

Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Thursday, March 17, 2016 | 1:00 PM – 2:55 PM | Great Falls Area Chamber of Commerce
Lower Level Video Conference room, Great Falls, Montana

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

1:00 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

- a) Accept Excused Absences: Sandra Johnson-Thares
- b) Approve/disapprove minutes of 2-18-2016 Board of Directors Meeting

1:05 | Request for Funding – Scott Shull

Great Falls Turf Club - John Hayes

\$10,000 request for marketing for horse racing events July 23-24 and July 30-31, 2016.

Approve/disapprove funding requests.

1:25 | Executive Director Update – Rebecca Engum

1:35 | Financial Review – Rebecca Engum

Accept February Financials

1:45 | Great Falls Montana Tourism Strategic Plan 2017-2021 – Rebecca Engum

Approve/disapprove Great Falls Montana Tourism Strategic Plan 2017-2021

1:55 | Credit Card – Rebecca Engum

Approve/disapprove adding Vanessa Hayden to the First Interstate Bank Credit Card Account.

2:05 | Smith Travel Report Renewal – Rebecca Engum

Approve/disapprove renewal of Smith Travel Report Destination Reports for \$3,600.

2:10 | Granting Process and Guideline Discussion – Scott Shull

Discuss granting process and guidelines of granting process. Take Board action as deemed necessary.

2:30 | Board Qualifications of Trustees – Scott Shull

Discuss qualifications of trustees for TBID Board. Take Board action as deemed necessary.

2:50 | Public Comment – Scott Shull

Opportunity for public comment.

2:55 | Adjourn – Scott Shull

Mission

To generate room nights for the lodging facilities in the City of Great Falls, Montana by effectively marketing and funding grants to promote our region as a preferred travel destination.