

Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Thursday, April 21st | 1:00 PM – 3:00 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference room, Great Falls, Montana

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

1:00 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

a) Accept Excused Absences:

b) Approve/disapprove minutes of 3-17-2016 Board of Directors Meeting

1:05 | Executive Director Update – Rebecca Engum

1:15 | Financial Review – Rebecca Engum

Accept March Financials.

1:25 | Great Falls Montana Tourism FY 17 Marketing Plan – Rebecca Engum

Approve/disapprove Great Falls Montana Tourism FY 17 Marketing Plan.

1:45 | Calgary Outdoor Travel and Adventure Show – Rebecca Engum

Approve/disapprove exhibiting March 25 & 26, 2017 at Calgary Outdoor Travel and Adventure Show in Calgary Alberta for \$3,600 in include exhibit fees, travel, and prizing.

1:55 | Downtown Development Partnership Wayfinding – Brett Doney

Approve/disapprove \$12,500 to be used as match for U.S. Economic Development Agency grant to secure consultant services for determining what wayfinding needs to be done and the best way to move forward.

2:10 | Downtown Development Partnership Membership – Rebecca Engum

Approve/disapprove \$1,000 to join Downtown Development Partnership and having Great Falls Montana Tourism Executive Director sit on the Downtown Development Partnership Board.

2:20 | Montana Association of Society Executives – Rebecca Engum

Approve/disapprove \$150 membership for Montana Association of Society Executives.

2:30 | Fiscal Management Policy – Rebecca Engum

Adopt Fiscal Management Policy.

2:40 | Board Term Discussions – Scott Shull

Take Action as Deemed Necessary

2:55 | Public Comment – Scott Shull

Opportunity for public comment.

Mission

To generate room nights for the lodging facilities in the City of Great Falls, Montana by effectively marketing and funding grants to promote our region as a preferred travel destination.

3:00 | Adjourn – Scott Shull

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