



## **Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda**

Thursday, July 21st, 2016 | 1:00 PM – 2:15 PM | Great Falls Area Chamber of Commerce  
Lower Level Video Conference room, Great Falls, Montana

*Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.*

1:00 | Call to Order and Consent Agenda – Scott Shull

*The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.*

a) Accept Excused Absences:

b) Approve minutes of 6-30-2016 Board of Directors Meeting

1:05 | Western Region Planners Conference Grant Revision – Rebecca Engum

Approve/reject reallocation of line item expense of \$750 for advertising and \$1,200 for conference registration to venue and speaker line items.

1:15 | 221 Industries Request – Rebecca Engum

Approve/reject \$2,000 for radio advertising in Helena and Havre for Motocross Freestyle Airbash on July 20<sup>th</sup>, 2016 and ICF-25 Fight Under the Lights August 12<sup>th</sup>, 2016.

1:30 | Executive Director Update – Rebecca Engum

1:40 | Financial Review – Rebecca Engum

Accept June Financials

1:50 | Performance Dashboard Review – Rebecca Engum

1:55 | Grant Application Discussion – Rebecca Engum

Discuss Grant Application process. Take action as deemed necessary.

2:10 | Public Comment – Scott Shull

Opportunity for public comment.

2:15 | Adjourn – Scott Shull

### Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.