PURPOSE OF PROMOTING AND MARKETING THE GREAT FALLS AREA FOR TOURISM

WHEREAS, the 1987 Montana legislature recognized the vast importance of tourism to Montana's future economy by creating a lodging facility use tax commonly referred to as the bed tax; and

WHEREAS, these funds are directed to the Montana Historical Society; the University System; the Department of Fish, Wildlife and Parks; Montana's tourism regions and Convention/Visitor's Bureaus; and the Department of Commerce's Travel Montana programs and allows qualifying cities (those who collect over \$35,000 in tax revenues) to use a limited amount of those funds for tourism promotion; and

WHEREAS, pursuant to section 15-65-121 (e) (ii) M.C.A. the City of Great Falls is a qualified city receiving over \$35,000 in tax revenues; and

WHEREAS, state statute section 15-65-122 M.C.A. requires a non-profit organization for each qualifying city to submit an annual marketing plan to the State Tourism Advisory Council for the use of those local funds; and

WHEREAS, the City of Great Falls has received a request from the Great Falls Convention and Visitors Bureau, becoming a statutorily eligible organization, to begin to receive lodging tax revenue; and

WHEREAS: the City first established by Resolution 8126 the Great Falls Area Chamber of Commerce as recipient of local lodging tax revenue in June of 1987; and

WHEREAS: the Great Falls Area Chamber of Commerce supports the change in designated recipient.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF GREAT FALLS, MONTANA: that the City Commission designates the Great Falls Convention and Visitor's Bureau as Great Falls' non-profit organization to receive facility use tax revenue commencing May 20, 2008, conditioned upon the GFCVB meeting all requirements imposed by state statute.

BE IT FURTHER RESOLVED: that the Great Falls Convention and Visitor's Bureau is required to present an annual report on activity based on the prior year annual Marketing Plan prior to beginning of the City's next fiscal Year (July 1) and each year thereafter.

PASSED by the Commission of the City of Great Falls, Montana on this 20th day of May, 2008.

Dona R. Stebbins, Mayor

ATTEST:

Lisa Kunz, City Clerk

(SEAL OF CITY)

APPROVED FOR LEGAL CONTENT:

David V. Gliko, City Attorney

State of Montana)
County of Cascade :ss
City of Great Falls)

I, Lisa Kunz, City Clerk of the City of Great Falls, Montana, do hereby certify that the forgoing Resolution No. 9753 was placed on its final passage and passed by the Commission of the City of Great Falls, Montana at a meeting thereof held on the 20th day of May, 2008, and approved by the Mayor of said City, on the 20th day of May, 2008.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Seal of said City, this 20th day of May, 2008.

Lisa Kunz, City Clerk

(SEAL OF THE CITY)