

Downtown Development Partnership of Great Falls, Inc. 318 Central Avenue, Great Falls, MT 59401 406-727-5430

June 18, 2025

Dear Mayor and City Commission,

The Downtown Development Partnership was established in 2012 when the Urban Renewal District was created, and the Downtown Master Plan was adopted. The DDP works to implement the goals lined out in the Master Plan, and we are proud of the progress we've made over the last 13 years. Projects like Wayfinding, removal of blight through development and the use of TIF money, the addition of public art through murals and traffic signal box art, and the many streetscape projects that have been completed.

We are excited about the forward momentum happening downtown, and the current Growth Policy updates that are happening. We would like to express our desire to include updating our Master Plan and the DURP to highlight our accomplishments as well as add new goals. The landscape of downtown has changed over the years leading to new objectives and projects that are not listed in our current Master Plan. Downtown Great Falls is well on it's way to being the hub for shopping, dining, entertainment and more, we want to keep growing.

Sincerely,

Kellie Pierce

Kellie Pierce DDP Board Chairperson