



LICENSE AGREEMENT FOR USE OF CITY OF GREAT FALLS LOGO

Applicant's Name: _____ Date: _____

Applicant's Organization: _____

Mailing Address: _____

Contact Numbers: _____ Email: _____

Please check the applicable answer to the following questions, providing details where indicated:

1. This application for permission to use the City of Great Falls logo is with respect to:
 - Print marketing or promotional material; informational or educational literature (for example: advertising in a newspaper, magazine or newsletter, brochure, leaflet, poster, direct mail, etc.).
 - Electronic publications, such as a website, online newsletter, video.
 - Other: _____

(Describe the purpose of your communication and the form it will take.)

2. The date or expected period of use of the logo is: _____

3. The intended reproduction of the logo is in:
- Color
 - Black only
 - White only (reversed on a dark background color)

4. The City of Great Falls is connected with this program, event or activity:
- As a primary sponsor/participant
 - Through funding support
 - Other (Please provide details.) _____

5. A mock-up or sample layout of the intended logo application is attached.

Yes Will be provided by (date): _____

TERMS AND CONDITIONS:

The City of Great Falls hereby grants to the party identified below, the "Licensee," a non-exclusive, non-transferable license and permission to use and display the City of Great Falls Logo, the "Logo," subject to the following terms and conditions:

1. The Licensee shall not make any alterations to the Logo, nor adapt the Logo as part of another graphic symbol or mark.
2. The Licensee shall use the Logo in accordance with the purpose set out on Page 1 of this application.
3. The Licensee shall not assign, license, or otherwise grant permission to any other person or organization to use the Logo.
4. The Licensee shall not use the Logo for any commercial purpose, including but not limited to, clothing and memorabilia.
5. Use of the Logo which would express or imply an endorsement of any commercial product, service or political candidate is strictly prohibited.
6. Licensee acknowledges that the Logo is a registered service mark of the City of Great Falls.
7. The Licensee acknowledges that the City of Great Falls assumes no liability with respect to use of the Logo and agrees to hold the City harmless and indemnify the City from any and all demands or claims in connection with this License.
8. The License shall remain in effect for a period of _____ days/months from the signing of this Agreement, and may be extended at the sole discretion of the City, after receipt of request in writing.
9. The City of Great Falls reserves the right to terminate this License immediately if there is a breach of any of the terms and conditions set forth herein.
10. This Agreement shall be construed in accordance with the laws of the State of Montana and venue for any action arising out of the terms or conditions of this Agreement shall be proper only in the Eighth Judicial District Court, Cascade County, Montana.
11. The undersigned warrants that he/she is lawfully authorized to execute this Agreement and to bind the entity described below.

APPLICANT:

By my/our signature(s) below, I/we agree to abide by the terms and conditions set forth herein.

(Name and Signature of Individual Representing the Licensee)

(Name of Licensee)

CITY OF GREAT FALLS:

Reviewed by the City Manager or his designee: _____

Date: _____

Approval to Proceed

Tentative Approval

Refused

Comments: _____
