



## **ADVISORY BOARD**

-- REGULAR MEETING --

Friday, October 21, 2016

Great Falls Civic Center Ryan Room

Call to Order: 12:07 p.m.

### **ROLL CALL**

Advisory Board Members Present: Carl Donovan, Larry Gomoll, Keern Haslem, Kelly Manzer, Patty Myers

Advisory Board Members Absent: Pam Bennett, Allen Lanning

City Staff Present: Dona Hughes, Mansfield Supervisor, Owen Grubenhoff, Mansfield Events Specialist

Guest: Commissioner Tracy Houck

### **INTRODUCTIONS**

None needed

### **OLD BUSINESS**

#### **Minutes**

Chairman Haslem presented a correction in the minutes: paragraph titled "Working Committee for Convention Center survey update" - eliminate second sentence "Staff Member Willmarth has agreed to help." Board Member Manzer moved, seconded by Board Member Donovan, that the Mansfield Center for the Performing Arts Advisory Board approve the September 16, 2016 meeting minutes with correction. The board unanimously approved the minutes with amendment. Motion carried 5-0-0

#### **Reports**

Staff Member Grubenhoff reported on September's facility usage.

Board Member Gomoll and Staff Member Hughes reported on the Kenny Endo project as a very successful collaboration between the Great Falls Community Concert Association, Great Falls School District/Music and Indian Education Programs, Montana High School Association and Montana Music Educators Association. The outreach/cultural sharing session brought together 34 participants. Of those participants, Indian Education Director, Corri Smith, did a great job in bringing together 24 students and family members. Board Member Gomoll recruited four dancer/singers from Rocky Boy. Of that group, Mr. Samatt prepared an excellent presentation as part of the cultural exchange. Kenny Endo and company then shared some of their culture and tradition. Mr. Endo and two of his ensemble members also presented a workshop to 40 high school percussion students and a clinic at the Montana Music Educators Association conference. KFBB, KGPR, Great Falls Tribune and StaRadio ran stories and/or public service announcements.

Staff Member Hughes reported that the City Commission approved the reappointments of Board Members Manzer, Lanning and Bennett.

Board Member Myers reported an issue where two Great Falls Community Concert Association members, who usually sit together, for weren't together for Kenny Endo. Staff Member Hughes reported that Box Office Manager Hunter was able to move them together. Board Member Gomoll reported that the patrons of Community Concert usually can reserve their customary seats for the extra show, but are not guaranteed. In this case Montana High School Association committed to a purchase of 700 tickets before the show went on sale.

### **Working Committee for Convention Center survey update**

Chairman Haslem recommended a 6 question public survey for the Convention Center:

1. Are you a resident of Cascade County?
2. How do you describe your experience at the Mansfield Center?
3. What type of event did you attend or produce at the Mansfield?
4. Have you booked an event at the Mansfield? (yes or no)
5. What do you value in events space?
6. What would improve your experience?

Additional questions suggested:

7. The community is forming the Mansfield Center for the Performing Arts Foundation. For what improvements would you like to see the Foundation raise funds?
8. Did you stay over night in one of Great Falls' lodging facilities in conjunction with your attendance of an event?
9. Did you go out to eat or drink in conjunction with your attendance of an event?
10. If offered, would you participate in a preshow wine and hors d'oeuvres?

### **Preshow event**

Committee met with Tara from Wines by Wednesday. They would not risk hosting it. However, they would be available for hire. They would also be willing to sell tickets as an outlet inclusive of the \$2 outlet/convenience fee. Due to licensing and insurance, it would be better to have the Mansfield Foundation host it rather than the City of Great Falls/Mansfield Events. The State of Montana does not have provisions for a municipal entity to apply for a special events license.

### **Public Comment**


Commissioner Houck suggested that the Board consider a corking fee or giving away the wine. It was also suggested that the Board explore partnerships with other organizations such as the Children's Museum, the Park Foundation, the Library Foundation as well as private business such as the Rainbow's Mint Bar.

### **Adjournment**

There being no further business to come before the Mansfield Center for the Performing Arts Advisory Board, Board Member Donovan moved, seconded by Board Member Manzer to adjourn the regular meeting of October 21, 2016, at 1:21 p.m.

Motion carried 5-0-0.

  
Keen Haslem, Chairman

  
Dona Hughes, Secretary

Minutes Approved: November 18, 2016