



A GRANT PROGRAM TO MAKE COMMUNITIES MORE LIVABLE FOR PEOPLE OF ALL AGES WITH TANGIBLE IMPROVEMENTS THAT JUMP-START LONG-TERM CHANGE

**\$6.1M**  
GRANTED  
for quick-action  
**PROJECTS**

**560**  
GRANTS  
delivered in first  
**FOUR YEARS**

**60%**  
OF GRANTS  
have gone to local  
**NONPROFITS**

**40%**  
OF GRANTS  
have gone to local  
**GOVERNMENTS**

**GRANTS BY LOCATION:**

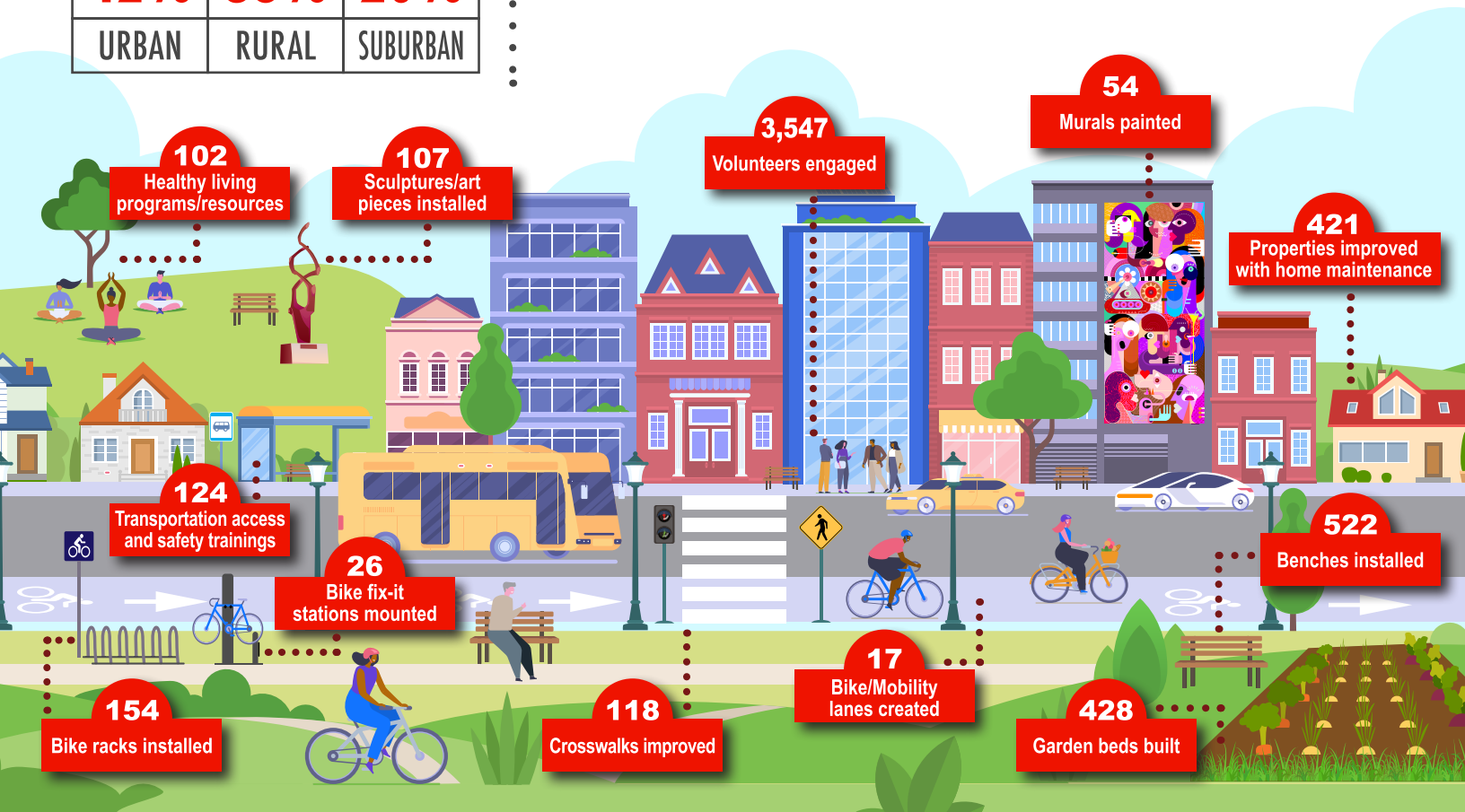
<b>42%</b>	<b>38%</b>	<b>20%</b>
URBAN	RURAL	SUBURBAN

Have a great project idea for your community?  
**APPLY FOR A 2021 GRANT TODAY!**

Eligible applications for the 2021 grant program will be accepted from:  
**February 17 - April 14, 2021 at 8:00 pm ET**

Learn more and apply:  
[AARP.org/CommunityChallenge](https://AARP.org/CommunityChallenge)

Since 2017, grantees installed **5,649** tangible permanent or temporary improvements in their communities, and supported **938** resources, activities or programs, including the ones below.



# SMALL DOLLARS, BIG IMPACT

**45% of grantees demonstrate the grant helped them leverage additional funds and support from public and private organizations.**

“Our design efforts catalyzed city-led fundraising for the project, with \$100,000 coming from Capital Improvement Project Funds.” – *Utah grantee*

**81% of grantees demonstrate the grant helped to overcome policy barriers or advance change.**

“The City has updated the master plan map to incorporate the new route (where the Complete Streets demonstration was held). It was unanimously approved by City Council.” – *New York grantee*

**100% of grantees demonstrate the grant led to greater awareness, engagement, and new relationships.**

“More than 500 people have visited our project to learn more after the initial installation.” – *Oregon grantee*

## PAST PROJECTS FUNDED

The Community Challenge grant program is part of AARP’s nationwide Livable Communities initiative, which supports the efforts of cities, towns, neighborhoods and rural areas to become great places to live for people of all ages. Projects are funded in these categories:



**54%**

**PUBLIC PLACES** that improve open spaces, parks and access to other amenities



**27%**

**TRANSPORTATION** and mobility options that increase connectivity, walkability, bikeability, and access



**6%**

**HOUSING** support that increases the availability of accessible and affordable choices



**4%**

**CIVIC ENGAGEMENT/SMART CITIES** projects that bring residents and local leaders together to address challenges



**5%**

**CORONAVIRUS** recovery support with an emphasis on economic development, improvements to public spaces and transportation services



**4%**

**OTHER** investments in projects that address additional community priorities

**2021 FOCUS AREA** - Focus on **DIVERSITY and INCLUSION** while improving the built and social environment of a community.



**WEB**  
[aarp.org/CommunityChallenge](http://aarp.org/CommunityChallenge)

**EMAIL**  
[CommunityChallenge@aarp.org](mailto:CommunityChallenge@aarp.org)

**FACEBOOK**  
AARP Livable Communities

**TWITTER**  
[@aarplivable](https://twitter.com/aarplivable)