



**Item:** Reappointments, Tourism Business Improvement District (T.B.I.D.)  
**From:** City Manager's Office  
**Initiated By:** City Commission  
**Presented By:** City Commission  
**Action Requested:** Reappoint two members to the Tourism Business Improvement District Board of Trustees

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**Suggested Motion:**

1. Commissioner moves:

“I move that the City Commission reappoint Sandra Johnson-Thares and Malissa Hollan to the Tourism Business Improvement District Board of Trustees to four-year terms through June 30, 2017.

2. Mayor calls for a second, discussion, public comment, and calls the vote.

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**Recommendation:** It is recommended that the City Commission appoint two members to the Tourism Business Improvement District Board of Trustees to four-year terms through June 30, 2017.

**Background:** The terms of Sandra Johnson-Thares and Malissa Hollan expire on June 30, 2013. Both Ms. Thares and Ms. Hollan are eligible for reappointment and that is the recommendation of the TBID Board.

Purpose

The Tourism Business Improvement District was established by Resolution 9792 on December 2, 2008. Its overall purpose is to utilize tax dollars through the T.B.I.D. assessment and direct those monies to be used for the purpose of promoting tourism, conventions, trade shows, and travel to the City of Great Falls. Trustees must be an owner of property within the District or their assignee.

Evaluation and Selection Process

No advertising was done since both members are eligible for and interested in reappointment.

Continuing members of this board are:

Becky Amaral-Miller  
David Buckingham  
Ryan Carroll

Robert Dompier  
Scott Schull

**Concurrences:** At its April 18, 2013, Board of Trustees meeting, the TBID Board recommended the reappointment of Sandra Johnson-Thares and Malissa Hollan.

**Fiscal Impact:** Not applicable.

**Alternatives:** Seek alternative applications.

**Attachments/Exhibits:** April 18, 2013 TBID minutes



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**Great Falls Tourism Business Improvement District**  
**Minutes; Grant Application Requests**  
**1pm – April 18, 2013**  
**Holiday Inn – 400 10<sup>th</sup> Ave. So.**

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**Chair**

**Secretary/Treasurer**

**Date**

April 18, 2013

**Facilitator:** Robert Dompier - Chair

**Minutes:** Karen Venetz – Administrative & Marketing Director

**Board members present:** Robert Dompier, Scott Shull, Malissa Hollan, Becky Amaral Miller, Ryan Carroll and David Buckingham

**Board members absent:** Sandra Johnson Thares

**Quorum present:** Yes

**Guests:** Rebecca Bogden Richards and Lindsay Smith; Get Fit Great Falls

**Meeting called to order:** 1:15pm

**Approval of minutes:** Minutes of March 28 and April 18 & 19 will be reviewed at the BOD meeting on April 25, 2013

**Approval of financial report:** Finance report as of March 31, 20-13 on April 25, 2013

**Public comment on agenda items**

**Agenda topics:**

- Presentations
  - 1:05pm - Get Fit Great Falls (GFGF) – Lindsay Smith
    - Ms. Richards and Ms. Smith requested funding for the upcoming return trip of Gold Medal winner Abby Wambach Sept. 13-15, 2013. GFGF will hold a VIP dinner, a competitive soccer camp, a free soccer camp and an All Star Scrimmage.
      - The board had discussion and will request that GFGF will submit a marketing plan by May 9<sup>th</sup> and elected to wait until the May 16<sup>th</sup> to vote on the request.
  - 1:25pm – UGF – Gary Ehnes –cancelled due to time constraints
- State B combined BB – March 12-14 – 2015 – Eight boys and girls teams
  - The board was excited that this was accomplished
- Voices of Montana Tourism
  - A motion was made to fund Voices of Montana Tourism with two \$5000 grants, payable in two separate fiscal years, beginning FY-14 (July 1, 2013), the motion was seconded. The motion passed with unanimous consent
- TBID Board of Director Terms
  - Two board positions are up at the end of FY-13 (June 30, 2013)
  - Ms. Malissa Hollan, is interested in reappointment.
  - Ms. Sandra Johnson Thares was not in attendance, but had expressed her interest to Ms. Karen Venetz, that she is interested in reappointment

- Per City of Great Falls Resolution No. 9962 the maximum uninterrupted length of service on any single board or commission shall be two consecutive terms. This would serve as a second term for Ms. Hollan and Ms. Johnson Thares
- Since both members are in good standing the Board recommended that both applications shall be brought before the Commission for consideration of reappointment without advertising for other citizen interest per Resolution No. 9962
- Ms. Venetz will report this to the Joyce Thares; City of Great Falls along with the applications.
- RFP/Feasibility Study / MOA
  - RE: meeting on April 20, 2013 with TBID BOD and County Commissioners
  - Ms. Venetz shared a rough draft of an RFP and a Memorandum of Understanding along with several copies of RFP's and Feasibility Studies from other communities.
  - Ms. Venetz will share the same information with the commissioners
- Open Discussion: Carol Lindseth agreed to attend TBID BOD meetings.
  - Ms. Venetz shared discussion from the April CVB BOD meeting
    - The CVB is going to research low lodging occupancy times to see if they can come up with an event to help fund the CVB
    - Ms. Venetz will inquire at the May lodging meeting.

**Checks issued:** Checks were signed with appropriate signatures

**Meeting adjourned:** 2:40pm

**Next meetings:**

April 2013	May 2013	June 2013	
April 18, 2013 @ 1pm Holiday Inn – Grant Applications	May 16, 2013 @ 1pm at the Holiday Inn – Grant Applications	June 20, 2013 @ 1pm at the Holiday Inn – Grant Applications	
April 19, 2013 – 9a to 10a @ Holiday Inn with County Commissioners	May 23, 2013 @ 10 am at the Holiday Inn – Board of Director Meeting	June 27, 2013 @ 10am at the Holiday Inn – Board of Director meeting – last meeting of the fiscal year	
April 25, 2013 @ 10am, Holiday Inn, Board of Director meeting			