



**Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes**

Tuesday, May 3, 2016 | 1:00 – 3:00 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference Room, 100 1<sup>st</sup> Avenue N, Great Falls, Montana

Signature: \_\_\_\_\_

Date: 5-19-16

**Board:** Scott Shull, Malissa Hollan, Becky Miller, Laurie Price-Manning

**Staff:** Rebecca Engum, Vanessa Hayden

**Guests:** Brad Livingston, Jamie McGraw, Johna Wilcox, Lara Tait, Michelle Dahl, Tom Alfrey, Marshall Brunner, Jackie Slovak, Trace Richburg

1:00 | Call to Order – Scott Shull

Accept Excused Absences: Sandra Johnson-Thares, Becky Amaral-Miller

1:02 | Draft FY17 Marketing Plan – Rebecca Engum

Approve/disapprove Great Falls Montana Tourism FY17 Draft Marketing Plan.

**ACTION TAKEN**

Motion made from CVB board to move FY17 Draft Marketing Plan. Seconded. No discussion. All in favor. None opposed. Motion carried.

Motion made from TBID board to move FY17 Draft Marketing Plan. Seconded. No discussion. All in favor. None opposed. Motion carried.

1:10 | Adjourn – Scott Shull

**Mission**

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.