Great Falls Public Library Board of Trustees Monday, May 16, 2011 4:30 P.M.

MINUTES

BOARD MEMBERS PRESENT: Ms. Mary Brinkley, Ms. Judy Riesenberg, Mr. Mitch

Tropila, and Ms. Dea Nowell

BOARD MEMBERS ABSENT: Ms. Bunny Albers

STAFF PRESENT: Ms. Kathy Mora and Ms. Korri Shupe

GUESTS PRESENT: Ms. Sharon Oakland, Great Falls Public Library

Foundation Liaison

Ms. Riesenberg called the meeting to order at 4:31 p.m.

I. CONSENT ITEMS

Ms. Nowell moved and Mr. Tropila seconded the motion to approve the consent items as presented.

MOTION . . . passed unanimously

II. OPERATING VOUCHERS

Ms. Nowell moved and Mr. Tropila seconded the motion to approve the operating vouchers as presented.

MOTION . . . passed unanimously.

III. STAFF REPORT

None.

IV. DIRECTOR'S REPORT

The library will be working with Jenn Reichelt, Deputy City Manager, to develop a marketing plan for the library. A formal marketing plan is one of the strategies identified in our long range planning sessions.

Sean Anderson has written an article on the library for a future publication in the, *Best of Great Falls*. Sean has a background in journalism and he has agreed to write more articles for us in the future. Mr. Tropila suggested that once it's published if we could link it to from our web-page and also put it on our Face book page.

We will have our first DVD donation day on May 21. This will be our first attempt to collection newer released DVD's since the revision of the Collection Management Policy.

The Friends of the Library book sale completed on Saturday, June 14. This year's sale was the most successful they've had.

The BTOP computers were put in place on May 13. This brings the number of public Internet computer to 28 and replaces 3 older computers.

Susie McIntyre attended the MontanaLibrary2Go annual meeting in Missoula on May 5. They discussed how to meet the increasing demand for this collection and the cost formula for the libraries participating. The cost for the libraries in the consortium will be increasing in the upcoming fiscal year. We will be making adjustments to our materials budgets to accommodate the increases and continue to make the collections available to the community.

Susie McIntyre wrote a grant to Steele-Reese for additional funding for downloadable audio and e-books. The grant has made it through the first round and next week the representatives from Steele-Reese will be touring our library. The library's cost to continue to participate in the consortium will increase 25% from last year. Mr. Tropila inquired if we make any money from patron's using this service, as a way to recoup our costs. No we don't make any money for providing this service. Mr. Tropila then inquired if it could get to a point where the library couldn't afford to be part the consortium. Ms. Mora responded by saying if got to that point we would have the option to not to continue to participate. Ms Riesenberg suggested that the library could present this to the Library Foundation and ask them to help off set the costs. And that is a possibility as well.

There is a Pathfinder's meeting in Fort Benton on Thursday, May 19 and Ms. Albers is unable to attend and ask if any other board member would be able to attend with her. The library board members were going to check their schedule and contact Ms. Mora and let her know before Thursday.

VII. OLD BUSINESS

None.

VIII. NEW BUSINESS

None.

IX. CHAIRMAN'S REPORT

Ms. Riesenberg inquired if the Friends of the Library give their funds to the library? Yes, they give a portion of the funds they raise back to the library. We submit a list of projects we would like them to help fund and they decide at their meeting which projects they can help us fund.

Ms. Riesenberg reported that the Library Foundation has really enjoyed reading the letters to the editor our Library Board have submitted to the Great Falls Tribune. All of the Library Board members have written letters to the editors and she's willing to write

another one if the board had a suggestion. The board suggested the Summer Reading program for adults and children that the library offers.

Ms. Riesenberg would like to get to know more of the library staff. Ms. Mora said we would discuss this as a staff and put together a function where the staff and board could get together.

X. BOARD REPORTS

Ms. Sharon Oakland reported the Library Foundation is having a meeting on Thursday, May 19. They will be brainstorming for ideas for new annual fundraiser in addition to the children's book-a-thon. Also, in June the Library Foundation and Library Board are going to have another informal get together.

XI. ADJOURNMENT

Adjournment at 5:10 p.m.