

## Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Thursday, February 18, 2016 | 1:00 PM - 3:30 PM | Great Falls Area Chamber of  
Commerce Lower Level Video Conference room, Great Falls, Montana

*Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.*

### 1:00 | Call to Order and Consent Agenda – Scott Shull

*The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.*

- a) Accept Excused Absences:
- b) Approve/disapprove minutes of 1-28-2016 Board of Directors Meeting

### 1:05 | Request for Funding – Scott Shull

Treasure State Horse Show – Tom Robitaille  
\$1,500 request for Horse Show June 10<sup>th</sup> – 12<sup>th</sup>, 2016

Copper Cup – Kirk Fried  
\$3,685 request for Lacrosse Tournament March 25<sup>th</sup> – 27<sup>th</sup>, 2016

Walking Tour – Gregory Gordos  
\$2,250 request to produce 10,000 River’s Edge History Walking Tour Brochure

Revisit Montana Elite Juniors – Rebecca Engum

Approve/disapprove funding requests.

### 2:10 | Executive Director Update – Rebecca Engum

### 2:20 | Financial Review – Rebecca Engum

Accept January Financials

### 2:25 | ExpoPark Planning – Rebecca Engum

Approve/disapprove applying for U.S. Economic Development Agency planning grant for \$50,000, Montana Department of Commerce Big Sky Trust Fund grant for \$25,000 and matching \$25,000 for ExpoPark Study.

### 2:35 | USA Today – Rebecca Engum

Approve/disapprove partnering with CVB to place full page print advertising in USA Today National Treasures Magazine for 100 Year National Park Celebration for \$6,000.

### 2:45 | Wing World Goldwing Member Magazine – Rebecca Engum

Approve/disapprove partnering with CVB to place full page print advertising in Wing World Magazine in July and August for \$1,900.

### 2:55 | Great Friends League Membership Plan – Rebecca Engum

Approve/disapprove Great Friends League membership plan.

#### Mission

To generate room nights for the lodging facilities in the City of Great Falls, Montana by effectively marketing and funding grants to promote our region as a preferred travel destination.

- 3:15 | Montana Stockgrowers Sponsorship – Rebecca Engum  
Approve/disapprove sponsoring Montana Stockgrowers Policy Committee Meeting in Great Falls June 8th-10<sup>th</sup>, 2016 for \$1,000.
- 3:20 | National Heritage Meeting Sponsorship – Rebecca Engum  
Approve/disapprove sponsoring National Heritage Meeting on April 1<sup>st</sup>, 2016 in Great Falls for \$100.
- 3:25 | Public Comment – Scott Shull  
Opportunity for public comment.
- 3:30 | Adjourn – Scott Shull

#### Mission

To generate room nights for the lodging facilities in the City of Great Falls, Montana by effectively marketing and funding grants to promote our region as a preferred travel destination.