Broadway Single Ticket Structure (current)

Dioduway Shigle Here	Judu		icity
		# of	
Pavanua	Drico	tickets sold	Groce
Revenue	Price	2010	Gross
Ticket price	\$73	1600	\$116,800
show requires ticket to be at least \$65	J/J	1000	Ş110,800
snow requires licket to be at least \$65			
Expenses			
Mansfield Ticketing Fee	\$2	1600	\$3,200
Theater Rental	Ŷ-	1000	\$4,500
Credit Card Fees			\$3,000
Labor			\$30,000
Show Guarantee			\$55,000
Royalties @ 30% of sales over			<i>433,</i> 000
\$90,000	23,600	30%	7080
Advertising	23,000	5070	\$8,000
Total Expenses			\$110,780
NET			\$6,020
			\$0,020 5%
Margin % on sell-out show GFSA Cut			\$2,006.67
	C1		
Broadway Single Ticket	Structi		osea)
		# of	
	0.1	tickets	6
	Price	sold	Gross
Revenue	\$65	1600	\$104,000
show requires ticket to be at least \$65	ÇUŞ	1000	<i>9104,000</i>
Proposed fee incentive	\$8	1600	\$12,800
	ŶŬ	1000	<i><b><i>Y</i>12,000</b></i>
Expenses			
Mansfield Ticketing Fee	\$2	1600	\$3,200
Theater Rental	+ -		\$4,500
Credit Card Fees			\$3,000
Labor			\$30,000
Show Guarantee			\$55,000
Royalties @ 30% of sales over \$90	10 200	30%	333,000
Advertising	10,800	3070	\$8,000
•			\$106,940
Total Expenses			
NET			(\$2,940)
Add back Processing fee incentive			\$9,860
Margin % GFSA Cut			8%
T T T T T T T T			\$2,306.67

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Broadway Single Ticke	et Struct	ure (curi	rent)
Revenue	Price	# of tickets sold	Gross
Ticket price show requires ticket to be at least \$65	\$73	1450	\$105,850
<b>Expenses</b> Mansfield Ticketing Fee Theater Rental Credit Card Fees	\$2	1450	\$2,900 \$4,500 \$3,000
Labor Show Guarantee Royalties @ 30% of sales over \$90,000	12,950	30%	\$30,000 \$55,000 3885
Advertising Total Expenses NET Margin % on 1450 tickets <b>GFSA Cut</b>			\$8,000 \$107,285 (\$1,435) -1%
Broadway Single Ticket	t Structu	re (prop	(\$478.33) osed)
		# of	
	Price	tickets sold	Gross
<b>Revenue</b> show requires ticket to be at least \$65	\$65	1450	\$94,250
Proposed fee incentive	\$8	1450	\$11,600
Expenses Mansfield Ticketing Fee Theater Rental Credit Card Fees Labor	\$2	1450	\$2,900 \$4,500 \$3,000 \$30,000
Show Guarantee Royalties @ 30% of sales over \$9 Advertising Total Expenses NET Add back Processing fee incentive	1,350	30%	\$55,000 405 \$8,000 \$103,805 <mark>(\$9,555)</mark> \$2,045
Margin % on 1450 tickets			2%

\$681.67

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**GFSA Cut**