

Malissa Hollan 11/17/14



Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes

Thursday, October 27th, 2016 | 1:00 PM – 3:30 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, Great Falls, Montana

Board: Scott Shull, Sandra Johnson-Thares, Robert Dompier, Scott Arensmeyer, Malissa Hollan, Laurie Price-Manning

Staff: Rebecca Engum, Vanessa Hayden

Guests: John Faulkner, Lara Tait, Austin Walker, Doug Ormseth, Theresa Ormseth

1:04 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

- a) Accept Excused Absences:
- b) Approve minutes of 9-22-2016 Board of Directors Meeting

ACTION TAKEN

Motion made to approve minutes from 9-22-2016 Board of Directors Meeting. seconded. No discussion. All in favor. None opposed. The motion passed.

1:05 | Tourism Project Funding Requests

Montana State AAU Folkstyle Wrestling, March 10-12, 2017, \$8,000 for Operations – Jamie Dues

No action taken, deferred to November's meeting.

Montana State High School Lacrosse Tournament, May 19-21, 2017, \$5,625 for Operations – Chelle Fried

No action taken, deferred to November's meeting.

Approve/reject funding requests

1:30 | Montana Firefighting Testing Consortium Bid – Rebecca Engum

Approve/reject \$5,000 for 3-year Bid to host Montana Firefighting Testing Consortium.

ACTION TAKEN

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

Motion made to approve \$1,000 for 3-year Bid to host Montana Firefighting Testing Consortium payable in FY18. Seconded. No discussion. All in favor. None opposed.

2:20 | Great Falls International Airport – Lara Tait and John Faulkner
Approve/reject \$40,000 for Great Falls Airport Authority leisure traveler marketing in Seattle (\$15,000), Chicago (\$20,000), and Portland (\$5,000).

ACTION TAKEN

Motion made to approve \$40,000 from reserves for Great Falls Airport Authority leisure traveler marketing in Seattle (\$15,000), Chicago (\$20,000), and Portland (\$5,000). Seconded. No discussion. All in favor. None opposed. The motion passed.

2:00 | Executive Director Report – Rebecca Engum
No report given.

2:10 | Performance Dashboard – Rebecca Engum
No report given.

3:20 | Financial Review – Rebecca Engum
Accept September Financials

ACTION TAKEN

Motion made to accept September Financials. Seconded. No discussion. All in favor. None opposed. The motion passed.

2:49 | Draft Audit Review – Rebecca Engum
Review Draft Audit. Take Action as deemed necessary.

ACTION TAKEN

Motion made to approve the Draft Audit. Seconded. No discussion. All in favor. None opposed. The motion passed.

3:00 | Visitor Center Grant – Rebecca Engum
Approve/reject applying to Montana Department of Commerce for \$10,000 Tourism Infrastructure Grant for Visitor Center Improvements using \$5,000 of committed \$13,061 and \$5,000 Great Falls Development Authority commitment as match.

ACTION TAKEN

Motion made to approve applying to Montana Department of Commerce Tourism Infrastructure Grant for Visitor Center Improvements using \$5,000 of committed \$13,061 and \$5,000 Great Falls Development Authority commitment as match to leverage highest potential grant award. Seconded. No discussion. All in favor. None opposed. The motion passed.

3:10 | Western Art Week – Rebecca Engum

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Approve/reject marketing plan for Western Art Week.

ACTION TAKEN

Motion made to approve marketing plan for Western Art Week. Seconded. No discussion. All in favor. None opposed. The motion passed.

2:55 | 3-Year Timeline – Rebecca Engum
Take Action as deemed necessary.

No report given.

3:10 | ExpoPark – Rebecca Engum
Take Action as deemed necessary.

No report given.

3:20 | Public Comment – Scott Shull
Opportunity for public comment.

3:20 | Adjourn – Scott Shull

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