



Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Thursday, November 17th, 2016 | 11:00 AM – 2:30 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, Great Falls, Montana

11:00 | Visitor Center – Shane Etwiler

Discuss long-term vision for Visitor Center.

12:30 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

a) Accept Excused Absences:

b) Approve minutes of 10-27-2016 Board of Directors Meeting

12:35 | Tourism Project Funding Requests

City of Great Falls Park and Recreation, \$1,010 for reprint of 5,000 River's Edge Trail Maps – Steffan Janikula

Great Falls Selects ASA Fast Pitch Spring Classic Tournament, May 19-21, 2017, \$7,000 for operations – Michelle Cohens

Confero Sports Foundation, Northern C Boy's & Girl's Divisional Basketball Tournament February 24-27, 2017 & AA Boy's and Girl's State Basketball Tournament March 10-12, 2017, \$10,000 for tournament bids – Keith Schnider

Montana Coaches Association All Sport Coaching Clinic, August 2-4, 2017, \$10,000 for speaker fees and travel costs – Don Olsen

Montana State AAU Folkstyle Wrestling, March 10-12, 2017, \$8,000 for Operations

Montana State High School Lacrosse Tournament, May 19-21, 2017, \$5,625 for Operations

Approve/reject funding requests

1:35 | Executive Director Report – Rebecca Engum

1:45 | Performance Dashboard – Rebecca Engum

1:55 | Financial Review – Rebecca Engum

Accept October Financials

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

2:00 | 3-Year Timeline – Rebecca Engum
Take action as deemed necessary.

2:10 | ExpoPark – Rebecca Engum
Approve/reject accepting \$50,000 U.S. Economic Development Administration (EDA) grant if awarded, authorizing Executive Director to execute contract with EDA if grant awarded, authorizing letting of Request for Proposal for Expo Park Study Consultant, forming RFP evaluation committee and authorizing Executive Director to execute contract with consultant upon consensus from RFP evaluation committee process.

2:20 | Leisure Trade Shows – Rebecca Engum
Approve/reject attending Denver International Sportsmen’s Expo, Chicago Adventure Travel Expo and Northwest Sports Show in Minneapolis in partnership with Central Montana and Seattle Bike Show and Travel Adventure Gear Expo and expending funds associated with cost of booth and travel.

2:25 | Public Comment – Scott Shull
Opportunity for public comment.

2:30 | Adjourn – Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.