

Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes

Thursday, June 16th, 2016 | 1:00 PM – 2:15 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference room, Great Falls, Montana

Signature: Malisa thoe Date: 6/23/14

Board: Scott Shull, Sandra Thares-Johnson, Malissa Hollan, Laurie Price-Manning

Staff: Rebecca Engum, Vanessa Hayden

Guests: Brad Livingston, George Geise, Jim McCarvel

1:06 | Call to Order and Consent Agenda - Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

a) Accept Excused Absences: Becky Amaral-Miller

b) Approve minutes of 5-26-2016 Board of Directors Meeting

ACTION TAKEN

Motion made to approve consent agenda. Seconded. No discussion. All in favor. None opposed. The motion passed.

1:08 | Great Falls Tennis Association – Jim McCarvel \$1,000 request for operation of Montana State Open Championship August 26-28, 2016.

ACTION TAKEN

Motion made to approve \$500 for operation of Montana State Open Championship August 26-28, 2016. Seconded. No discussion. All in favor. None opposed. The motion passed.

NOTE ABOUT GROWING TOURNAMENT IN LETTER

1:17 | Big Sky Duplicate Bridge Club – George Geise \$500 request for operation of July 9-10, 2016; September 22-25, 2016; and February 15-16, 2017 tournaments

ACTION TAKEN

Motion made to approve \$500 for operation of July 9-10 2016; September 22-25, 2016; and February 15-16, 2017 tournaments. Seconded. No discussion. All in favor. None opposed. The motion passed.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

1:45 | Executive Director Update - Rebecca Engum

Rebecca Engum gave report.

1:59 | Financial Review – Rebecca Engum Accept May Financials

ACTION TAKEN

Motion made to accept May Financials. Seconded. No discussion. All in favor. None opposed. The motion passed.

2:04 | Performance Dashboard – Rebecca Engum Approve/disapprove adopting FY17 Performance Dashboard

ACTION TAKEN

Motion made to approve adopting FY17 Performance Dashboard. Seconded. No discussion. All in favor. None opposed. The motion passed.

2:18 | IMEX America - Rebecca Engum

Approve/disapprove partnering with Glacier Country Tourism to exhibit in a Montana Booth at IMEX America October 18-20, 2016 in Las Vegas NV for \$2,600 plus cost of travel for 2 staff members

ACTION TAKEN

Motion made to approve partnering with Glacier Country Tourism to exhibit in a Montana Booth at IMEX America October 18-20, 2016 in Las Vegas NV for \$2,600 plus cost of travel for 2 staff members. Seconded. No discussion. All in favor. None opposed. The motion passed.

2:25 | Calgary Woman's Show – Rebecca Engum Approve/disapprove exhibiting at Calgary Woman's Show October 22 & 23, 2016 for \$3,000 to include booth cost, staff time, and travel

ACTION TAKEN

Motion made to approve exhibiting at Calgary Woman's Show October 22 & 23, 2016 for \$3,000 to include booth cost, staff time, and travel. Seconded. No discussion. All in favor. None opposed. The motion passed

2:31 | Public Comment – Scott Shull Opportunity for public comment.

No public comment.

2:31 | Adjourn - Scott Shull

Mission