



**Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes**

Thursday, July 21st, 2016 | 1:00 PM – 2:15 PM | Great Falls Area Chamber of Commerce  
Lower Level Video Conference room, Great Falls, Montana

Signature: \_\_\_\_\_

Date: 7/28/16

**Board:** Scott Shull, Rober Dompier, Scott Arensmeyer, Sandra Thares-Johnson, Laurie Price-Manning

**Staff:** Rebecca Engum, Vanessa Hayden

**Guests:** Nancy Knapp, Ralph Knapp, Shelby Houska, Brad Livingston

1:02 | Call to Order and Consent Agenda – Scott Shull

*The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.*

- a) Accept Excused Absences: Becky Amaral-Miller
- b) Approve minutes of 6-30-2016 Board of Directors Meeting

**ACTION TAKEN**

Motion made to approve Consent Agenda. Seconded. No discussion. All in favor. None opposed. The motion passed.

1:05 | Western Region Planners Conference Grant Revision – Rebecca Engum

Approve/reject reallocation of line item expense of \$750 for advertising and \$1,200 for conference registration to venue and speaker line items.

**ACTION TAKEN**

Motion made to approve reallocation of line item expense of \$750 for advertising and \$1,200 for conference registration to venue and speaker line items. Seconded. No discussion. All in favor. None opposed. The motion passed.

1:08 | 221 Industries Request – Rebecca Engum

Approve/reject \$2,000 for radio advertising in Helena and Havre for Motocross Freestyle Airbash on July 20<sup>th</sup>, 2016 and ICF-25 Fight Under the Lights August 12<sup>th</sup>, 2016.

**ACTION TAKEN**

No motion made.

1:19 | Executive Director Update – Rebecca Engum

**Mission**

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

Rebecca Engum provided the report.

1:33 | Financial Review – Rebecca Engum  
Accept June Financials

**ACTION TAKEN**

Motion made to accept June Financials. Seconded. No discussion. All in favor. None opposed. The motion passed.

1:40 | Performance Dashboard Review – Rebecca Engum

Rebecca Engum provided report.

1:57 | Grant Application Discussion – Rebecca Engum

Discuss Grant Application process. Take action as deemed necessary.

**NO ACTION TAKEN**

2:12 | Public Comment – Scott Shull

Opportunity for public comment.

Public comment regarding creating an event in Great Falls.

2:51 | Adjourn – Scott Shull

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