



Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Thursday, December 15th, 2016 | 1:30 PM – 3:30 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, Great Falls, Montana

1:30 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

a) Accept Excused Absences:

b) Approve minutes of 11-17-2016 Board of Directors Meeting

1:35 | Tourism Project Funding Request

City of Great Falls Park and Recreation, Electric City Winter Classic Basketball Tournament, January 6-8, 2017, \$2,000 for operations – Jerry Jordan

Approve/reject funding request

1:50 | Executive Director Report – Rebecca Engum

2:00 | Performance Dashboard – Rebecca Engum

2:10 | Financial Review – Rebecca Engum

Accept November Financials.

2:15 | Visitor Center Long-Term Vision – Rebecca Engum

Take action as deemed necessary.

2:35 | Yellowstone Journal – Rebecca Engum

Approve/reject Yellowstone Journal placement for \$4,639 plus production cost, with remaining \$1,356 considered by Convention and Visitors Bureau Board of Directors.

2:45 | Brand USA – Rebecca Engum

Approve/reject placement with Brand USA for \$9,570 plus production cost.

2:55 | SocialToaster Partnership – Rebecca Engum

Approve/reject \$3,000 SocialToaster membership.

3:05 | Western Art Week – Rebecca Engum

Approve/reject \$2,200 for Western Art Week Video and \$1,603 for increased brochure printing.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

3:15 | Public Comment – Scott Shull
Opportunity for public comment.

3:20 | Adjourn – Scott Shull

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