



Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Thursday, September 22nd, 2016 | 10:00 AM – 11:30 AM | Great Falls Area Chamber of Commerce Upstairs Conference Room, Great Falls, Montana

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

10:00 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

a) Accept Excused Absences:

b) Approve minutes of 8-30-2016 Board of Directors Meeting

10:05 | Tourism Project Funding Requests

AA Dual Wrestling, January 21, 2017, \$500 for operations – Gary DeGoyer

District 10C Girls & Boys Basketball Tournament, February 15-18, 2017, \$4,500 for operations – Gary DeGoyer

Eastern Division Track, May 19-20, 2017, \$750 for operations – Gary DeGoyer

State AA Softball, May 25-27, 2017, \$1,000 for operations – Gary DeGoyer

Approve/reject funding requests

10:30 | Executive Director Report – Rebecca Engum

10:40 | Performance Dashboard – Rebecca Engum

10:45 | Financial Review – Rebecca Engum

Accept August Financials

10:55 | Forward Great Falls Success and Future – Kelley Aline

Presentation from Great Falls Development Authority. Take action as deemed necessary.

11:05 | Chicago Marketing Partnership Opportunity – Lara Tait

Presentation from Great Falls Airport Authority. Take action as deemed necessary.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

11:15 | Budget Adjustment – Rebecca Engum

Approve/reject allocating unbudgeted FY16 Assessment Collection of \$20,948 towards development of a Great Falls Montana app.

11:20 | Executive Director Annual Review – Scott Shull

Discuss Process to review annual performance of Executive Director. Take action as deemed necessary.

11:25 | Public Comment – Scott Shull

Opportunity for public comment.

11:30 | Adjourn – Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.