



Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Thursday, May 19th, 2016 | 10:00 AM – 12:00 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference room, Great Falls, Montana

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

10:00 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

- a) Accept Excused Absences:
- b) Approve minutes of 4-21-2016 Board of Directors Meeting
- c) Approve minutes of 5-3-2016 Special Joint Board of Directors Meeting

10:05 | Executive Director Update – Rebecca Engum

10:15 | Financial Review – Rebecca Engum Accept April Financials.

10:25 | Young Professionals Conference – Rebecca Engum Approve/disapprove sponsoring 1st Annual Montana Young Professionals in Great Falls Montana August 19th – 20th for \$500.

10:35 | National Heritage Area commitment – Rebecca Engum Take action as deemed necessary.

10:55 | Fiscal Management Policy – Rebecca Engum Adopt Fiscal Management Policy.

11:10 | Request for Proposals – Rebecca Engum Approve/disapprove going out for Request for Proposal for Creative Development, Print/Digital Media and Marketing Services; Website Development Services; and Visitor Guide Development as one RFP with opportunity for individual responses.

11:25 | Small Market Meetings Marketing Opportunity – Rebecca Engum Approve/disapprove placement of full page ad in the July issue of Small Market Meetings featuring a Montana Meeting Guide.

11:35 | Great Falls Montana Videos Marketing Opportunity – Rebecca Engum Approve/disapprove development of one 2-3-minute Great Falls Montana specific video with photographer accompaniment.

11:55 | Public Comment – Scott Shull Opportunity for public comment.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

12:00 | Adjourn – Scott Shull

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