

Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Thursday, March 17, 2016 | 1:00 PM – 2:55 PM | Great Falls Area Chamber of Commerce
Lower Level Video Conference room, Great Falls, Montana

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

Directors: Scott Shull, Malissa Hollan, Laurie Price-Manning, Becky Amaral-Miller

Staff: Rebecca Engum, Vanessa Hayden

Guests: John Hayes, Larry Stimac

Signature: Malissa Hollan Date: 4/21/16

1:00 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

- a) Accept Excused Absences: Sandra Johnson-Thares, Scott Arensmeyer, Ryan Carroll
- b) Approve/disapprove minutes of 2-18-2016 Board of Directors Meeting

ACTION TAKEN

Motion made to approve the consent agenda. Seconded. All in favor. None opposed. The motion carried.

1:05 | Request for Funding – Scott Shull

Great Falls Turf Club – John Hayes

\$10,000 request for marketing for horse racing events July 23-24 and July 30-31, 2016.

Approve/disapprove funding requests.

ACTION TAKEN

Motion made to approve funding the Great Falls Turf Club for \$5,000. Seconded. All in favor. None opposed. The motion carried.

1:25 | Executive Director Update – Rebecca Engum

Rebecca Engum gave report.

1:35 | Financial Review – Rebecca Engum

Accept February Financials

ACTION TAKEN

Motion made to accept February financials. Seconded. All in favor. None opposed. The motion carried.

1:45 | Great Falls Montana Tourism Strategic Plan 2017-21 – Rebecca Engum

Mission

To generate room nights for the lodging facilities in the City of Great Falls, Montana by effectively marketing and funding grants to promote our region as a preferred travel destination.