City Commission Work Session Civic Center, Gibson Room 212 Mayor Kelly presiding

CALL TO ORDER: 5:30 PM

CITY COMMISSION MEMBERS PRESENT: Bob Kelly, Susan Wolff, Joe McKenney, Eric Hinebauch and Rick Tryon.

STAFF PRESENT: City Manager Greg Doyon and Deputy City Manager Chuck Anderson; City Attorney David Dennis; Finance Director Melissa Kinzler and Grant Administrator Tom Hazen; Public Works Director Chris Gaub, Street and Traffic Manager Eric Boyd and Street Foreman Dan Palagi; Planning and Community Development Director Brock Cherry; Park and Recreation Director Steve Herrig; Mansfield Center for the Performing Arts Manager Owen Grubenhoff; Library Director Susie McIntyre; Fire Chief Jeremy Jones; Police Chief Jeff Newton; and, Deputy City Clerk Darcy Dea.

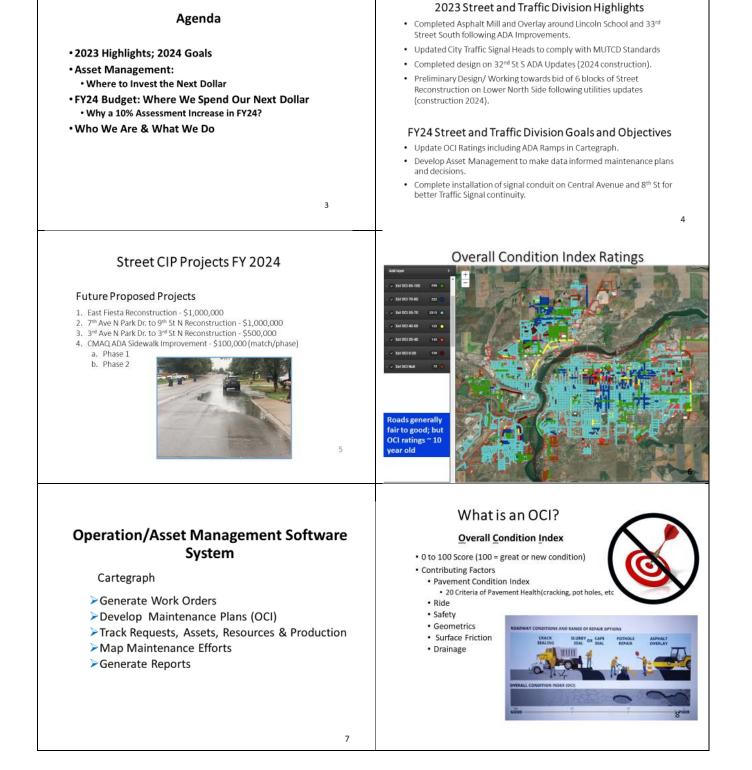
PUBLIC COMMENT

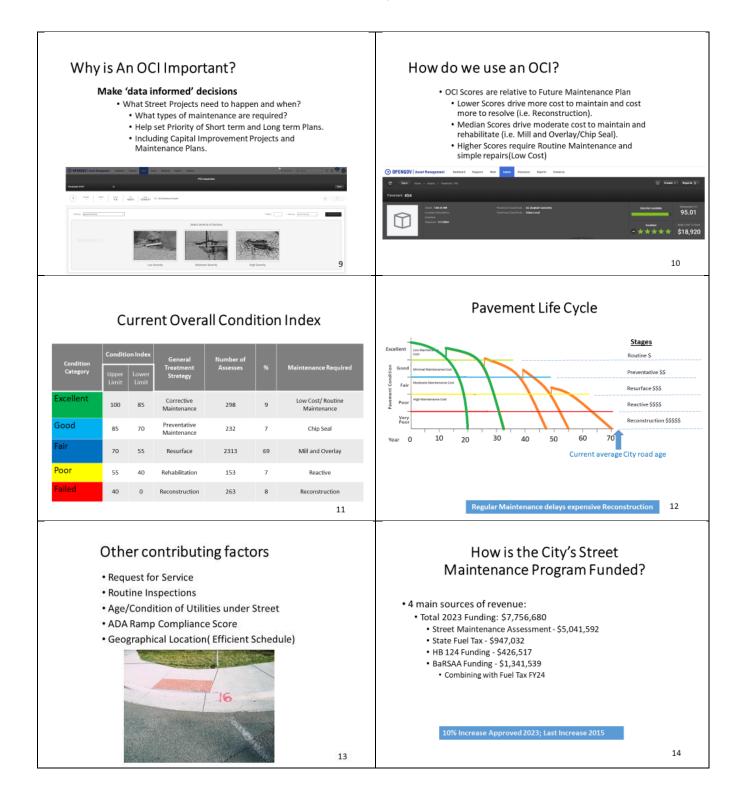
None.

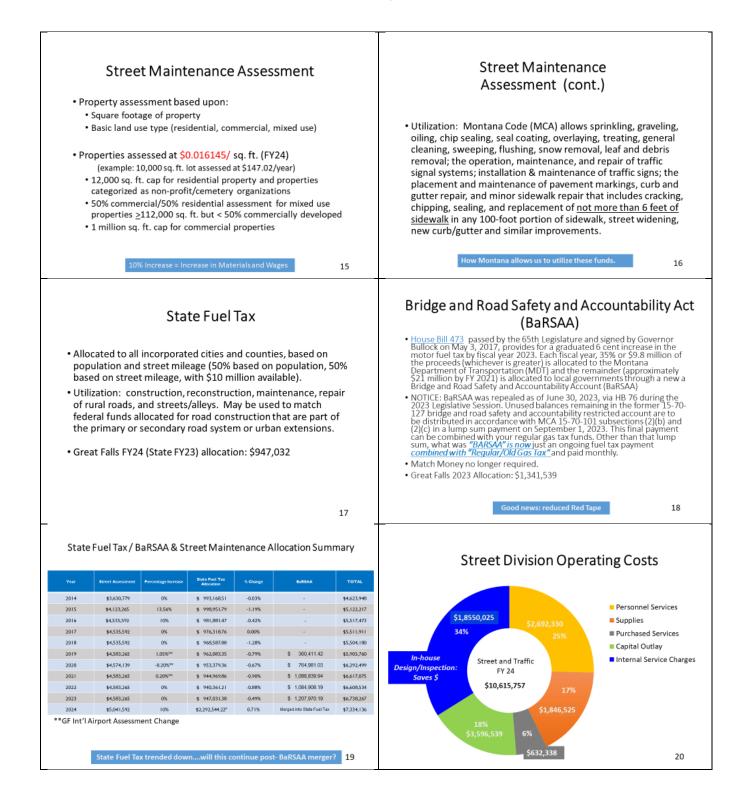
1. ANNUAL UPDATE FROM STREET AND TRAFFIC DIVISION.

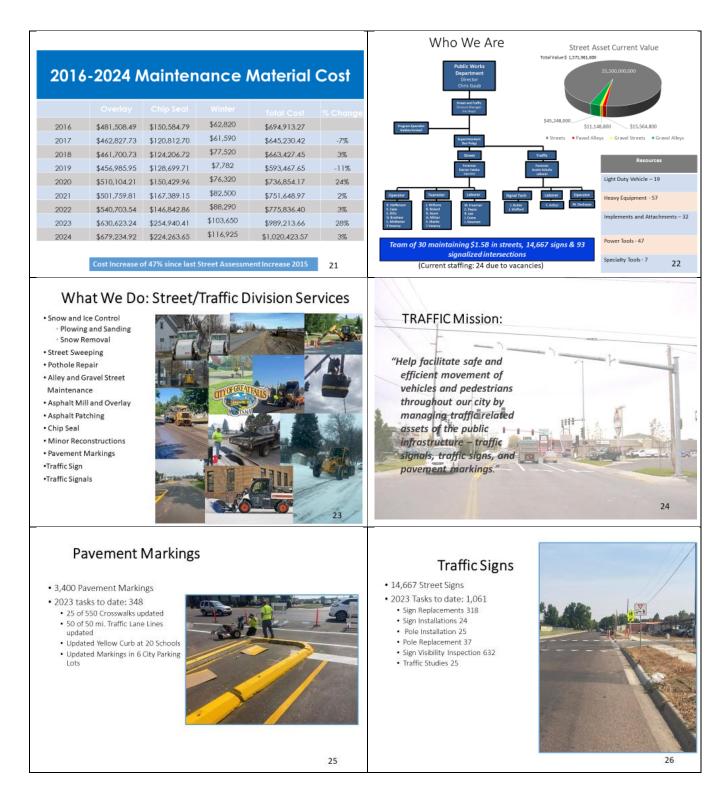
Public Works Street and Traffic Manager Eric Boyd reviewed and discussed the following PowerPoint:

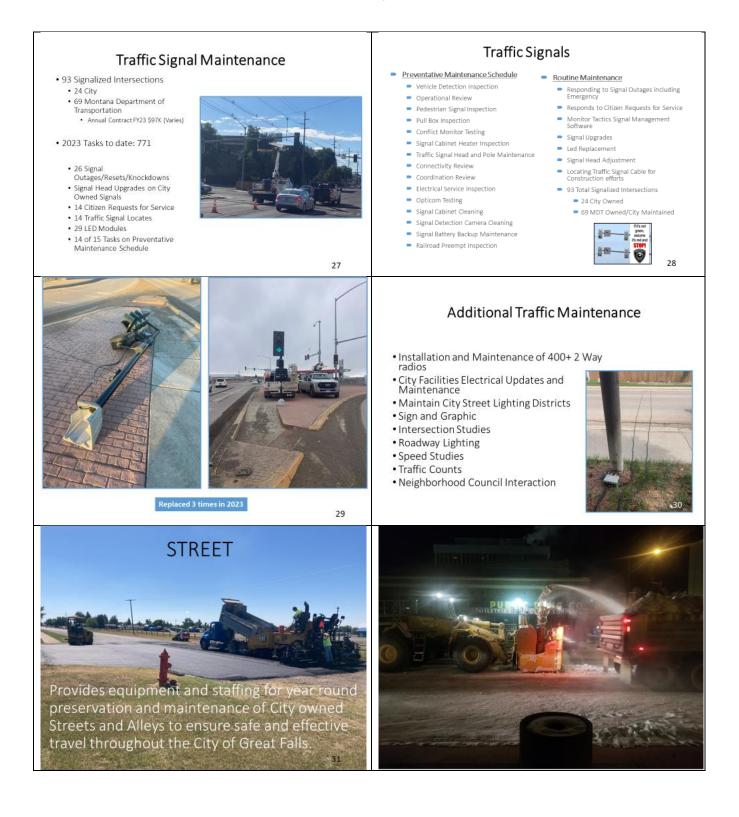


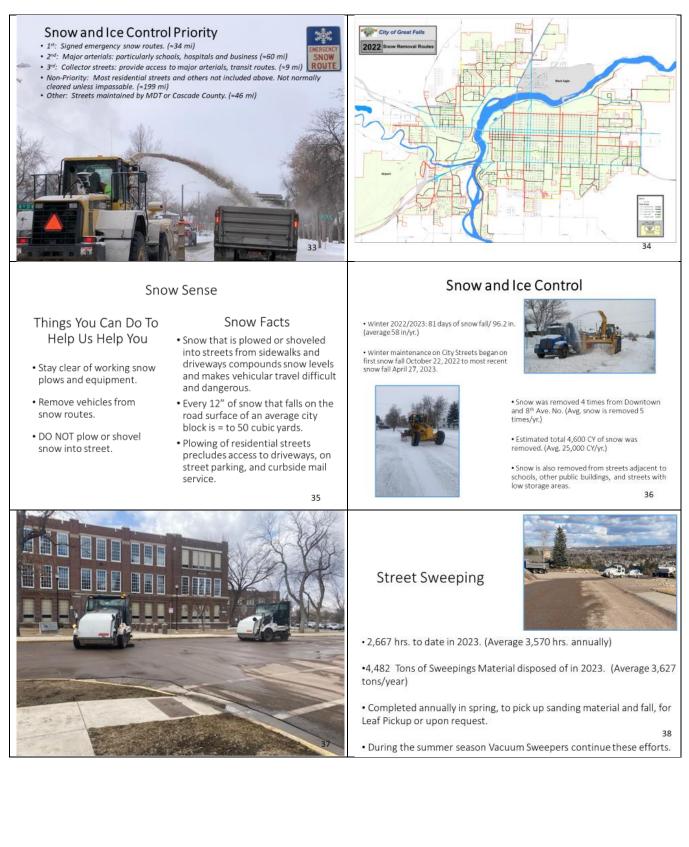














Pothole Maintenance



3,797 potholes have been repaired in 2023 with different types of material depending on weather and surface conditions.
2023 Total Cost: \$46,878



Gravel Street and Alley Maintenance



81.9 miles maintained twice yearly (Spring and Fall) and also upon request.
Gravel is mixed with recycled asphalt products to be used as surface material.

• 2023 Resurfaced: 6 blocks (Average 17 Blocks/yr.)

41

43

Asphalt Mill and Overlay



 2023 Blocks:31.9 (2.45 Centerline mi)
 Avg. 2.01 blocks/day.

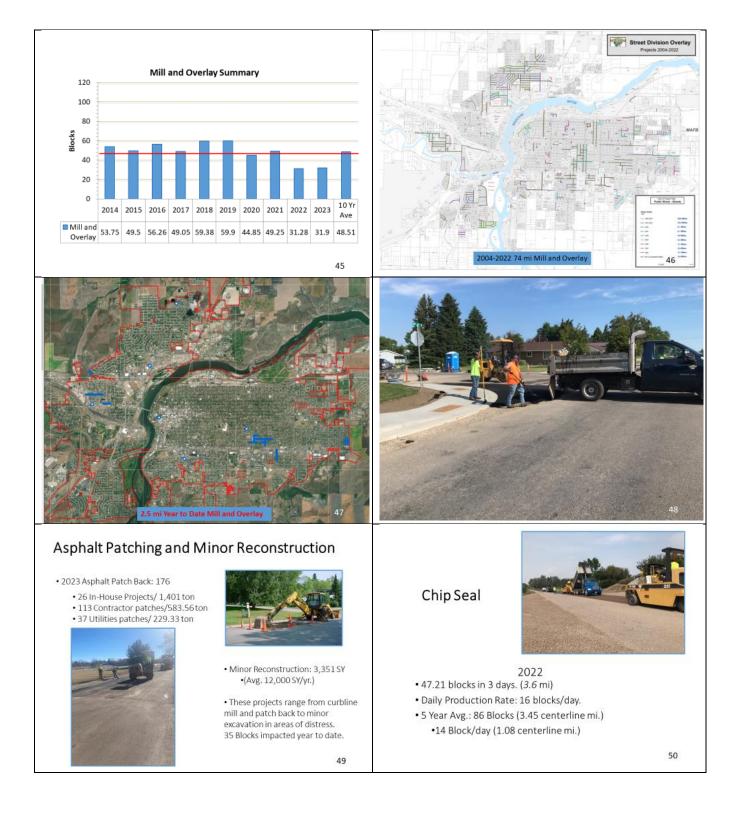


5 Year Avg.
 Avg./yr.: 49 Blocks (3.62 centerline mi)
 Avg. 1.85/day



30th Street South 7th Avenue South to 9th Avenue South







Mayor Kelly expressed appreciation to the Public Works Street and Traffic Division for its great presentation, as well as its quick response and reputation with regard to street repairs.

Commissioner Hinebauch also expressed appreciation to the Street and Traffic Division for its efforts.

Commissioner Tryon inquired about monitoring streets that have high-speed traffic and the response time for pothole complaints. He requested that the Street and Traffic Division monitor the high-speed traffic on 13th Street between 3rd Avenue South to 8th Avenue South. Commissioner Tryon concluded that the Street and Traffic Division's response was amazing with regard to mud holes in the alley by his residence.

Street and Traffic Manager Boyd responded that examining live data from Opticon cameras and a traffic study would be the process for monitoring traffic patterns. He added that complaints regarding potholes have decreased over the past few years because his division is being strategic and proactive about pothole maintenance. The Street Division attempts to have a 24-hour response time for pothole complaints.

Commissioner McKenney received clarification that updated Overall Condition Index (OCI) ratings for FY24 would develop asset management to make data informed maintenance plans and decisions for future repairs.

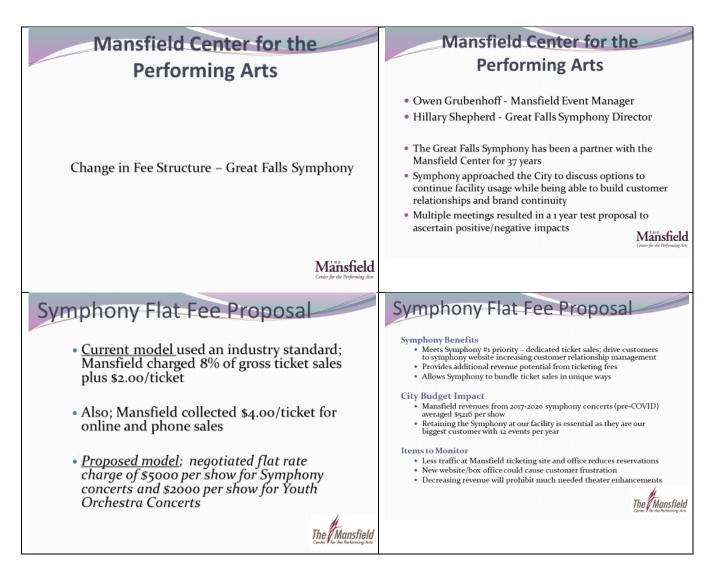
Commissioner Wolff commented that she enjoyed doing a ride-along on a snowplow last winter. She expressed appreciation to the Street and Traffic Division for making data informed maintenance plans and decisions for future repairs. She expressed concern with regard to a utility company not returning to complete a project.

Street and Traffic Manager Boyd responded that the Street and Traffic Division works with private contractors to ensure that repairs are done in a timely manner.

2. <u>GREAT FALLS SYMPHONY & MANSFIELD CENTER FOR THE PERFORMING</u> <u>ARTS PARTNERSHIP UPDATE.</u>

Deputy City Manager Chuck Anderson reported that in May 2023, the Great Falls Symphony and City met to discuss a way to balance a merging priority of the Symphony and in continued operations of the Mansfield Center. A lot of effort went into looking at how processes and procedures were done before to see if a change could be made. The proposal is a collaborative result that is positive for both entities.

Mansfield Event Manager Owen Grubenhoff reviewed and discussed the following PowerPoint:



Great Falls Symphony Executive Director Hillary Shepherd expressed appreciation to the City for its partnership and exceptional support over the years. Ms. Shepherd explained that the Great Falls Symphony has been an integral part of the community for 65 years and the City's continued support has played a pivotal role in the Symphony's ability to enrich the cultural fabric of the City.

Ms. Shepherd further expressed appreciation to the City for its willingness to consider exceptions to the current contract, which would have a profound impact on the Symphony's ability to thrive and grow by allowing it to take over its own ticket sales. Ms. Shepherd explained that it would also provide the Symphony with an invaluable opportunity to streamline its customer relationship management life cycle and enable a direct and more meaningful connection with its patrons, ensuring that their experience with the Symphony is seamless from the moment they purchased their tickets to the final note of the performance. The Symphony can tailor its offerings and services to meet the needs of an audience, by maintaining full control over ticket sales.

The consideration to approve a change in the theater's rental rate is a testament to the City's commitment to the arts in the community. This restructuring would allow the Symphony to allocate resources more effectively towards its sustainability goals, provide high quality performances, educational programs, and outreach initiatives to a broader audience. It is a step towards ensuring that the Symphony remains a cultural cornerstone in the City for generations to come and would open doors to create a more robust marketing plan. With additional resources and tools, the Symphony would be better equipped to reach and engage its current and potential patrons. The Symphony would be able to invest in new and innovative marketing strategies, digital outreach and community engagement initiatives that would allow it to expand its brand and connect with diverse audiences who have not experienced the beauty and power of live orchestral music before.

Ms. Shepherd emphasized that the City's support not only enhances the Symphony's ability to deliver exceptional performances, but also fosters a sense of unity and pride in the community. The arts have a unique way of bringing people together, transcending differences and inspiring a shared love for culture and creativity. The City's commitment to the symphony is a testament to its dedication to the well-being and cultural enrichment of the City.

Mayor Kelly received clarification that the City is currently soliciting Request for Proposals (RFP) for Mansfield Theater Alcohol Concession and are due on October 6, 2023. The Mansfield Center would maintain 20% of the proposed alcohol sales and revenue from those sales would not be shared with a performer or artist.

Commissioner Tryon received clarification that promoting events at the Mansfield Center is free, would not change with the one-year test proposal and is done through Facebook, a weekly radio show and the marquee.

Commissioner McKenney expressed appreciation to Mansfield Event Manager Grubenhoff and Symphony Director Shepherd for thinking outside the box and trying something new.

Commissioner Wolff also expressed appreciation to Mr. Grubenhoff and Ms. Shepherd for their efforts. She added that she loves the symphony and seeing young people attending the shows.

DISCUSSION OF POTENTIAL UPCOMING WORK SESSION TOPICS

City Manager Greg Doyon reported that a semi-annual TIF application and RFP-Growth Management Plan updates will be topics for the October 17, 2023 work session. A development review update will be a topic for the November 7, 2023 work session.

ADJOURN

There being no further discussion, Mayor Kelly adjourned the informal work session of October 3, 2023 at 6:23 p.m.