Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes

Thursday, September 22nd, 2016 | 10:00 AM – 11:30 AM | Great Falls Area Chamber of Commerce Upstairs Conference Room, Great Falls, Montana

Signature: ██████████████████████ Date: 10/27/16

Board: Scott Arensmeyer, Becky Amaral-Miller, Scott Shull, Robert Dompier, Malissa Hollan, Sandra Johnson-Thares, Laurie Price-Manning

Staff: Rebecca Engum, Vanessa Hayden

Guests: Brad Livingston, Brett Doney, Mitch Tropila, Kelly Aline, Gary DeGoyer

10:03 | Call to Order and Consent Agenda – Scott Shull
The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.
a) Accept Excused Absences:
b) Approve minutes of 8-30-2016 Board of Directors Meeting

ACTION TAKEN
Motion made to approve consent agenda. Seconded. No discussion. All in favor. None opposed. The motion passed.

10:05 | Tourism Project Funding Requests
AA Dual Wrestling, January 21, 2017, $500 for operations – Gary DeGoyer

District 10C Girls & Boys Basketball Tournament, February 15-18, 2017, $4,500 for operations – Gary DeGoyer

Eastern Division Track, May 19-20, 2017, $750 for operations – Gary DeGoyer

State AA Softball, May 25-27, 2017, $1,000 for operations – Gary DeGoyer

Approve/reject funding requests

ACTION TAKEN
Motion made to approve $500 for AA Dual Wrestling, January 21, 2017 for operations. Seconded. No discussion. All in favor. None opposed. The motion carried.

ACTION TAKEN

Motion made to approve $4,500 for District 10C Girls & Boys Basketball Tournament, February 15-18, 2017 for operations. Seconded. No discussion. All in favor. None opposed. The motion carried.

ACTION TAKEN
Motion made to approve $750 for Eastern Division Track, May 19-20, 2017 for operations. Seconded. No discussion. All in favor. None opposed. The motion carried.

ACTION TAKEN
Motion made to approve $1,000 for State AA Softball, May 25-27, 2017 for operations. Seconded. No discussion. All in favor. None opposed. The motion carried.

10:15 | Executive Director Report – Rebecca Engum
Rebecca Engum provided report.

10:27 | Performance Dashboard – Rebecca Engum
Rebecca Engum provided report.

10:33 | Financial Review – Rebecca Engum
Accept August Financials

ACTION TAKEN
Motion made to approve August Financials. Seconded. No discussion. All in favor. None opposed. The motion passed.

10:38 | Forward Great Falls Success and Future – Kelley Aline
Presentation from Great Falls Development Authority. Take action as deemed necessary.

ACTION TAKEN
Motion made to approve making a one-year, $5,000 commitment for Forward Great Falls. Seconded. No discussion. All in favor. None opposed. The motion passed.

10:53 | Chicago Marketing Partnership Opportunity – Lara Tait
Presentation from Great Falls Airport Authority. Take action as deemed necessary.

Item moved to next meeting.

10:54 | Budget Adjustment – Rebecca Engum
Approve/reject allocating unbudgeted FY16 Assessment Collection of $20,948 toward development of a Great Falls Montana app.

ACTION TAKEN

Mission
To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

Motion made to approve allocating unbudgeted FY16 Assessment Collection of $20,948 toward development of a Great Falls Montana app. Seconded. No discussion. All in favor. None opposed. The motion passed.

11:21 | Executive Director Annual Review – Scott Shull
Discuss Process to review annual performance of Executive Director. Take action as deemed necessary.

NO ACTION TAKEN

11:22 | Public Comment – Scott Shull
Opportunity for public comment.

NO PUBLIC COMMENT

11:38 | Adjourn – Scott Shull

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