



## **Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda**

Thursday, August 30th, 2016 | 10:00 AM – 11:30 AM | Great Falls Area Chamber of Commerce Upstairs Conference Room, Great Falls, Montana

*Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.*

10:00 | Call to Order and Consent Agenda – Scott Shull

*The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.*

a) Accept Excused Absences:

b) Approve minutes of 7-28-2016 Board of Directors Meeting

10:05 | Executive Director Report – Rebecca Engum

10:15 | Performance Dashboard – Rebecca Engum

10:25 | Financial Review – Rebecca Engum  
Accept July Financials

10:30 | Budget Amendment – Rebecca Engum  
Approve/reject FY17 Budget Amendment

10:35 | Request for Proposal Contract Executions – Rebecca Engum  
Approve/reject Executive Director executing contract from Request for Proposal process for Bid #1 Marketing Strategy, Research, Creative Development, Design, Media Buying, Marketing Partnerships and Performance Reporting and Bid #2 Website Design and Development with finalist with the highest combined total from the written responses and the oral interview.

10:55 | 3-Year Audit Services – Rebecca Engum  
Approve/reject Executive Director executing contract for 3-Year Audit Services to begin in FY17.

11:05 | New Tourism Project Application for Funding – Rebecca Engum  
Approve/reject new Tourism Project Application for Funding.

11:05 | Packages Discussion – Rebecca Engum  
Discuss package development and promotion. Take action as deemed necessary.

### Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

11:25 | Public Comment – Scott Shull  
Opportunity for public comment.

11:30 | Adjourn – Scott Shull

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