



Item: Resolution 10121 Golf Fees
From: Park and Recreation Department
Initiated By: Park & Recreation Department & Golf Advisory Board
Presented By: Joseph Petrella, Park and Recreation Director
Action Requested: Set Public Hearing on Resolution 10121

Suggested Motion:

1. Commissioner _____ moves:

“I move that the City Commission (set/not set) a public hearing on Resolution 10121, Golf Fees for November 3, 2015.”

2. Mayor Winters requests a second to the motion, Commission discussion, public comment, and calls for the vote.

Staff Recommendation: Staff recommends that the City Commission set a public hearing on Resolution 10121 Golf Fees for November 3, 2015. Resolution 10121 would repeal Resolution 10041 and set fees for the 2016 golf season.

Background: In order to sustain current operations and position the golf courses for future self-sustainability, fees need to be established that will help off-set operational expenses, equipment replacement expenses, capital-improvement expenses, debt, and staff cost-of-living increases. According to industry benchmark standards, net revenue for one (1) golf course should be approximately \$200,000. Currently, the golf courses do not meet industry standards.

The FY2016 budget was predicated on a 6% increase on golf fees. Staff is confident that they can meet operating expenses without the full increase. Staff recommends the following increases: 6% increase on Joint Season Passes, Eagle Falls’ Season Passes and Green Fees, Trail Fees, Carts, and Cart Storage. Eagle Falls hasn’t reached the market breaking point and has the cheapest rates in the area compared to similar courses. The Couples Pass and the Cyber card will be eliminated. Anaconda Hills Season Passes, Greens Fees and Junior Fees will not be increased.

Fiscal Impact: The increase in fees is projected to bring in an additional \$33,000 in revenue.

Alternatives: An alternative would be to not increase golf course fees.

Concurrences: On August 24, 2015, staff reviewed the proposed fees with members of the Golf Advisory Board. The Golf Board recommended that the City Commission approve the golf fees as presented.

Attachments/Exhibits: Resolution 10121 Golf Fees.

RESOLUTION NO. 10121
A RESOLUTION TO ESTABLISH GOLF FEES FOR
EAGLE FALLS GOLF CLUB AND ANACONDA HILLS GOLF COURSE

WHEREAS, the Park and Recreation Department’s primary focus is to enhance the overall health and livability of our community; and

WHEREAS, the City Commission adopted Resolution 10041, “A Resolution to Establish Golf Fees for Eagle Falls Golf Club and Anaconda Hills Golf Course” on December 3, 2013. Said fees have not been adjusted since that time; and

WHEREAS, the Park and Recreation staff strives to provide quality facilities and programs at affordable prices so customers can realize the personal and social benefit attributed to a great golf experience; and

WHEREAS, having considered the cost of operation, administration and maintenance of both golf courses, it is deemed necessary and appropriate to adjust fees associated therewith, thereby reducing the subsidy from the general fund.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF GREAT FALLS, MONTANA, that the fee structure for green fees, cart storage, yearly and daily trail fees and cart rentals are hereby established as follows:

AH: Anaconda Hills Golf Course		EF: Eagle Falls Golf Club			
	AH	EF	Joint		
SEASON PASS					
Adult Full Season Pass	510.00	600.00	700.00		
Adult Restricted Season Pass	395.00	480.00	540.00		
Junior Full Season Pass	210.00	230.00	255.00		
Junior Restricted Season Pass	170.00	180.00	190.00		
	AH	EF	Joint		Anytime
TRAIL FEE					
Daily Trail Fee					15.00
Season Trail Free			300.00		
CART STORAGE FEE					
Storage Cart Gas		265.00			
Storage Cart Electric		300.00			
	AH	EF	AH	EF	
	weekday	weekday	weekend	Weekend	Anytime
GREEN FEES					
18 Hole Green Fee	26.00	32.00	30.00	35.00	
9 Hole Green Fee	16.00	19.00	18.00	20.00	
Junior Green Fee (all day)	15.00	17.00	17.00	18.00	
GREEN FEE SPECIALS					
Weekday Swing Time 1:00-4:00	18.00	21.00			

Weekend Swing Time 2:00-on			21.00	25.00	
Swing Time Cart Rental (per person*)			*12.00	*12.00	
CART RENTAL					
Cart Rental 9 Hole (per person*)					*10.00
Cart Rental 18 Hole (per person*)					*15.00
Annual Cart Pass					715.00
TOURNAMENT					
Tournament Reservation Fee					5.00

BE IT FURTHER RESOLVED BY THE CITY COMMISSION OF THE CITY OF GREAT FALLS, MONTANA, that Resolution No. 10041 is hereby repealed.

PASSED AND ADOPTED by the City Commission of the City of Great Falls, Montana, this 3rd day of November, 2015.

Michael J. Winters, Mayor

ATTEST:

Lisa Kunz, City Clerk

(Seal of the City)

APPROVED FOR LEGAL CONTENT:

Sara R. Sexe, City Attorney