



Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Thursday, October 27th, 2016 | 1:00 PM – 3:30 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, Great Falls, Montana

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

1:00 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

a) Accept Excused Absences:

b) Approve minutes of 9-22-2016 Board of Directors Meeting

1:05 | Tourism Project Funding Requests

Montana State AAU Folkstyle Wrestling, March 10-12, 2017, \$8,000 for Operations
– Jamie Dues

Montana State High School Lacrosse Tournament, May 19-21, 2017, \$5,625 for Operations – Chelle Fried

Approve/reject funding requests

1:30 | Montana Firefighting Testing Consortium Bid – Rebecca Engum

Approve/reject \$5,000 for 3-year Bid to host Montana Firefighting Testing Consortium.

1:40 | Great Falls International Airport – Lara Tait and John Faulkner

Approve/reject \$40,000 for Great Falls Airport Authority leisure traveler marketing in Seattle (\$15,000), Chicago (\$20,000), and Portland (\$5,000).

2:00 | Executive Director Report – Rebecca Engum

2:10 | Performance Dashboard – Rebecca Engum

2:20 | Financial Review – Rebecca Engum

Accept September Financials

2:30 | Draft Audit Review – Rebecca Engum

Review Draft Audit. Take Action as deemed necessary.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

- 2:40 | Visitor Center Grant – Rebecca Engum
Approve/reject applying to Montana Department of Commerce for \$10,000
Tourism Infrastructure Grant for Visitor Center Improvements using \$5,000 of
committed \$13,061 and \$5,000 Great Falls Development Authority commitment as
match.
- 2:45 | Western Art Week – Rebecca Engum
Approve/reject marketing plan for Western Art Week.
- 2:55 | 3-Year Timeline – Rebecca Engum
Take Action as deemed necessary.
- 3:10 | ExpoPark – Rebecca Engum
Take Action as deemed necessary.
- 3:25 | Public Comment – Scott Shull
Opportunity for public comment.
- 3:30 | Adjourn – Scott Shull

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